## COMMUNITY INVESTMENT PRINCIPLES FOR SOUTH LOS ANGELES

### 1. Power for South LA Residents
Investments in our communities must build power for Black and Brown residents in South LA through resident decision-making structures, community education, asset creation, as well as direct and authentic public engagement rooted in community organizing.

### 2. Transparency and Accountability in Decision-Making and Implementation
Decision-making processes must be open and accessible to communities at every stage of project development, including decision-making and implementation, in order to prevent unintended consequences and ensure that benefits reach community members. The public sector should also hold private sector investors accountable to benefits promised and any harm created.

### 3. Community Centered
Investment should create assets and build wealth for communities by addressing community-identified needs in housing, jobs and workforce development, transportation, green space, and health. Planning for investments must incorporate anti-displacement plans to ensure that longtime residents can benefit from investment in their neighborhood and do not face increased pressure to move.

### 4. Economic + Racial Justice
Projects in South LA must ensure that residents who have been systematically excluded from public investment because of their race, immigration status, experience with the criminal justice system, health, education, and other factors, will benefit economically.

### 5. Equity Driven
Planning and implementation of investments must directly reduce disparities resulting from past discriminatory and exclusionary policies and programs. Specifically, investment decisions should be guided by metrics that account for disproportional health and socioeconomic outcomes.

### 6. Healthy Environments
Investments in our community must reduce exposure to pollution and toxics, build resilience to climate change, and increase real access to health-promoting amenities so everyone, including the most vulnerable, can benefit from improved physical and mental health.
**SOUTH LA RESIDENT'S MAIN CONCERNS**

- Air difficult to breathe: 27%
- Neighborhood safety: 20%
- Uncomfortably hot/cold: 8%
- Difficulty paying rent/utilities: 45%

**SURVEY OF 3291 PEOPLE**

**MOST IMPORTANT IMPROVEMENT NEEDED**

- Affordable housing: 21%
- More green spaces, trees, community gardens: 25%
- Jobs & businesses created: 17%
- More health & resource clinics: 37%

**SURVEY OF 3348 PEOPLE**
“We need investment like the Transformative Climate Communities project that can change life on the neighborhood level for folks in South L.A.” - Sonja Taylor

THE CALIFORNIA JUSTICE 40 ACT WILL CREATE A FRAMEWORK TO INVEST THE RESOURCES WE NEED IN THE COMMUNITIES THAT HAVE BEEN STARVING FOR THEM FOR FAR TOO LONG.

- Assemblymember Isaac Bryan (CA-54)
I support Measure W because it will bring more jobs and green space to my community and will collect water that is much needed here in California."

IGNACIO GUTIERREZ
OurWaterLA SCWP Implementation Priorities

- **Equity**: Prioritize historically underserved communities
- **Green Space**: Support nature-based solutions
- **Community Voice**: Facilitate community-led design to meet local needs
- **Good Jobs**: Create family-sustaining jobs & training opportunities for local residents

From SCOPE members:

“[Endorsing Measure W] will help us in the long-term to advocate for projects that come to our community.”

“Creation of green spaces should be prioritized, not be optional.”

“We should do a survey and outreach in the community. [SCWP administrators] need to know that people are interested in this and people care how they’re using the money.”

“[We need to] influence stronger language so folks who have felonies or backgrounds and age differences can get jobs.”
Additional Resources


OurWaterLA Coalition Website: https://ourwaterla.org/

Accelerate Resilience LA Safe Clean Water Program Working Group Recommendations: https://acceleratela.org/scwp

CA Environmental Justice Alliance Green Zones Website: https://calgreenzones.org/