

# CELEBRATIONS

ROSE FARM

*Norwalk, Iowa*







YOUR 2024 CELEBRATION AT

# ROSE FARM

I.

WELCOME TO ROSE FARM | PAGE 5

II.

MEET KARRI + PATRICK ROSE | PAGE 7

III.

WEDDINGS | PAGE 11

IV.

PRIVATE CELEBRATIONS | PAGE 12

V.

SEMI-PRIVATE CELEBRATIONS | PAGE 14

VI.

BEVERAGE SELECTIONS | PAGE 16

VII.

FARM FAVORITES | PAGE 19

VIII.

PRIVATE WORKSHOPPES | PAGE 21

IX.

PRIVATE FARM TO TABLE DINNERS + LUNCHES | PAGE 23

X.

MEET OUR FARM CHEF | PAGE 26

XI.

FLORALS | PAGE 30

XII.

VICTORIA'S HOUSE EXPERIENCE | PAGE 35

XIII.

PHOTOGRAPHY | PAGE 40

XIV.

CURATED GIFTS | PAGE 41

XV.

FREQUENTLY ASKED QUESTIONS | PAGE 42





# WELCOME TO ROSE FARM

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Travel just 20 minutes outside the city center of Des Moines and be greeted by the beauty of Rose Farm, family-owned and lovingly-managed by Flower Farmers Karri and Patrick Rose. With 25 acres of sprawling ground, you will find yourself immediately transplanted to a place of tranquility. The white farmhouse set against the backdrop of deep rolling hills, and the charming, idyllic barn housing The Shoppe at Rose Farm, are neatly nestled on the property. With soaring ceilings, natural light flooding the space, and a Southern sophistication, The Shoppe at Rose Farm, along with the beautiful gardens, provide a unique boutique experience for special events + celebrations.

Karri and Patrick developed the dream of Rose Farm, a three-acre flower farm, with a deep belief resting in sustainability, stewardship of the land and conservation. They raise honeybees, harvest hay fields, and create habitats for birds, pollinators and other wildlife. Multiple breeds of non-GMO fed, free range hens happily wander and produce a striking array of colored eggs. Fresh herbs are grown from seed, guaranteeing quality from soil to table. Breathtaking fields of flowers delight the senses, filling the air with a sweet aroma and dotting the property with a spectrum of colors. White hydrangeas bloom displaying their lavish, rounded shape, as do several varieties of David Austin English roses, ranunculus, dahlias, tulips, cosmos and asters. Find an assortment of seasonal florals to welcome the changing of the seasons. Watch the ornamental grasses, Bells of Ireland and eucalyptus dance in the wind. Blueberries, raspberries, aronia berries, apple and pear trees provide flavorful fruit, along with many other varieties thriving on the farm.

As Flower Farmers, Karri and Patrick wholeheartedly believe in sustainable business practices. They are passionate about supporting local farms and the dreams of others. By supporting Rose Farm, you are rallying around a movement that builds community-supported agriculture.





# MEET KARRI ROSE

## CHIEF INSPIRATION OFFICER

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Karri invites you to experience the beauty and peace at Rose Farm. As a dream-seeker, she gave up her role as Executive Director for the #1 beauty brand, Aveda, to pursue her passion. She spent 21 years working next to small business owners and service providers, helping them grow personally and professionally.

A lifelong champion of others, her greatest joy is developing people through teaching, coaching and mentoring. Karri finds pleasure in being a servant leader, bringing people together and fostering genuine relationships. Her authentic being is one that finds true fulfillment and joy through helping others reach their greatest potential. In this regard, she is a graceful giver – of her time, energy, expertise, wisdom and kindness.

Her southern heritage is a gift she uses to bring people together through hospitality, entertaining at the farm, and inspiring others to give through philanthropy. Karri is a believer in beautiful celebrations. With an exquisite attention to detail, she makes even the simplest get-togethers special and thoughtful.

A lover of life, animals, and all living things, Karri's farm is a reflection of the commitment she has made to leave this world a better place. She's an old soul who finds purpose in caring for the world around her. The minute you pull up to the white farmhouse and see the chickens happily grazing, and spot the vivid colors of the sweet fruits and crunchy vegetables growing abundantly, and smell the aroma of the acre of vibrant florals, you will quickly understand that it is passion which has built this dream.

# MEET PATRICK ROSE

## THE DREAM MAKER

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Patrick is the master builder on the farm. His hard-working hands have built the greenhouse, the hen house and the bird habitats. His green thumb is responsible for the garden plot layouts. He is the grower, the harvester, the hay farmer and the bee keeper. Patrick has helped to bring Karri's dreams to life. His work ethic cannot be matched and he is, without a doubt, the "Chief Giver of the Family."

When he is not on the farm, he is working as a Captain for the Des Moines Fire Department and is officially retired after 30 years of service for the Iowa Army National Guard.



# CELEBRATIONS

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We love to celebrate! Whether it's an intimate gathering, or you've invited those you love from both near + far, we have specially curated options to fit every person, celebration + budget. Celebrations at Rose Farm are equal parts memorable + magical. Let's start planning.

## Weddings | Page 11

EXCLUSIVE FARM ACCESS

ALL DAY BOOKING OPTIONS, STARTING AT \$4,000

GUEST COUNT OF APPROXIMATELY 100

## Private Celebrations | Page 12

EXCLUSIVE FARM ACCESS

THREE HOUR MINIMUM, STARTING AT \$450/HOUR

GUEST COUNT OF APPROXIMATELY 100

## Semi-Private Celebrations | Page 14

INDOOR + OUTDOOR OPTIONS

SHARED FARM GROUNDS

STARTING AT \$250/HOUR

GUEST COUNT OF 50 FOR INDOOR CELEBRATIONS

GUEST COUNT OF 100 FOR OUTDOOR CELEBRATIONS





# WEDDINGS

May-October

We love weddings, and we want to be part of your special day. Rose Farm is an idyllic setting for your boutique-sized celebration. You + your guests will have up to 10 hours of exclusive access to Rose Farm. Mingle in our gardens or take in a stunning sunset over the pond. Starting at \$4,000. Boutique-sized with an estimated guest count of 100. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
ONE-HOUR EVENT REHEARSAL  
ON-SITE COORDINATOR FOR THE DAY  
UP TO 10 HOURS OF EXCLUSIVE USE OF THE FARM  
TABLE + CHAIR SET-UP  
CLIMATE-CONTROLLED INTERIOR  
RESTROOM  
KITCHEN (INCLUDES OVEN + STOVE)  
INDOOR AND/OR OUTDOOR SEATING  
SONOS SYSTEM  
CATERING SELECTIONS MADE BY GUEST  
BARWARE  
PET-FRIENDLY  
ON-SITE PARKING FOR 100  
EVENT CLEAN-UP

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET)  
COCKTAIL TABLES (2 HEIGHT OPTIONS)

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

## Enhancements

SEASONAL FARM FRESH FLORALS  
CASH BAR + HOSTED BAR OPTIONS  
BARTENDER(S)  
GUEST HOUSE RENTAL  
TABLESCAPE DECOR + CURATED DESIGN ELEMENTS  
EVENT STYLING + SET-UP

Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability + stewardship of the land. We jump for joy when you ask us to create beautiful floral displays for your celebrations, and we kindly ask that you do not bring florals on-site from another vendor or grower.

All beverages + alcohol must be purchased through Rose Farm. If hosted bar services are requested, a 20% gratuity is added.



# PRIVATE CELEBRATIONS

We love celebrations, and we want to be part of your next one. Rose Farm is an idyllic setting for your boutique-sized gathering. Whether you are celebrating a rehearsal dinner, a reception, a corporate event, or a milestone, private celebrations provide you + your guests with exclusive access to Rose Farm, with bookings available for a minimum of three hours. Mingle in our gardens or take in a stunning sunset over the pond. Starting at \$450/hour. Boutique-sized with an estimated guest count of 100. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
ON-SITE COORDINATOR FOR THE CELEBRATION  
EXCLUSIVE USE OF THE FARM  
CLIMATE-CONTROLLED INTERIOR  
RESTROOM  
KITCHEN (INCLUDES OVEN + STOVE)  
SEATING FOR UP TO 50 INDOORS  
SEATING FOR UP TO 100 OUTDOORS  
SONOS SYSTEM  
CATERING SELECTIONS MADE BY GUEST  
TABLEWARE  
BARWARE  
PET-FRIENDLY  
ON-SITE PARKING FOR 100  
ROSE FARM WILL SET UP ALL TABLES + CHAIRS

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET)  
COCKTAIL TABLES (2 HEIGHT OPTIONS)

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

## Enhancements

SEASONAL FARM FRESH FLORALS  
FLORAL BAR  
EVENT SET-UP + STYLING | \$150  
EVENT CLEAN-UP | \$150  
CASH BAR + HOSTED BAR OPTIONS  
GUEST HOUSE RENTAL  
TABLESCAPE DECOR + CURATED DESIGN ELEMENTS

Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability and stewardship of the land. We jump for joy when you ask us to create beautiful floral displays for your celebrations, and we kindly ask that you do not bring florals on-site from another vendor or grower.

All beverages + alcohol must be purchased through Rose Farm. If hosted bar services are requested, a 20% gratuity is added.



# SEMI-PRIVATE CELEBRATIONS

Life should be celebrated, and Rose Farm is the place for your boutique-sized celebrations.

With lovely options to choose from, we welcome you to experience the splendor of the countryside. Semi-private celebrations give you the flexibility to enjoy the farm by the hour, while also giving you a front-row seat to the inner-workings of a flower farm. Whether you're celebrating a birthday, a milestone event, a bride-to-be, a mom-to-be, or a corporate achievement, we are ready to bring your vision to life. Starting at \$250/hour based upon guest count + farm grounds utilized. Choose from an indoor **OR** outdoor option. Fifty guest maximum for indoor + 100 guest maximum for outdoor celebrations. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
ON-SITE COORDINATOR FOR THE DAY  
CLIMATE-CONTROLLED INTERIOR  
GARDEN PAVILION (COVERED EXTERIOR)  
RESTROOM  
SHOPPE KITCHEN (OVEN + STOVE AVAILABLE)  
SEATING FOR UP TO 50 IN THE SHOPPE  
SEATING FOR UP TO 100 IN THE GARDEN PAVILION  
SONOS SYSTEM  
CATERING SELECTIONS MADE BY GUEST  
TABLEWARE FOR 100 GUESTS  
PET-FRIENDLY  
ON-SITE PARKING  
TABLES + CHAIRS SET-UP

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET) (INDOORS ONLY)  
COCKTAIL TABLES

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

All beverages + alcohol must be purchased through Rose Farm. If hosted bar services are requested, a 20% gratuity is added.

## Enhancements

SEASONAL FARM FRESH FLORALS  
EVENT SET-UP + STYLING | \$150  
EVENT CLEAN-UP | \$150  
FLORAL BAR  
TABLESCAPE DECOR + CURATED DESIGN ELEMENTS  
CASH BAR + HOSTED BAR OPTIONS  
BARTENDER(S)  
GUEST HOUSE RENTAL

## Pricing

The Shoppe | Indoor  
1-50 GUESTS | \$250/HR  
MINIMUM 3-HOUR RENTAL  
The Garden Pavilion | Outdoor  
1-50 GUESTS | \$275/HR  
51-100 GUESTS | \$350/HR  
MINIMUM 3-HOUR RENTAL

Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability and stewardship of the land. We jump for joy when you ask us to create beautiful floral displays for your celebrations, and we kindly ask that you do not bring florals on-site from another vendor or grower.





# BEVERAGE SELECTIONS

## *2024 Offerings*

### Tea Bar

\$65 | serves 21  
\$130 | serves 42

CHILLED SIGNATURE ROSE FARM SWEET TEA  
LOOSE-LEAF TEAS (SERVED HOT)  
SUGAR IN THE RAW  
BEAUTIFUL CHINA CUPS  
SPOONS  
COMPOSTABLE BAGS FOR LOOSE LEAF TEA

### Coffee Bar

\$65 | serves 21  
\$130 | serves 42

2 COFFEE SELECTIONS FROM FRIEDRICHS COFFEE  
BEAUTIFUL CHINA CUPS  
CREAM + SUGAR

#### Enhancements

PERSONALIZED 11X14 MENU | \$55  
ADDITIONAL CREAMERS | \$18/CREAMER  
BAILEYS, KAHLUA OR WHISKEY | UPON REQUEST

### Sangria Bar

\$126 | serves 21  
\$252 | serves 42

RED AND/OR WHITE SANGRIA WITH FRESH FRUIT  
WINE GLASSES INCLUDED

### Fruit-Infused Water

Complimentary

WATER WITH FRESH FRUIT

### Rose Farm Signature Lemonade or Punch

\$65 | serves 21  
\$130 | serves 42

SWEET, REFRESHING + DELICIOUSLY TART LEMONDADE  
CRISP, CITRUSY + FRUITY PUNCH

Iowa sales tax applies. Per laws, all alcoholic beverages must be purchased by Rose Farm.







# BEVERAGE SELECTIONS

## *2024 Offerings*

### Beer + Seltzer

BUSCH LIGHT  
MICHELOB ULTRA  
MODELO  
EASY EDDY  
EXILE RUTHIE  
HIGH NOON  
PRESS

### Non-Alcoholic

CLUB SODA  
LA CROIX SPARKLING WATER  
S. PELLEGRINO  
GINGER BEER  
SODA

### Wine

By The Bottle

PINOT NOIR  
CABERNET SAUVIGNON  
RED BLEND  
SAUVIGNON BLANC  
PINOT GRIGIO  
CHARDONNAY  
ROSE

### Bubbles

By The Bottle

SPARKLING ROSE  
PROSECCO  
CHAMPAGNE

Iowa sales tax applies. Per laws, all alcoholic beverages must be purchased by Rose Farm.

# FARM FAVORITES

## Food

DOOLITTLE FARMS | AARONMHOLT@GMAIL.COM  
FOOD TRUCKS DES MOINES IOWA | FOODTRUCKSDSM.COM  
BARATTA'S | BARATTAS.COM  
CYD'S CATERING | CATERINGBYCYD.ONLINE  
TASTE TO GO | TASTETOGO.NET  
JUDGE'S SIGNATURE CATERING | JUDGEISSIGNATURECATERING.COM/  
TANGERINE | TANGERINEFOODCO.COM/

## Sweets & Treats

PARINDA CUPCAKES | PARINDACUPCAKES.COM  
OUTSIDE SCOOP | OUTSIDE-SCOOP.COM  
THELMA'S TREATS | THELMASTREATS.COM  
HEY SWIRL SISTER | HEYSWIRLSISTER@GMAIL.COM  
WAFFLES & WHIP | HELLO@WAFFLESANDWHIP.COM

## Music

COLE THOMAS | CODAMUSICCOLETHOMAS@GMAIL.COM  
PATRICIA HOLLY | PATRICIAHOLLY.COM  
ANDREW HOYT | ANDREWHOYTMUSIC@GMAIL.COM  
DES MOINES MOVERS & SHAKERS | JOSH@DMMOVERSANDSHAKERS.COM  
BRIAN DOUGHERTY | 916-524-2594  
FINN POPE | FPOPE842@GMAIL.COM  
THE THANKFUL BAND | CLAUSEN@STMARKWDM.ORG

## Transportation

DES MOINES TROLLEY | 515.850.0144





# PRIVATE WORKSHOPPE

February-December

Take a sabbatical at Rose Farm with a specially curated workshoppe. Held in The Shoppe, and in the gardens (*seasonally*), choose from a selection of culinary, art and floral offerings. These boutique-sized workshoppes are designed for a minimum of eight guests. Visit [www.rosefarmstead.com](http://www.rosefarmstead.com) to see a line-up of workshoppe options. As always, the farm is happy to design a workshoppe to fit your groups needs if you have a special request. A few of our offerings are listed below. Private workshoppes start at \$75/guest. A \$150 deposit is required at the time of booking. Booking is based upon educator availability.

## Details

OUTSIDE FOOD /CATERING WELCOME

CURATED BEVERAGE MENU

DESIGNED FOR 8 OR MORE GUESTS



### Floral

MINGLING IN THE GARDENS

THE ART OF FORAGED FLORAL DESIGN

SPRING, SUMMER OR FALL GRAPEVINE WREATH

HOLIDAY WREATH + GARLAND STYLING



### Art

THE ART OF CANDLE MAKING

FLORAL WATERCOLOR PAINTING

BUTTERFLY WATERCOLOR PAINTING

FABOOLOUS PUMPKIN PAINTING

CARDINAL + HOLIDAY WREATH WATERCOLOR



### Culinary

SOURDOUGH 101

FANCY TOAST + BUTTER BOARDS

EASTER BRUNCH

MOTHER'S DAY BRUNCH

GARDEN PARTY BOARD

DEEP DIVE INTO FRENCH WINES

RAVIOLI + GNOCCHI

PIE-MAKING

DESSERT PARTY BOARD



# PRIVATE FARM TO TABLE DINNERS

May-December

Dine al fresco (*weather permitting*) at Rose Farm, May-October, for a five-course, farm to table dinner featuring locally-sourced + sustainably grown cuisine prepared by award-winning Chef Aaron Holt, owner of Doolittle Farm LLC. Start your evening with a tour of the beautiful farmstead. Grab a seat at the table overlooking the flower gardens, or cozy up in The Shoppe during the cooler months, while enjoying flavorful dishes, great company + the idyllic countryside. Minimum guest count of 20. Pricing upon menu requests.

## Inclusions

WELCOME COCKTAIL

20+ GUESTS

FRESH, LOCALLY SOURCED INGREDIENTS

PRIX-FIXE 5-COURSE DINNER

CURATED BEVERAGE MENU

## Enhancements

EXPERTLY CURATED WINE + BEER PAIRINGS

ADDITIONAL COURSES AVAILABLE UPON REQUEST

TABLESCAPE DECOR + CURATED DESIGN ELEMENTS

## Sample Seasonal Menu





# PRIVATE FARM TO TABLE LUNCHEES

May-December

Dine al fresco (*weather permitting*) at Rose Farm, May-October, for a light lunch featuring locally-sourced + sustainably grown cuisine prepared by award-winning Chef Aaron Holt, owner of Doolittle Farm LLC. Start your afternoon with a tour of the beautiful farmstead. Grab a seat at the table overlooking the flower gardens, or cozy up in The Shoppe during the cooler months, while enjoying flavorful dishes, great company + the idyllic countryside. Minimum guest count of 20. Pricing upon menu requests.

## Inclusions

20+ GUESTS

FRESH LOCALLY-SOURCED INGREDIENTS

APPETIZER, SALAD + DESSERT

CURATED BEVERAGE MENU

## Enhancements

EXPERTLY CURATED WINE + BEER PAIRINGS

ADDITIONAL COURSES AVAILABLE UPON REQUEST

TABLESCAPE DECOR + CURATED DESIGN ELEMENTS









## OUR FARM CHEF

### Aaron Holt

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Aaron Holt is the owner of Doolittle Farm LLC. As a master chef, Aaron was awarded Iowa Restaurant Associations Chef of the Year in 2018. In 2017, Aaron started his own business where he grows vegetables, fruits, edible flowers + micro-greens on his family's century farm in Story City, Iowa. He uses those ingredients while creating themed chef dinners at venues all over Iowa. His commitment to locally-sourced + sustainably-grown ingredients mirrors Rose Farm's commitment to sustainability.

A native of Ellsworth, Iowa Aaron began learning from a young age about seasonal + local cuisine. Gardening and cooking have always been a part of his life. As a self-taught chef working in several Iowa restaurants for over 20 years, Aaron has gained knowledge that has awarded him with a successful career.













# FLORALS

2024 Offerings

## Pre-Order Arrangements

We love designing floral arrangements. The farm has four beautiful gardens where over 49 varieties of flowers are grown. Our fresh florals are harvested by hand + great care is taken to ensure each bloom is a perfect one. Pre-order an arrangement for any celebration, whether it's for a birthday, anniversary, milestone, rehearsal dinner, corporate event, or just because. Farm pick-up + delivery options are available.



# FLORALS

Bulk + DIY

Bulk + DIY florals are processed and ready to be styled.  
They are not intended for resale.

## Gardener's Choice Colorful Collection

50 Stems | \$75

BEAUTIFUL BUCKET OF LOCAL FARM-FRESH FLOWERS PICKED BY HAND  
ARRAY OF COLORS + VARIETIES CHOSEN BY ROSE FARM

## Gardener's Choice Pretty Palette

50 Stems | \$100

BEAUTIFUL BUCKET OF LOCAL FARM-FRESH FLOWERS PICKED BY HAND  
REQUEST A SPECIFIC COLOR PALETTE

## Gardener's Choice Greenery

1 bucket | \$75

BEAUTIFUL BUCKET OF FARM-FRESH GREENERY PICKED BY HAND  
ENJOY AN ARRAY OF GREENERY CHOSEN BY ROSE FARM

## Bespoke Floral Collection

50 stems | \$150

BEAUTIFUL FARM-FRESH FLOWERS PICKED BY HAND  
SPECIFIC FLOWERS + COLORS WILL BE HARVESTED, PER YOUR SPECIAL REQUEST  
EXACT COLORS/FLOWERS SUBJECT TO SEASONAL AVAILABILITY

## Bespoke Greenery Collection

1 bucket | \$90

BEAUTIFUL BUCKET OF LOCAL FARM-FRESH GREENERY PICKED BY HAND  
SPECIFIC GREENERY WILL BE HARVESTED, PER YOUR SPECIAL REQUEST  
EXACT COLORS/FLOWERS SUBJECT TO SEASONAL AVAILABILITY

Farm pick-up + delivery options available. Additional fees may apply.













# VICTORIA'S HOUSE EXPERIENCE

January-December

## Stayover Experience

SPEND THE NIGHT IN THE IDYLIC COUNTRYSIDE  
OVERNIGHT ACCOMODATIONS FOR 8 IN VICTORIA'S HOUSE

### Inclusions

FRESH EGGS FROM THE COOP  
BEAUTIFUL FLORALS FROM THE GARDENS (SEASONALLY)  
ROSE FARM GROUND COFFEE

### Enhancements

CATERED PICNIC  
WINE TASTING  
SPECIALLY CURATED ART, FLORAL + CULINARY WORKSHOPPES



## Private Curated Workshoppes

2 Hours | Seasonal

MINGLING IN THE GARDENS  
THE ART OF FORAGED FLORAL DESIGN  
WREATH-MAKING  
WATERCOLOR PAINTING

## Private Chef Experience

Seasonal Menu Offerings

PRIVATE CHEF SERVICES BY DOOLITE FARM  
FARM-FRESH CUISINE  
LOCALLY SOURCED INGREDIENTS  
EXPERTLY CURATED WINE + BEER PAIRINGS, UPON REQUEST  
BOOKED THROUGH ROSE FARM





# ABOUT VICTORIA'S HOUSE

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Welcome to Victoria's House, lovingly named for my beautiful late mother-in-law, Victoria VanEngelenburg, a devoted wife, mother + friend who taught our family the importance of living a big, bright + colorful life. She knew the importance of celebrating every moment - no matter how big or small - giving her an unmatched zest for life. She was bursting with energy, light + love. She was an incredible hostess + entertainer, and she knew how to make every moment a special one. She lived large + had a remarkable way of bringing people together and making them feel loved. She passed on the values of love + togetherness, and it is now my hope that this home becomes a place where you choose to gather with those who mean the most to you. May this home become a place where you make memories that you tuck deep inside your soul, and that fill you with joy. With this guest house, Victoria's legacy lives on, and I hope you'll feel inspired to make each moment you spend at Victoria's House special + soul-filling.

Inside Victoria's House, you'll find beautiful accommodations for eight people. The home has been thoughtfully designed to exude the warmth + charm that Victoria herself radiated. You'll find a basket to collect eggs from the coop each day, vases to fill with flowers you harvest from the gardens (seasonally), and fresh ground coffee ready to be brewed each morning. While you're with us, plan to enjoy the Rose Farm experience of a workshoppe, a garden party, a farm to table dinner, a stroll through the gardens or afternoon sweet tea in an Adirondack chair.

With this special guest house, comes the opportunity to find magic. There is magic in watching a sunrise + a sunset over the farm. There is magic in being barefoot in the grass, filling a jar with lightning bugs in the humid summer air. There is magic in watching the stars twinkle overhead late at night. There is magic in the quiet peacefulness as you kick your legs up and read a book. There is magic in laughter. There is magic in a summer playlist as you hum along to the tune. There is magic in brightly blooming flowers dancing in the fields. There is magic in eating a picnic on a blanket under a shade tree. There is magic in a cold glass of sweet tea and lemonade. There is magic in sitting around the campfire and roasting marshmallows until they are golden brown. There is magic in the first sip of morning coffee. There is magic in yoga on the lawn. There is magic in gathering fresh eggs from the coop. There is magic everywhere you look, and we hope you'll be our guest.











# PHOTOGRAPHY

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Have you experienced our 25 acres of heaven? Travel just 20 minutes from Des Moines to see it for yourself. We are always excited to welcome our photographer friends to our farm. The sweeping pasture views, blooming flower gardens, 2-acre pond and sweet little greenhouse make the perfect backdrop for family photos, engagement photos + more. Featured in Midwest Living and Better Homes & Gardens Farmhouse Christmas, along with being the backdrop for two additional Better Homes & Gardens photoshoots, the picturesque greenhouse at Rose Farm has become a destination all of it's own. And, we have a little tip - golden hour at the farm is some sort of magic. Bring a photographer along for your special celebration + let them capture memories that will last a lifetime. Rose Farm weddings are exempt from photography fees.

## Details

ONE PHOTOGRAPHER BOOKED AT A TIME

PET-FRIENDLY (LEASH REQUIRED)

ACCESS TO GREENHOUSE + FARMSTEAD PROPERTY

PERSONALIZED FLORAL + DESIGN SERVICES AVAILABLE



### Spring

15 MINUTE BOOKING | \$40

1 HOUR BOOKING | \$100



### Summer

15 MINUTE BOOKING | \$40

1 HOUR BOOKING | \$100

PROFESSIONALLY DECORATED GREENHOUSE



### Fall

15 MINUTE BOOKING | \$40

1 HOUR BOOKING | \$100

PROFESSIONALLY DECORATED GREENHOUSE



### Winter

15 MINUTE BOOKING | \$40

1 HOUR BOOKING | \$100

PROFESSIONALLY DECORATED GREENHOUSE

We know having an extra set of hands is always nice. If your assistant is simply helping you with props, lighting, or styling your clients, there is no additional photography charge. However, if your assistant is using a camera and/or taking photos alongside you, we kindly request they pay our photography rate, too.



# CURATED GIFTS

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The Shoppe at Rose Farm has a selection of seasonal goods to elevate the gift-giving experience. We've created a beautiful collection of our favorite goods. Whether you're looking for a few gift boxes to say "thank you" or you select a gift to have at every place setting at your gathering, we have beautiful options that will delight the senses. Show your gratitude with a thoughtful, creative gift. For celebrations and budgets, both large and small, we've gathered suggestions for unique gifts. Our Celebration Coordinator will assist in helping you make your final selections.

## Gifting Ideas from The Shoppe

ROSE FARM CANDLES

ROSE FARM AROMA SPRAYS

APOLIS TOTE BAGS

FLORAL APRONS

FARM FRESH EGGS

BOURBON PECAN COFFEE

ROSE FARM TEA (LOOSE LEAF)

CAVALLINO & CO. VINTAGE PUZZLES

DOE-A-DEER TEA TOWELS

FRESH FLORAL ARRANGEMENTS

GARDENING ESSENTIALS

BLOODY MARY TOTES

CHILDREN'S GOODS

GIFT CERTIFICATES



# CELEBRATIONS FAQS

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## Q. WHAT IS THE DIFFERENCE BETWEEN WEDDINGS, PRIVATE + SEMI-PRIVATE CELEBRATIONS?

Our weddings of approximately 100 guests have exclusive access to the farm for up to 10 hours to celebrate. Private celebrations give you exclusive access to the farm for an hourly rate (for a minimum of three hours) + are boutique-sized with a guest count of about 100. Semi-private celebrations are geared toward a smaller guest count, rented by the hour, and may share the farm with other guests.

## Q. DO I HAVE TO USE A ROSE FARM CATERER + BEVERAGE SERVICE?

We encourage you to use any caterer or food truck of your choice. All beverage options, both alcoholic and non-alcoholic, must be purchased through the farm.

## Q. IS THERE A VENUE FEE?

Our weddings start at \$4,000, our private celebrations start at \$450/hour, and our semi-private celebrations start at \$250/hour.

## Q. DO YOU ALLOW DECORATIONS?

We love decorations! We kindly ask that you do not use confetti, glitter or fireworks of any kind.

## Q. WHAT TYPE OF MUSIC IS ALLOWED AT THE FARM?

We know that music is a big part of your experience. The farm has a Sonos speaker system for you to enjoy. We honor our neighborhood noise ordinance which does not include DJ's or loud music. Our farm kindly asks that all music is turned off by 9 PM.

## Q. WHEN RENTING THE FARM, WHAT TIME DO I NEED TO CONCLUDE MY CELEBRATION?

All celebrations must conclude by no later than 10 PM.

## Q. DO YOU HAVE A DAY-OF COORDINATOR TO HELP WITH THE CELEBRATION?

We have a wonderful Celebration Coordinator who is on-site to make sure your experience at our farm is exceptional.

## Q. DO I HAVE THE OPTION TO HAVE ROSE FARM CLEAN UP AFTER MY CELEBRATION?

The farm happily cleans-up following a wedding celebration for no additional fee. We are happy to do the clean up after your private or semi-private celebration for a fee of \$150. If you choose not to use our cleaning service, you are responsible for all clean-up at the conclusion of your celebration.



Q. CAN I BRING MY DECORATIONS AHEAD OF MY CELEBRATION?

Absolutely! We will store your decorations + any additional supplies for you.

Q. DO YOU OFFER CELEBRATION PLANNING SERVICES?

We offer planning services for \$100/hour. We can help you with menu selection, table card creation, party design, vendors, decorating, and another other requested details.

Q. WHERE ARE PRIVATE CELEBRATIONS TYPICALLY HELD?

The farm has 25 acres of possibilities. Seasonally, our Rose Farm Garden Pavilion + outdoor gardens are a beautiful setting for celebrations.

## SEMI-PRIVATE CELEBRATIONS FAQs

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Q. WHAT IS THE DIFFERENCE BETWEEN PRIVATE + SEMI-PRIVATE?

Our private celebrations of approximately 100 guests have exclusive access to the farm, with a three hour booking minimum. Semi-private celebrations are geared toward a smaller guest count, rented by the hour, and they may share the farm with other guests.

Q. DO I NEED TO SET UP + TEAR DOWN MY EVENT?

The farm will set your celebration with tables + chairs. Our team is also happy to do your event styling + set-up for an additional fee. You have two options for tear down; you can add an additional hour onto your celebration and do it yourself, or you can schedule our team for an extra fee of \$150 to handle all the clean-up.

Q. DO YOU HAVE ITEMS THAT I MAY USE FOR MY CELEBRATION?

We would love for you to use our floral China, silverware + glassware for 50 guests or less.

Q. DO I HAVE TO USE THE FARM FOR CATERING + BEVERAGE SERVICES?

We encourage you to use any caterer or food truck of your choice. All beverage options, both alcoholic and non-alcoholic, must be purchased through the farm.

Q. DO YOU HAVE AN ON-SITE COORDINATOR FOR SEMI-PRIVATE?

Our Celebration Coordinator is on-site to ensure that your time at the farm is exceptional.

Q. WHAT IF I WANT TO BRING FOOD, DECORATIONS, ETC BEFORE MY CELEBRATION?

We are happy to store your items before your celebration. We have extra refrigerators, if needed.

Q. WHAT IF I WANT TO STYLE MY OWN FLOWERS OR MY BUDGET IS VERY SMALL?

We offer DIY buckets so you can have beautiful florals for your celebration centered around your budget. These buckets are full of processed flowers ready to be styled (*not for resale*). We kindly ask that you do not bring florals on-site from another vendor or grower.

Q. MAY MY GROUP TOUR THE FARM BEFORE OR AFTER OUR CELEBRATION?

We would love to schedule a guided tour of the farm.

Q. CAN MY SEMI-PRIVATE CELEBRATION BE INDOORS OR OUTDOORS?

We would love to host your group inside in The Shoppe OR outdoors in The Garden Pavilion.

## PHOTOGRAPHY FAQs

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Q. WHEN DOES THE FARM OPEN THE CALENDAR FOR PHOTOGRAPHY?

The farm opens for photographers for the spring season on May 17, 2024. You can find our full calendar on our website under the photography tab. Photographers may begin booking on March 1, 2024.

Q. WHEN I BOOK MY SESSION, WHAT DOES THAT INCLUDE?

The farm has 25 acres to create the perfect backdrop for your session. In the fall + winter seasons, the greenhouse is professionally styled.

Q. DO YOU HAVE A RESTROOM FOR MY CLIENT TO CHANGE?

The farm has a restroom located inside The Shoppe that may be accessed during open farm hours only.

Q. WHAT IF I AM NOT A PROFESSIONAL PHOTOGRAPHER?

We kindly ask you to reserve an appointment on our website. Your reserved time gives you exclusive access to the greenhouse. You'll find a 15 minute session if you're looking to snap just a few photos — whether it's on a professional camera or iPhone — or you'll find a one-hour session.

Q. CAN I BRING A PROP FOR MY SESSION?

You are welcome to bring any props. We ask that you take everything with you when you leave. Photographers will incur a cleaning fee if Rose Farm is required to clean after the session.



# GARDEN CLUB FAQS

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## Q. DO I HAVE TO PICK UP MY BUCKET THE WEEK OF JUNE 8TH?

You are welcome to pick up your bucket any time after June 5, 2024.

## Q. WHAT CAN I EXPECT WHEN I JOIN THE GARDEN CLUB?

The Garden Club was designed for those who want to enjoy flowers on a regular basis. You will receive a bucket + shears that you will use as often as you like to refill your bucket. You will receive a farm tour + easy techniques to harvest your flowers. Each refill is \$10 less than the pick-your-own bucket offering.

## Q. WHAT IF I DON'T HAVE TIME TO MINGLE THROUGH THE GARDENS TO HARVEST MY FLOWERS?

As part of the Garden Club, we are happy to fill your bucket from our daily harvest from the fields with pre-cut florals. You'll be able to grab & go!

## Q. WHAT TYPES OF FLOWERS CAN I EXPECT TO HARVEST?

Our four gardens are full of seasonal blooms, and each season brings new offerings to the Garden Club. Flowers are not for resale.

# THE FARM FAQS

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## Q. DO YOU CHARGE A FEE TO TOUR THE FARM?

We do not charge a fee to visit our farm.

## Q. WHAT DAY/TIME IS THE FARM OPEN?

The farm has seasonal hours from April-December.

## Q. CAN I BRING FOOD + BEVERAGE TO THE FARM?

We invite you to bring a picnic, snack or any other type of food. The farm provides beverages, and has a curated beverage menu of both alcoholic and non-alcoholic options available for purchase. Per Iowa law, all on-site alcohol must be purchased by Rose Farm.

Q. WHAT CAN I EXPECT WHEN I VISIT THE FARM?

We encourage you to take a sabbatical when you arrive at the farm. Grab a glass of sweet tea or wine + mingle through the gardens and pick a bucket of florals. Stop in The Shoppe for curated local gifts or sit in one of our Adirondack chairs and watch the birds in our bird habitats.

Q. WHAT IF I WANT TO GRAB A QUICK PHOTO IN THE SWEET LITTLE GREENHOUSE?

If you're hoping to grab a quick photo, whether it's on your iPhone or your camera, we ask you to book a session on our website. We offer 15-minute sessions.

Q. CAN I BRING MY DOG TO THE FARM?

We love animals of all kinds. We kindly ask that they are on a leash.

Q. CAN I PICK FLOWERS DURING OPEN FARM HOURS?

You can mingle through the gardens to pick a bucket of flowers, or you can pick up a pre-made market bouquet in The Shoppe.

Q. WHAT IF I WANT TO BRING A GROUP OF FRIENDS TO THE FARM?

We will be over here jumping for joy! If you want to enjoy the farm during open hours you are welcome to contact us ahead of time + we will reserve Adirondack chairs, or we can set a table for you.

Q. DO YOU OFFER PRIVATE TOURS?

We are happy to tour your group. You are welcome to contact the farm to schedule a time that works for you.

## FARM SCHOOL FAQs

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Q. WHAT IS FARM SCHOOL?

Farm School offers young children a front row seat to a modern farmstead. Join us each Friday, June-August, for a complimentary 45-minute Farm School session. With exciting lessons on pollinators, chickens, flowers and more, children will listen to a story + enjoy hands-on learning activities.

Q. DO I NEED TO RESERVE A TIME FOR MY KIDDO?

No reservation is necessary. Farm School starts on the hour at 9, 10 + 11 AM June-August. Updates + schedules can be found on Facebook + Instagram.



**Q. IS THERE A LIMIT ON HOW MANY KIDDOS I CAN BRING?**

There is no limit to the amount of children you bring along. We ask that there is an appropriate ratio of adult to children supervision being provided.

**Q. WHAT AGE SHOULD MY KIDDO BE IF ATTENDING?**

We welcome all ages as there are sensory experiences beneficial to even the youngest guest. Our lessons + stories are geared toward elementary children.

**Q. WHAT SHOULD I EXPECT WHEN ATTENDING FARM SCHOOL?**

Plan to join us for a lesson on pollinators, chickens, flowers and more. This complimentary event includes a story, a short, educational lesson, a hands-on learning activity + a craft. Each session begins on the hour at 9, 10 + 11 AM.

**Q. WILL YOU HAVE FOOD + DRINK AT FARM SCHOOL?**

The Shoppe offers a selection of beverages for purchase. We also include pop-up food vendors, on occasion. Follow along on our social media channels for the full schedule.

**Q. SHOULD I BRING MY OWN CHAIR OR BLANKET TO FARM SCHOOL?**

You are welcome to bring a blanket and/or lawn chair. The farm also provides chairs on a first-come, first-serve basis.

## WORKSHOPPES

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**Q. HOW MANY GUESTS ARE IN A WORKSHOPPE?**

Our workshoppes are an intimate size of around 16 guests.

**Q. WHAT IF I WANT TO ARRIVE EARLY?**

We would love to have you arrive early + sip on sweet tea while you tour the grounds or shop with us.

**Q. CAN I BRING FOOD + BEVERAGE?**

You are welcome to bring food to your workshoppe. We have a wonderful selection of both alcoholic and non-alcoholic beverage options for you to purchase and enjoy.

Q. WHAT IF I WANT TO BE SEATED WITH FRIENDS?

We love for you to experience our farm with your friends/family. When you register for your workshope, we have a drop-down box where you can make a note of with whom you'd like to be seated.

Q. DO I NEED TO BRING ANYTHING WITH ME?

Our team of Educators provide all necessary materials for each workshope.

## PRIVATE WORKSHOPPES + DINNERS

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Q. DO I NEED TO RENT THE FARM ALONG WITH MY WORKSHOPPE/DINNER TICKET?

Your workshope/dinner ticket is all you will need for your private event.

Q. WHAT IS THE DIFFERENCE BETWEEN A PRIVATE CULINARY WORKSHOPPE +  
PRIVATE FARM TO TABLE DINNER?

Our culinary workshope is an interactive, hands-on education experience. The farm to table dinner is a 5 course, pre-fixed dinner for small groups who will sit back and enjoy the courses as they are served.

Q. CAN I SCHEDULE A FARM TOUR BEFORE OR AFTER MY PRIVATE CELEBRATION AT  
THE FARM?

Our team would love to tour your group while you are at the farm. Let us know if you prefer before or after your celebration.

Q. WILL MY PRIVATE WORKSHOPPE BE INDOORS OR OUTDOORS?

Typically, it depends on the workshope. Please let us know if you have a preference.

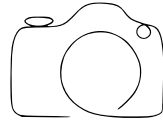
Q. HOW MANY GUESTS ARE THE PRIVATE WORKSHOPPES + DINNERS DESIGNED TO  
HOLD?

Our private workshoppes are designed for 8-40 guests, and the private farm to table dinners are designed for 20+ guests.



# PHOTOGRAPHY CREDITS

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ASHLEY BROOK COLLECTIVE

Page 13

BETTY ANN PHOTOGRAPHY

Page 4

JUSTIN SALEM MEYER

Page 27

KYLE STARCEVICH

Page 10

LAURA WILLS PHOTOGRAPHY

Pages 7, 8, 15, 17, 20, 22, 24, 28, 29, 30, 32, 34, 36, 38, 39, 40, 41

LAUREN KONRAD

Pages 25 + 50

SHELBY SAWYER PHOTOGRAPHY

Page 33

SUMMER ALISABETH PHOTOGRAPHY

Cover Page | Pages 2, 6



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## FIND US



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*\*All pricing in this brochure is valid for 2024.*