

# CELEBRATIONS

ROSE FARM

*Norwalk, Iowa*







YOUR 2023 CELEBRATION AT  
ROSE FARM

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# WELCOME TO ROSE FARM

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Travel just 20 minutes outside the city center of Des Moines and be greeted by the beauty of Rose Farm, family-owned and lovingly-managed by Flower Farmers Karri and Patrick Rose. With 25 acres of sprawling ground, you will find yourself immediately transplanted to a place of tranquility. The white farmhouse set against the backdrop of deep rolling hills, and the charming, idyllic barn housing The Shoppe at Rose Farm, are neatly nestled on the property. With soaring ceilings, natural light flooding the space, and a Southern sophistication, The Shoppe at Rose Farm, along with the beautiful gardens, provide a unique boutique experience for special events + celebrations.

Karri and Patrick developed the dream of Rose Farm, a three-acre flower farm, with a deep belief resting in sustainability, stewardship of the land and conservation. They raise honeybees, harvest hay fields, and create habitats for birds, pollinators and other wildlife. Multiple breeds of non-GMO fed, free range hens happily wander and produce a striking array of colored eggs. Fresh herbs are grown from seed, guaranteeing quality from soil to table. Breathtaking fields of flowers delight the senses, filling the air with a sweet aroma and dotting the property with a spectrum of colors. White hydrangeas bloom displaying their lavish, rounded shape, as do several varieties of David Austin English roses, ranunculus, dahlias, tulips, cosmos and asters. Find an assortment of seasonal florals to welcome the changing of the seasons. Watch the ornamental grasses, Bells of Ireland and eucalyptus dance in the wind. Blueberries, raspberries, aronia berries, apple and pear trees provide flavorful fruit, along with many other varieties thriving on the farm.

As Flower Farmers, Karri and Patrick wholeheartedly believe in sustainable business practices. They are passionate about supporting local farms and the dreams of others. By supporting Rose Farm, you are rallying around a movement that builds community-supported agriculture.





# MEET KARRI ROSE

## CHIEF INSPIRATION OFFICER

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Karri invites you to experience the beauty and peace at Rose Farm. As a dream-seeker, she gave up her role as Executive Director for the #1 beauty brand, Aveda, to pursue her passion. She spent 21 years working next to small business owners and service providers, helping them grow personally and professionally.

A lifelong champion of others, her greatest joy is developing people through teaching, coaching and mentoring. Karri finds pleasure in being a servant leader, bringing people together and fostering genuine relationships. Her authentic being is one that finds true fulfillment and joy through helping others reach their greatest potential. In this regard, she is a graceful giver – of her time, energy, expertise, wisdom and kindness.

Her southern heritage is a gift she uses to bring people together through hospitality, entertaining at the farm, and inspiring others to give through philanthropy. Karri is a believer in beautiful celebrations. With an exquisite attention to detail, she makes even the simplest get-togethers special and thoughtful.

A lover of life, animals, and all living things, Karri's farm is a reflection of the commitment she has made to leave this world a better place. She's an old soul who finds purpose in caring for the world around her. The minute you pull up to the white farmhouse and see the chickens happily grazing, and spot the vivid colors of the sweet fruits and crunchy vegetables growing abundantly, and smell the aroma of the acre of vibrant florals, you will quickly understand that it is passion which has built this dream.

# MEET PATRICK ROSE

## THE DREAM MAKER

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Patrick is the master builder on the farm. His hard-working hands have built the greenhouse, the hen house and the bird habitats. His green thumb is responsible for the garden plot layouts. He is the grower, the harvester, the hay farmer and the bee keeper. Patrick has helped to bring Karri's dreams to life. His work ethic cannot be matched and he is, without a doubt, the "Chief Giver of the Family."

When he is not on the farm, he is working as a Captain for the Des Moines Fire Department and is officially retired after 30 years of service for the Iowa Army National Guard.



# CELEBRATIONS

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We love to celebrate! Whether it's an intimate gathering or you've invited those you love from both near + far, we have specially curated options to fit every person, celebration + budget. Celebrations at Rose Farm are equal parts memorable + magical. Let's start planning.



## Weddings | Page 11

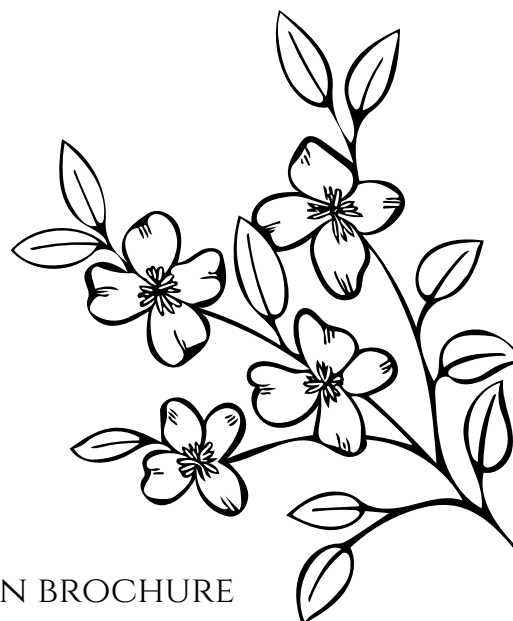
EXCLUSIVE FARM ACCESS  
ALL DAY BOOKING OPTIONS, STARTING AT \$3,750  
GUEST COUNT OF APPROXIMATELY 100

## Private Celebrations | Page 13

EXCLUSIVE FARM ACCESS  
THREE HOUR MINIMUM, STARTING AT \$450/HOUR  
GUEST COUNT OF APPROXIMATELY 100

## Semi-Private Celebrations | Page 15

INDOOR + OUTDOOR OPTIONS  
SHARED FARM GROUNDS  
STARTING AT \$250/HOUR  
GUEST COUNT OF 50 FOR INDOOR CELEBRATIONS  
GUEST COUNT OF 75 FOR OUTDOOR CELEBRATIONS





# WEDDINGS

May-October

We love weddings, and we want to be part of your special day. Rose Farm is an idyllic setting for your boutique-sized celebration. You + your guests will have up to 10 hours of exclusive access to Rose Farm. Mingle in our gardens or take in a stunning sunset over the pond. Starting at \$3,750. Boutique-sized with an estimated guest count of 100. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
ON-SITE COORDINATOR FOR THE DAY  
UP TO 10 HOURS OF EXCLUSIVE USE OF THE FARM  
ONE-HOUR EVENT REHEARSAL  
CLIMATE-CONTROLLED INTERIOR  
RESTROOM  
KITCHEN (OVEN + STOVE AVAILABLE)  
INDOOR AND/OR OUTDOOR SEATING  
SONOS SYSTEM  
CATERING SELECTIONS MADE BY GUEST  
CURATED BEVERAGE MENU  
GLASSWARE FOR RED + WHITE WINE  
CHAMPAGNE FLUTES  
PET-FRIENDLY  
ON-SITE PARKING FOR 100  
ROSE FARM WILL SET UP ALL TABLES + CHAIRS

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET)  
COCKTAIL TABLES (2 AVAILABLE HEIGHTS)

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

## Enhancements

SEASONAL FARM FRESH FLORALS  
LINENS | PRICING UPON REQUEST  
BALLOON WALLS | \$18/LINEAR FOOT  
TENT RENTAL | PRICING UPON REQUEST  
EVENT STYLING | STARTING AT \$100/HOUR  
EVENT CLEAN-UP | \$400  
LUXURY, PREMIUM + CLASSIC WINE OFFERINGS  
CHAMPAGNE TOAST  
COFFEE BAR, TEA BAR, SANGRIA BAR  
BEER + SELTZER OFFERINGS  
NON-ALCOHOLIC DRINK MENU  
BARTENDER(S)  
GUEST HOUSE RENTAL | \$269/NIGHT

Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability and stewardship of the land. We jump for joy when you ask us to create beautiful floral displays for your celebrations, and we kindly ask that you do not bring florals on-site from another vendor or grower.

All alcohol must be purchased through Rose Farm. A 22% gratuity charge is added to all alcohol purchases.





# PRIVATE CELEBRATIONS

We love celebrations, and we want to be part of your next one. Rose Farm is an idyllic setting for your boutique-sized gathering. Whether you are celebrating a rehearsal dinner, a reception, a corporate event, or a milestone, private celebrations provide you + your guests with exclusive access to Rose Farm, with bookings available for a minimum of three hours. Mingle in our gardens or take in a stunning sunset over the pond. Starting at \$450/hour. Boutique-sized with an estimated guest count of 100. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
ON-SITE COORDINATOR FOR THE DAY  
EXCLUSIVE USE OF THE FARM  
CLIMATE-CONTROLLED INTERIOR  
RESTROOM  
KITCHEN (OVEN + STOVE AVAILABLE)  
SEATING FOR UP TO 50 INDOORS  
SEATING FOR UP TO 100 OUTDOORS  
SONOS SYSTEM  
CATERING SELECTIONS MADE BY GUEST  
CURATED BEVERAGE MENU  
GLASSWARE FOR RED + WHITE WINE  
CHAMPAGNE FLUTES  
PET-FRIENDLY  
ON-SITE PARKING FOR 100  
ROSE FARM WILL SET UP ALL TABLES + CHAIRS

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET)  
COCKTAIL TABLES (2 AVAILABLE HEIGHTS)

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

### LINENS

WHITE OR BLACK TABLECLOTHS

## Enhancements

SEASONAL FARM FRESH FLORALS  
BALLOON WALLS | \$18/LINEAR FOOT  
TENT RENTAL | PRICING UPON REQUEST  
EVENT STYLING | STARTING AT \$100/HOUR  
EVENT CLEAN-UP | \$250+  
LUXURY, PREMIUM + CLASSIC WINE OFFERINGS  
CHAMPAGNE TOAST  
COFFEE BAR, TEA BAR, SANGRIA BAR  
BEER + SELTZER OFFERINGS  
NON-ALCOHOLIC DRINK MENU  
BARTENDER(S)  
GUEST HOUSE RENTAL | \$269/NIGHT

Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability and stewardship of the land. We jump for joy when you ask us to create beautiful floral displays for your celebrations, and we kindly ask that you do not bring florals on-site from another vendor or grower.

All alcohol must be purchased through Rose Farm. If bartending services are requested, a 22% gratuity will be added. Celebrations with 50+ guests also incur a 22% gratuity charge on alcohol.







# SEMI-PRIVATE CELEBRATIONS

Life should be celebrated, and Rose Farm is the place for your boutique-sized celebrations.

With lovely options to choose from, we welcome you to experience the splendor of the countryside. Semi-private celebrations give you the flexibility to enjoy the farm by the hour, while also giving you a front-row seat to the inner-workings of a flower farm. Whether you're celebrating a birthday, a milestone event, a bride-to-be, a mom-to-be, or a corporate achievement, we are ready to bring your vision to life. Starting at \$250/hour based upon guest count + farm grounds utilized. Choose from an indoor **OR** outdoor option. Fifty guest maximum for indoor + 75 guest maximum for outdoor celebrations. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
CLIMATE-CONTROLLED INTERIOR  
GARDEN PAVILION (COVERED EXTERIOR)  
RESTROOM  
SHOPPE KITCHEN (OVEN + STOVE AVAILABLE)  
SEATING FOR UP TO 50 IN THE SHOPPE  
SEATING FOR UP TO 75 IN THE GARDEN PAVILION  
SONOS SYSTEM  
CATERING SELECTIONS MADE BY GUEST  
CURATED BEVERAGE MENU  
FLORAL CHINA, SILVERWARE + GLASSWARE FOR 50 GUESTS  
PET-FRIENDLY  
ON-SITE PARKING  
ROSE FARM WILL SET UP ALL TABLES + CHAIRS

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET) (INDOORS ONLY)  
COCKTAIL TABLES

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

### LINENS

WHITE OR BLACK TABLECLOTHS

\*All beverages + alcohol must be purchased through Rose Farm.

## Enhancements

SEASONAL FARM FRESH FLORALS  
BALLOON WALLS | \$18/LINEAR FOOT  
TENT RENTAL | PRICING UPON REQUEST  
EVENT STYLING | STARTING AT \$100/HOUR  
LINENS + CHARGERS | PRICING UPON REQUEST  
EVENT CLEAN-UP | \$250+  
LUXURY, PREMIUM + CLASSIC WINE OFFERINGS  
CHAMPAGNE TOAST  
COFFEE BAR, TEA BAR, SANGRIA BAR  
BEER + SELTZER OFFERINGS  
NON-ALCOHOLIC DRINK MENU  
GUEST HOUSE RENTAL | \$269/NIGHT

## Pricing

The Shoppe | Indoor  
1-50 GUESTS | \$250/HR  
MINIMUM 3-HOUR RENTAL

The Garden Pavilion | Outdoor  
1-50 GUESTS | \$275/HR  
51-75 GUESTS | \$350/HR  
MINIMUM 3-HOUR RENTAL

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# BEVERAGE SELECTIONS

## *2023 Offerings*

### Tea Bar

\$65 | serves 25

CHILLED SIGNATURE ROSE FARM SWEET TEA

LOOSE-LEAF TEAS (SERVED HOT)

SUGAR IN THE RAW

BEAUTIFUL CHINA CUPS

SPOONS

COMPOSTABLE BAGS FOR LOOSE LEAF TEA

### Coffee Bar

\$150 | serves 48

2 COFFEE SELECTIONS FROM FRIEDRICHS COFFEE

(BOURBON PECAN, FALL ON THE FARM, CHRISTMAS ON THE FARM, OR ROSE FARM)

BEAUTIFUL CHINA CUPS

SUGAR IN THE RAW

PICK ONE: NON-DIARY OAT OR ALMOND CREAMER, OR DAIRY HALF & HALF

### Enhancements

ADDITIONAL COFFEE DISPENSER | \$70

HAZELNUT, VANILLA, WHITE CHOCOLATE, BROWN SUGAR OR CARAMEL CREAMER | \$18

ADDITIONAL NON-FLAVORED CREAMER | \$18

PERSONALIZED 11x14 MENU | \$55

LIQUOR OPTION OF BAILEYS, KAHLUA OR WHISKEY | UPON REQUEST

### Sangria Bar

\$105 | serves 21

\$210 | serves 42

CHOICE OF RED AND/OR WHITE SANGRIA WITH FRESH FRUIT

WINE GLASSES INCLUDED



## Beer + Seltzer

DOMESTIC BEERS \$6

CRAFT BEER \$7

SELTZER \$8

## Non-Alcoholic

\$2.50/can

CANNED SODA

LA CROIX SPARKLING WATER

S. PELLEGRINO

## Rose Farm Signature Lemonade or Punch

\$45 | serves 15

LEMONADE IS SWEET, REFRESHING + DELICIOUSLY TART

PUNCH IS CRISP, CITRUSY + FRUITY

## Fruit-Infused Water

Complimentary

WATER WITH FRESH FRUIT

COMPOSTABLE CUPS

## Water Bottles

No Plastic Permitted

ROSE FARM IS COMMITTED TO CARING FOR OUR ENVIRONMENT,

NO PLASTIC WATER BOTTLES ARE PERMITTED ON THE

PREMISES. ENVIRONMENTALLY FRIENDLY, RE-USABLE

CONTAINERS ARE SUGGESTED.

"WE DON'T INHERIT THE EARTH FROM OUR ANCESTORS, WE

BORROW IT FROM OUR CHILDREN."

# WINE OFFERINGS

## *2023 Selections*

### Luxury

Starting at \$50/Bottle

CHAMPAGNE J. LASSALLE CUVÉE PREFERENCE PREMIER CRU

DOMAINE COURSODON SAINT JOSEPH SILICE

IL NERO DI CASANOVA

VON WINNING RIESLING SEKT EXTRA BRUT NV

CHARLES JOGUET ROSE CHINON 2021

EZIO POGGIO "CAESPES" TIMORASSO TERRE DI LIBARNA 2020

EPIPHANY RED BLEND "INSPIRATION" SANTA BARBARA COUNTY 2019

CRISTOM ESTATE ROSE OF PINOT NOIR

### Premium

Starting at \$30/Bottle

SPY VALLEY SAUVIGNON BLANC

DOMAINE LAFAGE COTE EST CHARDONNAY

OLEMA PINOT NOIR

LA CREMA CHARDONNAY

SINDICAT LA FIGUERA MONTSANT GRENACHE

### Classic

Starting at \$20/Bottle

BADENHORST SECATEURS VINTAGE RED

HOUSE OF BROWN ZINFANDEL

HOUSE OF BROWN CHARDONNAY

PETITE ETOILE CAHORS MALBEC

POL CLEMENT BLANC DE BLANCS BRUT

GEYSER CHARDONNAY

GEYER CABERNET

TED RED

CHILENSIS PINOT NOIR

FRICO ROSATA

KIM CRAWFORD PROSECO

MAS DE JANINY BLANC SAUVIGNON

DANCING CROW SAUVIGNON

BIANCA VIGNA PROSECCO

SCARPETTA PROSECCO BRUT

Iowa sales tax applies. Per laws, all alcoholic beverages must be purchased by Rose Farm.

# WINE OFFERINGS

## *2023 Selections*

### Petite

POL CLEMENT BRUT | 187 ML | \$10/BOTTLE

TIAMO PROSECCO | 187 ML | \$13/BOTTLE

LE GRANDE VERRE SAUVIGNON BLANC | \$12.50/BOTTLE

LE GRANDE VERRE CABERNET | \$12.50/BOTTLE

PIZZOLATO PROSECCO, ROSE + BUBBLY | 187 ML | \$13/BOTTLE

STELLA ROSA PINK | 187 ML | \$9/BOTTLE

CHATEAU VAL D'ARENC | 187 ML | \$12.50/BOTTLE

UNDERWOOD, ROSE BUBBLES | \$9/CAN

### Champagne Toast

Starting at \$8/glass

POL CLEMENT BLANC DE BLANCS BRUT

### Sangria

By The Dispenser

CHOICE OF RED AND/OR WHITE SANGRIA WITH FRESH FRUIT

FULL DISPENSER | \$210

HALF DISPENSER | \$105

Iowa sales tax applies. Per laws, all alcoholic beverages must be purchased by Rose Farm.



# FARM FAVORITES

## Food

DOOLITTLE FARMS | AARONMHOLT@GMAIL.COM

FOOD TRUCKS DES MOINES IOWA | FOODTRUCKSDSM.COM

BARATTA'S | BARATTAS.COM

CYD'S CATERING | CATERINGBYCYD.ONLINE

TASTE TO GO | TASTETOGO.NET

JUDGE'S SIGNATURE CATERING | JUDGEISSIGNATURECATERING.COM/

TANGERINE | TANGERINEFOODCO.COM/

## Sweets & Treats

PARINDA CUPCAKES | PARINDACUPCAKES.COM

OUTSIDE SCOOP | OUTSIDE-SCOOP.COM

THELMA'S TREATS | THELMASTREATS.COM

HEY SWIRL SISTER | HEYSWIRLSISTER@GMAIL.COM

WAFFLES & WHIP | HELLO@WAFFLESANDWHIP.COM

## Music

COLE THOMAS | CODAMUSICCOLETHOMAS@GMAIL.COM

PATRICIA HOLLY | PATRICIAHOLLY.COM

ANDREW HOYT | ANDREWHOYTMUSIC@GMAIL.COM

DES MOINES MOVERS & SHAKERS | JOSH@DMMOVERSANDSHAKERS.COM

BRIAN DOUGHERTY | 916-524-2594

FINN POPE | FPOPE842@GMAIL.COM

## Transportation

DES MOINES TROLLEY | 515.850.0144



# PRIVATE WORKSHOPPE

February-December

Take a sabbatical at Rose Farm with a specially curated workshoppe. Held in The Shoppe, and in the gardens (*seasonally*), choose from a selection of culinary, art and floral offerings. These boutique-sized workshoppes are designed for a minimum of eight guests. Visit [www.rosefarmstead.com](http://www.rosefarmstead.com) to see a line-up of workshoppe options. As always, the farm is happy to design a workshoppe to fit your groups needs if you have a special request. A few of our offerings are listed below. Private workshoppes start at \$65/guest. A \$150 deposit is required at the time of booking.

## Details

OUTSIDE FOOD /CATERING WELCOME

CURATED BEVERAGE MENU

DESIGNED FOR 8 OR MORE GUESTS

## Enhancements

COFFEE BAR, TEA BAR AND/OR SANGRIA BAR\*

WINE + BEER\*

\*See our offerings on page 17.



### Floral

MINGLING IN THE GARDENS

THE ART OF FLORAL STYLING

SPRING, SUMMER OR FALL GRAPEVINE WREATH

HOLIDAY WREATH + GARLAND STYLING

FLORAL CENTERPIECE DESIGN

FLORAL TABLESCAPE DESIGN



### Art

THE ART OF CANDLE MAKING

FLORAL WATERCOLOR PAINTING

BUTTERFLY WATERCOLOR PAINTING

FABOULOUS PUMPKIN PAINTING

CARDINAL + WREATH WATERCOLOR



### Culinary

SOURDOUGH 101

FANCY TOAST + BUTTER BOARDS

EASTER BRUNCH

MOTHER'S DAY BRUNCH

GARDEN PARTY BOARD

DEEP DIVE INTO FRENCH WINES

RAVIOLI + GNOCCHI

SCONES, PIE-MAKING + CINNAMON ROLLS

DESSERT PARTY BOARD







# PRIVATE FARM TO TABLE DINNERS

May-October

Dine al fresco (*weather permitting*) at Rose Farm, May-October, for a five-course, farm to table dinner featuring locally-sourced + sustainably grown cuisine prepared by award-winning Chef Aaron Holt, owner of Doolittle Farm LLC. Start your evening with a tour of the beautiful farmstead. Grab a seat at the table overlooking the flower gardens while enjoying flavorful dishes, great company + the idyllic countryside. Minimum guest count of 24. Pricing upon menu requests.

## Inclusions

WELCOME COCKTAIL

24-50 GUESTS

FRESH, LOCALLY SOURCED INGREDIENTS

PRIX-FIXE 5-COURSE DINNER

CURATED BEVERAGE MENU

## Enhancements

EXPERTLY CURATED WINE PAIRINGS\*

COFFEE BAR, TEA BAR AND/OR SANGRIA BAR\*

BEER, SELTZER & NON-ALCOHOLIC OPTIONS\*

ADDITIONAL COURSES AVAILABLE UPON REQUEST

\*See our offerings starting on page 17.

## Sample Seasonal Menu

### GRAZING TABLE

with local Iowa cherries, cured meats, fruit, homemade jam, Iowa honey, nuts, pickles + sausage

### SUMMER VEGGIE TOAST SALAD

with whipped goat cheese, arugula, homemade vinaigrette, asparagus, pickled radish, marinated beets & charred shallots

### SOUS VIDE IOWA PORK BELLY

with herb polenta, a ginger glaze & roasted squash

### IOWA WAGYU BEEF

with summer veggie risotto, pea tendrils & local mushrooms

### OLIVE OIL CITRUS CAKE

with creme anglaise & mixed berries

Local Iowa farms and businesses proudly supported for the dinner are as follows: La Quercia (Norwalk) | Maytag Dairy (Newton) | Midam Creamery (Middletown) | Bell Farm (Bloomfield) | Grade-A Gardens (Johnston) | Ray Family Farm (Des Moines) | Berles Pure Pork (Le Mars) | Fiddlers Farm (Anthon) | Nehls Farm (Vertical Gardens) (Ames) | Rose Farm (Norwalk) | Doolittle Farm LLC (Story City) ...





## OUR FARM CHEF

### Aaron Holt

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Aaron Holt is the owner of Doolittle Farm LLC. As a master chef, Aaron was awarded Iowa Restaurant Associations Chef of the Year in 2018. In 2017, Aaron started his own business where he grows vegetables, fruits, edible flowers + micro-greens on his family's century farm in Story City, Iowa. He uses those ingredients while creating themed chef dinners at venues all over Iowa. His commitment to locally-sourced + sustainably-grown ingredients mirrors Rose Farm's commitment to sustainability.

A native of Ellsworth, Iowa Aaron began learning from a young age about seasonal + local cuisine. Gardening and cooking have always been a part of his life. As a self-taught chef working in several Iowa restaurants for over 20 years, Aaron has gained knowledge that has awarded him with a successful career.







# FLORALS

2023 Offerings

## Pre-Order Arrangements

May-October

MARKET BOUQUET | \$25

MEDIUM BOUQUET | \$50

ROSE FARM SIGNATURE BOUQUET | \$75

BUD VASE | STARTING AT \$25

ARRANGEMENTS | STARTING AT \$55

## Wedding Florals

ALTAR FLORAL INSTALLATION | \$250+

BRIDAL BOUQUET | \$225+

BRIDESMAID BOUQUETS | \$85+

BRIDAL TOSS BOUQUET | COMPLIMENTARY

BOUTONNIERES | \$25+

CAKE FLOWERS | \$50+

CORSAGES | \$40+

DIY BUCKETS | \$65+

FLORAL CROWNS | \$40+

FLORAL HAIR CLIPS | \$25+

FLOWER GIRL BOUQUETS | \$25+

LARGE TABLE ARRANGEMENTS | \$85+

MEDIUM TABLE ARRANGEMENTS | \$70+

SMALL TABLE ARRANGEMENTS | \$55+

GREENERY GARLAND | \$15+/LINEAR FOOT

TABLE GARLAND WITH FLOWERS | \$18+/LINEAR FOOT

Farm pick-up + delivery options available. Additional fees may apply.



# FLORALS

Bulk + DIY

Bulk + DIY florals are processed and ready to be styled. They are not intended for resale. If you hold a wholesale license, no tax will be added to your order.

## Gardener's Choice Colorful Collection

50 Stems | \$75

BEAUTIFUL BUCKET OF LOCAL FARM-FRESH FLOWERS PICKED BY HAND  
ARRAY OF COLORS + VARIETIES CHOSEN BY ROSE FARM

## Gardener's Choice Pretty Palette

50 Stems | \$100

BEAUTIFUL BUCKET OF LOCAL FARM-FRESH FLOWERS PICKED BY HAND  
REQUEST A SPECIFIC COLOR PALETTE

## Gardener's Choice Greenery

1 bucket | \$65

BEAUTIFUL BUCKET OF FARM-FRESH GREENERY PICKED BY HAND  
ENJOY AN ARRAY OF GREENERY CHOSEN BY ROSE FARM

## Bespoke Floral Collection

50 stems | \$150

BEAUTIFUL FARM-FRESH FLOWERS PICKED BY HAND  
SPECIFIC FLOWERS + COLORS WILL BE HARVESTED, PER YOUR SPECIAL REQUEST  
EXACT COLORS/FLOWERS SUBJECT TO SEASONAL AVAILABILITY

## Bespoke Greenery Collection

1 bucket | \$80

BEAUTIFUL BUCKET OF LOCAL FARM-FRESH GREENERY PICKED BY HAND  
SPECIFIC GREENERY WILL BE HARVESTED, PER YOUR SPECIAL REQUEST  
EXACT COLORS/FLOWERS SUBJECT TO SEASONAL AVAILABILITY

Farm pick-up + delivery options available. Additional fees may apply.







# FLORALS

Garden Gatherings + Garden Parties

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## Garden Gathering

2 Hours | \$70/guest

CREATE A DREAMY ARRANGEMENT OF FLOWERS WITH GUIDED INSTRUCTION

DESIGNED FOR PARTIES OF 8 OR MORE GUESTS

COMPLIMENTARY SWEET TEA PROVIDED BY ROSE FARM

### Enhancements

WINE + BEER OPTIONS\*

NON-ALCOHOLIC OPTIONS\*

COFFEE BAR, TEA BAR AND/OR SANGRIA BAR\*

CATERING

\*See our offerings starting on page 17.



## Garden Party

2 Hours | \$85/guest

CREATE A DREAMY ARRANGEMENT OF FLOWERS WITH GUIDED INSTRUCTION

DESIGNED FOR PARTIES OF 8 OR MORE GUESTS

VESSEL INCLUDED FOR FLORAL ARRANGING

DESSERT TRAY + SPRITZERS PROVIDED BY ROSE FARM

### Enhancements

WINE + BEER OPTIONS\*

COFFEE BAR, TEA BAR AND/OR SANGRIA BAR\*

NON-ALCOHOLIC OPTIONS\*

CATERING

\*See our offerings starting on page 17.



# ROSE FARM STAYOVER EXPERIENCE

May - October

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## Stayover Experience

6 GUESTS | \$750

SPEND THE NIGHT IN THE IDYLIC COUNTRYSIDE  
OVERNIGHT ACCOMODATIONS IN VICTORIA'S HOUSE  
COMPLIMENTARY GARDEN PARTY

### Inclusions

FRESH EGGS FROM THE COOP  
BEAUTIFUL FLORALS FROM THE GARDENS (SEASONALLY)  
ROSE FARM GROUND COFFEE

### Enhancements

CATERED PICNIC  
WINE TASTING  
SPECIALLY CURATED FLORAL, ART OR CULINARY WORKSHOPPE



## Garden Party

2 Hours

CREATE A DREAMY ARRANGEMENT OF FLOWERS WITH GUIDED INSTRUCTION  
VESSEL INCLUDED FOR FLORAL ARRANGING  
DESSERT TRAY + SPRITZERS PROVIDED BY ROSE FARM

### Enhancements

WINE + BEER OPTIONS\*  
COFFEE BAR, TEA BAR AND/OR SANGRIA BAR\*  
NON-ALCOHOLIC OPTIONS\*  
CATERING

\*See our offerings starting on page 17.





# ABOUT VICTORIA'S HOUSE

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Welcome to Victoria's House, lovingly named for my beautiful late mother-in-law, Victoria VanEngelenburg, a devoted wife, mother + friend who taught our family the importance of living a big, bright + colorful life. She knew the importance of celebrating every moment - no matter how big or small - giving her an unmatched zest for life. She was bursting with energy, light + love. She was an incredible hostess + entertainer, and she knew how to make every moment a special one. She lived large + had a remarkable way of bringing people together and making them feel loved. She passed on the values of love + togetherness, and it is now my hope that this home becomes a place where you choose to gather with those who mean the most to you. May this home become a place where you make memories that you tuck deep inside your soul, and that fill you with joy. With this guest house, Victoria's legacy lives on, and I hope you'll feel inspired to make each moment you spend at Victoria's House special + soul-filling.

Inside Victoria's House, you'll find beautiful accommodations for eight people. The home has been thoughtfully designed to exude the warmth + charm that Victoria herself radiated. You'll find a basket to collect eggs from the coop each day, vases to fill with flowers you harvest from the gardens (seasonally), and fresh ground coffee ready to be brewed each morning. While you're with us, plan to enjoy the Rose Farm experience of a workshoppe, a garden party, a farm to table dinner, a stroll through the gardens or afternoon sweet tea in an Adirondack chair.

With this special guest house, comes the opportunity to find magic. There is magic in watching a sunrise + a sunset over the farm. There is magic in being barefoot in the grass, filling a jar with lightning bugs in the humid summer air. There is magic in watching the stars twinkle overhead late at night. There is magic in the quiet peacefulness as you kick your legs up and read a book. There is magic in laughter. There is magic in a summer playlist as you hum along to the tune. There is magic in brightly blooming flowers dancing in the fields. There is magic in eating a picnic on a blanket under a shade tree. There is magic in a cold glass of sweet tea and lemonade. There is magic in sitting around the campfire and roasting marshmallows until they are golden brown. There is magic in the first sip of morning coffee. There is magic in yoga on the lawn. There is magic in gathering fresh eggs from the coop. There is magic everywhere you look, and we hope you'll be our guest.









# GARDEN GATHERING CHILDREN'S WORKSHOPPE

June-October

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Let Rose Farm elevate your child's next celebration with a private workshoppe. Each garden gathering workshoppe will start with a tour through the gardens. Then each child will create a one-of-a-kind floral arrangement with guided instruction while overlooking the gardens (*weather permitting*). Each arrangement will be wrapped and ready to go home at the conclusion of the workshoppe.

## Garden Gathering

2 Hours | \$45/child

CREATE A DREAMY ARRANGEMENT OF FLOWERS WITH GUIDED INSTRUCTION

DESIGNED FOR A MINIMUM OF 6 GUESTS

COMPLIMENTARY LEMONADE + DESSERT TRAY

OUTSIDE FOOD + BEVERAGES ARE WELCOME



## Garden Party

2 Hours | \$65/child

CREATE A DREAMY ARRANGEMENT OF FLOWERS WITH GUIDED INSTRUCTION

DESIGNED FOR A MINIMUM OF 6 GUESTS

VESSEL FOR ARRANGEMENTS INCLUDED

ROSE FARM ANIMAL PARADE EXPERIENCE

COMPLIMENTARY LEMONADE + DESSERT TRAY

OUTSIDE FOOD + BEVERAGES ARE WELCOME



# PHOTOGRAPHY

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Have you experienced our 25 acres of heaven? Travel just 20 minutes from Des Moines to see it for yourself. We are always excited to welcome our photographer friends to our farm. The sweeping pasture views, blooming flower gardens, 2-acre pond and sweet little greenhouse make the perfect backdrop for family photos, engagement photos + more. Featured in Midwest Living and Better Homes & Gardens Farmhouse Christmas, along with being the backdrop for two additional Better Homes & Gardens photoshoots, the picturesque greenhouse at Rose Farm has become a destination all of it's own. And, we have a little tip - golden hour at the farm is some sort of magic. Bring a photographer along for your special celebration + let them capture memories that will last a lifetime. Please note, Rose Farm weddings are exempt from photography fees.

## Details

RESTROOM/CHANGING ROOM AVAILABLE  
ONE PHOTOGRAPHER BOOKED AT A TIME  
PET-FRIENDLY (LEASH REQUIRED)  
ACCESS TO GREENHOUSE + FARMSTEAD PROPERTY



### Spring

1 HOUR BOOKING | \$100

RECEIVE A MIX OF SEASONAL FLORALS



### Summer

1 HOUR BOOKING | \$100

RECEIVE A MIX OF SEASONAL FLORALS



### Fall

1 HOUR BOOKING | \$100

RECEIVE A MIX OF SEASONAL FLORALS  
PROFESSIONALLY DECORATED GREENHOUSE



### Winter

1 HOUR BOOKING | \$100

PROFESSIONALLY DECORATED GREENHOUSE

We know having an extra set of hands is always nice. If your assistant is simply helping you with props, lighting or styling your clients, there is no additional photography charge. However, if your assistant is using a camera and/or taking photos alongside you, we kindly request they pay our photography rate, too.





# CURATED GIFTS

The Shoppe at Rose Farm has a selection of seasonal goods to elevate the gift-giving experience. We've created a beautiful collection of our favorite goods. Whether you're looking for a few gift boxes to say "thank you" or you select a gift to have at every place setting at your gathering, we have beautiful options that will delight the senses. Show your gratitude with a thoughtful, creative gift. For celebrations and budgets, both large and small, we've gathered suggestions for unique gifts. Our Celebration Coordinator will assist in helping you make your final selections.

## Gifting Ideas from The Shoppe

ROSE FARM CANDLES

ROSE FARM AROMA SPRAYS

APOLIS TOTE BAGS

FLORAL APRONS

FARM FRESH EGGS

BOURBON PECAN COFFEE

ROSE FARM TEA (LOOSE LEAF)

CAVALLINO & CO. VINTAGE PUZZLES

DOE-A-DEER TEA TOWELS

FRESH FLORAL ARRANGEMENTS

GARDENING ESSENTIALS

BLOODY MARY TOTES

CHILDREN'S GOODS

GIFT CERTIFICATES









# CELEBRATIONS FAQS

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## Q. WHAT IS THE DIFFERENCE BETWEEN WEDDINGS, PRIVATE + SEMI-PRIVATE CELEBRATIONS?

Our weddings of approximately 100 guests have exclusive access to the farm for up to 10 hours to celebrate. Private celebrations give you exclusive access to the farm for an hourly rate (for a minimum of three hours) + are boutique-sized with a guest count of about 100. Semi-private celebrations are geared toward a smaller guest count, rented by the hour, and they may share the farm with other guests.

## Q. DO I HAVE TO USE A ROSE FARM CATERER + BEVERAGE SERVICE?

We encourage you to use any caterer or food truck of your choice. All beverage options, both alcoholic and non-alcoholic, must be purchased through the farm.

## Q. IS THERE A VENUE FEE?

Our weddings start at \$3,750, our private celebrations start at \$450/hour, and our semi-private celebrations start at \$250/hour.

## Q. DO YOU ALLOW DECORATIONS?

We love decorations! We kindly ask that you do not use confetti, glitter or fireworks of any kind.

## Q. WHAT TYPE OF MUSIC IS ALLOWED AT THE FARM?

We know that music is a big part of your experience. The farm has a Sonos speaker system for you to enjoy. We honor our neighborhood noise ordinance which does not include DJ's or loud music. Our farm kindly asks that all music is turned off by 9 PM.

## Q. WHEN RENTING THE FARM, WHAT TIME DO I NEED TO CONCLUDE MY CELEBRATION?

All celebrations must conclude by no later than 10 PM.

## Q. DO YOU HAVE A DAY-OF COORDINATOR TO HELP WITH THE CELEBRATION?

We have a wonderful Celebration Coordinator who is on-site to make sure your experience at our farm is exceptional.

## Q. DO I HAVE THE OPTION TO HAVE ROSE FARM CLEAN UP AFTER MY CELEBRATION?

We are happy to do all the clean up after your celebration for a fee. If you choose not to use our cleaning service, you are responsible for all clean-up at the conclusion of your celebration.

Q. CAN I BRING MY DECORATIONS AHEAD OF MY CELEBRATION?

Absolutely! We will store your decorations + any additional supplies for you.

Q. DO YOU OFFER CELEBRATION PLANNING SERVICES?

We offer planning services for \$100/hour. We can help you with menu selection, table card creation, party design, vendors, decorating, and another other requested details.

Q. WHERE ARE PRIVATE CELEBRATIONS TYPICALLY HELD?

The farm has 25 acres of possibilities. Seasonally, our outdoor gardens are a beautiful setting for celebrations.

## SEMI-PRIVATE CELEBRATIONS FAQS

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Q. WHAT IS THE DIFFERENCE BETWEEN PRIVATE + SEMI-PRIVATE?

Our private celebrations of approximately 100 guests have exclusive access to the farm, with a three hour booking minimum. Semi-private celebrations are geared toward a smaller guest count, rented by the hour, and they may share the farm with other guests.

Q. DO I NEED TO SET UP + TEAR DOWN MY EVENT?

The farm will set your celebration with tables, chairs + simple linens. You have two options for tear down; you can add an additional hour onto your celebration and do it yourself, or you can schedule our team for an extra fee to handle all the clean-up.

Q. DO YOU HAVE ITEMS THAT I MAY USE FOR MY CELEBRATION?

We would love for you to use our floral China, silverware + glassware for 50 guests or less.

Q. DO I HAVE TO USE THE FARM FOR CATERING + BEVERAGE SERVICES?

We encourage you to use any caterer or food truck of your choice. All beverage options, both alcoholic and non-alcoholic, must be purchased through the farm.

Q. DO YOU HAVE AN ON-SITE COORDINATOR FOR SEMI-PRIVATE?

Our Celebration Coordinator is on-site to ensure that your time at the farm is exceptional.





**Q. WHAT IF I WANT TO BRING FOOD, DECORATIONS, ETC BEFORE MY CELEBRATION?**

We are happy to store your items before your celebration. We have extra refrigerators, if needed.

**Q. WHAT IF I WANT TO STYLE MY OWN FLOWERS OR MY BUDGET IS VERY SMALL?**

We offer DIY buckets so you can have beautiful florals for your celebration centered around your budget. These buckets are full of processed flowers ready to be styled (*not for resale*). We kindly ask that you do not bring florals on-site from another vendor or grower.

**Q. MAY MY GROUP TOUR THE FARM BEFORE OR AFTER OUR CELEBRATION?**

We would love to schedule a guided tour of the farm.

**Q. CAN MY SEMI-PRIVATE CELEBRATION BE INDOORS OR OUTDOORS?**

We would love to host your group inside in The Shoppe OR outdoors in The Garden Pavilion.

## PHOTOGRAPHY FAQS

NEW IN 2023 ALL HOURLY SESSIONS WILL BE BOOKED WHEN THE FARM IS CLOSED TO THE PUBLIC.

**Q. WHEN DOES THE FARM OPEN THE CALENDAR FOR PHOTOGRAPHY?**

The farm opens for photographers for the spring season on May 3, 2023. You can find our full calendar on our website under the photography tab.

**Q. WHEN I BOOK MY HOUR SESSION, WHAT DOES THAT INCLUDE?**

The farm has 25 acres to create the perfect backdrop for your session. In the spring, summer + fall season, it will also include seasonal florals.

**Q. DO YOU HAVE A RESTROOM FOR MY CLIENT TO CHANGE?**

Yes, The Shoppe has a restroom to be used as a dressing space.

**Q. WHAT IF I AM NOT A PROFESSIONAL PHOTOGRAPHER?**

We think everyone with a camera has talent. If you want exclusive use to photograph your subject(s), we encourage you to book a session.

**Q. CAN I BRING A PROP FOR MY SESSION?**

You are welcome to bring any props. We kindly ask that you take everything with you when you leave. Photographers will incur a cleaning fee if the Rose Farm team is required to clean after the session.

# GARDEN CLUB FAQS

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## Q. DO I HAVE TO PICK UP MY BUCKET THE WEEK OF JUNE 8TH?

You are welcome to pick up your bucket any time after June 8, 2023.

## Q. WHAT CAN I EXPECT WHEN I JOIN THE GARDEN CLUB?

The Garden Club was designed for all of those who need flowers in the life every week. You will receive a bucket + shears that you will use as often as you like to refill your bucket. You will receive a farm tour + easy techniques to harvest your flowers. Each refill is \$10 less than the pick-your-own bucket offering.

## Q. WHAT IF I DON'T HAVE TIME TO MINGLE THROUGH THE GARDENS TO HARVEST MY FLOWERS?

As part of the Garden Club, we are happy to fill your bucket from our daily harvest from the fields with pre-cut florals. You'll be able to grab & go!

## Q. WHAT TYPES OF FLOWERS CAN I EXPECT TO HARVEST?

Our four gardens are full of seasonal blooms, and each season brings new offerings to the Garden Club. Flowers are not for re-sale.

# THE FARM FAQS

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## Q. DO YOU CHARGE A FEE TO TOUR THE FARM?

We do not charge a fee to visit our farm.

## Q. WHAT DAY/TIME IS THE FARM OPEN?

The farm has seasonal hours from April-December.

## Q. CAN I BRING FOOD + BEVERAGE TO THE FARM?

We invite you to bring a picnic, snack or any other type of food. The farm provides beverages, and has a curated beverage menu of both alcoholic and non-alcoholic options available for purchase. Per Iowa law, all on-site alcohol must be purchased by Rose Farm.

Q. WHAT CAN I EXPECT WHEN I VISIT THE FARM?

We encourage you to take a sabbatical when you arrive at the farm. Grab a glass of sweet tea or wine + mingle through the gardens and pick a bucket of florals. Stop in The Shoppe for curated local gifts or sit in one of our Adirondack chairs and watch the birds in our bird habitats.

Q. WHAT IF I WANT TO GRAB A QUICK PHOTO IN THE SWEET LITTLE GREENHOUSE?

This year we have carved out open farm hours for our guests to enjoy the greenhouse.

Q. CAN I BRING MY DOG TO THE FARM?

We love animals of all kinds. We kindly ask that they are on a leash.

Q. CAN I PICK FLOWERS DURING OPEN FARM HOURS?

You can mingle through the gardens to pick a bucket of flowers, or you can pick up a market bouquet in The Shoppe.

Q. WHAT IF I WANT TO BRING A GROUP OF FRIENDS TO THE FARM?

We will be over here jumping for joy! If you want to enjoy the farm during open hours you are welcome to contact us ahead of time + we will reserve Adirondack chairs, or we can set a table for you.

Q. DO WE OFFER PRIVATE TOURS?

We are happy to tour your group. You are welcome to contact the farm to schedule a time that works for you.

## FARM SCHOOL FAQS

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Q. WHAT IS FARM SCHOOL?

Farm School offers young children a front row seat to a modern farmstead. Join us each Friday, June-August, for a complimentary 45-minute Farm School session. With exciting lessons on pollinators, chickens, flowers and more, children will listen to a story + enjoy hands-on learning activities.

Q. DO I NEED TO RESERVE A TIME FOR MY KIDDO?

No reservation is necessary. Farm School starts on the hour at 9, 10 + 11 AM June-August. Updates + schedules can be found on Facebook + Instagram.





**Q. IS THERE A LIMIT ON HOW MANY KIDDOS I CAN BRING?**

There is no limit to the amount of children you bring along. We kindly ask that there is an appropriate ratio of adult to children supervision being provided.

**Q. WHAT AGE SHOULD MY KIDDO BE IF ATTENDING?**

We welcome all ages as there are sensory experiences beneficial to even the youngest guest. Our lessons + stories are geared toward school-aged children (ages 3-12).

**Q. WHAT SHOULD I EXPECT WHEN ATTENDING FARM SCHOOL?**

Plan to join us for a lesson on pollinators, chickens, flowers and more. This complimentary event includes a story, a short, educational lesson, a hands-on learning activity + a craft. Each session begins on the hour at 9, 10 + 11 AM.

**Q. WILL YOU HAVE FOOD + DRINK AT FARM SCHOOL?**

The Shoppe offers a selection of beverages for purchase. We also include pop-up food vendors, on occasion. Follow along on our social media channels for the full schedule.

**Q. SHOULD I BRING MY OWN CHAIR OR BLANKET TO FARM SCHOOL?**

Yes! You are welcome to bring a blanket and/or lawn chair. The farm also provides chairs on a first-come, first-serve basis.

## WORKSHOPPES

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**Q. HOW MANY GUESTS ARE IN A WORKSHOPPE?**

Our workshoppes are an intimate size of around 16 guests.

**Q. WHAT IF I WANT TO ARRIVE EARLY?**

We would love to have you arrive early + sip on sweet tea while you tour the grounds or shop with us.

**Q. CAN I BRING FOOD + BEVERAGE?**

You are welcome to bring food to your workshoppe. We have a wonderful selection of both alcoholic and non-alcoholic beverage options for you to purchase and enjoy.

Q. WHAT IF I WANT TO BE SEATED WITH FRIENDS?

We love for you to experience our farm with your friends/family. When you register for your workshoppe, we have a drop-down box where you can make a note of with whom you'd like to be seated.

Q. DO I NEED TO BRING ANYTHING WITH ME?

Our team of Educators provide all necessary materials for the workshoppe.

## PRIVATE WORKSHOPPES + DINNERS

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Q. DO I NEED TO RENT THE FARM ALONG WITH MY WORKSHOPPE/DINNER TICKET?

Your workshoppe/dinner ticket is all you will need for your private event.

Q. WHAT IS THE DIFFERENCE BETWEEN A PRIVATE CULINARY WORKSHOPPE +  
PRIVATE FARM TO TABLE DINNER?

Our culinary workshoppe is an interactive, hands-on education experience. The farm to table dinner is a 5 course, pre-fixed dinner for small groups who will sit back and enjoy the courses as they are served.

Q. CAN I SCHEDULE A FARM TOUR BEFORE OR AFTER MY PRIVATE CELEBRATION AT  
THE FARM?

Our team would love to tour your group while you are at the farm. Let us know if you prefer before or after your celebration.

Q. WILL MY PRIVATE WORKSHOPPE BE INDOORS OR OUTDOORS?

Typically, it depends on the workshoppe. Please let us know if you have a preference.

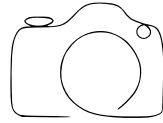
Q. HOW MANY GUESTS ARE THE PRIVATE WORKSHOPPES + DINNERS DESIGNED TO  
HOLD?

Our private workshoppes are designed for 8-40 guests, and the farm to table dinners are designed for 24-50 guests.



# PHOTOGRAPHY CREDITS

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ALY CARROLL

Pages 4, 42

ASHLEY BROOK COLLECTIVE

Page 14

BEN VANHORN

Page 10

BETTY ANN PHOTOGRAPHY

Page 12, 47, 51

JENNA NIELSEN PHOTOGRAPHY

Page 22

KYLIE CLARE + 5 POINT VISUALS

Page 17

LAURA WILLS PHOTOGRAPHY

Pages 7, 8, 24, 28, 34, 36, 38

LAUREN KONRAD

Pages 26, 36, 44, 55

RACHEL JEAN PHOTOGRAPHY

Page 30

SAILOR BREEZ PHOTOGRAPHY

Page 32

SUMMER ALISABETH PHOTOGRAPHY

Cover Page | Pages 2, 6, 40



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\*All pricing in this brochure is valid for 2023.