Regional Forums 2022
New York, June 9 • Los Angeles, June 16
Chicago, June 20 • Dallas, June 22

Sponsorship Opportunities

https://inclusion.iicf.org/
The Insurance Industry Charitable Foundation (IICF) takes great pride in working with our partners and sponsors to present outstanding conferences that deliver industry and individual participant value. The IICF Inclusion in Insurance Conference Series returns to the regional one-day forum format in 2022, providing opportunities for greater participation and networking throughout the country. Conferences will be held in Chicago, Dallas, Los Angeles and New York, with more than 1,500 participants expected.

Leading company sponsorships and underwriting are critical elements to the success of the conferences, and helping to achieve your diversity and inclusion objectives is an important measure of our success. Your sponsorship support of the Inclusion in Insurance Regional Forums also furthers philanthropic industry initiatives and helps to fund vital nonprofit and charitable organizations focusing on underserved communities. We look forward to working with you!

National & Regional Conference Sponsorship Opportunities

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>COST</th>
<th>BENEFITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Four-Conference Diamond Presenting Sponsor</td>
<td>$50,000</td>
<td>• Recognition as a major sponsor on all materials</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Digital ad displayed during all four conferences</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Corporate logo displayed throughout every conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 16 full conference registrations – 4 per region</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Priority positioning for quote opportunities and interviews, contributed content and articles</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Invitation to company senior executive to deliver audience address or speaker introduction at each conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition at conference meal(s) in each region</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition on conference website and in conference app</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Special sponsor thank you notification on conference app</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Reserved tables in all conference general sessions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Invitation to pre-conference Speaker/Sponsor reception in all regions where held</td>
</tr>
<tr>
<td>One-Conference Platinum Presenting Sponsor</td>
<td>$25,000</td>
<td>• Recognition as a major sponsor on all materials</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Digital ad displayed during the conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Corporate logo displayed throughout the conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 8 full conference registrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Priority positioning for quote opportunities and interviews, contributed content and articles</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Invitation to company senior executive to deliver audience address or speaker introduction at each conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition at conference meal(s) in each region</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition on conference website and in conference app</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Special sponsor thank you notification on conference app</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Reserved tables in all conference general sessions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Invitation to pre-conference Speaker/Sponsor reception in all regions where held</td>
</tr>
<tr>
<td>One-Conference Gold Sponsor</td>
<td>$10,000</td>
<td>• Recognition as a major sponsor on all materials</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Corporate logo displayed throughout the conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 4 full conference registrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition on conference website and in conference app</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Invitation to pre-conference Speaker/Sponsor reception in all regions where held</td>
</tr>
<tr>
<td>One-Conference Silver Sponsor</td>
<td>$5,000</td>
<td>• Recognition as a major sponsor on all materials</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Corporate logo displayed throughout the conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 3 full conference registrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition on conference website and in conference app</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Invitation to pre-conference Speaker/Sponsor reception in all regions where held</td>
</tr>
<tr>
<td>One-Conference Bronze Sponsor</td>
<td>$2,500</td>
<td>• Recognition as a major sponsor on all materials</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Corporate logo displayed throughout the conference</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 1 full conference registration</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Recognition on conference website and in conference app</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Invitation to pre-conference Speaker/Sponsor reception in all regions where held</td>
</tr>
<tr>
<td>Sponsorship Level</td>
<td>Cost</td>
<td>Benefits</td>
</tr>
<tr>
<td>-----------------------------------------</td>
<td>------------</td>
<td>------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| Lunch Sponsor                           | $20,000    | - Recognition as a major sponsor on all materials  
- Recognition on conference website and in conference app  
- Corporate logo displayed throughout the conference  
- 7 full conference registrations  
- Signage at the luncheon  
- Company speaker to deliver lunch welcome  
- Reserved tables at the lunch  
- Invitation to pre-conference Speaker/Sponsor reception in all regions where held  |
| Keynote Speaker Sponsor                  | $15,000    | - Recognition as a major sponsor on all materials  
- Recognition on conference website and in conference app  
- Corporate logo displayed throughout the conference  
- 5 full conference registrations  
- Invitation to provide speaker introduction  
- Invitation to pre-conference Speaker/Sponsor reception in all regions where held  |
| Breakout Room Sponsor (for Forums with breakout sessions) | $15,000 (One per breakout) | - Recognition as a major sponsor on all materials  
- Recognition on conference website and in conference app  
- Corporate logo displayed throughout the conference  
- 5 full conference registrations  
- Recognition on breakout signage  
- Invitation to company executive to introduce the breakout speakers or moderator  |
| Continental Breakfast or Registration Sponsor | $10,000 (1 available per forum) | - Recognition as a major sponsor on all materials  
- Recognition on conference website and in conference app  
- Corporate logo displayed throughout the conference  
- 4 full conference registrations  
- Signage at the breakfast or at registration  
- Recognition from the podium  
- Invitation to pre-conference Speaker/Sponsor reception in all regions where held  |
| Conference Reception Sponsor            | $10,000    | - Recognition as a major sponsor on all materials  
- Recognition on conference website and in conference app  
- Corporate logo displayed throughout the conference  
- 4 full conference registrations  
- Signage at the reception  
- Recognition from the podium  
- Invitation to pre-conference Speaker/Sponsor reception in all regions where held  |
| VIP/Speaker/Sponsor Pre-Forum Reception Sponsor* | $7,500 (1 available per forum) | - Recognition as a major sponsor on all materials  
- Recognition on conference website and in conference app  
- Corporate logo displayed throughout the conference  
- 4 full conference registrations  
- Signage at the reception  
- Recognition from a speaker during the reception  
- * If you are interested in hosting a pre-conference reception, please contact the Executive Director in your region  |
| Coffee Break Sponsor (1 or 2 available per forum) | $4,000    | - Recognition as a major sponsor on all materials  
- Recognition on conference website and in conference app  
- Corporate logo displayed throughout the conference  
- 2 full conference registrations  
- Signage at the break  
- Ability to provide napkins or paper cups with logo for break  
- Recognition from the podium  
- Invitation to pre-conference Speaker/Sponsor reception in all regions where held  |
| Conference Mobile App Sponsor           | $5,000     | - Recognition as a major sponsor on all materials  
- Recognition on conference website and in conference app  
- Corporate logo displayed throughout the conference  
- Special sponsor thank you notification on conference app  
- 3 full conference registrations  
- Recognition in app  
- Invitation to pre-conference Speaker/Sponsor reception in all regions where held  |

ICF is happy to create a Custom Sponsor Package to best meet the needs of a company. Please contact Betsy Myatt, Vice President, Chief Program Officer, at emyatt@icf.com or (917) 544-0895 to discuss a tailored sponsorship package.
Sponsorship Opportunities

**Sponsor Levels**

### National Sponsorship Opportunities
- Four-Conference Diamond Presenting Sponsor: $50,000

### Regional Sponsorship Opportunities *
- One-Conference Platinum Presenting Sponsor: $25,000
- One-Conference Gold Sponsor: $10,000
- One-Conference Silver Sponsor: $5,000
- One-Conference Bronze Sponsor: $2,500

*Please specify location(s) for regional support.
- Chicago
- Dallas
- Los Angeles
- New York

If you would like to reserve more than one of our Additional Sponsorship packages (to the right), or would like to sponsor an Additional Sponsorship package in more than one region, please note here or contact Betsy Myatt at emyatt@iicf.com or (917) 544-0895.

### Additional Sponsorships*
- Lunch Sponsor: $20,000 (1 available per forum)
- Keynote Speaker Sponsor: $15,000
- Breakout Room Sponsor (One per breakout): $15,000 (for Forums with breakout sessions)
- Continental Breakfast or Registration Sponsor: $10,000 (1 available per forum)
- Conference Reception Sponsor: $10,000
- VIP/Speaker/Sponsor Pre-Forum Reception Sponsor: $7,500
- Coffee Break Sponsor: $4,000 (1 or 2 available per forum)
- Conference Mobile App Sponsor: $5,000 (2 available per forum)

*Please specify location(s) for regional support.
- Chicago
- Dallas
- Los Angeles
- New York

**Sponsor Information**

Company Name ____________________________________________
Contact Name ____________________________________________
Contact Title ______________________________________________
City __________________________ State __________ Zip
Telephone __________________________ Fax ___________________
Email Address ____________________________________________
Recognition for this sponsorship should appear as: ____________________________________________

**Payment Information**

☐ Enclosed is a check in the amount of $ ____________ made payable to IICF.

☐ Please invoice (Include any special invoice details under “Billing Address” below).

☐ Please charge $ ____________ to my: ☐ Visa ☐ MC ☐ Discover ☐ AmEx

Credit Card Number __________________________ Exp Date __________________ CVV ____________

Billing Address (if different from above) ____________________________________________

Special Invoice Details ____________________________________________

Print Cardholder’s Name ____________________________________________

Cardholder’s Signature __________________________ Date ____________

Please return completed form via email to lwilson@iicf.com or mail form with payment to:
Insurance Industry Charitable Foundation
1999 Avenue of the Stars, Ste. 1100
Los Angeles, CA 90067
P: (424) 253-1107 E: Contact@IICF.com
www.iicf.org • inclusion.iicf.org

FEIN: 20-1240972