

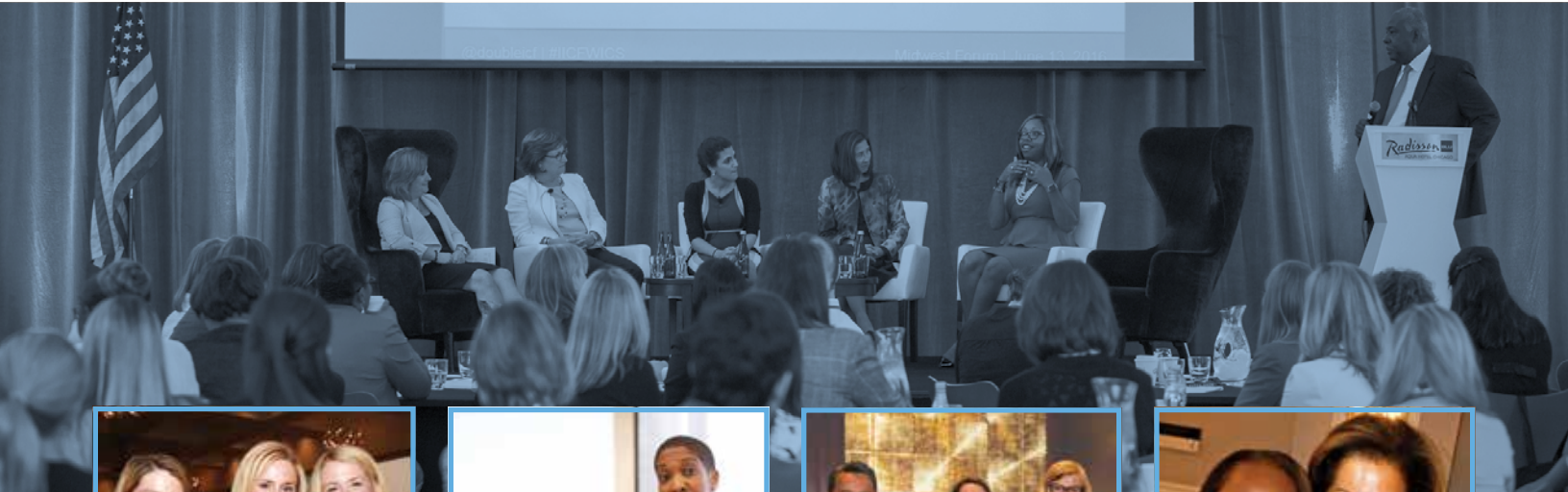


IICF Women in Insurance
CONFERENCE SERIES
— SINCE 2013 —

IICF International Inclusion in Insurance Forum

Virtual Program

June 15, 16 and 17, 2021



Sponsorship Opportunities

www.insuranceinclusion.icf.org



**Insurance Industry
Charitable Foundation**
Helping communities and
enriching lives, together.

IICF International Inclusion in Insurance Forum

Virtual Program

June 15, 16, 17



IICF Women in Insurance

CONFERENCE SERIES

— SINCE 2013 —

The Insurance Industry Charitable Foundation (IICF) takes great pride in working with our partners and sponsors to present outstanding conferences that deliver industry and individual participant value. The IICF Women in Insurance Conference Series will combine resources for one exceptional virtual program with representation from all four regions of our country. We are anticipating an even larger turnout than the 1,500 who were expected in person. Leading company sponsorships and underwriting are critical elements to the success of the conferences, and helping to achieve your diversity and inclusion objectives is an important measure of our success. Your sponsorship support of the Women in Insurance Conference Series also furthers philanthropic industry initiatives and helps to fund vital nonprofit and charitable organizations focusing on underserved communities. Conference proceeds support our IICF community grants programs. We look forward to working with you!

National Conference Sponsorship Opportunities

SPONSORSHIP LEVEL	COST	BENEFITS
Diamond Presenting Sponsor	\$50,000	<ul style="list-style-type: none">• Recognition as a major sponsor on all materials• Digital ad displayed during all three days of conference programming• Corporate logo displayed in 'waiting rooms' before programs begin• 34 full conference registrations• Priority positioning for quote opportunities and interviews, contributed content and articles• Invitation to company senior executive to deliver audience address• Recognition on conference website and in conference app• Special sponsor thank you notification on conference app• Logo on cover of electronic Diversity & Inclusion Resource Kit• Opportunity to provide company material for electronic D&I Resource Kit• Opportunity for company executive to speak in a Dialogue for Diversity program
Platinum Presenting Sponsor	\$25,000	<ul style="list-style-type: none">• Recognition as a major sponsor on all materials• Digital ad displayed during conference programming• Corporate logo displayed in 'waiting room' before programs begin• 16 full conference registrations• Priority positioning for quote opportunities and interviews, contributed content and articles• Invitation to company senior executive to deliver audience address• Recognition on conference website and in conference app• Special sponsor thank you notification on conference app• Opportunity to provide company material for electronic D&I Resource Kit• Opportunity for company executive to speak in a Dialogue for Diversity program
Gold Sponsor	\$10,000	<ul style="list-style-type: none">• Recognition as a major sponsor on all materials• Corporate logo displayed in 'waiting room' before programs begin• 10 full conference registrations• Recognition on conference website and in conference app• Opportunity to provide company material for electronic D&I Resource Kit• Opportunity for company executive to speak in a Dialogue for Diversity program
Silver Sponsor	\$5,000	<ul style="list-style-type: none">• Recognition as a major sponsor on all materials• Corporate logo displayed in 'waiting room' before programs begin• 6 full conference registrations• Recognition on conference website and in conference app• Opportunity to provide company material for electronic D&I Resource Kit
Bronze Sponsor	\$2,500	<ul style="list-style-type: none">• Recognition as a major sponsor on all materials• Corporate logo displayed in 'waiting room' before programs begin• 2 full conference registrations• Recognition on conference website and in conference app• Opportunity to provide company material for electronic D&I Resource Kit

Additional Sponsorship Opportunities

SPONSORSHIP LEVEL	COST	BENEFITS
Keynote Speaker Sponsor	\$10,000	<ul style="list-style-type: none"> • Recognition as a major sponsor on all materials • Recognition on conference website and in conference app • Corporate logo displayed in 'waiting room' before programs begin • 10 registrations for all \$10,000 sponsorships • Opportunity to introduce a keynote speaker • Opportunity to provide company material for electronic D&I Resource Kit • Opportunity for company executive to speak in a Dialogue for Diversity program
Registration Sponsor	\$10,000	<ul style="list-style-type: none"> • Recognition as a major sponsor on all materials • Recognition on conference website and in conference app • Corporate logo displayed in 'waiting room' before programs begin • 10 full conference registrations • Recognition on registration site • Opportunity to provide company material for electronic D&I Resource Kit • Opportunity for company executive to speak in a Dialogue for Diversity program
Conference Reception Sponsor	\$10,000	<ul style="list-style-type: none"> • Recognition as a major sponsor on all materials • Recognition on conference website and in conference app • Corporate logo displayed in 'waiting room' before programs begin • 10 full conference registrations • Logo displayed and recognition during virtual reception • Opportunity to provide company material for electronic D&I Resource Kit • Opportunity for company executive to speak in a Dialogue for Diversity program
Virtual Conference Bag Sponsor	\$10,000	<ul style="list-style-type: none"> • Recognition as a major sponsor on all materials • Recognition on conference website and in conference app • Corporate logo displayed in 'waiting room' before programs begin • 10 registrations for all \$10,000 sponsorships • Corporate logo on D&I Resource Kit Cover • Opportunity to provide company material in D&I Resource Kit cover • Opportunity for company executive to speak in a Dialogue for Diversity program
Conference Mobile App Sponsor	\$5,000	<ul style="list-style-type: none"> • Recognition as a major sponsor on all materials • Recognition on conference website and in conference app • Special sponsor thank you notification on conference app • Corporate logo displayed in 'waiting room' before programs begin • 6 full conference registrations • Opportunity to provide company material for electronic D&I Resource Kit
Virtual Platform Sponsor	\$15,000	<ul style="list-style-type: none"> • Recognition as a major sponsor on all materials • Recognition on conference website and in conference app • Special sponsor thank you notification on conference app • Corporate logo displayed in 'waiting room' before programs begin • 12 full conference registrations • Opportunity to provide company material for electronic D&I Resource Kit • Opportunity for company executive to speak in a Dialogue for Diversity program • Recognition of platform sponsorship in 'waiting room'

IICF is happy to create a **Custom Sponsor Package** to best meet the needs of a company. Please contact Betsy Myatt, Vice President, Chief Program Officer and Women in Insurance Conference Series Chair, at emyatt@iicf.com or (917) 544-0895 to discuss a tailored sponsorship package.

IICF International Inclusion in Insurance Forum Virtual Program

June 15, 16, 17

Sponsorship Opportunities

SPONSOR LEVELS

Sponsorship Opportunities

- | | |
|--|----------|
| <input type="checkbox"/> Diamond Presenting Sponsor | \$50,000 |
| <input type="checkbox"/> Platinum Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Gold Sponsor | \$10,000 |
| <input type="checkbox"/> Silver Sponsor | \$5,000 |
| <input type="checkbox"/> Bronze Sponsor | \$2,500 |

Additional Sponsorships *

- | | |
|--|----------|
| <input type="checkbox"/> Keynote Speaker Sponsor | \$10,000 |
| <input type="checkbox"/> Registration Sponsor | \$10,000 |
| <input type="checkbox"/> Reception Sponsor | \$10,000 |
| <input type="checkbox"/> D&I Resource Kit | \$10,000 |
| <input type="checkbox"/> Conference Mobile App Sponsor | \$5,000 |

If you would like to reserve more than one of our Additional Sponsorship packages (to the right), please note here or contact Betsy Myatt at emyatt@iicf.com or (917) 544-0895.

SPONSOR INFORMATION

Company Name _____

Contact Name _____

Contact Title _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email Address _____

Recognition for this sponsorship should appear as: _____

PAYMENT INFORMATION

Enclosed is a check in the amount of \$ _____ made payable to IICF.

Please invoice (Include any special invoice details under "Billing Address" below).

Please charge \$ _____ to my: Visa MC Discover AmEx

Credit Card Number _____ Exp Date _____ CW _____

Billing Address (if different from above) _____

Special Invoice Details _____

Print Cardholder's Name _____

Cardholder's Signature _____ Date _____

Please return completed form via email to lwilson@iicf.com or mail form with payment to:

Insurance Industry Charitable Foundation

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Los Angeles, CA 90067

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