



HABITAT RESTORE BOSTON AND RESUPPLY RECOGNIZE ONE YEAR ANNIVERSARY OF STRATEGIC PARTNERSHIP, BOSTON AS FLAGSHIP MARKET SET TO SCALE NATIONALLY AS DONATION GOALS ARE EXCEEDED

FOR IMMEDIATE RELEASE

November 9, 2021

BOSTON, MA — Teaming up to connect sustainably conscious Bostonians with charities in need, Habitat ReStore Boston and Resupply are looking back on 2020-2021 as a year of transformation.

After starting their pilot program on the eve of the COVID-19 lockdown, **Habitat ReStore Boston**, the thrift store owned by Habitat for Humanity of Greater Boston, Inc. which sources and sells second hand furniture and other goods to serve their mission of building homes, communities, and hope, and **Resupply**, a logistics technology platform streamlining the donation of household items from consumers directly to local charities, are proud to recognize the success of their strategic partnership.

By working with Resupply, Habitat ReStore Boston has not only saved money and improved the efficiency of their operations, but has seen significant growth that will have an impact far beyond the doors of their store. “We saw a 35% increase in sales in 2020, new customers are now 70% of our traffic, and our affiliate Habitat for Humanity Boston has gone from having the funds to build 2-4 homes a year to now having the funds to build 22,” said Mark Auterio, Habitat ReStore Boston’s Director.

He attributes this growth to the partnership with Resupply. Prior to their partnership, it took the Habitat ReStore Boston’s driver team of two up to 6 weeks to schedule a pickup appointment. “The best stuff comes in three or four days, the quality of what we were getting was lesser,” Auterio said. Now, with his team in the store working with customers and Resupply’s professional team of movers out in the community doing pickups with as little as 72 hours notice, their partnership is set to grow.

“We started Resupply because of the \$378 billion dollars worth of unused goods sitting in American households, a problem that isn’t slowing down. The average American household receives 37 deliveries of new goods a year, and what goes in isn’t coming out,” said Resupply CEO Paul Tocci. “With what started five years ago as an app to help my fellow military households donate goods to charity when they were re-stationed, has grown into a nationwide network of families and partners donating goods to resupply the mission of charities in their local communities.”

With long time roots in Massachusetts, as Tocci’s late father owned and operated several businesses in his career including Waverly Development in Belmont, Tocci is proud of this flagship partnership in his hometown.



“I grew up in Boston watching my father and grandfather build businesses from the ground up. They have been my inspiration since I was a kid — to now have the opportunity to continue their legacy and see Resupply have an impact in our community is a dream come true” Tocci said. “Our office is in the heart of South Boston and we are thrilled to be able to continue to grow in our own backyard alongside Habitat for Humanity of Greater Boston.”

For Auterio and the entire Habitat ReStore Boston team, this shared impact is what drives sustainable, empowered communities.

“Resupply isn’t in it just for us. Every charity, every donation matters. If we say no to a piece, because we just can’t sell it in our stores, there are other charities, shelters, schools and churches out there that can use the things that we say no to,” said Auterio. “Resupply will help us find a new home for that item and they will take it, keep it out of the landfill, and give it another new life.”

Resupply will continue to grow in Boston and has also partnered with organizations like St. Vincent de Paul and Boomerangs to deliver impact across its headquarters. In 2021, Resupply expanded to cities across the country including Jacksonville, Dallas, San Diego and Baltimore.

About Habitat ReStore Boston

Habitat for Humanity ReStore Boston has been proudly owned and operated since 2011 by Habitat for Humanity of Greater Boston, Inc. to serve our mission of building homes, communities and hope. At the ReStore, our staff and volunteers happily accept donations of new and gently used items. We sell those items to treasure hunters and bargain shoppers alike to raise money for our mission of eliminating substandard housing. The ReStore provides a more affordable avenue for home improvement projects, all while keeping tons of perfectly good items from ending up in the landfill. Shop with us Tuesday through Saturday at 1580 VFW Parkway, West Roxbury, MA 02132. Contact ReStore@habitatboston.org for questions or visit our [website](#) to schedule a pickup or learn more.

Press Contact: Mark Auterio, Habitat ReStore Boston Director, office@habitatboston.org

About Resupply

Resupply is on a mission to make giving simple. With our network of partners across the country, we’ll pick up your gently used clothes, furniture and household goods and deliver them to charities, thrift stores, and nonprofits who will put them to good use. Visit our [website](#) to learn about the cities we serve or to [schedule a pickup](#). Don’t just get rid of it. Resupply it!

Press Contact: Chris Nicholson, Director of Partnerships chris@resupplyme.com