



RESUPPLY ANNOUNCES LAUNCH IN BALTIMORE, PARTNERS WITH LOCAL CHARITIES AND MOVERS TO TRANSFORM DONATION OF CHARITABLE GOODS

FOR IMMEDIATE RELEASE

October 26, 2021

BALTIMORE, MD — Today, Resupply, a veteran-owned and operated logistics technology platform that streamlines the donation of furniture and other goods directly from households to local charities while providing job opportunities for professional movers and haulers, announces their official launch into the Baltimore market.

“We started Resupply because of the \$378 billion dollars worth of unused goods sitting in American households, a problem that isn’t slowing down. The average American household receives 37 deliveries of new goods a year, and what goes in isn’t coming out,” said Resupply CEO Paul Tocci. “What started five years ago as an app to help my fellow military families donate excess household items when they were re-stationed, has grown into a nationwide network of individuals and partners donating valuable goods to charities across their local communities.”

Through their web app, Resupply enables donors to pre-schedule a convenient pickup with as little as 48-hours notice. Trained movers will take everything donors have to give, even if that means disassembling or moving items down stairs, match it to the right charity who will accept it, “resupply-ing” those goods back into communities. The company is now working directly with charities across the Baltimore area including Habitat Restore of the Chesapeake and Goodwill Industries of the Chesapeake and building a network of qualified local movers and haulers. The launch follows recent success in other major metro areas including Boston, Dallas, Jacksonville, and San Diego.

After piloting their direct-from-donor priority pickup service in Boston during the pandemic, the company was able to significantly augment donations to their charity partners, increasing new customer traffic by 70% and charity revenue by 35%. That increase in charity revenue has had a far-reaching impact beyond the store — across the nation, these efforts have already contributed to tens of thousands of hot meals, dozens of homes built, and over 1 million pounds saved from the landfill. Now the team is ready to bring that impact to Baltimore.

“Since we received investment from Squadra Ventures in 2019, we’re proud to call Baltimore a second home,” Boston-based Tocci said. “We’re excited about the opportunity to support and give-back to this community that has already impacted us so much.”

Visit the company’s [website](#) to learn more or to [schedule a pickup](#).

About Resupply

Resupply is on a mission to make giving simple. With our network of partners across the country, we'll pick up your gently used clothes, furniture and household goods and deliver them to charities, thrift stores, and nonprofits who will put them to good use. Visit our [website](#) to learn about the cities we serve or to [schedule a pickup](#). Don't just get rid of it. Resupply it!

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About Squadra

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Squadra Ventures is an early-stage venture capital firm led by founder-operators that invests in technologies that accelerate the success of cybersecurity, national security, and enterprise scale efforts located in the Mid-Atlantic and other emerging technology hubs. By applying significant resources beyond the check, we are building a growth engine for early stage startups, working hand-in-hand with our entrepreneurs to help our portfolio companies win and leave a lasting positive impact on the world.

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