

P&C		Health	
Global	International	Local	
Personal	Commercial	Specialty	

Pan-European B2B2C digital player

SITUATION

Insurance carrier profile

- B2B2C fully digital P&C and Health insurance player
- Tailor-made products
- GWP range: €250-500M

Solution used previously

Internal manual solution

Pain points

1. Lack of speed
2. Lack of process robustness

Delivered since launch

Akur8 modules

RISK

DEMAND x IMPACT ANALYSIS

Scope of the project

Motor and property lines

Number of models created

Hundreds of models

Main Feedback

Speed

Substantial reduction in modeling time

Performance

Higher predictive power of models generated

Control

Transparent AI-enabled algorithms, key for as core a process as pricing

Governance

Highly robust and transparent process allowing for **traceability** and **improved communication**

Ongoing sophistication of models

Ability to update and **continuously improve models** with **facilitated** and **accelerated iteration cycle**

Collaboration

Collaborative tool allowing **multiple users** at once



Akur8 is a best-in-class pricing solution. The results we observed during the pilot phase are speaking for themselves, with dramatic reduction in modeling time and more predictive power of the models. This will both accelerate our time-to-market and improve our pricing accuracy, bringing substantial value to our partners and the end-customer, in a time that requires ever more reactivity and transparency.

Chief Product and Pricing Officer