

Hey, I'm Kevin Dakin 🙋

Senior UX/UI designer and Webflow developer based in California that empowers brands with engaging experiences built on user-centered decisions.

WEBSITE

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PHONE

(559) 706-1669

Kmotion Design

2021 – Present

SENIOR UX/UI DESIGNER

Currently lead strategy and end-to-end design of user-centered website and product design projects. Tasks include research, interviews, user flows, information architecture, wireframes, UI design, prototyping, documentation, Webflow development and design QA. Additionally, I help facilitate collaboration and communication with the development team to ensure proper implementation. I also engage in frequent stakeholder meetings to present key research findings, mid-fidelity wireframes and final design mock-ups.

Jeffrey Scott Agency

2017 – 2021

DESIGNER → SENIOR DESIGNER

Roles included strategy and execution across various design mediums – such as branding, print design, out-of-home advertising and digital design. Additionally, I led all agency web design projects – including initial design, prototyping, creating style guides and collaborating with developers until launch.

Freelance

2017 – Present

UX/UI DESIGNER & WEBFLOW DEVELOPER

Working with clients on UX/UI design and Webflow development projects. With these projects, I utilize custom Javascript libraries, automated workflows and advanced integrations. Additionally, I design and build templates and UI kits for the Webflow Template marketplace.

EDUCATION

California State University, Fresno

Graduated 2018

BACHELOR OF FINE ARTS, GRAPHIC DESIGN

Graduated top of class with an emphasis in print design and typography.

SKILLS

User Research
Interviews
Competitor Analysis
Journey Maps
User Flows
Information Architecture
Wireframes
Prototypes
UI Design
Interaction Design
Usability Testing
Design Systems
WCAG 2.1

TOOLS

Figma
FigJam
Zeplin
Miro
InVision
Adobe CC
HotJar
UserTesting
HTML + CSS
Webflow
Notion