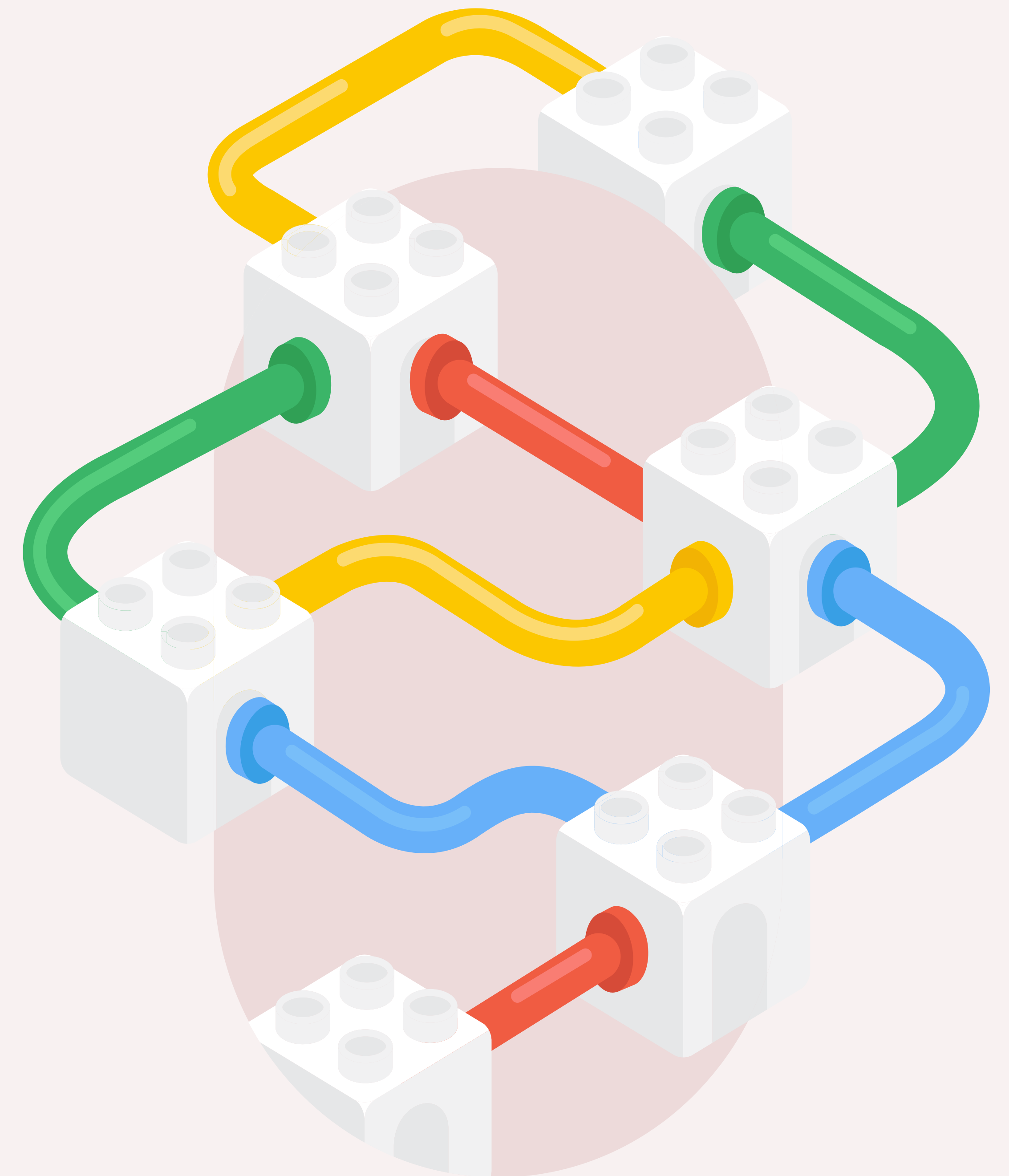INTEGRY

Brand
Guidelines

(V2.0)

Integry

Think of all the apps that work the best with your app to empower your end-users. With Integry, you can provide seamless integrations to your end-users and automate their repetitive and cumbersome tasks.

Choose from our hundreds of pre-made integration flows or create your tailor-made workflows - and launch them for your end-users. It's as simple as that.

We strive to turn complexity into simplicity every single day. This directly reflects in our brand personality which exudes confidence, friendliness, and reliability.
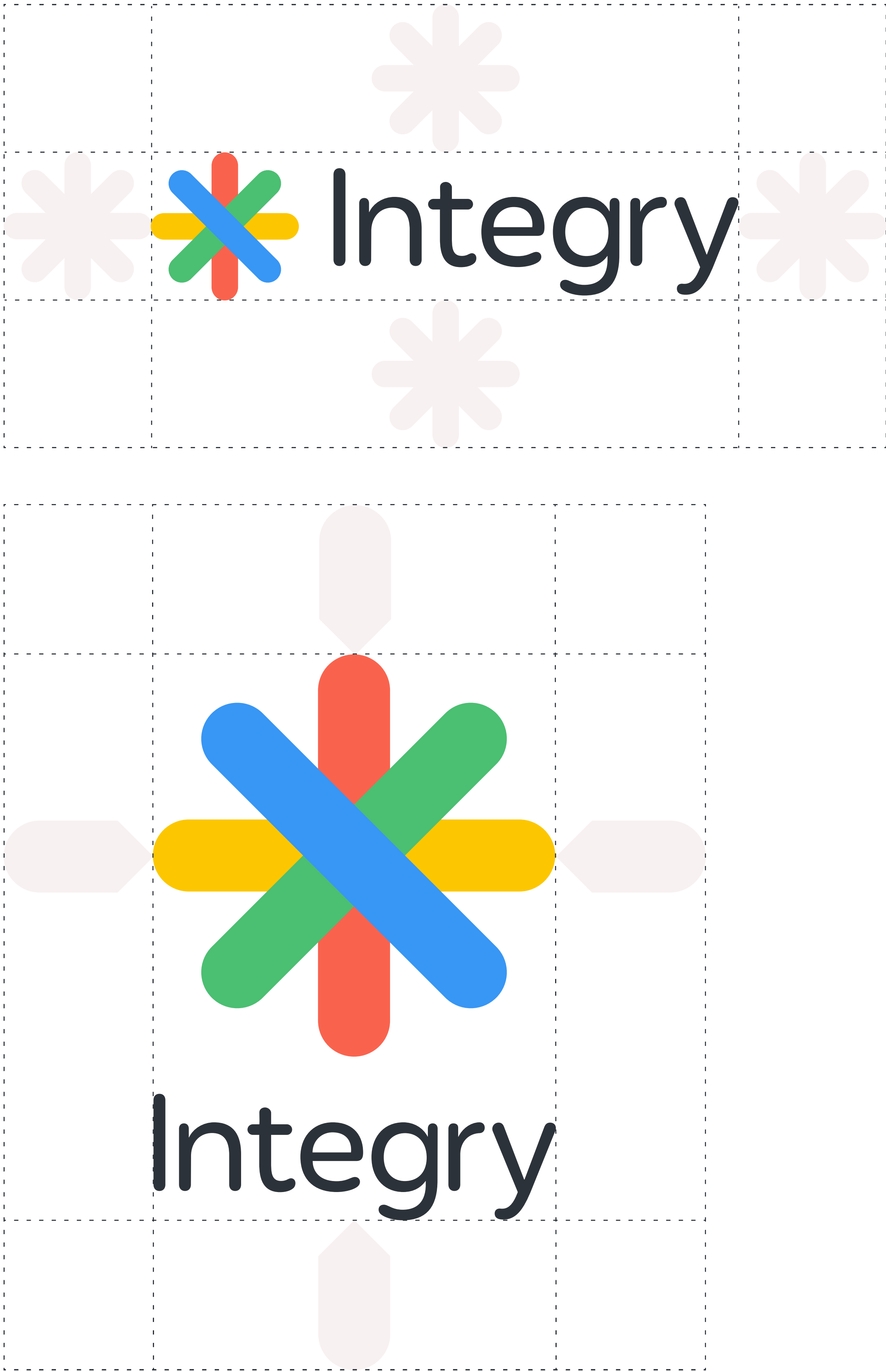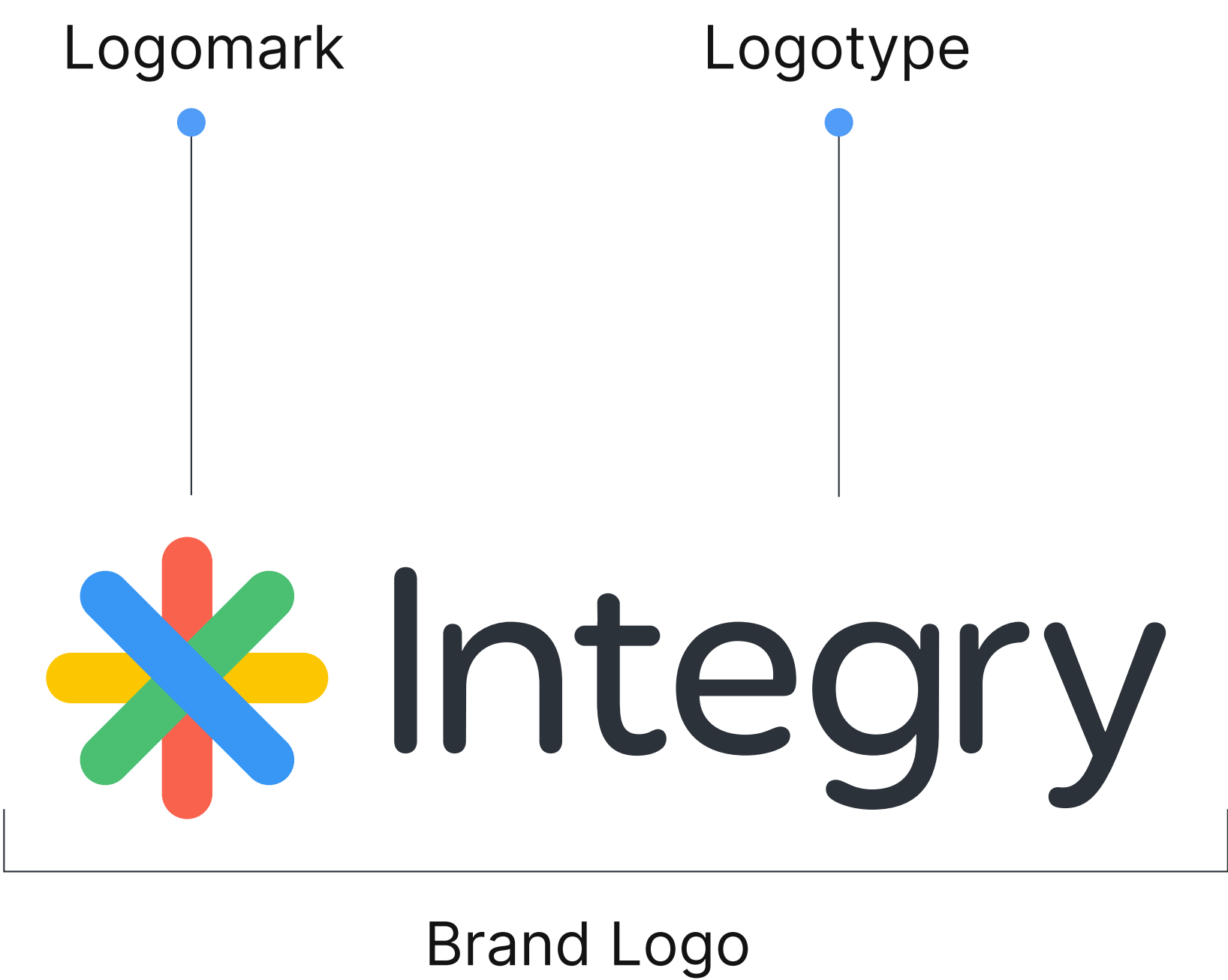
Integrations shouldn't be this hard.

Mohd Nasrullah

Logo Usage

We've created some guidelines to help you use our logo. Ensure that you adhere to the guidelines that follow.

The Integry *Brand Logo* is a combination of a *Logomark* and a *Logotype*, and comes in two versions; horizontal and stacked. The horizontal logo is the primary logo and must be used in most instances. Leave breathing room around the Brand Logo at all times as shown on the right.
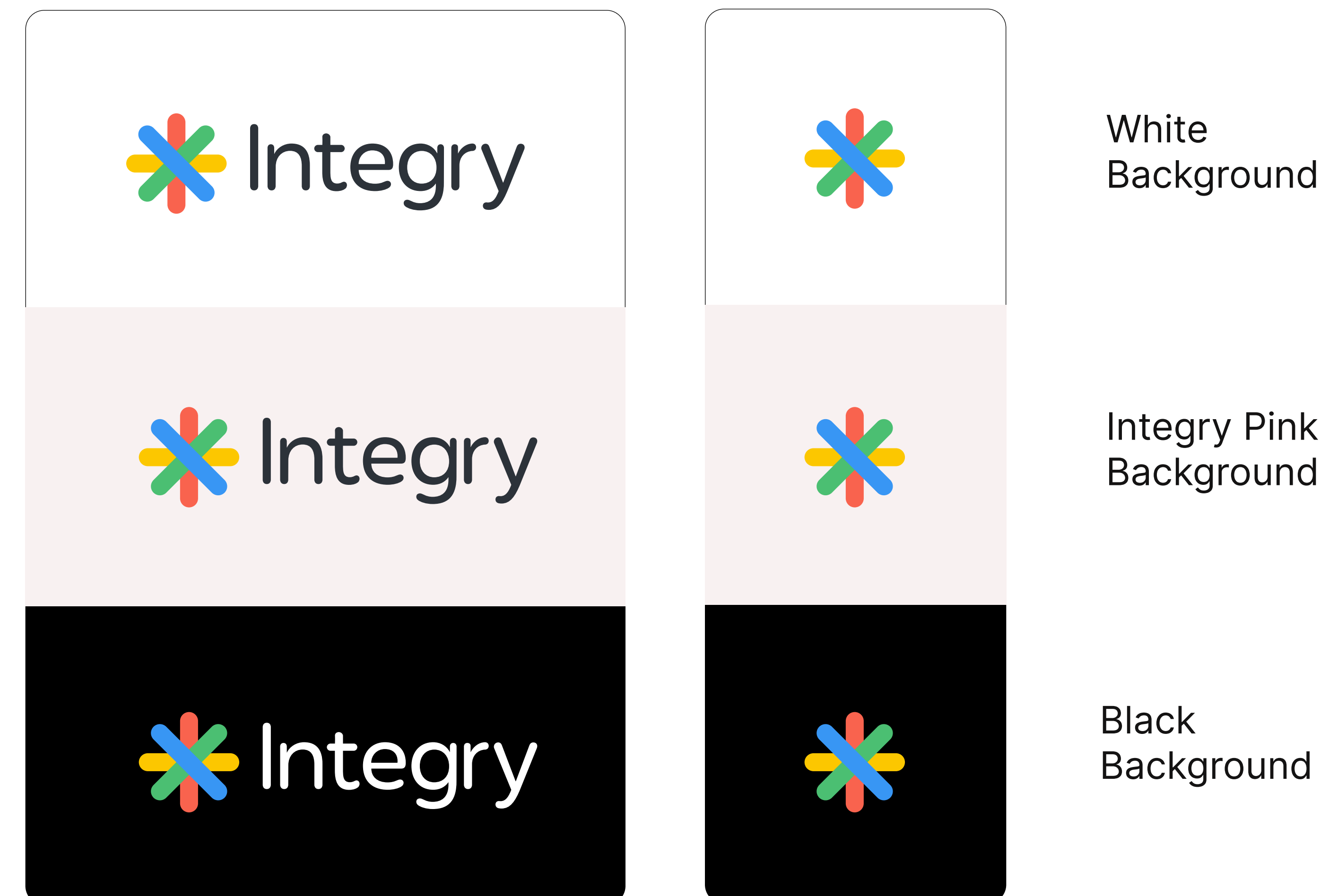
Logomark   Logotype

Integry

Brand Logo

Integry

Integry

LOGO

Full-Colour Logo

Here's a list of ways the full-colour Integry Brand Logo and the Integry Logomark may be used in different circumstances.

The Integry full-colour logo must only be used on a white, black or Integry Pink background. It must never be placed on a photograph, unless the area where it's being placed is bare, and black or white in colour.
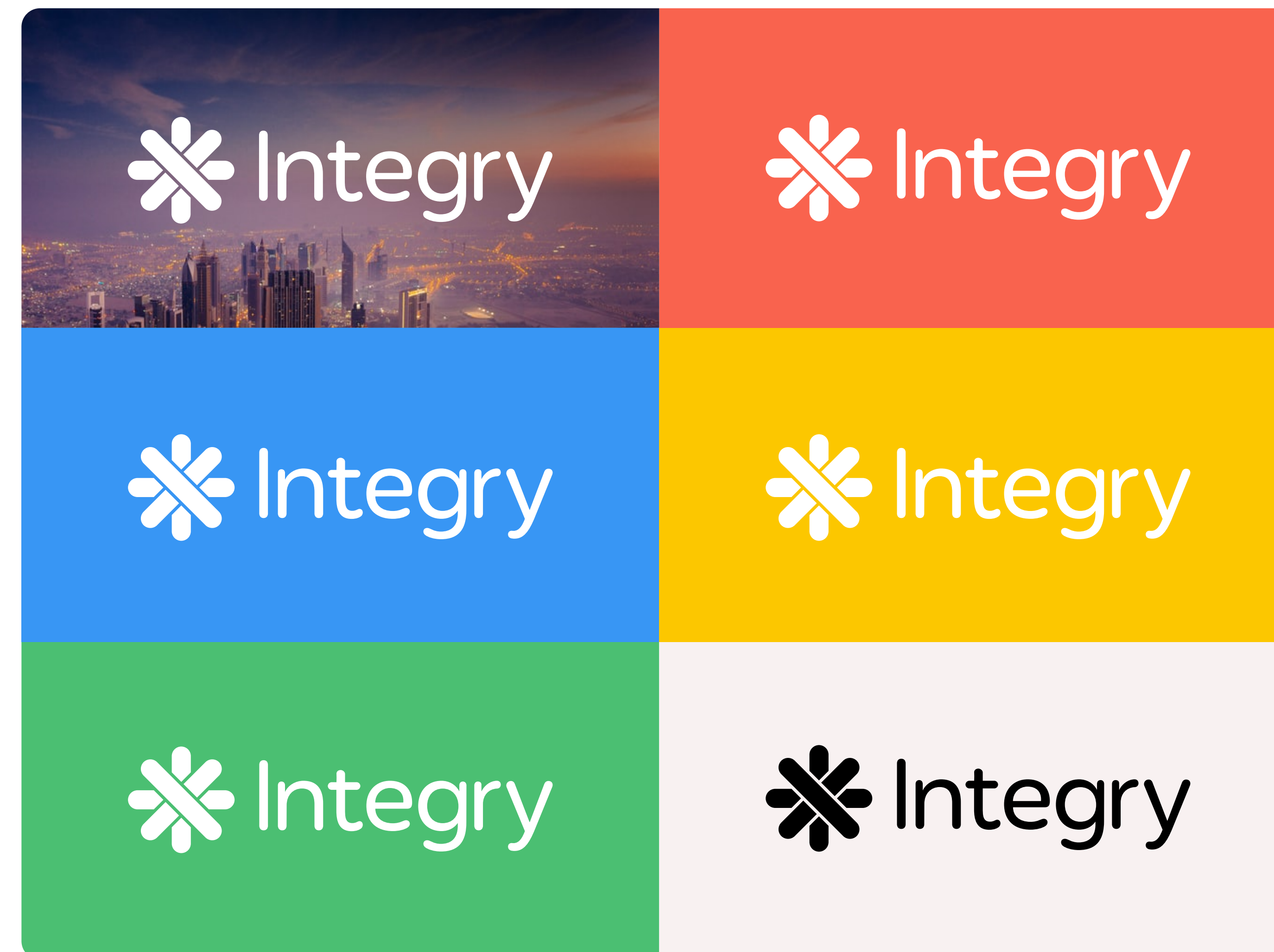
White Background

Integry Pink Background

Black Background

Inverse Logo

Here's a list of ways the inverse Integry Brand Logo and the inverse Integry Logomark may be used in different circumstances.

The Integry inverse logo comes in black and white. To ensure visibility, Integry's white inverse logo must be used on dark backgrounds and Integry's black inverse logo must be used on light backgrounds. The inverse logo is an ideal way to apply the Integry logo on photographs.

COLORS

Color Palletes

PRIMARY COLORS

The primary colour palette consists of Integry's core colours. The blue, green, red and yellow can be used as accent colours to develop any design that enhances a quintessentially "Integry look".

Integry Blue
#3896F4

Integry Green
#4BBF72

Integry Red
#F9634E

Integry Yellow
#FCC700

White
#FFFFFF

SECONDARY COLORS

The secondary colour palette is derived to compliment and accentuate Integry's primary colours.

Accent Blue
#4250F0

Alternate Blue
#2C36AD

System Icons
#424770

Draft & Tooltip Desc
#999999

Caption
#8C8C8C

Secondary Info
#6D6F7B

Title & Desc
#333333

Integry Black
#2C3239

Light Gray 1
#F6F6F6

Integry Pink
#F8F1F1

Border
#E2E0DB

Light Gray 2
#666666

Eina 04

Eina's simple, sleek and assertive sans-serif quality perfectly reflects Intergry's deep underlying values making it our primary typeface.

Use Eina 04 for headings only.

Aa

EINA 04 SEMI BOLD

AaBbCcDdEeFfGgHhIiJjKkLlMmN
nOoPpQqRrSsTtUuVvWwXxYyZz1
23456789!@#$%

06

Inter

Inter's carefully crafted, user-interface friendly and versatile design made it Integry's sencondary typeface.

Use Inter for paragraphs, descriptions.

Aa

INTER REGULAR

AaBbCcDdEeFfGgHhIiJjKkLlMmN
nOoPpQqRrSsTtUuVvWwXxYyZz
123456789!@#$%

INTER MEDIUM

AaBbCcDdEeFfGgHhIiJjKkLlMmN
nOoPpQqRrSsTtUuVvWwXxYyZz
123456789!@#$%

INTER SEMI BOLD

AaBbCcDdEeFfGgHhIiJjKkLlMmN
nOoPpQqRrSsTtUuVvWwXxYyZz
123456789!@#$%

Type Specimen

The following is the typographical hiearchy used on Integry's digital platforms.

H1
Eina 04, 52/60

Integrations inside your app to any app.

H2
Eina 04, 37px

Integrations inside your app to any app.

H3
Eina 04, 32px

Integrations inside your app to any app.

H4
Eina 04, 24px

Integrations inside your app to any app.

H5
Eina 04, 16px

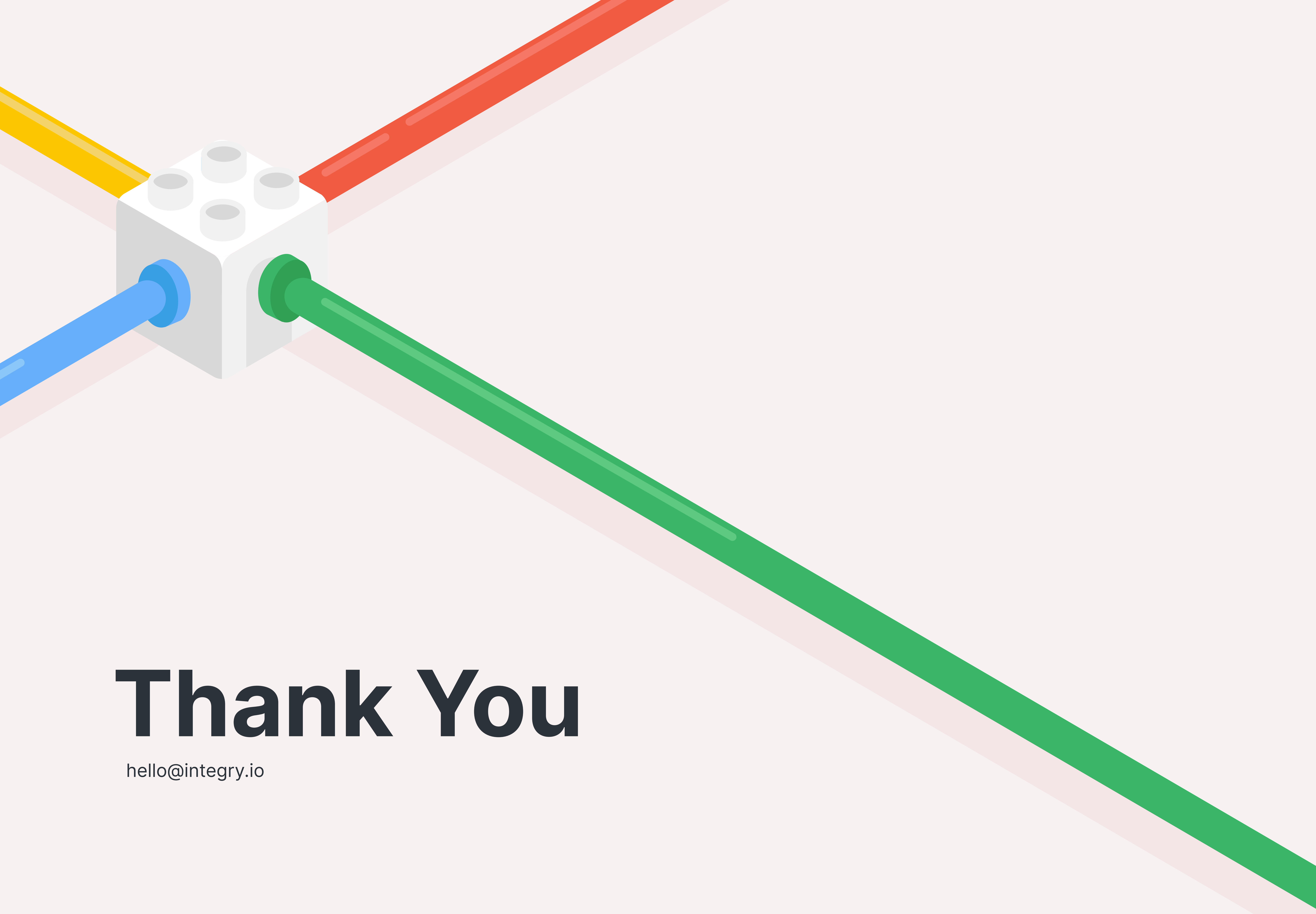**Integrations inside your app to any app.**

H5
Eina 04, 16px

Integrations inside your app to any app.

P
Inter Regular,
16px

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Thank You

hello@integry.io