

**CDI Career Development  
Virtual Work Experience Case Study –  
Airbus and Springpod**

Airbus is one of our valued employer partners with more than 9000 young people across the UK having completed their programmes with us. As an international pioneer in sustainable aerospace for a safe and united world, Airbus designs, manufactures and delivers industry-leading aircraft, as well as providing data services, navigation, secure communications, urban mobility, and other solutions on a global scale. This programme can be mapped to the six career objectives, as detailed below:

## Grow throughout Life



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- Students attend webinars to learn more about the roles and pathways available
- Students learn more about pathways available in 'Early Careers at Airbus'
- Students develop skills through interactive tasks and activities

0% complete

Skip first 10 modules

- Module 1 - Introduction 0/10
- Module 2 - Helping You Take Off 0/10
- Module 3 - Commercial Aircraft 0/10
- Module 4 - Airbus Space and Defence 0/10
- Module 5 - Sustainability 0/10
- Module 6 - Early Careers at Airbus 0/10
- Module 7 - Get Your Colour Flying 0/10
- Module 8 - Next Steps 0/10

Module Overview

Module 2 - Helping You Take Off

Module 3 - Commercial Aircraft

Module 4 - Airbus Space and Defence

Module 5 - Sustainability

Module 6 - Early Careers at Airbus

GO - Module Overview

- GO - How will I benefit from this module?
- GO - Meet the experts
- GO - What's included in this module?
- GO - What's included in this module?
- GO - Test
- GO - Assessments
- GO - Review & Reflect
- GO - Contact Student Support

Live Webinar Schedule

This option is optional and depends on your choice of the open entry free form route or the guided route. If you choose the guided route, you will be assigned to an adviser, who will help you prepare for the interview.

Here is the itinerary of webinars scheduled for this programme:

**Webinar Schedule**

- 21 NOV DEFENCE & SPACE 8PM
- 22 NOV COMMERCIAL 8PM
- 23 NOV SUSTAINABILITY 8PM
- 24 NOV AN ACADEMIC AIRCRAFT FEEDS 8PM
- 25 NOV LAUNCH YOUR CAREER WITH AIRBUS 8PM

Module Overview

Module 1 - Helping You Take Off

In this module, we will cover:

- 1. Our Values and Core Vision
- 2. Meet the experts at Airbus
- 3. What's included in this module?
- 4. Early careers at Airbus
- 5. The checklist

## Explore Possibilities



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- Students learn about the aerospace industry and its impact in the UK and globally
- Students learn about the core values of Airbus and working life

The screenshot shows a digital interface for a virtual work experience program. At the top, there's a navigation bar with the Airbus logo and the word "Springpod". Below the navigation, a large title "Module Overview" is displayed next to a photograph of an Airbus aircraft in flight. To the left of the main content area, a sidebar lists various modules and their descriptions:

- Module 1 - Introduction: 0/5
- Module 2 - Helping You Take Off: 0/10
- Module 3 - Module Overview**: This item is highlighted with a teal background.
  - 2.1 - Welcome from an Airbus Leader
  - 2.2 - Overview of Airbus
  - 2.3 - Lines of Business
  - 2.4 - Airbus Core Values
  - 2.5 - Impact in the UK
  - 2.6 - Airbus Partnership
  - 2.7 - Life at Airbus
  - 2.8 - Quiz Airbus Leadership
  - 2.9 - Adapting for COVID-19
- Module 4 - Commercial Aircraft: 0/7

Below the sidebar, a section titled "In this module, we will cover:" lists several topics:

- An overview of Airbus
- Lines of business
- Core values at Airbus
- The impact Airbus has on the UK and its economy
- Airbus partnerships within the higher education community
- Life at Airbus
- An interview with

## Manage Career



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- Students complete self reflection tasks throughout the programme
- Students complete surveys asking them to think about their objectives and learning outcomes before and after completion.
- Students take part in tasks and activities to reflect on their skills and strengths before making decisions at key transition points.

The screenshots illustrate the interactive nature of the virtual programme. The top one shows a self-assessment or feedback mechanism, while the bottom one provides an overview of the learning content, including a visual representation of the aircraft type covered in the module.

## Create Opportunities



- Programmes encourage young people to prepare for their next steps and use their experiences to create opportunities
- Programmes provide practical advice around preparing for an application process
- Webinars focus on how to get your career started

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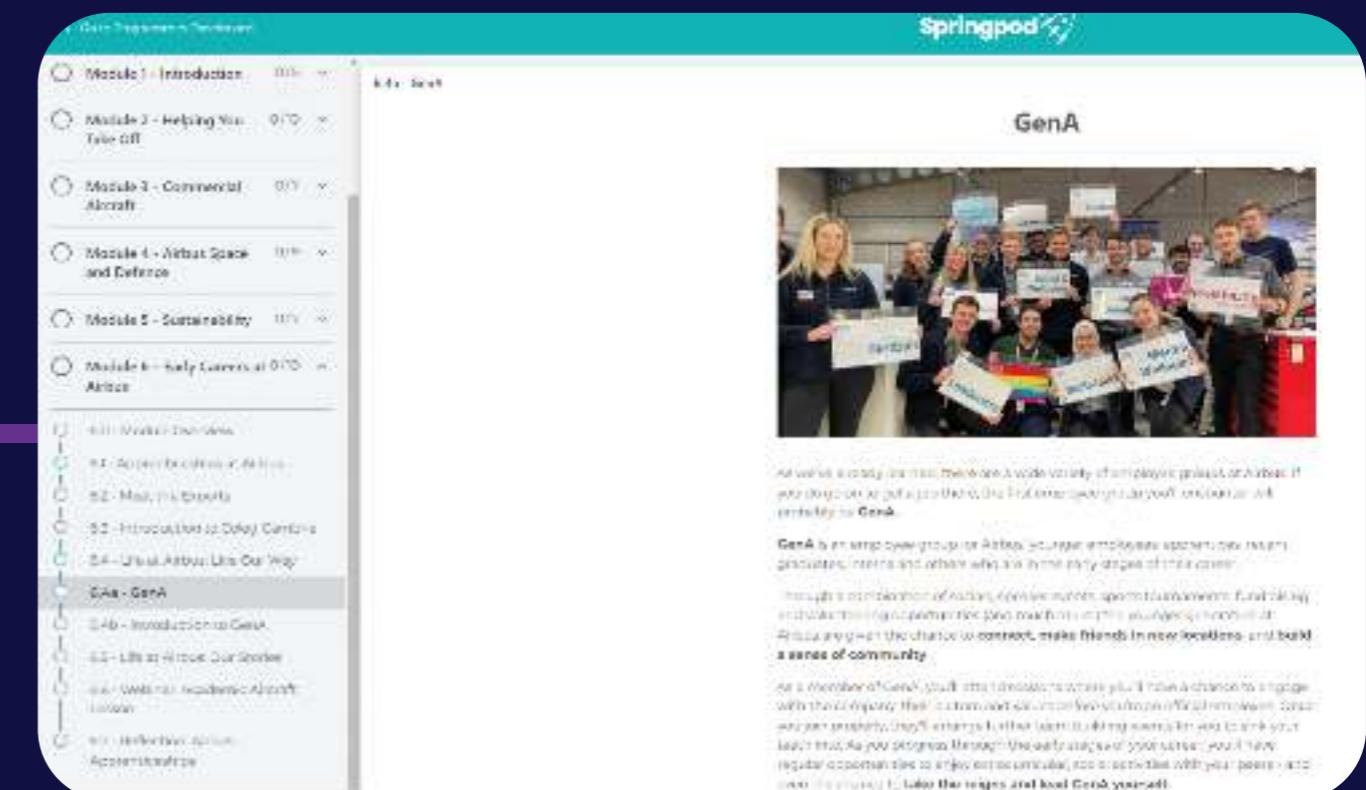
Springpod

The screenshot shows a web-based learning platform interface. On the left, a sidebar lists various modules with completion percentages: Module 1 - Introduction (0/0), Module 2 - Helping You Take Off (0/0), Module 3 - Commercial Aircraft (0/0), Module 4 - Airbus Space and Defence (0/0), Module 5 - Sustainability (0/0), Module 6 - Early Careers at Airbus (0/0), and Module 7 - Get Your Career Off Flying! (0/0). Below this is a list of additional resources: V0 - Module Overview, T0 - Before Applying, T2 - Building Your CV, V3 - Application Process, T4 - Interview Skills & Workshop, V4 - Activities (including links to Quizzing and T5 - Website Launch Your Career). The main content area is titled 'Module Overview' and features a large image of an Airbus aircraft in flight. A sidebar on the right lists topics covered in the module: Upcoming tasks before applying for a job at Airbus, Building your perfect CV, The application process, Interview skills and techniques, Interview practice questions, A job interview, and A cover letter template.

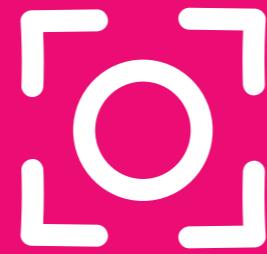
# Balance Life and Work



- Students learn about work life balance at Airbus and support for employees
  - Students learn about how companies engage with employees with their culture and values
  - Students reflect on why an apprenticeship may be of interest to them based on their personal goals and commitments



See the  
Big Picture



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- Students learn about the importance of sustainability at Airbus
- Students find out how Airbus is using science and technology to create sustainable aircraft
- Students take part in an activity to explore the aircraft of the future

Module Overview

In this module, we will cover:

- Enhanced Sustainability
- The Airbus green aviation ambition
- Fuel of tomorrow
- Building sustainable aircraft
- A live webcast on sustainability by Airbus
- An activity exploring aircraft of the future