

Miller-Zillmer Foundation

Annual Report 2019



Every sound starts with a single connection.



AUDIO-VISUAL SOCIO-CULTURAL

Intro

An exciting year has been completed. In 2019 we established the Miller-Zillmer Foundation. Many new challenges have come our way. What are the foundation's main focuses? How large is our funding area? Do we concentrate on the national level or do we work internationally? Do we decide on an operational or a funding foundation? How do we communicate charitable engagement and how do we find cooperation partners and above all donors?

We were well aware of the wide range of tasks, but one can only grow on tasks one is dedicated to. Undeterred by the challenges, we have entered the new world of foundations. Foundations are an important part of our civil society, they are committed to social commitment and new social impulses. In times of social and digital change, in times of political tension, war, migration and climate crisis, the work of foundations is not only important but also necessary.

This Annual Report gives you a brief overview of our project and committee work in our founding year 2019.

We would like to take this opportunity to thank all our supporters, donors, cooperation partners and friends for their trust in our first year of the foundation. Together we can move a significant step forward!

Diáne Zillmer





Founders and goals

In May, the founders Diáne Zillmer and Daniel Miller established the Miller-Zillmer Foundation. Daniel Miller has worked in the music industry for more than 40 years. Besides managing his independent music label Mute Records, he teaches at various universities and plays as a DJ and with modular synthesizers. Diáne Zillmer has dedicated herself to educational work and visual arts for more than twenty years. The Miller-Zillmer Foundation is dedicated to supporting people regardless of their social and cultural background in audio and visual arts as well as socio-cultural projects and to networking internationally. With new impulses we would like to draw attention to societal necessities and motivate people to get involved in socio-cultural projects. In addition to the support of art and culture in the audio and visual field, the creation and preservation of an archive of contemporary instruments as well as its access for future generations is also in the foreground. We are convinced that art and culture in general, and audio and visual education in particular, should be accessible to everyone and should be given an important status. In addition to the founders, Andreas Schneider, owner of SchneidersLaden Berlin and founder of the annual SuperBooth and Joe Dilworth, owner of the photo bookstore and gallery Bildband Berlin, have become part of our board.



Milestones in the founding year

In May we welcomed Dr. Jörg Verstl as our trustee. After extensive elaboration of the foundation's statutes and business, we received the recognition of charitable status from the Berlin tax office in July and were thus established as a charitable foundation in Berlin. This marked the beginning of the actual foundation work. In addition to creating our funding guidelines, dossiers, funding approval notices, project applications, and cost and financial plans, planning our online presence was a time-consuming undertaking. We finalized the selection and design of content, donation solutions, multilingualism and international access in November, and thus published the website. The response was so positive that first potential cooperation partners expressed their interest in working with us. This means that in the year of our foundation we have already had five cooperations and first project inquiries.

Our Executive Board held three meetings, which were marked by intensity and inspiration. Diáne Zillmer was elected as managing director. The possible members of the future board of trustees were specified.

In 2019, the foundation received its first grants. Mute Song Ltd, Aktion'70-Jugendhilfe im Verbund e.V. and the founders provided financial support for the foundation's work.

Donations

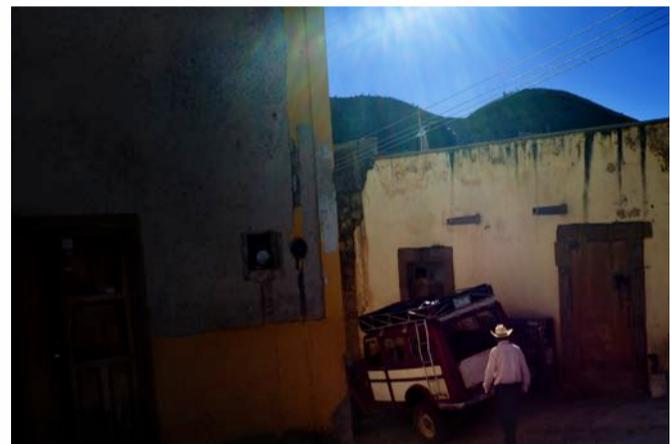


Projects



The first project, "My Body, My Life, My Decision", was successfully completed by Diáne Zillmer with the cooperation partner Aktion'70 - Jugendhilfe im Verbund. A future cooperation partner, Middlesex University London, has already expressed its interest in presenting the project in the form of an exhibition and panel discussions within its institution in London in 2020.

Our second project "Mother Without Bones" is a long-term, documentary art project dedicated to gender equality and the engagement against violence against women. Since Mexico currently has the highest rate of violence and is one of the most dangerous countries in the world for women, the research and documentation takes place there. Diáne Zillmer visited Mexico twice in 2019 and succeeded in winning the support of high-profile persons from the fields of education and culture for the project and interviewing them. The work will continue in 2020.



Our first project application for the "Modular Synthesizer Ensemble" for 2020 has been approved by the foundation. This project is dedicated to auditory education with children and young people learning in several workshops to perform within an ensemble. This project is also dedicated to a larger frame of reference on an international level and is designed for the long term. A networking of the project with Middlesex University London is being planned.



Cooperations und Network

We are pleased about the support of our current cooperation partners Native Instruments GmbH, Aktion'70-Jugendhilfe im Verbund e.V., SchneidersLaden GmbH, Henkelhiedl GmbH & Co. KG as well as Bildband in Berlin and Mute Song Ltd. in London. Networking is an important part of implementing our foundation's goals. For this we hope for the support of our active and future partners. Further cooperations are announced with the Popakademie Mannheim and Middlesex University London. Furthermore, we are striving for membership in the Federal Association of German Foundations.

There was a lot to do within our PR work. We designed our logo and made first strategy and design suggestions for our web presence. The agency Henkelhiedl took over the programming and publishing of our website and the perspective media presentation of our projects. This first presence in the media was laborious, time-consuming and was successfully completed by the end of the year. This was the first communication of our organisation and work to the public. For a transparent administration of donations and international processing we were able to win the fundraising box of Wikando GmbH, which is aimed at non-profit organisations. First communication via the social media LinkedIn, Facebook and Youtube was initiated.

Press and PR

Forecast 2020 After the foundation we look back gratefully on a busy year 2019 and start with joy and verve into the coming year 2020, for which we have set ourselves great goals. Our first annual promotional campaign will be launched in February. To support our networking activities we want to join the Federal Association of German Foundations. In spring, the first members of our Board of Trustees, together with the Executive Board, will be welcomed at our first meeting. The first event with concerts and panel discussions with our cooperation partners and personalities from culture, art and education is planned for autumn.

