



## SUSTAINABILITY SNAPSHOT

Dear Customers, Partners, Friends -

I'm pleased to present our first newsletter. Our goal is to keep you informed on recent highlights related to our customers, stakeholders, and the sustainable building ecosystem. Our team is excited to bring new features and capabilities to our marketplace that help save time and reduce impact. Thanks for joining us on this journey.

Kathleen Egan, CEO

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### WELLv2 product contribution data now available



The International Well Building Institute (IWBI) has released a [Version 2 of the Well Building Standard](#) with a scorecard that helps builders meet an improved set of guidelines for healthier buildings based on the dimensions

of Air, Water, Nourishment, Light, Movement, Thermal Comfort, Sound, Materials, Mind and Community.

Thanks to the latest advances to ecomedes' product catalog algorithms, it is now possible to learn whether sustainable building products meet the new WELL 2.0 guidelines.

Check out our [WELL v2 addition under the Rating Systems filter](#) today!

See WELL V2 in Action

## Conquering ocean-bound plastics



It is estimated that 8 million metric tons of plastic enter our oceans each year, much of it being washed down streets to urban rivers and out to sea. Businesses are increasingly interested in how they can prevent this - going beyond “doing less harm” to help solve environmental problems such as this. Learn what manufacturers like **HP**, **Humanscale**, **Interface**, **Herman Miller** and **Dell** are doing to recover ocean bound plastic and incorporate it in their products in our new blog: [Growing Demand for Recycled Products Fueling New Levels of Plastic Collection](#).

## SitOnIt Seating's sustainability approach



What's the anatomy of a sustainable chair? Hear how Anthony Lazarus, Product Manager at SitOnIt Seating, describes his company's approach and his reflections on trends in the marketplace **based on the latest ecomedes user data**. Watch the video [here](#).

## New Life for Old Carpets



An organization called Carpet America Recovery Effort (CARE) is working to advance recycling of post-consumer carpet and expand market-based solutions that increase landfill diversion, along with encouraging design for recyclability. CARE has partnered with ecomedes to create a [product portal](#) with their member's products so that buyers can access materials that utilize recycled carpet. Check out the platform to find out more about what these products look like!

[Read Our Latest Blogs](#)

# GSA's program to engage ecolabels and manufacturers



**Sustainable Facilities Tool**  
General Services Administration

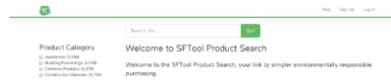
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## SFTool Product Search

Your link to simpler environmentally responsible purchasing

GSA has expanded our Sustainable Facilities Tool (SFTool) with a new tool that streamlines sustainable product procurement for vendors and buyers. GSA wants to make it easier for project teams to buy or specify environmentally preferable products. We believe teams will benefit from linking the environmental requirements in SFTool's [Green Procurement Compilation \(GPC\)](#) to a detailed product database that simplifies searching.

SFTool Product Search <sup>CP</sup>, provided by **ecomedes**, supplies product-level data to automate product performance calculations



Ecomedes is proud to support the GSA in their efforts to simplify and streamline sustainable procurement throughout the federal government. The SFTool Product Search Platform <https://sftool.ecomedes.com/> curates a compliant product catalog with powerful analysis and documentation tools to make it easier for agencies to comply with Federal Acquisition Regulations (FAR), statutes and Executive Order 13834.

Read more [here](#), or [set up a call](#) to learn more.

Join GSA's program

## Ecomedes receives \$1.5M from Saint-Gobain NOVA and PivotNorth



“At NOVA, we seek forward-thinking startups whose philosophies align with Saint-Gobain’s focus on well-being and sustainability” **said Minas Apelian, Vice President of Internal and External Venturing.** “Ecomedes has built a sophisticated, flexible platform to usher in a new era of efficient building product management, digitization, and wider use of sustainable building materials. This market needs ecomedes.”

More from our press release [here](#).

[Read Press Release](#)

## Ecomedes team hits the water



Covid cabin fever has pushed the ecomedes team to get out on the water in their own favorite ways. Whether it’s surfing (Kathleen, our CEO, SF), fishing (Maiah, our Customer Success Leader, Sebastopol), or boating

(Paul, our FLA #hurricanesbedamned Founder and CSO), you'll find us in the surf.

