



## SUSTAINABILITY SNAPSHOT

Q1 2021

Dear Customers, Partners, Friends -

Happy 2021 to all! Let this be the Year of Health and Sustainability.

In this newsletter, we are sharing news about

- growing engagement in the GSA's Data Enrichment Program,
- a new Sustainable Leaders webinar series featuring ecomedes customers,
- an Embodied Carbon in Building Products research project

and more.

Thanks for reading and looking forward to connecting in 2021.

Kathleen Egan, CEO

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### → Announcing new participants in GSA's Data Enrichment Program



Ecomedes is proud to support the GSA in their efforts to simplify and streamline sustainable procurement throughout the federal government. [The SFTool Product Search Platform](#) curates

a compliant product catalog with powerful analysis and documentation tools to make it easier for agencies to comply with Federal Acquisition Regulations (FAR) statutes and Executive Order 13834.

**Media coverage for the GSA's Sustainable Facilities Tool and Product Search Platform** has been growing.

To learn more about this program, [listen to this video, thanks to our partners at C2C](#), or [set up a call](#).

JOIN GSA's PROGRAM

## → **Innovations in Green Insulation Materials**



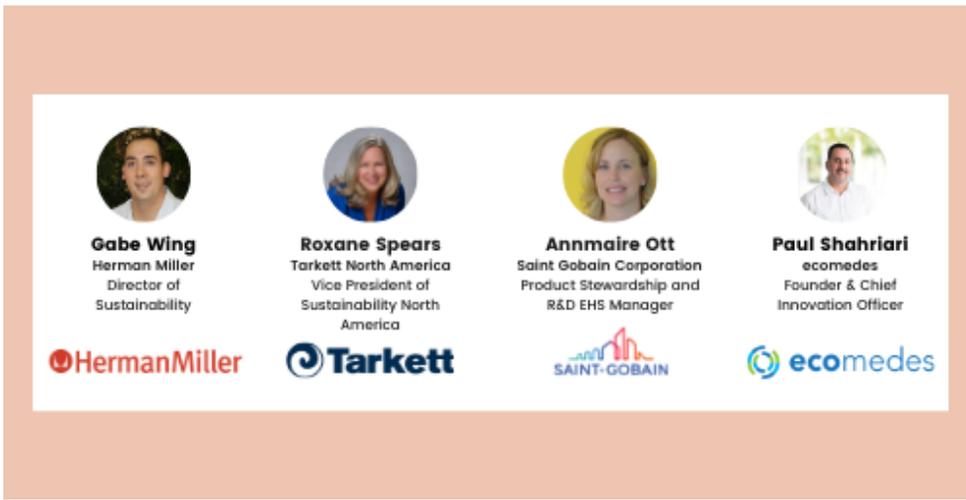
People have been insulating their homes for hundreds, possibly thousands, of years. To fully evaluate how “green” insulation is, however, it’s important to fully evaluate all angles of the product.

Our latest blog discusses the parameters for evaluating insulation and highlights some new approaches.

READ MORE

## → **Accelerating Sustainable Building Product Use**

**A panel webinar with Herman Miller, Tarkett and Saint Gobain**



Join us for the first in our Sustainable Leaders webinar series!

Wednesday, January 27th, 2021

11:00 AM PST | 2:00 PM EST

[LEARN MORE](#) and [REGISTER HERE](#)

## → Evaluating Building Products from the Embodied Carbon Perspective



Ecomedes has enlisted sustainability interns on a research project to understand the carbon footprint of different categories of building products across their lifecycle.

The Goal of this project is to identify products in at least 10 different building material categories that have a relatively low level of embodied carbon. Data and analysis will involve Product Specific Environmental Product Declarations (EPDs) which have information on the Life Cycle Analysis of building products.

Interested in contributing or receiving the final report?

Contact Maiah Alman at [Maiah@ecomedes.com](mailto:Maiah@ecomedes.com)

An introduction to the topic is covered in Maiah's blog:

[READ BLOG](#)

## → [New Board Member Joins the Ecomedes Team](#)



In case you missed our announcement - Emma Stewart, Netflix Chief Sustainability Officer, has joined our Board. Emma is recognized for her long-time service to Autodesk where she founded its Sustainability Solutions Group.

*“Emma’s experience in software for sustainable design and the built environment is first-class,” said Kathleen Egan, ecomedes CEO and co-founder. “We are honored to have her on our board as we continue to optimize our platform for sustainable buildings—work that will impact profit, planet, and people for decades to come.”*

[READ THE RELEASE](#)

## → [Ecomedes Joins Pledge 1% Program](#)



Ecomedes is proud to announce that we have joined the Pledge 1% Program. Pledge 1% is a corporate philanthropy movement dedicated to making the community a key stakeholder in every business. Pledge 1% challenges individuals and companies to pledge 1% of equity, product, and employee time for their communities.

[LEARN MORE ABOUT PLEDGE 1%](#)

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