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## **PEAK'S CEO ROBERT FRANCES WINS THE TOP LEADER AWARD!**

**Montreal, February 26, 2021.** Robert Frances, President and CEO of PEAK Financial Group, was awarded last night the prestigious Finance et Investissement's *Top Quebec Financial Industry Leaders* award in the securities dealer and insurance of persons categories.

Mr. Frances is honoured to receive this award and grateful for the recognition of his leadership in PEAK's management of the COVID-19 crisis. Moreover, the ambitious technological revolution that's under way, the firm's organic and financial growth and Mr. Frances' philanthropic involvement with employees, financial advisors and the community were all contributing factors to winning this year's award.

Despite the tragic and trying consequences of the pandemic, 2020 was a year of change and sustained growth for PEAK Financial Group. PEAK not only broke records, but also carried out a major technological innovation shift. Mr. Frances' leadership enabled PEAK to accelerate its impressive growth despite the sharp selloff on the financial markets and the economic instability that followed.

"What's important during a crisis like this one is to never forget the people around us. Our employees, advisors and clients were the focus of our actions and decisions throughout 2020. More than ever, we wanted to support, encourage, share, inspire and give back," said Mr. Frances, who in the past year also co-chaired the Fight Cancer Challenge in support of the Segal Cancer Centre in Montreal.

Quebec financial industry's Top Leaders (formerly known as the Quebec financial industry's Top 25) are selected each winter to recognize outstanding executives and leaders in Quebec's financial industry.



**About PEAK Financial Group**

*With more than \$12 billion in assets under administration, PEAK is Canada's leading fully independent multidisciplinary dealer. With operations from coast to coast, PEAK Financial Group has earned the trust of 1,500 independent financial advisors, professionals and employees across Canada. It enables them to successfully serve more than 150,000 investors with impartial financial advice.*

*For 29 years, PEAK Financial Group has been the largest network of independent advisors in Quebec and is one of the top five independent multidisciplinary dealers in Canada. PEAK Financial Group comprises PEAK Investment Services, PEAK Financial Services, PEAK Securities and PEAK Insurance Services.*

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Source:

Philippe Roy

514-531-4104

[proy@peakgroup.com](mailto:proy@peakgroup.com)