THE URGENT NEED
There is a debilitating evidence gap that inhibits research and innovation, stemming from inherent limitations in behavioral health: complex disease etiologies, lack of quantifiable biomarkers, and institutional silos.

OUR SOLUTION
NeuroBlu is a data and analytics platform that enables uniquely powerful evidence generation. With the most robust behavioral health database of its kind and seamless AI-powered analytic tools, NeuroBlu gives researchers, pharma, clinicians, and other industry partners the ability to create insights like never before.

ENRICHED REAL-WORLD DATA
With more than 920K+ patients and above 75 million rows of data across 25+ US sites over 20+ years, NeuroBlu is home to the largest longitudinal behavioral health real-world dataset, sourced from MindLinc EHR and other EHR data partners. Our novel Natural Language Processing (NLP) algorithm transforms psychiatry notes into quantifiable data.

INSIGHTS
Gather scientifically validated, clinically meaningful insights from real-world evidence.

Explore
Delve into a rich, unique database in an easy-to-use interface designed for fast and scalable queries.

Analyze
Investigate research questions with an integrated Code Studio (R/Python) interface, advanced analytics packages, and our built-in Holmusk-developed code library.

Visualize
Generate insights with longitudinal severity scores and NLP-derived signs and symptoms, external stressors, and side effects.

VALUE
- **Research and Development:** Improve probability of technical success and reduce cycle times.
- **Medical Affairs:** Investigate clinical context driving prescription behaviors and improve clinical guidelines.
- **Market Access and HEOR:** Evaluate real-world comparative outcomes and enable value-based care.