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## **Smartia makes the Digital Catapult Platinum Awards shortlist Euston, London, 26th November 2019**

Celebrating the UK's brightest stars and most exciting innovation. After a lengthy judging process, the prestigious line-up of judges - which include Grammy-Award winning singer-songwriter and founder of blockchain project Mycelia, Imogen Heap, Regius Professor of Computer Science, Dame Wendy Hall, and Ocado's Chief Technology Officer, Paul Clarke - have identified 24 shortlisted businesses that are leading innovation across four key focus areas - immersive (virtual, augmented and mixed reality), artificial intelligence (AI), future networks (5G and Internet of Things) and Future Focus (blockchain and cyber-security).

**Click on the image for further details from [digicatatapult.org.uk](https://digicatatapult.org.uk)**



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**Smartia are exhibiting at the Smart Factory Expo 2019**

## Stand P45, Innovation Alley, Exhibition Centre Liverpool

Smartia are exhibiting and presenting at the Smart Factory Expo during Digital Manufacturing Week 2019. Comprising dozens of manufacturing events, and featuring hundreds of presentations, Digital Manufacturing Week exists to fast-track the UK's adoption of industry 4.0 technologies and solutions and to dramatically increase the pace of digitalisation.

Click on the image for further details from [digital-manufacturing-week.com](https://digital-manufacturing-week.com)

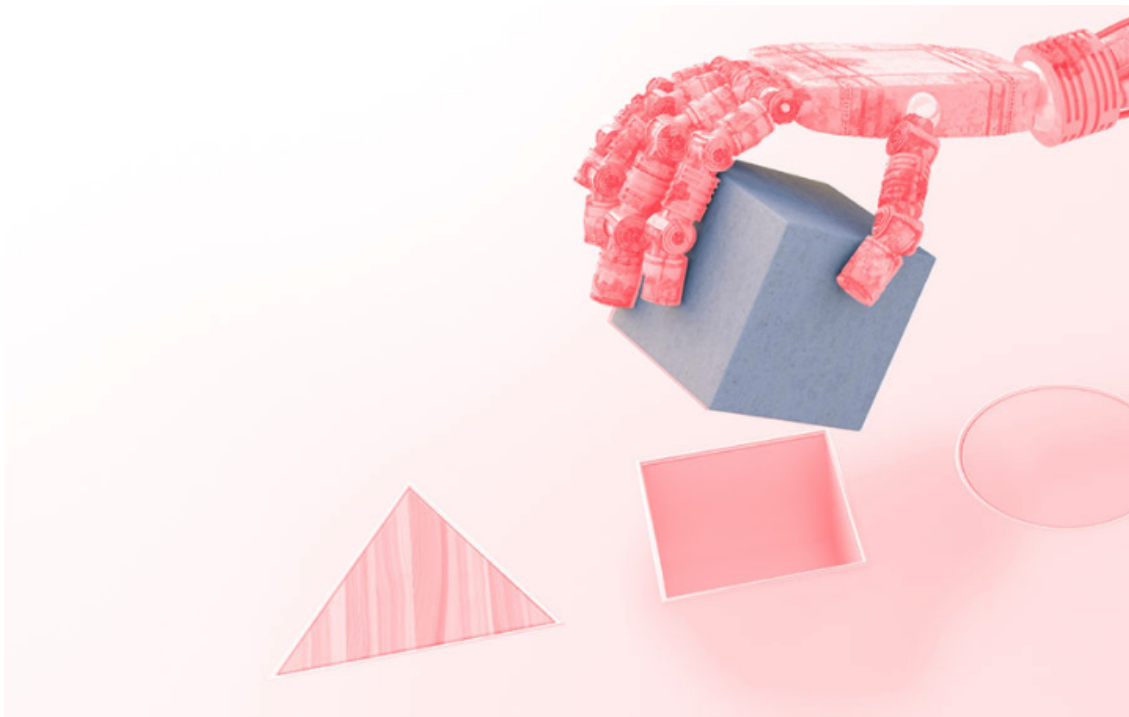


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## How to Choose Your First AI Project

Artificial intelligence (AI) is poised to transform every industry, just as electricity did 100 years ago. It will create \$13 trillion of GDP growth by 2030, according to McKinsey, most of which will be in non-internet sectors including manufacturing, agriculture, energy, logistics, and education. The rise of AI presents an opportunity for executives in every industry to differentiate and defend their businesses. But implementing a company-wide AI strategy is challenging, especially for legacy enterprises.

Click on the image for further details from [hbr.org](https://hbr.org)



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### Fail early, fail often - a manufacturing mantra for an AI age

The application of AI in sectors such as retail and healthcare is already well charted, and will continue so to be, but other areas are set to be as important, such as manufacturing. A panel session at the recent Microsoft Future Decoded conference at London's ExCel Centre gave delegates a direct chance to ask questions, seek advice and challenge some of the myths about what AI can offer manufacturing industries.

Click on the image for further details from [diginomica.com](https://diginomica.com)



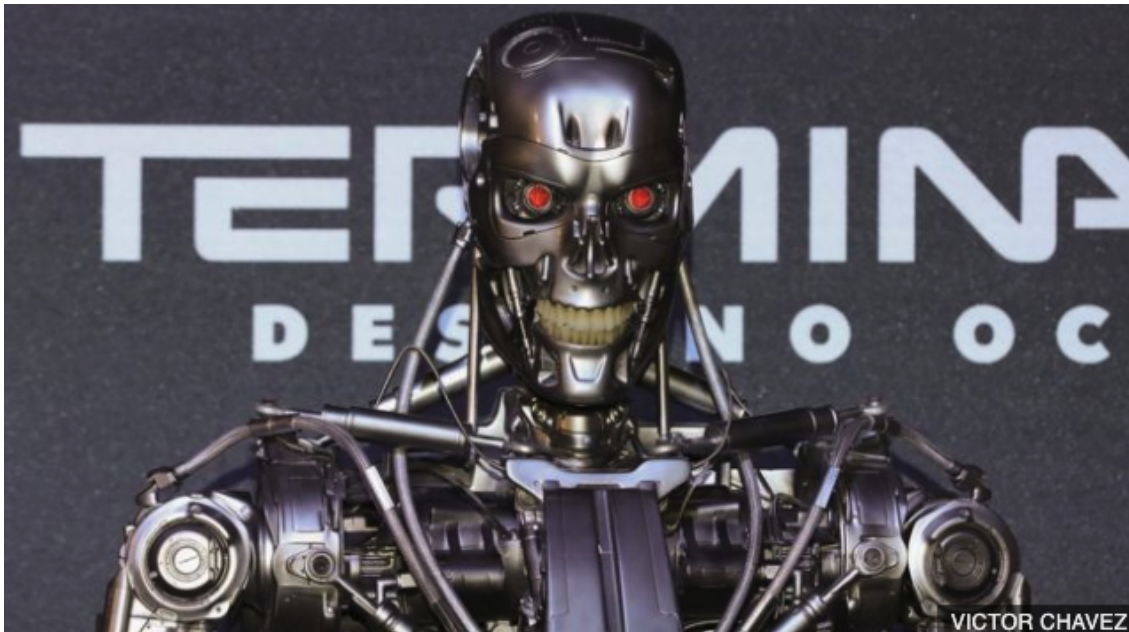
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### Why Terminator: Dark Fate is sending a shudder through AI labs

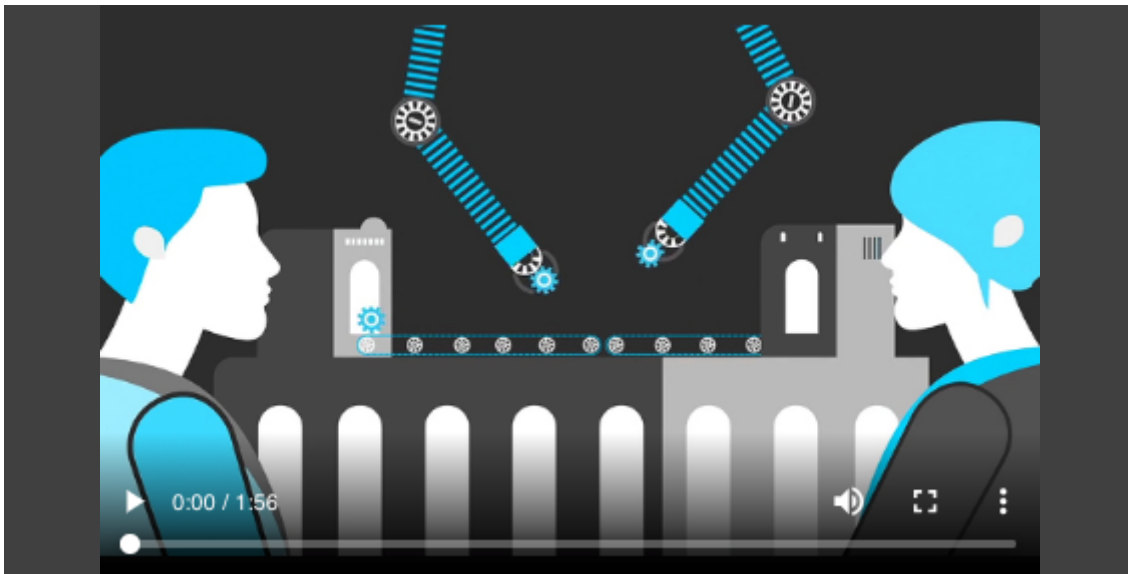
Arnold Schwarzenegger means it when he says: "I'll be back," but not everyone is thrilled there's a new Terminator film out this week. In labs at the University of Cambridge, Facebook and Amazon, researchers fear Terminator: Dark Fate could mislead the public on the actual dangers of artificial intelligence (AI).

AI pioneer Yoshua Bengio told BBC News he didn't like the Terminator films for several reasons.

Click on the image to get the full story from [bbc.co.uk](https://www.bbc.co.uk)



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**Our mailing address is:**

The Innovation Centre, Bristol & Bath Science Park  
Bristol BS16 7FR  
+44 (0) 1174030633

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