



Now More Than Ever Campaign FAQs

Question: Why do we need a permanent building?

Answer: While we can still do all God is calling us to without a building, from the very beginning, New North Church has always deeply valued being a part of our local community. We view a more permanent building as an integral part of putting down roots right here, in the Bay Area, for the kingdom of God to multiply. From being present in our community, to church planting, we want to reach more people for Jesus.

Question: Is this just about people giving money to the church?

Answer: This campaign is about much more than just giving. It's an opportunity for our church to grow spiritually, and to learn to trust Him with our finances. Through this campaign, we want to become a more praying church, and a church that pursues Jesus wholeheartedly.

Question: Why are we doing this now, during a pandemic?

Answer: Now More Than Ever people need Jesus! We want to be rooted here in the Bay Area both now, and for future generations - to create community, to love and serve, and to multiply. Our church has gone through a season of transition - in 2020 we said goodbye to our former home at Crestmoor and went mobile. In 2021 we began renting in our San Francisco location. There is no better time to be making plans for the future of our church, and we believe God is calling us to do just that.

Question: What are we hoping to accomplish with this campaign? What is the win?

Answer: Through this campaign, we are preparing and planning for when the opportunity of a building arises. When that time does come, we want to respond to the call of being impactful and influential in our community for Jesus. As we do so, we also want our body of believers to grow spiritually together. Our hope is that during this season of generosity, all generations in the New North Church family will grow closer to Jesus, pressing in as we grow our trust in Him, being prayerful as we do so.

OFFICE: 355 GELLERT BLVD SUITE 140, DALY CITY, CA 94015
CAMPUS: 777 BROTHERHOOD WAY SAN FRANCISCO, CA 94132

650.349.1278 | NEWNORTH.CHURCH



Question: Will the “Now More Than Ever” funds be used to buy a church facility?

Answer: Yes - buying a new church facility is the specific need for the generosity campaign and what the Elders have prayed about and authorized. How much you give will determine the type of facility we are able to ultimately secure. We aim to buy a church facility free and clear, rather than mortgage or lease a facility. If we fall short of our \$10 million goal, we may need to incur a mortgage or use the funds to lease a facility.

Question: Are the “Now More Than Ever” funds being used to improve our current San Francisco location?

Answer: No - “Now More Than Ever” funds are not and will not be used to improve any temporary facilities. Further, the NMTE giving does not go towards improving this temporary location or go toward anything other than our future permanent home.

Question: In what areas are we searching for a new church facility?

Answer: In general, within 15 mins drive from Crestmoor and we have looked in Millbrae, Burlingame, Hillsborough, Daly City, South San Francisco, Pacifica and the very southern part of San Francisco right off of 280.

Question: Will our pastors know who gives and how much?

Answer: At New North, we’ve always erred on the side of discretion when it comes to knowledge of individual giving. Consistent with how we have always operated, our elders and pastors will not know how much individuals give.

Question: What is the “right amount” for me to give, or for us to give as a family?

Answer: The “right amount” for you to give is between you and God. 2 Corinthians 9:6-7 says, *“Remember this: Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously. Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver.”* We believe that every person and family in our church will need to be sacrificial in our giving to this project in order for it to be successful.

OFFICE: 355 GELLERT BLVD SUITE 140, DALY CITY, CA 94015
CAMPUS: 777 BROTHERHOOD WAY SAN FRANCISCO, CA 94132

650.349.1278 | NEWNORTH.CHURCH



Question: Why are we spending so much on a facility when we could be using the money for missions or giving to those who are needy, especially in the midst of the pandemic?

Answer: For over 10 years as a church, we have been wandering from location to location without being able to put down permanent roots. Our financial and staff resources have been used up on setting up and breaking down temporary facilities for worship and gathering. Our lease at Crestmoor has expired and we were evicted. This is not sustainable especially during a pandemic. Through all of this God has been faithful and prospered New North Church. Now, we believe that God is calling us to put down permanent roots in our community so that we can be a light for Jesus on the peninsula, not just now, but for future generations.

Question: Why are we raising \$10 million? Do we think it's possible to raise \$10 million beyond our annual budget needs?

Answer: Based on the numerous facilities that we have visited and those that could meet our needs, \$10 million is what we would need to purchase a facility/building. Also, based on benchmarking our church to churches of similar size and demographics, \$10 million is a goal that is achievable within our NNC body.

We've carefully looked over our finances, taking into consideration both the area we live in, and other churches similar in size and make up to New North. Through all of this, we have found our goal of \$10 million to be a reasonable yet faith filled one. It will take prayer, faith and commitment from our entire body, but we believe the Lord is in this.

Question: How are we seeking God's leading in these efforts?

Answer: Our decision to pursue a more permanent home for New North has come with much prayer and careful consideration by our elders and leaders. But it doesn't stop there. We're also asking you to commit to what God may be asking of you in this season, and to pray without ceasing for this campaign.

Question: How are we continuing to meet the needs of those negatively impacted by the pandemic? Is doing this initiative now competing with that?

Answer: Our church has been incredibly generous throughout this season of COVID-19. Giving to our Community Care Fund has been exponentially up, and

OFFICE: 355 GELLERT BLVD SUITE 140, DALY CITY, CA 94015
CAMPUS: 777 BROTHERHOOD WAY SAN FRANCISCO, CA 94132

650.349.1278 | NEWNORTH.CHURCH



we've given out more than we ever have! With the onset of our Now More Than Ever generosity campaign, we will not shy away from continuing to prioritize and care for those most in need in our local and global community and church body.

Question: Can I give stock instead of writing a check?

Answer: Yes- you can contact Crystal Taylor at crystalt@newnorth.church to get the details on how to donate stock to the church stock account.

Question: How do I commit and give toward the campaign?

Answer: Go to future.newnorth.church to submit a commitment. An email will be sent to you with further information on how to give toward that commitment. The generosity campaign runs from March 2021 through March 2024. Once you have committed you can choose the frequency in which you will give during the duration of the campaign.

Question: Is Now More Than Ever the same as the Dream Fund?

Answer: These are two separate funds. The Dream Fund is focused on church multiplication in the Bay Area. These funds can be used toward New North Church and can also be used toward supporting the growth and multiplication of the greater Bay Area church. In the past, we have supported church planters and church plants through the Dream Fund.

The Now More Than Ever fund is intended to secure a long term facility (or facilities) for New North Church in the San Francisco Bay Area. This fund can be used for land and/or a building purchase, securing a long term lease, and or/ renovations of a facility.

Additionally - [this document](#) outlines how we direct funds from our other restricted funds



Question: As a part of the New North Community, how can I play a part in helping us find a permanent location?

Answer:

Pray! Ephesians 3 reminds us that we follow a God who is able to do immeasurably more than we can ask or imagine. So let's ask boldly of the Lord for a clear location on our permanent home.

Continue! If you have already committed - thank you! It is by your bold steps of faith that we are able to even be in this position. Continue to give faithfully to New North as a church and toward this campaign. Third...

Commit! If this vision stirs something in you - if you want to have a front row seat in seeing what God will do - commit toward the Now More Than Ever campaign now. Visit future.newnorth.church to fill out a commitment card.

If you have information of a potential location you can email future@newnorth.church and someone from our Home Base team will reach out to you.

OFFICE: 355 GELLERT BLVD SUITE 140, DALY CITY, CA 94015
CAMPUS: 777 BROTHERHOOD WAY SAN FRANCISCO, CA 94132

650.349.1278 | NEWNORTH.CHURCH