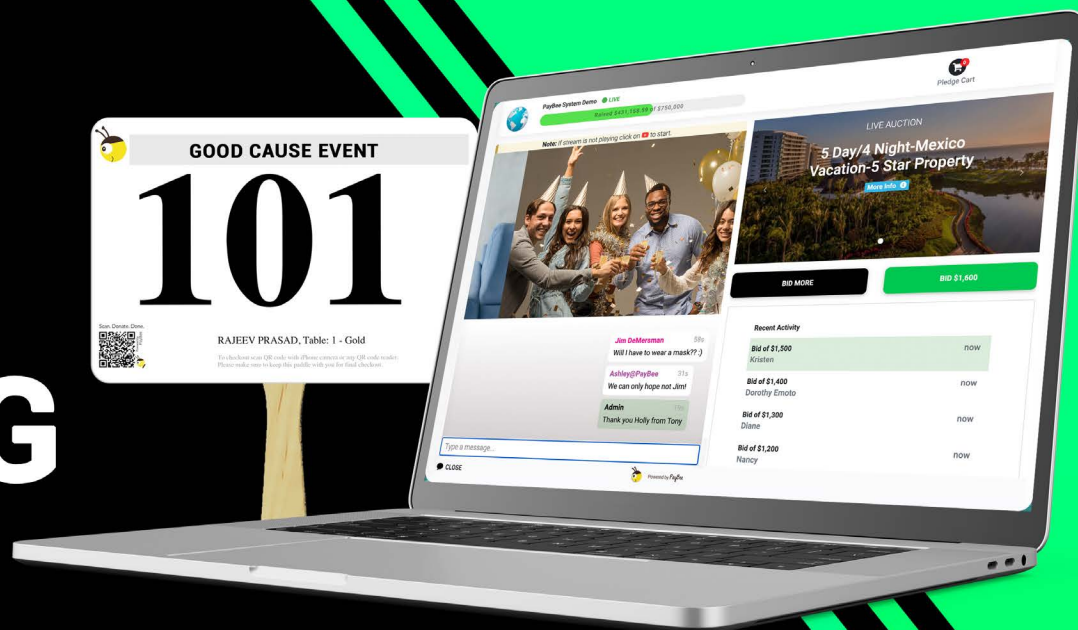
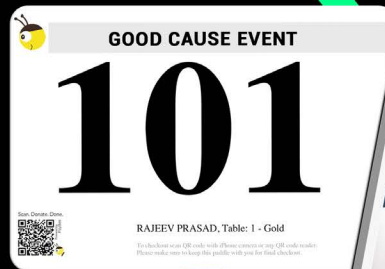




# NONPROFIT GUIDE HYBRID EVENT FUNDRAISING



# VIRTUAL SETUP

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Virtual events have gained much traction over the past year and a half due to ongoing social distancing restrictions. These restrictions forced many nonprofits to replace their usual in-person fundraising events with livestreaming virtual events. Modern technology, along with the advent of cutting edge virtual fundraising platforms like Paybee has made this a seamless transition.



# STREAMING SOFTWARE

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Your event will run just fine with only a live stream and the Paybee platform. However, for extra features such as live guests and pre-recorded video, Paybee recommends adding a stream controlling software..

Popular choices are Wirecast, Belive, Ecamm, Streamyard, OBS etc. Through these platforms you'll have easy access to all the features you need. In addition, many of these are available free or at a low cost.

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# VIDEO STREAM


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You'll need to setup a video stream to include video in your virtual event. Many of the popular video stream platforms allow uploading both pre-recorded video as well as live streaming options. Better known options include Facebook live (Facebook), YouTube live (YouTube) and Twitch (Amazon). There are many pros and cons to each but Paybee will work with any video stream provider that allows embedding.

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# IN-PERSON SETUP



# RECORDING HARDWARE

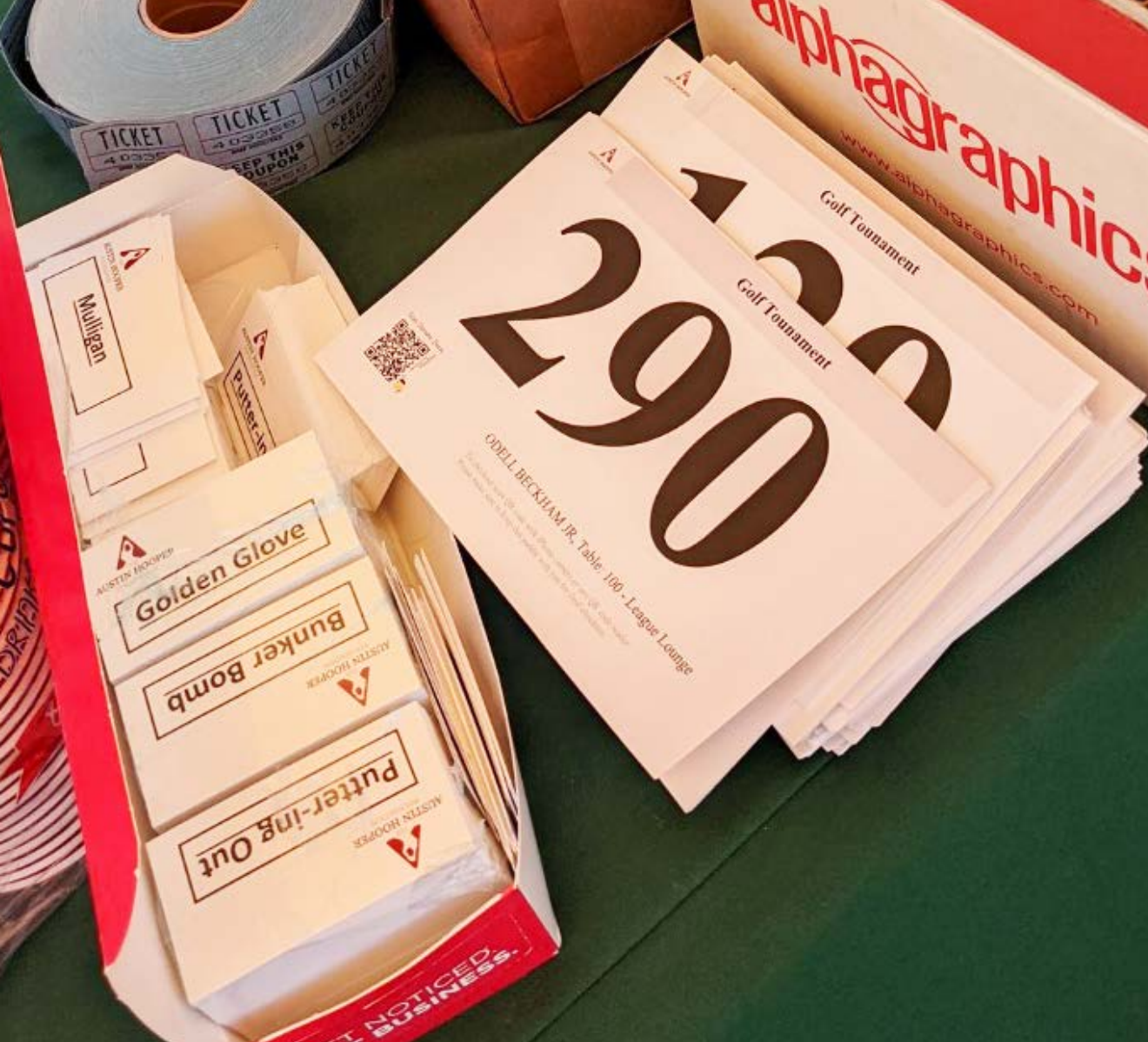
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Whether your setup is advanced or beginner, you'll at least need a video recording device, audio recording device as well as a computer with an internet connection to run a virtual event.

In its simplest iteration, the entire event can be run from a smartphone. For those who opt for a more advanced setup, there's no need to worry about compatibility as Paybee is versatile enough to work well with any setup.

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# CHECK-IN MATERIALS

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The Paybee backend system automatically generates check-in pdf print ready files. These files include auto generated bid paddles with your event guests name, table assignment, Bidder number as well as unique QR code. Print and have these items ready for your guests and the check-in table.

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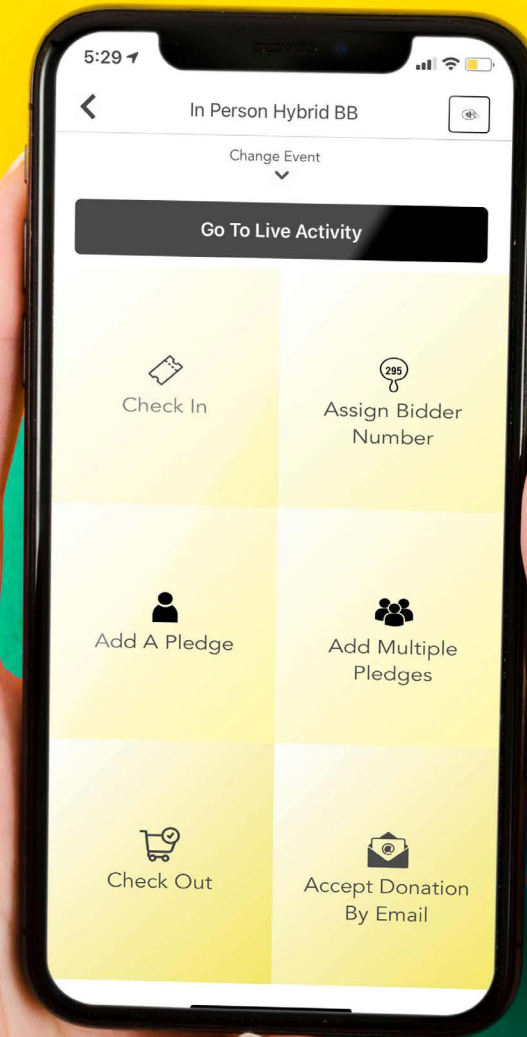


# PAYBEE APP

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The Paybee app allows your in-person event staff to manage important event functions such as recording bids, accepting donations, checking in guests and more from their phones. Download the Paybee app, available on both Android and IOS devices, to manage your in-person event needs.

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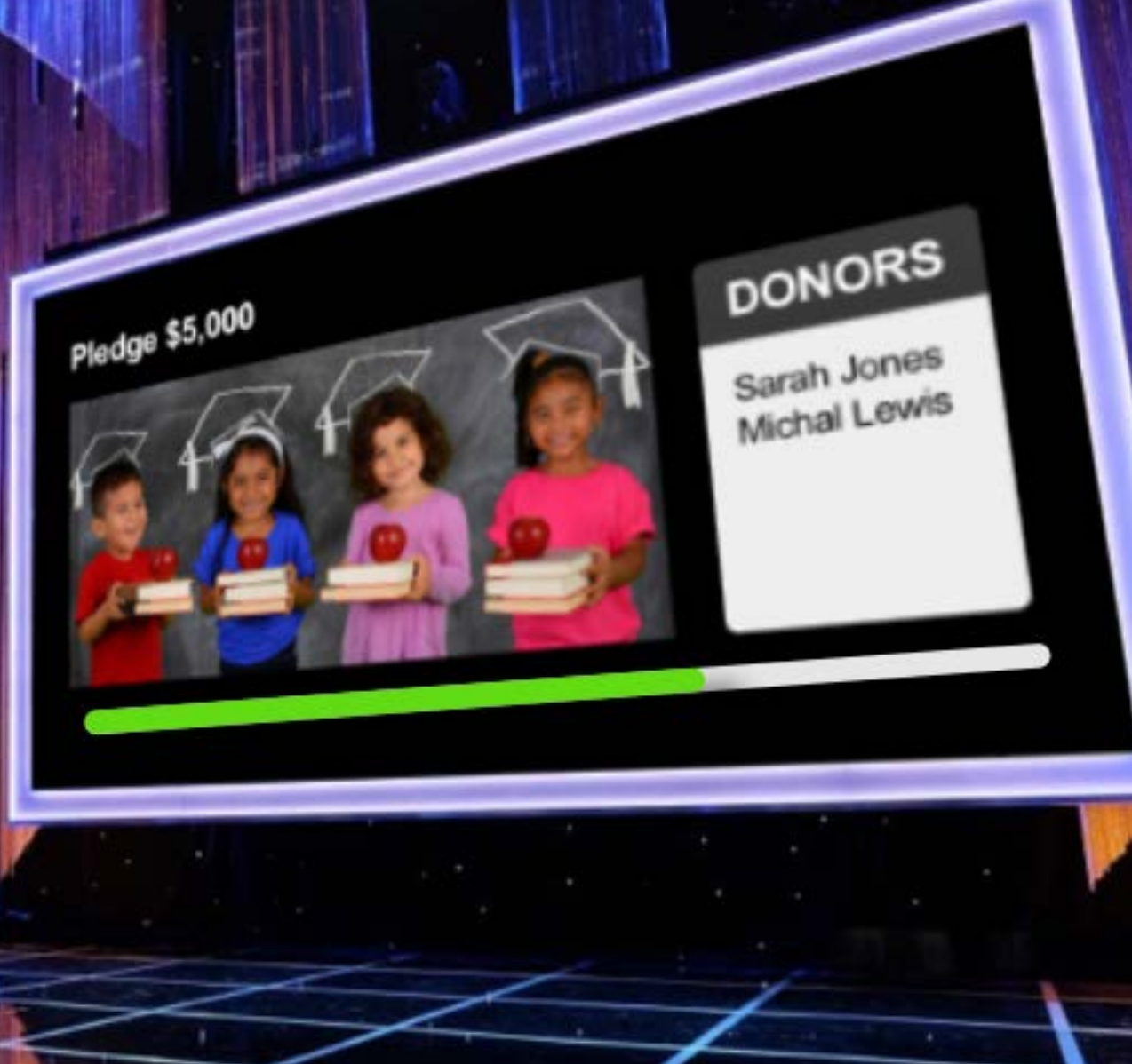


# VIDEO SCREEN

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The Paybee backend system automatically generates check-in pdf print ready files. These files include auto generated bid paddles with your event guests name, table assignment, Bidder number as well as unique QR code. Print and have these items ready for your guests and the check-in table.

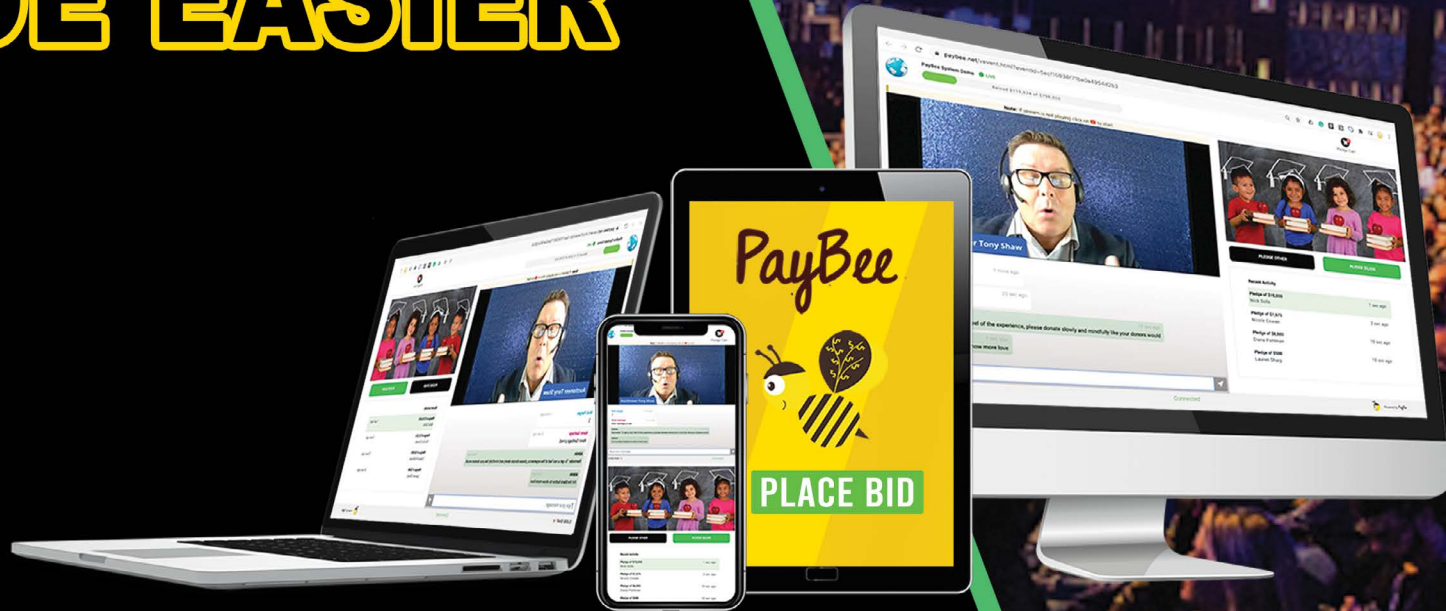
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# FEATURES



# NONPROFIT FUNDRAISING MADE EASIER







# ALL CAMPAIGNS

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Paybee supports all major campaign types and blends them seamlessly with your livestream content to create a comprehensive and yet simple to use virtual fundraising platform. Both Live and Silent Auctions, Donation Buttons, Pledge Drives, Fundraising Games and more are supported. Get setup in minutes and host a virtual fundraiser today!

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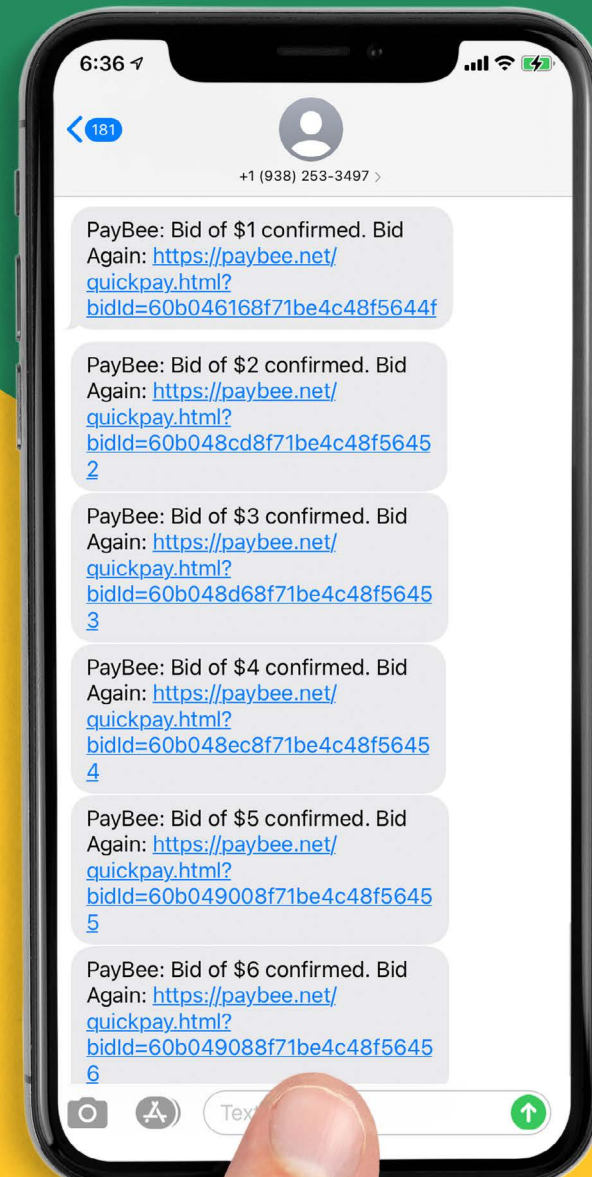
# TEXT NOTIFICATIONS

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Paybee has the ability to alert all bidders of any subsequent bidding activity on their previously bid on items via SMS.

Our SMS alerts also come with convenient links to counter bid on your item.

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Start Date

1 December, 2020

End Date

11 December, 2020

## SUMMARY

Pledges  
\$0Donations  
\$1,361,587Card  
\$1,361,587Bank Account  
\$0Check  
\$0Cash  
\$0

MTD

YTD

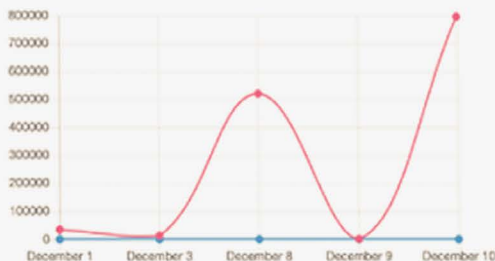
LAST MONTH

LAST YEAR

CUSTOM

## REPORT FILTERS

## SELECT COLUMNS



EXPORT

Search:

Name	Email	Campaign	Amount	Date	Status	Method	Memo	Actions
Anne	anne@girlsleadership.org	Pledge Drive	\$20	2020/12/10 3:42 pm	Donated	Card		—
Anne	anne@girlsleadership.org	Pledge Drive	\$5,000	2020/12/10 3:42 pm	Donated	Card		—
Andrew Johnston	andrew@jazzernpowers.org	Last Virtual Hero	\$250	2020/12/10 3:41 pm	Donated	Card		—

# REPORTS

We'll keep track of your donors and your event financials. Enjoy our robust backend reporting system showing a breakdown of all donations and attendees.

This system is sortable by a comprehensive set of custom parameters, bringing you all that is needed to report on and track all your donation data.

# AUTO FOLLOW-UPS

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Our system automatically follows up with your guests who still have outstanding donation pledges left over from your event.

Simply login to your event report and with one click our automatic payment reminders are sent. These reminders come with direct pay links so your donors can easily checkout with their items.

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# EXTRA SERVICES

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Investing in extra services such as an event producer, professional auctioneer, sound engineer and more can help your nonprofit raise more donations on event night as well as make your event planning go more smoothly.

Paybee offers a vast network of experts you can choose from to ensure your virtual event gets the attention it needs.

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# SUPPORT

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Paybee offers a complimentary onboarding call and production call. In addition, our staff can always be reached by both chat and email to assist you in setting up both your account and event setup properly.

You can always reach us at [contact@paybee.io](mailto:contact@paybee.io)

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**Paybee is an all-in-one nonprofit fundraising platform. We Specialize in offering our clients state-of-the-art fundraising tools to enhance their fundraising efforts and events. At Paybee, our mission is to help as many nonprofits as we can, which is why our platform is priced affordably for nonprofits of any size, with no monthly fees and low per transaction fees. By using Paybee's fundraising tools, you'll enable your foundation as well as your good cause to reach new heights.**

**To learn more about Paybee, you can register for one of our demos at [paybee.io/demo](https://paybee.io/demo) or speak directly to one of our fundraising specialists about implementing the Paybee platform into your fundraising strategy. Please call (650) 271-9029, email [contact@paybee.io](mailto:contact@paybee.io) or visit [paybee.io](https://paybee.io) with any questions.**

**JOIN A DEMO AT [PAYBEE.IO/DEMO](https://paybee.io/demo)**