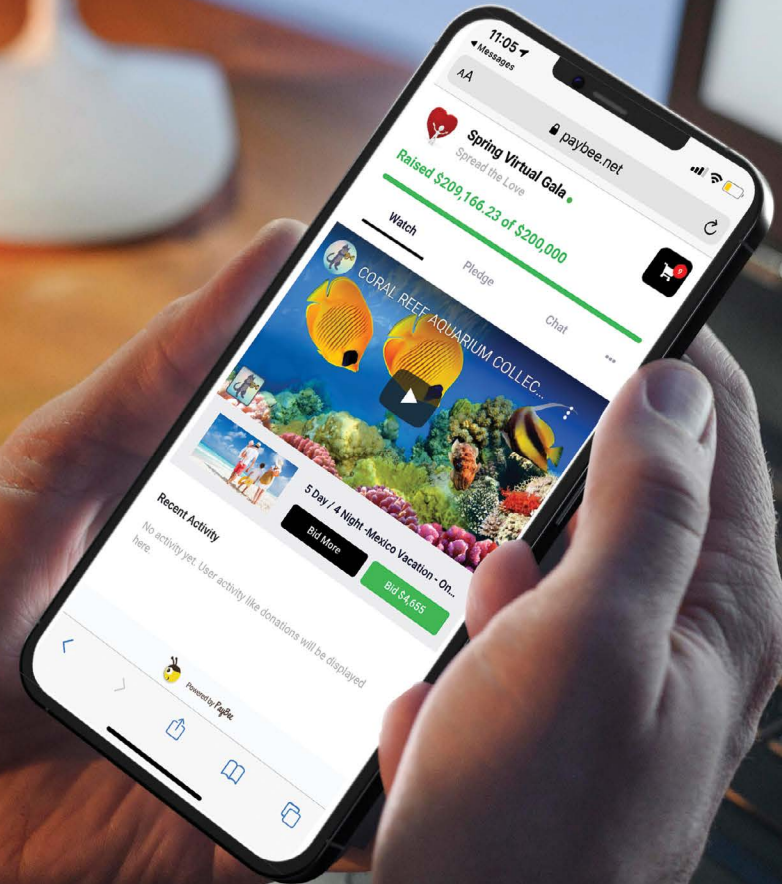




PAYBEE

Nonprofit Guide to **VIRTUAL FUNDRAISING EVENTS**



SETUP



Virtual events have gained much traction over the past year and a half due to ongoing social distancing restrictions. These restrictions forced many nonprofits to replace their usual in-person fundraising events with livestreaming virtual events. Modern technology, along with the advent of cutting edge virtual fundraising platforms like Paybee has made this a seamless transition.



RECORDING HARDWARE

Whether your setup is advanced or beginner, you'll at least need a video recording device, audio recording device as well as a computer with an internet connection to run a virtual event.

In its simplest iteration, the entire event can be run from a smartphone. For those who opt for a more advanced setup, there's no need to worry about compatibility as Paybee is versatile enough to work well with any setup.



STREAMING SOFTWARE

Your event will run just fine with only a live stream and the Paybee platform. However, for extra features such as live guests and pre-recorded video, Paybee recommends adding a stream controlling software..

Popular choices are Wirecast, Belive, Ecamm, Streamyard, OBS etc. Through these platforms you'll have easy access to all the features you need. In addition, many of these are available free or at a low cost.



VIDEO STREAM

You'll need to setup a video stream to include video in your virtual event. Many of the popular video stream platforms allow uploading both pre-recorded video as well as live streaming options. Better known options include Facebook live (Facebook), YouTube live (YouTube) and Twitch (Amazon). There are many pros and cons to each but Paybee will work with any video stream provider that allows embedding.





EXTRA SERVICES

Investing in extra services such as an event producer, professional auctioneer, sound engineer and more can help your nonprofit raise more donations on event night as well as make your event planning go more smoothly.

Paybee offers a vast network of experts you can choose from to ensure your virtual event gets the attention it needs.

SUPPORT

Paybee offers a complimentary onboarding call and production call. In addition, our staff can always be reached by both chat and email to assist you in setting up both your account and event setup properly.

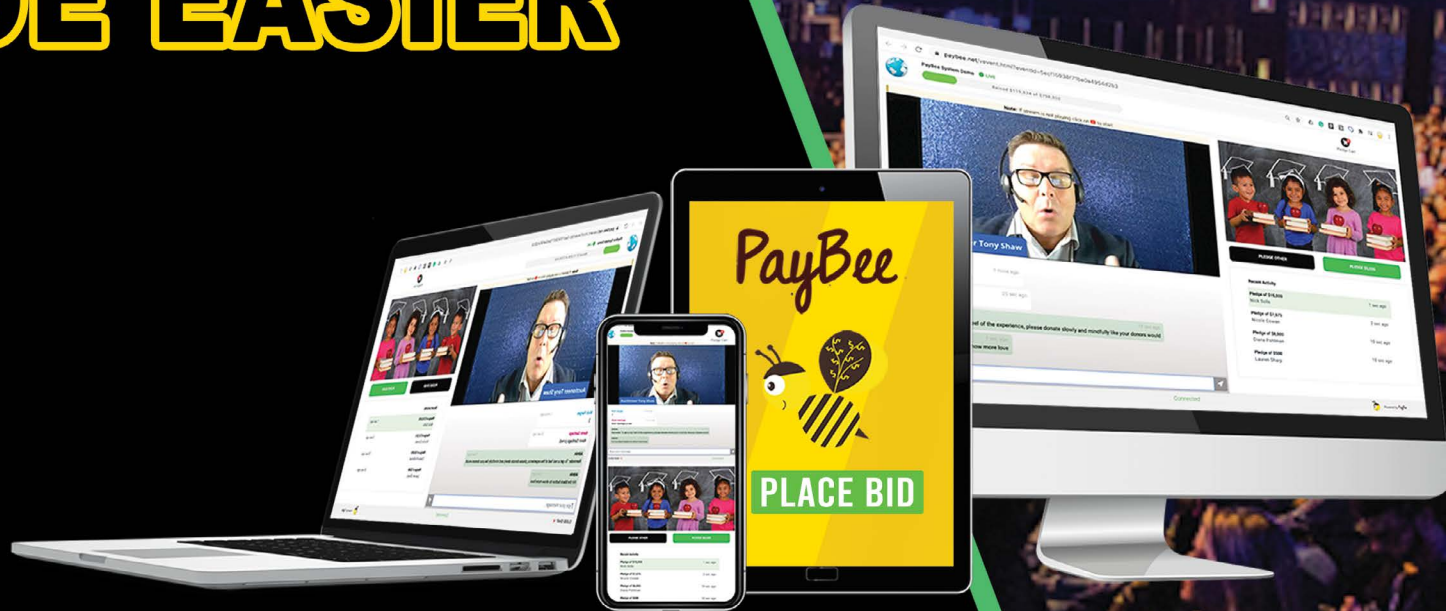
You can always reach us at contact@paybee.io



FEATURES



NONPROFIT FUNDRAISING MADE EASIER





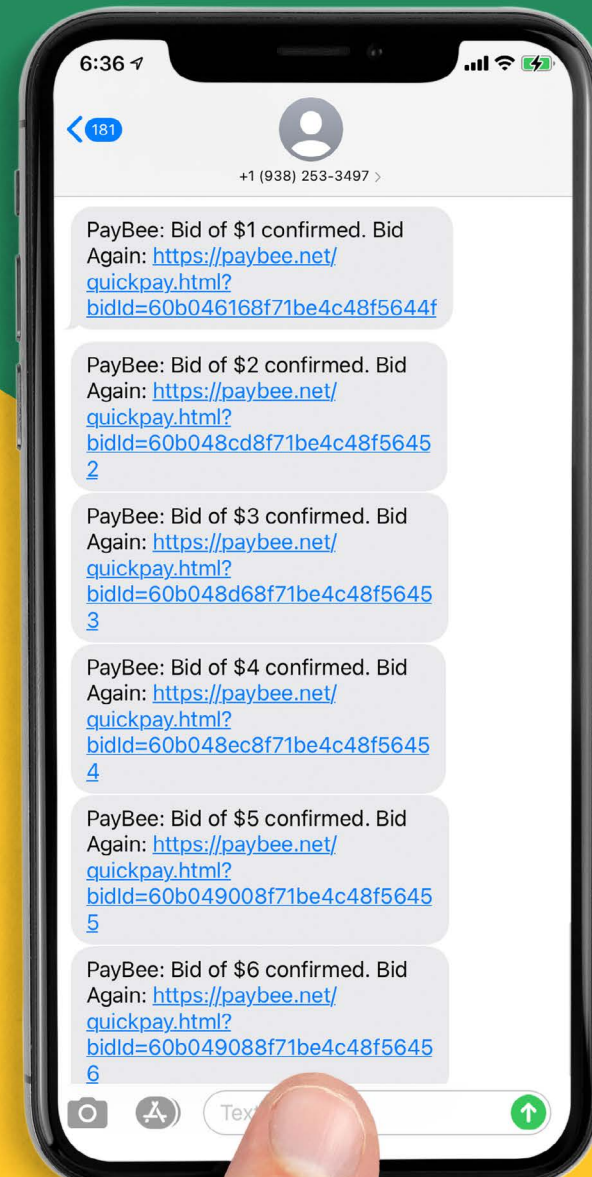
ALL CAMPAIGNS

Paybee supports all major campaign types and blends them seamlessly with your livestream content to create a comprehensive and yet simple to use virtual fundraising platform. Both Live and Silent Auctions, Donation Buttons, Pledge Drives, Fundraising Games and more are supported. Get setup in minutes and host a virtual fundraiser today!

TEXT NOTIFICATIONS

Paybee has the ability to alert all bidders of any subsequent bidding activity on their previously bid on items via SMS.

Our SMS alerts also come with convenient links to counter bid on your item.



Start Date

1 December, 2020

End Date

11 December, 2020

SUMMARY

Pledges
\$0Donations
\$1,361,587Card
\$1,361,587Bank Account
\$0Check
\$0Cash
\$0

MTD

YTD

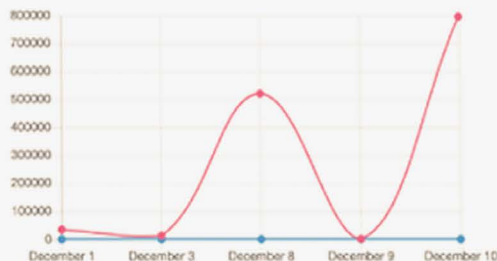
LAST MONTH

LAST YEAR

CUSTOM

REPORT FILTERS

SELECT COLUMNS



EXPORT

Search:

Name	Email	Campaign	Amount	Date	Status	Method	Memo	Actions
Anne	anne@girlsleadership.org	Pledge Drive	\$20	2020/12/10 3:42 pm	Donated	Card		—
Anne	anne@girlsleadership.org	Pledge Drive	\$5,000	2020/12/10 3:42 pm	Donated	Card		—
Andrew Johnston	andrew@jazzernpowers.org	Last Virtual Hero	\$250	2020/12/10 3:41 pm	Donated	Card		—

REPORTS

We'll keep track of your donors and your event financials. Enjoy our robust backend reporting system showing a breakdown of all donations and attendees.

This system is sortable by a comprehensive set of custom parameters, bringing you all that is needed to report on and track all your donation data.

AUTO FOLLOW-UPS

Our system automatically follows up with your guests who still have outstanding donation pledges left over from your event.

Simply login to your event report and with one click our automatic payment reminders are sent. These reminders come with direct pay links so your donors can easily checkout with their items.





Paybee is an all-in-one nonprofit fundraising platform. We Specialize in offering our clients state-of-the-art fundraising tools to enhance their fundraising efforts and events. At Paybee, our mission is to help as many nonprofits as we can, which is why our platform is priced affordably for nonprofits of any size, with no monthly fees and low per transaction fees. By using Paybee's fundraising tools, you'll enable your foundation as well as your good cause to reach new heights.

To learn more about Paybee, you can register for one of our demos at paybee.io/demo or speak directly to one of our fundraising specialists about implementing the Paybee platform into your fundraising strategy. Please call (650) 271-9029, email contact@paybee.io or visit paybee.io with any questions.

JOIN A DEMO AT [PAYBEE.IO/DEMO](https://paybee.io/demo)