



# Scottsdale Arabian Horse Show & Shopping Expo

February 16-26, 2023

## Official Show Program Advertising Agreement

### ADVERTISING SIZES & RATES

Ad Size	Specifications	Trim Size	Bleed Size	Cost	#	Total
2 Page Color Spread	7 3/8 x 9 7/8 each	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$1,300	x	=
1 Page Full Color	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$700	x	=
1 Page Black & White	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$400	x	=
1/2 Page Full Color	7 3/8 x 4 7/8	8 3/8 x 5 7/8	8 5/8 x 5 7/8	\$350	x	=
1/2 Page Black & White	7 3/8 x 4 7/8	8 3/8 x 5 7/8	8 5/8 x 5 7/8	\$200	x	=

### TERMS

- All Ads to be submitted electronically as per specifications above.
- Submit electronic files to [info@scottsdaleshow.com](mailto:info@scottsdaleshow.com)
- Acceptable Layout Submissions: JPEG or Adobe Acrobat PDF (Include all images and embed all fonts in your PDF, all license restricted fonts must be outlined).

### AGREEMENT

- Ads are due no later than January 1, 2023
- A 50%, non-refundable deposit is due upon execution of this contract.
- The balance is due January 1 or with the submission of electronic files whichever occurs first.
- Rates do not include design; ads must be sent print ready; color proofs will not be provided.

This agreement is entered into between the Arabian Horse Association of Arizona (AHAA), a non-profit Arizona corporation whose mailing address is: P.O. Box 13865, Scottsdale, AZ 85267-3865, 480-515-1500 and:

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PAYMENT METHOD** I will pay as follows: ☐ Check Enclosed/Payable to AHAA ☐ Credit/Debit Card a required 4% Convenience Fee will be added to ALL CARD payments. A Convenience Fee charge does not apply if the customer submits payment by cash, check or money order.

Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CCV \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

Date Received Contract: \_\_\_\_\_ Date Received Ad: \_\_\_\_\_

Please mail or email sponsorship application with 100% Payment to:  
AHAA, P.O. Box 13865, Scottsdale, AZ 85267-3865 Phone: 480-515-1500  
e-mail: [info@scottsdaleshow.com](mailto:info@scottsdaleshow.com) web-site: [www.scottsdaleshow.com](http://www.scottsdaleshow.com)