



# Arabian National Breeder Finals Arena Advertising Agreement Sept. 15-18, 2021

Sponsor/Business Name: \_\_\_\_\_ Owner Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Web-Address: \_\_\_\_\_

## Arena Sign Specifications:

### Specifications for arena sign:

- Dimensions 4' x 8' (48" x 96")
- Full color

## Arena Sign Advertising Opportunities:

New Arabian National Breeder Finals Arena Sign	\$800
Arena Sign already printed by AHAA (re-hang)	\$500

## Terms

- Arena signs will hang in the designated arena for the duration of the horse show.
- Art work is due 30 days prior to the start of the horse show.
- All artwork to be submitted electronically as described on provided **Specification Guidelines**.
- A 50%, non-refundable deposit is due upon execution of this contract.
- The balance is due with the submission of electronic files whichever occurs first.
- Priority on sign location will be given based on application receipt, level of sponsorship.
- All effort will be made to match your request for location otherwise a similar location will be selected for you.
- The Arabian Horse Association of Arizona reserves the right to approve artwork and location of sign.
- Artwork must be sent print ready and can be emailed to [info@scottsdaleshow.com](mailto:info@scottsdaleshow.com).

**Method of Payment:**  Full Payment  Partial Payment (50%)

Credit Card:  MasterCard  Visa  American Express *a required 4% Convenience Fee will be added to all Card payments. A Convenience Fee charge does not apply if the customer submits payment by cash, check or money order.*

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Mail Agreement and payment to: AHAA, P.O. Box 13865, Scottsdale, AZ 85267 - [Arabian@scottsdaleshow.com](mailto:Arabian@scottsdaleshow.com)

# Arena Sign and Artwork Specification Guidelines

All artwork is to be submitted electronically or on CD accompanied by a hi resolution digital 4-color proof. Items will not be returned unless otherwise specified.

**Mail** ad CDs and color proofs to: Arabian Horse Association of Arizona, PO Box 13865, Scottsdale, AZ 85267  
480.515.1500

**Submit electronic files** of 5MB or less to - office@scottsdaleshow.com

## Acceptable Image Submissions

- EPS, TIFF, Photoshop, Illustrator file or PDF, CMYK, 300 dpi at print size.
- Clean, black and white line art.

## Acceptable Layout Submissions

- QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or hi resolution (print quality) Adobe Acrobat PDF.
- Include all images and Mac fonts used in layout
- A preflight software program to check digital ads before submission is recommended.
- Hi Resolution Digital Color Proof Required

**Design** - Available from Advanced Grafix, call for quote: 602.971.7305 [www.advancedgrafixonline.com](http://www.advancedgrafixonline.com)

## Contacts

**Arabian Horse Association of Arizona**.....

**Email** - arabian@scottsdaleshow.com

**Phone** - 480.515.1500

**Mail Ads to**.....

**Arabian Horse Association of Arizona**

PO Box 13865, Scottsdale, AZ 85267

**Deliver Ads to**.....

**Arabian Horse Association of Arizona**

15455 N Greenway-Hayden Loop C-18, Scottsdale, AZ 85260