



## Arena Sign Advertising Agreement

67<sup>th</sup> Annual Scottsdale Arabian Horse Show  
February 17-27, 2022

Business/Farm Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Web-site: \_\_\_\_\_

**Arena Signs are \$1,000.00/each and will be located in either the Equidome or Wendell Arena.**

Name on sign will be: \_\_\_\_\_

Specify Arena:  Wendell  Equidome  Arena \_\_\_\_\_

Location Request:  North Side  South Side Comments: \_\_\_\_\_

I would like \_\_\_\_\_ arena signs x \$1,000.00. Total= \_\_\_\_\_

### Specifications for arena sign:

- Dimensions 4' x 8' (48" x 96")
- Full color

### Terms

- Artwork is due no later than January 1, 2022.
- All artwork to be submitted electronically as described on provided **Specification Guidelines**.
- A 50%, non-refundable deposit is due upon execution of this contract.
- The balance is due no later than January 1, 2022 or with the submission of electronic files whichever occurs first.
- Priority on sign location will be given based on application receipt, level of sponsorship.
- All effort will be made to match your request for location otherwise a similar location will be selected for you.
- The Scottsdale Arabian Horse Show reserves the right to approve artwork and location of sign.
- Artwork must be sent print ready and can be emailed to [office@scottsdalshow.com](mailto:office@scottsdalshow.com).

### **Payment Method:**

Arena Signs are \$1,000.00 each. A 50% deposit is due at the submission of this contract. The final payment is due by January 1, 2022

I will pay as follows:  *Check Enclosed/Payable to AHAA*  *Credit Card - a required 4% Convenience Fee will be added by AHAA to CARD payments. A Convenience Fee charge does not apply if the customer submits payment by cash, check or money order.*

Credit card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on the card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please mail or email advertising agreement with 100% Payment to:  
AHAA, P.O. Box 13865, Scottsdale, AZ 85267-3865 Phone: 480-515-1500  
e-mail: [arabian@scottsdalshow.com](mailto:arabian@scottsdalshow.com) web-site: [www.scottsdalshow.com](http://www.scottsdalshow.com)

# Arena Sign and Artwork Specification Guidelines

All artwork is to be submitted electronically or on CD accompanied by a hi resolution digital 4-color proof. Items will not be returned unless otherwise specified.

**Submit electronic files** of 5MB or less to - office@scottsdaleshow.com

## Acceptable Image Submissions

- EPS, TIFF, Photoshop, Illustrator file or PDF, CMYK, 300 dpi at print size.
- Clean, black and white line art.

## Acceptable Layout Submissions

- QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or hi resolution (print quality) Adobe Acrobat PDF.
- Include all images and Mac fonts used in layout
- A preflight software program to check digital ads before submission is recommended.
- Hi Resolution Digital Color Proof Required

**Design** - Available from Advanced Grafix, call for quote: 602.971.7305 www.advancedgrafixonline.com

## Contacts

**ALL ARTWORK IS DUE BY JANUARY 1, 2022**

**Arabian Horse Association of Arizona**.....

**Email** - arabian@scottsdaleshow.com

**Phone** - 480.515.1500

**Mail Ads/CD's/Color Proofs to**.....

**Arabian Horse Association of Arizona**

PO Box 13865

Scottsdale, AZ 85267

**Deliver Ads to**.....

**Arabian Horse Association of Arizona**

15455 N Greenway-Hayden Loop

Suite C-18

Scottsdale, AZ 85260