

Murray Vince Joins XSENSOR to drive new opportunities in Intelligent Dynamic Sensing

Calgary, AB, March 3, 2020... XSENSOR Technology Corporation, the Intelligent Dynamic Sensing company, is announcing that Seattle-based ex-Microsoft senior executive Murray Vince has joined XSENSOR as the Chief Strategy Officer.

XSENSOR is the industry leader in Intelligent Dynamic Sensing, a platform to reveal surface performance and dynamic data, and adapt to actionable insights, continuously and in real-time.

“At XSENSOR we are focused on providing intelligent dynamic sensing solutions to the best customers around the world,” said Ian Main, CEO/Founder of XSENSOR. “Murray’s impressive track record in delivering business results in both startups and the world’s top technology companies will help drive new strategic partnerships and open up new market opportunities.”

“We are passionate about helping companies solve problems in continuous skin monitoring, human performance, sleep improvement, and product design scenarios” says Murray Vince, Chief Strategy Officer at XSENSOR. “I look forward to driving new strategic partnerships across intelligent dynamic sensing applications and bringing new innovative products to market.”

Murray Vince served in senior executive roles at various US-based startups, as well as at Intellectual Ventures and Microsoft in Seattle WA, and at Apple in Cupertino CA. Murray has a JD from Osgoode Hall (York University) and an undergraduate degree from Bowdoin College.

About XSENSOR. XSENSOR is the industry leader in Intelligent Dynamic Sensing, which reveals hidden data across clinical, product design, and human performance applications. Intelligent Dynamic Sensing enables maximum precision measurements, highest quality visualization, and AI-powered data analysis, resulting in optimized levels of performance, comfort, and safety.

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