



## **STRATA9 | Communication & Social Media Intern (High School) (Summer 2022)**

### **STRATA9 Description**

STRATA9 is a certified HUBZone, providing full-service strategic consulting, exceptional fractional staffing services, and technology solutions for federal, private, and nonprofit clients to deliver crucial policies and programs that shape our nation. As a minority owned woman led firm we are particularly focused on leading social impact outcomes for organizations improving the economic mobility of all Americans.

We are strategists and communicators, innovators and operators, driven by a commitment to propel the success of our clients. With decades of experience leading senior levels of nonprofit, private, and government organizations -- including the White House, Office of Management and Budget, and Defense -- we understand the realities and constraints of driving results. We build organizational capacity, not dependence, by creating the structure, process, and subject-matter expertise needed for long-term success. Our hands-on leadership improves performance and creates lasting change.

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### **Communications and Social Media Intern (High School- Northern Virginia)**

Our intern will be supporting STRATA9's communication team to ensure the voices of generation Z are reflected in our social media content and creative services. You will be asked to help create written, marketing, and video material for platforms such as Instagram, TikTok, Twitter, Facebook, YouTube, and LinkedIn. You will learn how to craft messages that inspire youth to think about future career aspirations, encourage them to pursue a credential, certificate or degree, and assist in cultivating resources and promulgating them through channels that touch a broad demographic of American learners.

You will learn about the full responsibilities of working in a social impact firm and have access to senior leaders for purposes of mentorship and development. You will be assigned a mentor that is currently attending college.

### ***Responsibilities***

#### ***Strategic Support***

- Write and revise reports, policy briefs, and executive summaries on a variety of topics in social impact, including on veterans' affairs, education, workforce development, etc.
- Ensure complete and accurate data entry
- Learn about data-informed decision making
- Deepen your insight and foresight into social and economic mobility policy issues



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- Learn to research organizations, read financial statements, and develop strategic acumen needed in social impact consulting firms.

#### ***Candidate Qualifications***

- Current high school student- must be passing all courses
- A willingness to learn and interest in learning about social media and communications
- Must obtain written parental permission to work and create social media videos/content
- Strong written and verbal communication skills
- Ability to use basic tools to create written content. (eg. Word, Excel, Gmail, Canva, Adobe)
- Self-motivated and resourceful with a willingness to learn
- Ability to work independently and as a team
- Passion for helping others
- Able to work consistently 20 hours a month or more (in full accordance with VA state rules for working minors.)

This paid internship offers \$10-15/hour, with the opportunity to extend the internship into additional semesters. Parental permission is required before onboarding.

#### **Application Process:**

Please provide a written (not to exceed 1 page) resume, essay, or blended summary on why you would be a good candidate. Note your earliest start date. Please provide contact and email information for parents if under age 18. Video interviews may be scheduled in order applications are received. Approximately 4 interns will be selected for the Summer session.

Please send your information to [ColetteChelf@strata9.com](mailto:ColetteChelf@strata9.com) or [info@strata9.com](mailto:info@strata9.com) before 1 April 2022.