



















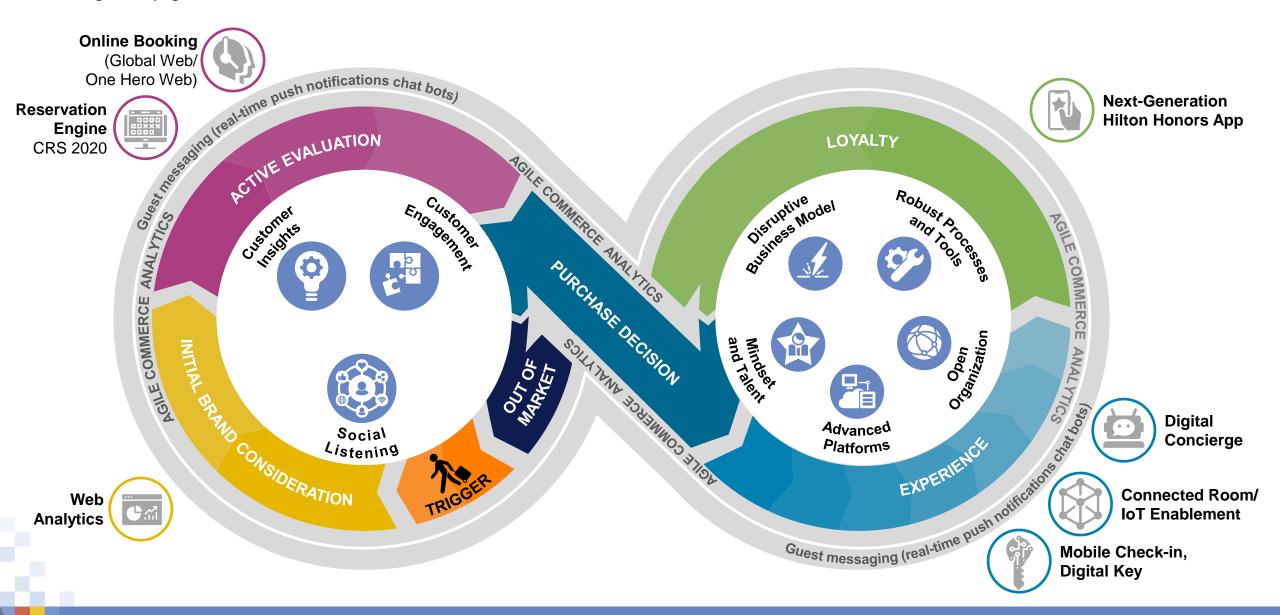




Partnership: Digital Transformation

## **Guest Experience**

Treating every guest like a Diamond Hilton Honors Member





Hilton powers transformation by deploying high-speed, reliable, and scalable infrastructure



## **Business need**

To provide guests with a seamless experience with digital services, Hilton needed to improve the data center infrastructure and improve the flexibility of its technologies.

## Solution

Hilton engaged NTT DATA to blueprint, create, and manage an easy-to-scale data center infrastructure.

## **Outcomes**

- Reduced new feature-to-production from 3 months to a few days/hours
- Improved service levels by boosting uptime from 95% to 99.998%
- Boosts agility and security in the infrastructure
- Automated 80% of the tests using the framework from NTT DATA
- · Provided end-to-end stack of services for data center infrastructure

<u>View the Video Case Study ></u>
<u>Read the Full Case Study ></u>

"We're expecting to realize immediate and incremental gains in conversion from our digital channel from the digital transformation that we're working on with NTT DATA."

> - Naveen Manga Vice President, Customer Journey and Delivery, Hilton

