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Burcham Joins NYSE Startup Program

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Entrepreneur Center CEO Michael Burcham has joined NYSE's "Big StartUp" program, which advocates U.S. job creation, Forbes reports.

Burcham will serve as a "regional champion" for the program's Corporate Connections platform, which is designed to connect small startups with larger players, allowing the startups to become suppliers or acquisition targets, for instance.

Burcham said he expects to have as many as 100 health care companies, and 300 startups, signed on to the program by late April.