What is SupChina?

SupChina is a New York-based, China-focused news, information, and business services platform. We inform and connect a global audience regarding the business, technology, politics, culture, and society of China.

Reporting on China without fear or favor, we are an independent company that produces content in the form of podcasts, videos, long-form journalism, newsletters, events, company intelligence, and business services platform. We are the go to hub for information about China for an English speaking audience.

What is NEXTChina?

NEXTChina is an annual conference of big-picture strategic foresight on China geopolitics, business and China macroeconomy, China policy, and what future trends mean for the U.S. and the rest of the world.

This November, we will take a focus on **navigating competitive interdependence**. We will examine US-China relations in a Biden administration and a post-covid world. Which areas, and how, will these two superpowers compete and coexist? What opportunities or challenges will different industries face? These questions, and more, will be discussed in November.

This year, we have the pleasure of pioneering a **new hybrid format**, bringing back in-person events with a digital spin. The **first day** will be entirely **online** and focused on geopolitical and macroeconomic issues. The **second day** will be an **in-person gathering** (subject to CDC regulations) with opportunities to make real connections with like-minded individuals in the US-China space. This second day networking is tailored for a business community, where attendees can network with, learn from, and be inspired by many of our exceptional speakers from the conference and other fellow attendees from top firms in New York.

**Day 1** Nov 10

**Online** 7:30pm - 9:00pm EST

**Day 2** Nov 11

**In-person** 3:00pm - 6:00pm EST

**Navigating Competitive Interdependence**
Who Attends NEXTChina

500 ATTENDEES
38 SPEAKERS
10 INDUSTRY-FOCUSED BREAKOUT ROOMS
312 COMPANIES, FUNDS, & FIRMS
$23T AUM REPRESENTED

Past Notable Speakers

Bill Ford
CEO, General Atlantic

Jane Sun
CEO, Trip.com

Craig Allen
President, US-China Business Council

Wei Sun Christianson
CEO, Morgan Stanley China

Cheng Li
Director, John L. Thornton China Center, Brookings

Stella Li
President, BYD Motors North America

Kai-Fu Lee
President, Sinovation Ventures
Ex-President Google China

NEXTChina is an annual conference of the leading China-focused executives, thought leaders, and decision makers across industries.

Many people in our network have served at the highest levels of US-China business and government ranks - our core focus is strengthening the direct relationships and opportunities between China and the world at the working level.

Agenda (TBD)

Day 1 ONLINE - November 10

7:00-7:05 pm EST: Opening remarks
7:05-7:15 pm EST: Opening Keynote
7:15-7:45 pm EST: Fireside Chat
7:45 - 8:30 pm EST: Debate
8:30 - 9:15 pm EST: Panel
9:15 - 9:25 pm EST: Closing Keynote
9:25 - 9:30 pm EST: Closing Remarks

Day 2 IN-PERSON - November 11

3:00 - 3:05pm EST: Opening remarks
3:05 - 3:15pm EST: Keynote
3:15 - 4:00 pm EST: Live Sinica Podcast
4:00 - 4:30 pm EST: Open Networking
4:30 - 5:15 pm EST: Networking Rooms with Conference Speakers
5:15-5:20 pm EST: Remarks
5:20 - 6:00 pm EST: Cocktail Reception
## PRE-EVENT COVERAGE

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Premier Sponsor</th>
<th>Featured Sponsor</th>
<th>Contributing Sponsor</th>
<th>Valued Sponsor</th>
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## DURING EVENT

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## NETWORKING BENEFITS

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## POST-EVENT COVERAGE

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About SupChina

SupChina is the go-to source of daily coverage and long-term network-building for the top China-focused professionals and thought leaders around the world. Almost all of our monthly traffic acquisition is organic and comes from our loyal followers.

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<td>200,000 monthly listeners</td>
<td>250,000 monthly opens</td>
<td>5,000 annual attendees</td>
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Past Sponsors

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Orbia  
Plastprc  
Compass  
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UHY LLP

Contact: alex@supchina.com for next steps