The SupChina Women’s Conference brings together thought leaders and visionaries for an open dialogue about the continuing empowerment of women in Chinese industry, technology, culture and politics – and how they will continue to transform China’s impact on the world in the new decade.

This year we will also present our SupChina Legendary Women awards and our Rising Star Awards.

BY THE NUMBERS

500 attendees
28 speakers
6 industry-focused Gala Award Winners
275 companies, funds & firms
$17T AUM represented

HIGHLIGHTS

- **Brand Awareness**: Novel and unique approaches to put your brand in front of an audience of key influencers in the global China business community
- **Excellent networking**: Custom curated virtual cocktail rooms with the opportunity to connect with our speakers and honorees as well as attendees.
- **Mission Driven**: Put your brand front and center to signal your support of women’s empowerment in business and inspire future female leaders of tomorrow.

ATTENDEES

- ~88% Women
- ~68% Chinese ethnicity
- ~72% in senior positions (C-suite, owner/founders)
- ~70% registered for 2nd day gala/networking
- Top three industry representation, Finance, Consulting, Legal Services

PAST FEATURED SPEAKERS

- **AMY CHUA**: Yale Professor and Author
- **PAULINE BROWN**: Former Chair, LVMH and Author
- **LANE YANG**: Award-Winning Hollywood Producer
- **Stella Li**: President, BYD
- **YANG LAN**: Chairperson Sun Media
- **DEBORAH LEHR**: Vice Chair and Executive Director, Paulson Institute
- **MARY NICHOLS**: Chair, California Air Resources Board

[go.supchina.com/2021-womens-conference](go.supchina.com/2021-womens-conference)
### PRE-EVENT COVERAGE

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Jade Sponsor $50,000</th>
<th>Gold Sponsor $25,000</th>
<th>Bronze Sponsor $10,000</th>
<th>Contributing Sponsor $5,000</th>
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<tr>
<td>Logo and company information on website, social, marketing collateral</td>
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### DURING EVENT

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<tr>
<td>Verbal recognition and text promotion during program</td>
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<tr>
<td>Option to include speaker on panel</td>
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<tr>
<td>Opening remarks</td>
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<td>Opening Keynote Sponsorship</td>
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### GALA AND NETWORKING BENEFITS

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<td>Choice of Speaker</td>
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### POST-EVENT COVERAGE

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<td>Post-event videos</td>
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<td>Newsletter advertisements</td>
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<td>Attendee List</td>
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SupChina is the go-to source of daily coverage and long-term network-building for the top China-focused professionals and thought leaders around the world. Almost all of our monthly traffic acquisition is organic and comes from our loyal followers.

**3M monthly visitors**

**190,000 monthly listeners**

**250,000 monthly opens**

**5,000 annual attendees**

**2020 SPONSORS**

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- UHY LLP
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- Corcoran
- Kingdon Capital
- Long Family Foundation

**PAST SPONSORS**

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