

meet the new way to optimize your brain

An invigorating way to get in the zone, quickly. Expertly crafted to deliver a kick and an accent aroma, our no-nonsense smelling salts will help you work harder and relax deeper.

[explore the goods](#)

live more with mindframer

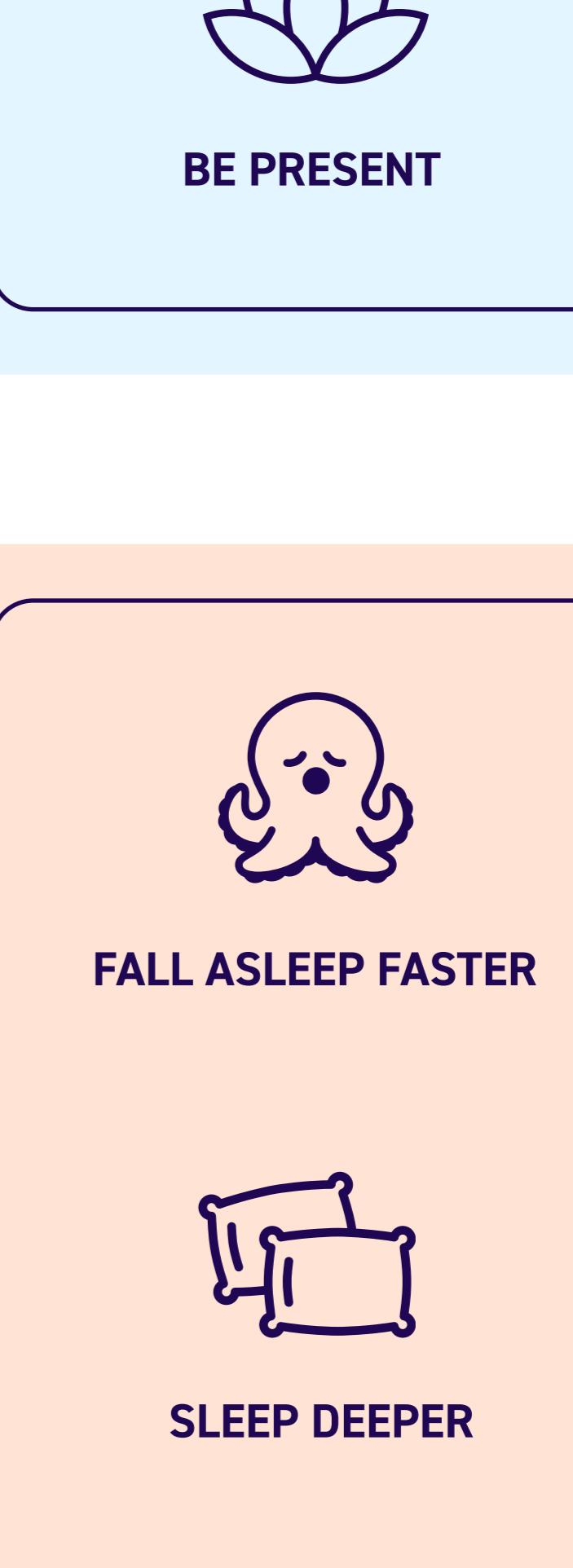
Used by great athletes such as Tom Brady, smelling salts are a great way to get pumped up and in the zone. Our ammonia-free capsules mean you get a safe kick to boost your strength, focus, or laid-back-ness.

GET GOING

Used by boxers, powerlifters and NFL players, smelling salts put your mind in top gear and help you to deliver the oxygen that your muscles need.

28 sachets

[shop mindframer](#)

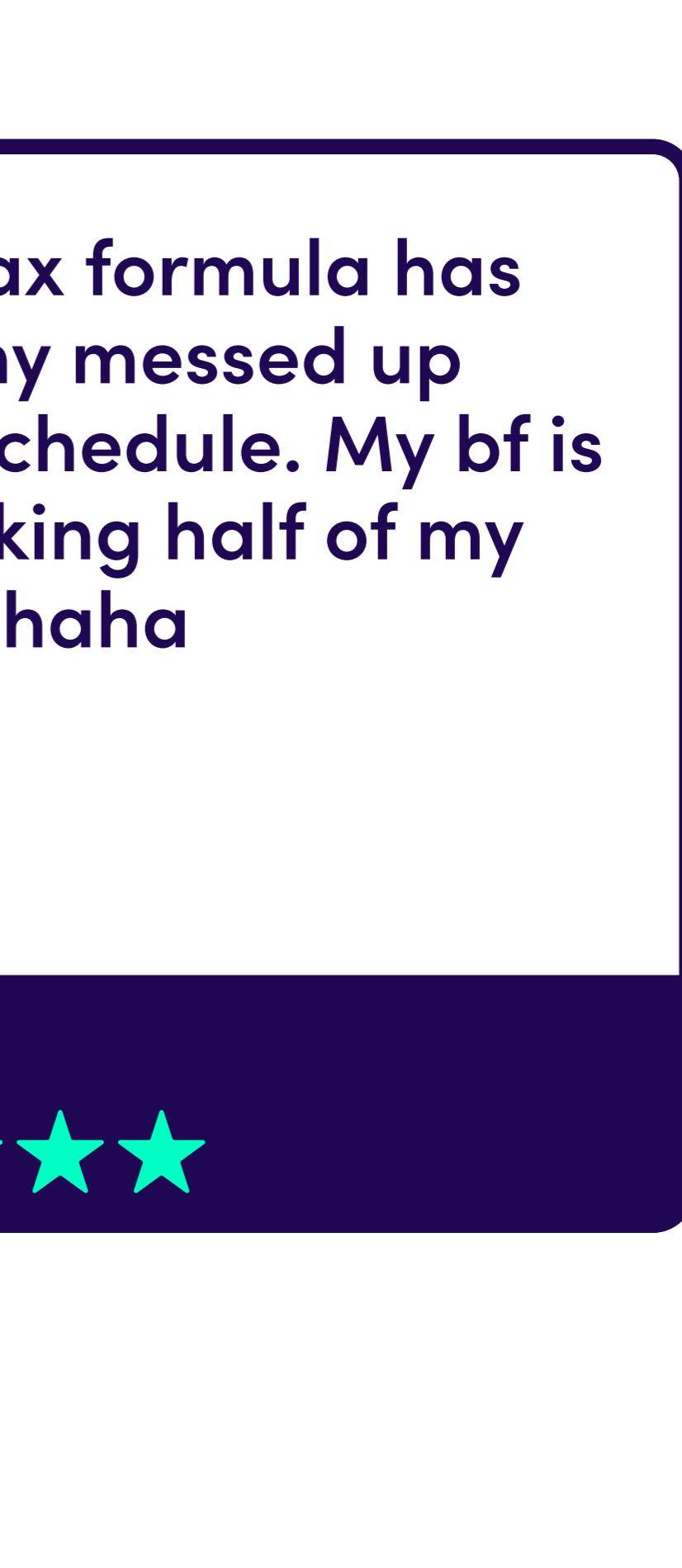


GET PRODUCTIVE

Our expertly-formulated focus formula is used to take you back to the "zone" where you do your best work. Make progress in your career by staying productive longer, every day.

28 sachets

[shop mindframer](#)



WIND DOWN

If you work and play hard all day, you deserve a formula to prepare you for a restful night. Mindframer relax is designed to help you let go of the day's issues and sleep deeper for optimal recovery.

28 sachets

[shop mindframer](#)



Love the flavor and it's so easy to use! I use the boost right before my workout, which works better than caffeine for me

Katie K.

★★★★★

Whenever I am trying to break a PR, I use mindframer. Between the focus and the boost for my muscles, I count on it.

Joel B.

★★★★★

hashtag oddly satisfying!

Ava L.

★★★★★

the relax formula has fixed my messed up sleep schedule. My bf is now taking half of my supply haha

Atom A.

★★★★★

Love the flavor and it's so easy to use! I use the boost right before my workout, which works better than caffeine for me

Deepak S.

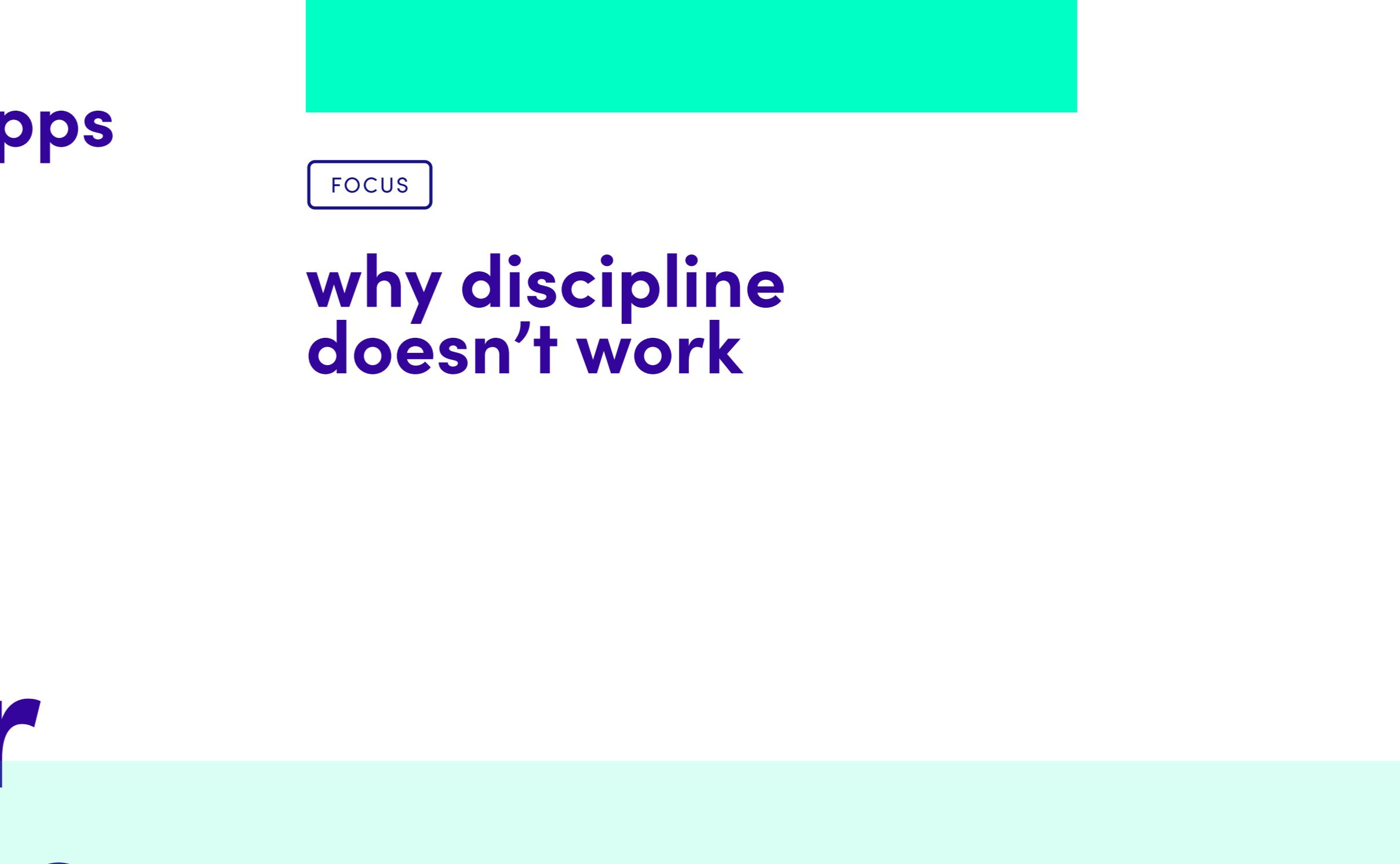
★★★★★

so here's how it works

mindframer is a new take on an ancient tradition. Our expert-approved formulas allow you to tap into the performance-boosting benefits that athletes have been using for an optimal life.



[WATCH THE VIDEO](#)



get your mind right

should i have a big breakfast?

is screentime okay before bed?

here's why athletes use supps

why discipline doesn't work

SLEEP

SLEEP

FITNESS

FOCUS

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