

MCDOWELL DIGITAL MEDIA, INC.



Social Media Strategy

Q3 and Q4 2020



PROPOSAL OUTLINE

KEY DISCUSSION POINTS

Our Story

Our Mission and Vision

The McDowell Brand

Our Current Online

Presence

McDowell in a Nutshell

Important Things to

Remember

Our New Voice

Social Media Roll Out

ABOUT THE COMPANY

OUR STORY

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.

Most of the time, they're presented before an audience. It serves a variety of purposes, making them powerful tools for convincing and teaching.



WORDS OF INSPIRATION

**Content marketing is a
commitment, not a campaign.**

JON BUSCALL

OUR MISSION AND VISION

WHAT WE AIM TO BE

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