



SAMPLE VIDEO SCRIPT

We're all using video a lot more these days. A quick video message is a great way to engage everyone in the company and tell them about Wellview. No need for anything fancy or time-consuming. Using the camera on your phone or laptop can work just as well as a full-blown video production.

We've found that employee participation grows substantially when company leaders share how they see Wellview fitting into their own health journey. So highlighted below, we've provided a couple of ideas to personalize how Wellview will connect with your own pursuit of wellness.

You can use this script (or write your own of course) for your video, then share it through email, your company's intranet, or work chat.

Hi team—

I'm excited to tell you about a new addition to <COMPANY>'s health and benefits package.

We know wellness is about more than just doctor's visits. Staying healthy is all about nutrition, fitness, emotional wellbeing, and lots more.

That's why we've partnered with Wellview, a company that brings all these together to provide a whole-person approach to healthcare and wellness. Best of all, it's available to you free as a part of your healthcare benefits plan.

As a Wellview participant, you can work with a Health Advisor to coordinate care with your providers. Plus you'll have access to nutritionists, emotional and mental health professionals, and even fitness and financial coaches.

Because you connect with Wellview online through their secure, confidential portal, it's easy to make working with Wellview fit into your schedule.

I'm excited about working with my Health Advisor on [how I can achieve better work-life balance -OR- how I can work in more exercise without making a trip to the gym -OR- doing something better for lunch than eating at my desk -OR- whatever you'd like to add here].

I hope you'll join me and your fellow team members in using Wellview.

Let me know what you think. Take care, and as always, thank you for all you do for <COMPANY>.