



## EMAIL TEMPLATE

**Subject Line:** An Important New Benefit for You: Total Wellness for You and Your Family

Team,

I'm excited to tell you about a new program we've added to <COMPANY>'s benefits package.

Starting today, you have access to Wellview, a powerful healthcare concierge service you can use to get the most out of healthcare for you and your family.

2020 has emphasized the importance of both physical and mental well-being, and I want to assure you that we are committed to support you and your team in total wellness. We continue to stay up-to-date on all COVID resources and the best ways to stay healthy, working closely with Wellview.

Wellview makes the participant's wellness journey easier with these powerful (and free!) benefits:

- Personal access to **your own Health Advisor** to coordinate care with your in-plan providers or internal Wellview providers.
- **Free access** to nutritional counseling, fitness and financial coaching, mental and emotional health specialists, and even condition management services.
- **Healthy Living** emails and resources with helpful wellness tips, success stories, and inspiration to guide participants on their own wellness journeys.
- **On-site checkup and wellness events** for healthcare that works with your schedule.
- **Available free** to you and your family.

A quick word about Wellview and your right to privacy: Wellview is committed to protecting your privacy, and is required by law to protect your information. Everything you do with Wellview is 100% confidential, and your personal health information will never be shared with anybody.

It's no exaggeration to say <COMPANY> couldn't run without you. And how you feel when you walk through the door every morning impacts you, your coworkers (team members), and ultimately the whole company.

That's why I hope you'll join me and enroll in Wellview today. Getting started with Wellview is easy: [you simply need to activate your account](#).

Best in health,

<CEO NAME>