



**Drive customer traffic to your location.
Increase sales during your most
opportune times.**



Whim is the first-ever location-based social media app 100% curated by our hand-selected team of local influencers, who we call **Reporters.**

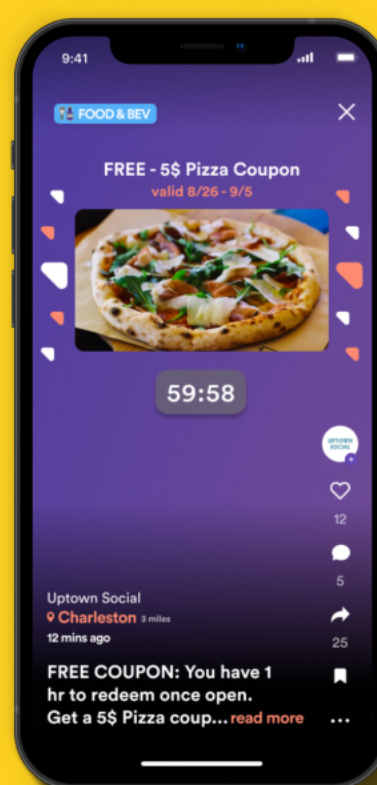
Our Reporters create compelling content about places nearby to **inform and entertain their local audience** daily.

Local businesses and organizations **gain exposure** through the **events and tips** the **Reporters share** in the app and circulate across their own personal social channels.

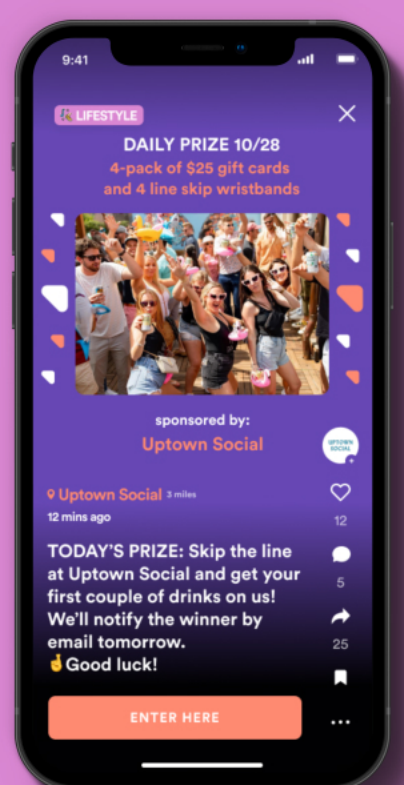
Advertise with Whim!

Expand your brand recognition with sponsored offers and promotions, both on mobile and web, through Whim

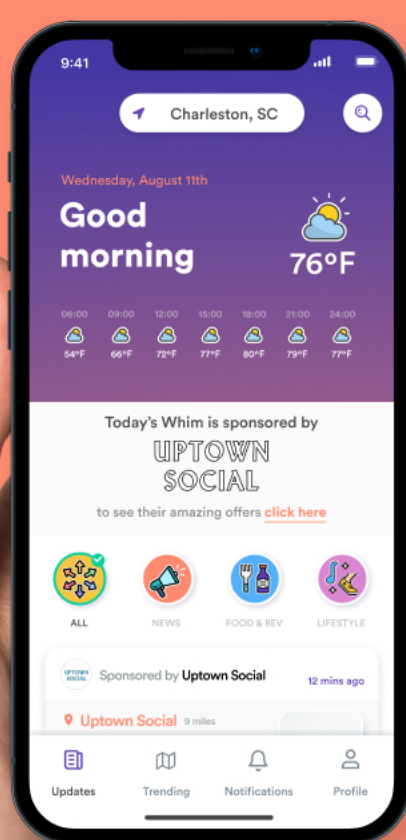
Smart Coupons



Sponsored Giveaways



Be a sponsor and get a **featured spot on our Homescreen** to improve your platform visitors



Earn your spot on our **trending map**, so everyone in Charleston knows what you have to say

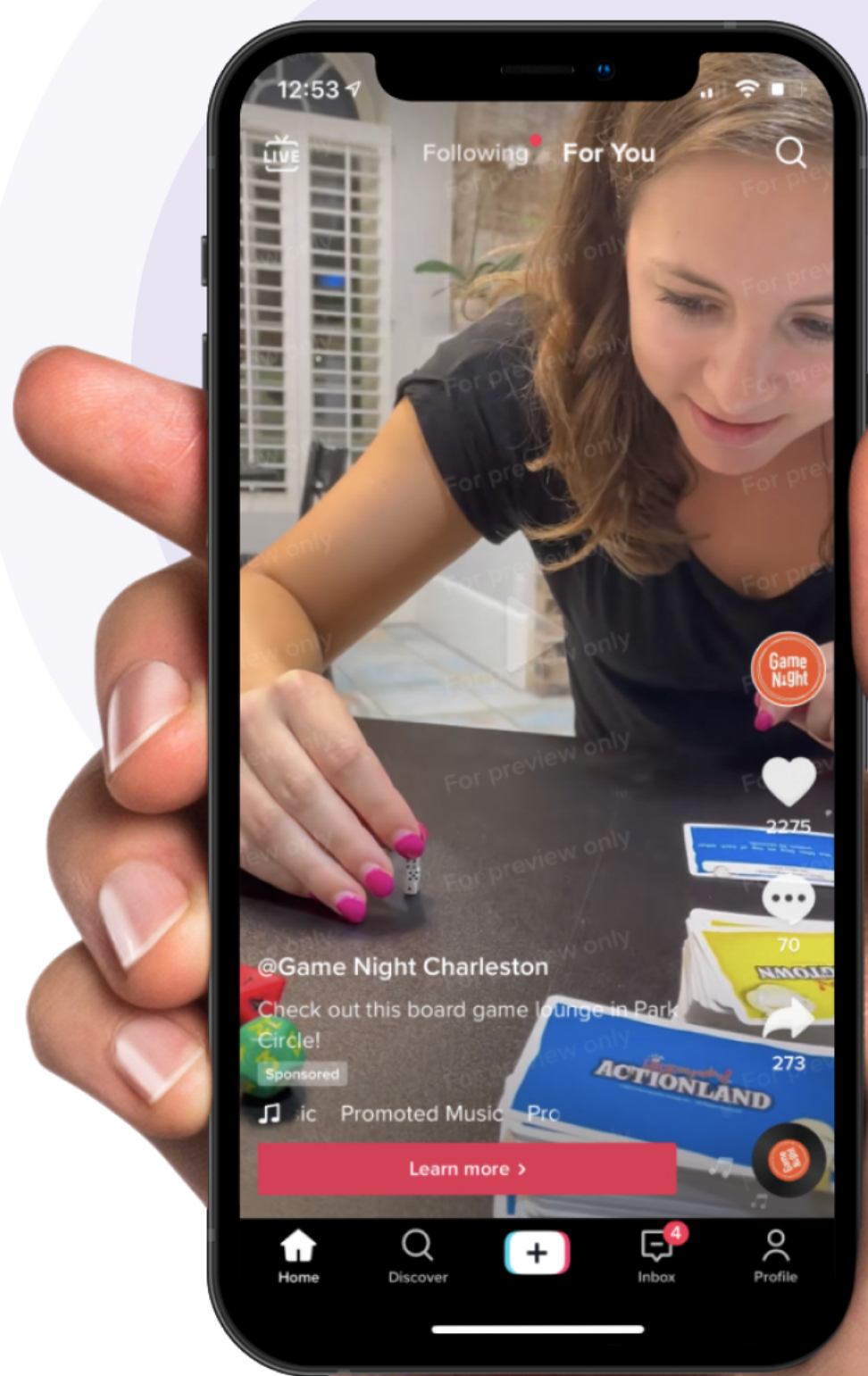


Sponsored TikTok Ads

Reach more than 100k local people on TikTok weekly with Whim Sponsored TikTok ads.

How it works:

- 1 Set your goal for either traffic or reach.
- 2 You provide us with an ads budget starting at \$500.
- 3 We provide you a quote for guaranteed impressions or clicks based on your budget.
- 4 We offer creative content production for the ads starting at \$250 per TikTok ad video.
- 5 Once we create the videos, we ask you for feedback. We will make changes until you are 100% happy with the final product.
- 6 We agree upon a schedule together and we launch the campaign.



**For partnership opportunities,
email us at local@whim.social**