



THE ART OF
BEAUTY
THE SCIENCE
OF YOUTH

PRESS KIT

BEVERLY HILLS REJUVENATION CENTER

THE DESTINATION FOR AGE MANAGEMENT AND WELLNESS

The non-surgical aesthetic industry is exploding thanks in large part to Beverly Hills Rejuvenation Center (BHRC). Widely recognized for revolutionizing the medical spa business, BHRC is a brand synonymous with wellness transformation and results-driven age management.

Since 2005, BHRC, has been the leader in aesthetic and wellness for innovative, elite health and wellness programs, customizing anti-aging therapies, and cutting-edge technologies. Our seasoned team of industry professionals make everything we do possible. Currently, BHRC operates 18 locations in key markets including Los Angeles, Newport Beach, Las Vegas, Scottsdale, Boca Raton, Dallas, San Antonio, and Houston. We have currently sold an additional 25 franchises that will be opened throughout the USA.

BHRC receives praise from celebrities and media alike. Stakeholders, thought-leaders, representatives, investors, doctors, surgeons, hedge fund managers, CEOs, startups, you name it. People from all corners of the medical spa industry continue to look towards the brand for expert insights on non-surgical aesthetics as well as the latest in advanced healing technologies. Plus, BHRC's expert staff is devoted to helping guests on their journey to total body rejuvenation.

AGE BEAUTIFULLY

COMPANY OVERVIEW

BHRC is an age management and wellness destination known for providing unparalleled, innovative services since its founding. Established as a pioneer in treatments that reverse the effects of natural aging caused by the environment, stress, aging, and disease, BHRC seeks to rebalance and rejuvenate the whole person in a comfortable and supportive environment, through healthcare advancements and customized programs.

BHRC combines the worlds of medical practice with aesthetic enhancements to offer a unique melding of services to address a variety of needs. These transformational, affordable, and non-invasive services help our guests look and feel their very best. Each of our locations offer a board-certified, expert staff, state-of-the-art equipment, and the highest quality of products and services, specializing in advanced bio-identical hormone replacement therapy and non-surgical aesthetic treatments to deliver visible results.

The brand also offers an ever-expanding line of products that will help maintain treatment results between office visits.

For further information, please visit www.bhrcenter.com

LOCATIONS

LOS ANGELES, CA	1856 S. Sepulveda Blvd, Los Angeles, CA 90025	310.473.5800
NEWPORT BEACH, CA	2121 E. Coast Highway STE 120, Corona Del Mar, CA 92625	949.430.0789
CHINO HILLS, CA	13850 City Center Drive, STE 5045, Chino Hills, CA 91709	909.757.1532
LA JOLLA, CA	909 Prospect St. STE 100C, La Jolla, CA 92037	619-639-9571
BOCA RATON, FL	7001 N. Federal Hwy, Boca Raton, FL 33487	516.953.9891
SUMMERLIN, NV	1825 Festival Plaza Drive STE 180, Las Vegas, NV 89135	888.612.0120
BOCA PARK, NV	750 S. Rampart Blvd STE 4, Las Vegas, NV 89135	702.854.1919
SCOTTSDALE, AZ	7001 N. Scottsdale Rd, STE 164, Scottsdale, AZ. 85253	480.306.7766
HOUSTON, TX	797 Sorella Court, STE. 104, Houston, TX 77024	832.900.2472
HOUSTON, TX	1955 W Gray St, Houston, Tx 77019	832.501.2471

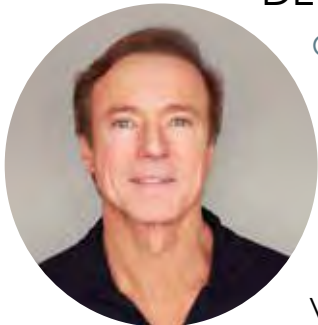
The below are privately owned and operated.

DALLAS, TX	5871 Long Prairie Rd, STE 200, Flower Mound, TX 75082	972.355.2777
SOUTHLAKE, TX	1221 E State Hwy 114, Southlake, TX 76092	817.251.9280
CEDAR PARK, TX	5001 183A Toll Rd, Building 1, STE 100, Cedar Park, TX, 78613	512.402.6472
HIGHLAND PARK, TX	8315 Preston Rd, Highland Park, TX, 75225	469.378.4962
FRISCO, TX	5355 Dallas Parkway, STE 620, Frisco, TX, 75034	469.378.4968
SAN ANTONIO, TX	22106 US 281 N, STE 102, San Antonio, TX, 78259	210.802.2803

BHRC PRINCIPALS

DEVIN HAMAN

CO-FOUNDER BEVERLY HILLS REJUVENATION CENTER



Our founders, Devin Haman and Dan Holtz met in 2004 and instantly bonded over their passion for health and wellness. Interested in turning their passion into a business, the first Beverly Hills Rejuvenation Center was born. Since the opening of the original BHRC in Los Angeles, Devin has expanded the brand opening locations in Dallas, Scottsdale, Newport Beach and Las Vegas, with current plans of expansion in other areas of the United States.

Originally trained as a mechanical engineer, Devin found his true calling in business. Prior to the opening of BHRC, Devin found success in a series of ventures including DASK Productions, a marketing and promotions company which became well-known for hosting celebrity events in Los Angeles, including Academy Award parties; property development in the Hollywood Hills; and then the renowned Sunset Tan tanning salons. This last venture was particularly successful as his salons drew famous celebrities and became the basis for an E! network TV series, "Sunset Tan". Devin has opened six Sunset Tan salons before franchising this business across the country. Devin's success has garnered national recognition in outlets such as Item Magazine's. "Power 100 List" and a profile in Entrepreneur Magazine aptly titled, "Looking Like a Million Bucks".

DAN HOLTZ

CO-FOUNDER BEVERLY HILLS REJUVENATION CENTER



Dan Holtz opened Beverly Hills Rejuvenation Center in 2005 with business partner Devin Haman. Known as the "Wellness Expert to the Stars" Dan believes that every individual has the right to look and feel their best. Dan's journey to become a founder of BHRC started in the 1990's, when he noticed his health gradually deteriorating, along with an increase in body fat and a reduction in the quality of his immune system response. After extensive testing, he found that his hormone levels were significantly reduced. The longtime fitness enthusiast felt shocked by these results. After extensive research, Holtz found that there were no clinics specifically designed to treat his decline in hormones. In an effort to help others like him, Holtz conceived the idea that would become the Beverly Hills Rejuvenation Center. Since then, Dan has dedicated himself to helping those like him get back to their old lifestyles through hormone therapy treatments, in order to live life as their best self.

BHRC MEDICAL TEAM



DR. Daniel Reich, M.D.

SUPERVISING PHYSICIAN

Dr. Daniel Reich, known as Dr. Dan, is the Supervising Physician at Beverly Hills Rejuvenation Center (BHRC) overseeing non-invasive services and treatments designed to restore that youthful appearance, heal lingering pain and help patients get healthy both inside and out.

Dr. Dan came to BHRC from the successful private practice he opened after completing his formal medical education. His education includes training in Emergency Medicine, Internal Medicine, and a residency in Obstetrics and Gynecology.

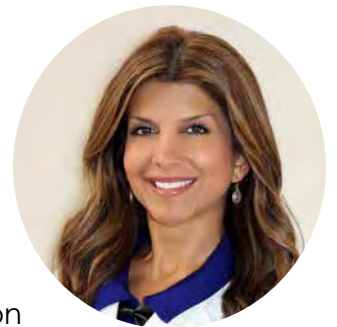
"My patients were younger when I started my practice and as I matured so did my patients," explains Dr. Dan. "When injectables were introduced to reduce the signs of aging, patients began inquiring as to safety and how they worked. When I first incorporated aesthetics into my practice my patients started requesting Botox. Back then, there were limited options."

Today, his expertise covers a lot more than simply Botox, although he is an expert injector. Dr. Dan works closely with his team to address each patient as an individual, determining the specific needs they want to achieve as well as their desired results and goals.

"My goal and the goal of the center is to make patients look natural and more youthful without looking like they had anything done," explains Dr. Dan. "It is always gratifying to assist our patients not only in looking better but feeling better emotionally by improving their self-esteem."

ANGIE SADEGHI, M.D.

SUPERVISING PHYSICIAN



Dr. Angie Sadeghi is a Board-Certified Gastroenterologist and a Weight Management Specialist. She is also a member of the American Society of Bariatric Physicians. Dr. Angie is an avid fitness competitor, and this passion drives her to help her clients exceed their own expectations and goals. Combining evidence-based medicine, her expertise in the digestive system and her passion for physical fitness, Dr. Sadeghi, has developed a comprehensive approach which is then customized by the client to help them achieve remarkable results with their own weight loss goal. The body is a beautiful and complex system, with an intricate hormonal balance to keep one youthful, energetic, and strong. Over the years, daily stress and the natural aging process can deteriorate this perfect balance, and the process of aging is thereby accelerated. Dr. Sadeghi uses her expertise in all three areas of medicine, diet, fitness AND offers hormone therapy with supplements to help her clients rejuvenate and feel younger than EVER!

FREQUENTLY ASKED QUESTIONS

BHRC BACKGROUND

Founded in 2005 by the “Wellness Expert to the Stars” Dan Holtz and partner Devin Haman, Beverly Hills Rejuvenation Center has developed a well-earned reputation as one of the most comprehensive Age Management and wellness centers.

Devin Haman had already begun planning a wellness and age management center when he met Dan Holtz. The two gelled both personally and professionally and Beverly Hills Rejuvenation Center was born. Since opening the original BHRC in Los Angeles, they have opened locations in Dallas, Scottsdale, Newport beach, two centers in Las Vegas, and Boca Raton, Florida.

As a premier wellness destination, Beverly Hills Rejuvenation Center positions itself at the forefront of age management therapies with its acclaimed Bio-Identical Hormone Replacement Program, and a host of top-notch medical aesthetic procedures.

BHRC ADVANCES

Beverly Hills Rejuvenation Center's primary goal is to rebalance and rejuvenate the total person, and thus allow him or her to feel in control of their bodies again. BHRC makes use of the latest advancements in medical knowledge and technology to make that happen.

Among the latest treatments for BHRC clients are body contouring, provided by CoolSculpting; a non-surgical facelift, using Ultherapy; facial health restoration, using stem cells; minimally-invasive hair restoration by NeoGraft; hypobaric chamber endurance enhancement by CVAC; as well as new advancements in proven, trusted hormone replacement therapies.

In seeking to rebalance and rejuvenate, BHRC uses the most up-to-date skin care products including those using stem cell and cytokine technology with activated human growth factors, a complete line of organic vitamins and nutritional supplements.

BHRC PATIENT-TAILORED PROGRAMS

Each patient is evaluated by an experienced, licensed medical provider who fully understands the patient's needs and concerns. The medical provider then creates a treatment protocol that most effectively addresses those concerns and delivers the desired outcome. Our team of experts work together to provide the art of beauty and the science of youth to each patient.

BHRC FUNDAMENTAL PHILOSOPHY

Patient satisfaction is at the center of our long-term relationships with our clients. At BHRC, we strive to help each client make an informed decision. Every treatment is thoroughly explained with detailed instructions for pre and post treatment instructions to ensure the best outcome. Patients enjoy all treatments in a relaxed, inviting environment.

TREATMENTS + SERVICES

TRANSFORMATIONAL SERVICES + PROGRAMS

BODY CONTOURING + SKIN TIGHTENING

ULTHERAPY

BTS EXILIS

COOLSCUPTING

INJECTABLES

FACIAL REJUVENATION

HYDRAFACIAL MD

CLEAR + BRILLIANT

MICRONEEDLING + PRP

CHEMICAL PEELS

LASER TREATMENT

HAIR REMOVAL

IPL PHOTOFACIAL

SKIN REJUVENATION

VAGINAL REJUVENATION

BHRC BUTT LIFT

NEOGRAFT HAIR RESTORATION

ELITE HEALTH AND WELLNESS PROGRAM

BIO-IDENTICAL HORMONE REPLACEMENT THERAPY

REGENERATIVE CELL THERAPY

VITAMIN THERAPY

WEIGHT LOSS

WELLNESS THERAPIES

CVAC HYPOBARIC CHAMBER

NOVOTHOR WHOLE BODY LIGHT POD -

PBM THERAPY

BEMER VASCULAR THERAPY

REJUVOLGY SKINCARE LINE

+ MORE

PROPRIETARY SERVICE OFFERINGS

Our Bio-Identical Hormone Therapy treatment program begins with a full panel of lab tests that are analyzed by a medical professional who identifies any hormone imbalances and/or deficiencies present in your system. A physical exam is then performed, and a customized treatment plan is developed. Any necessary medications are prescribed by our supervising physician and are either shipped directly to you from our pharmacy or are conveniently available for pickup from our office. We also carry a wide variety of vitamins and wellness aids to supplement your treatment protocol. Lab testing, physical exams, and evaluation will also be performed on an ongoing basis to determine if adjustments are needed to optimize your results, and as a Hormone Therapy patient, we are always available to you should you have any questions along the way on the road to your rejuvenated life!

At BHRC, we use regenerative cells for a host of purposes. The body's regenerative process requires a dynamic environment consisting of a variety of growth factors, cytokines, scaffolding, hyaluronic acids, mesenchymal stem cells and chemokines. So, in the event of injury, the body relies upon more than just a stem cell. It needs the complex rally of many cells and proteins to help start or aid the regenerative process and get it back up to speed. That's where we come in, replenishing what the body needs, where the body needs it, to better maintain the whole.

CELEBRITY ENDORSEMENTS

**BHRC - MY
FOUNTAIN
OF YOUTH.**

— DEAN CAIN
Actor



**THE ONLY
PLACE I GO
TO LOOK AND
FEEL GREAT.**

— JOANNA KRUPA
Supermodel, actress,
BHRC Client since 2006



**BHRC IS MY
FAVORITE FOR
KEEPING MY
SKIN LOOKING
YOUNG &
REFRESHED.**

— GRETCHEN ROSSI
Reality TV Personality
Housewives of
Orange County



**“THE PLACE TO
REJUVENATE FROM
THE INSIDE OUT”**



**NO MATTER
WHAT AGE, AT
BHRC YOU
CAN ALWAYS
LOOK AND
FEEL BETTER.**

— MARILIA MORENO
Brazilian Supermodel
& Actress



**BHRC, MY
UNHIDDEN
SECRET.**

— JANICE DICKINSON
American model,
photographer, author
and talent agent





MODERN LUXURY
VEGAS

MODERN
MAN
OF LAS VEGAS

BEVERLY HILLS REJUVENATION CENTER CO-FOUNDERS

After years of working out next to each other at the same gym, a chance opportunity brought these two Angeleno entrepreneurs together.

Fifteen years from their first meeting, Devin Haman and Dan Holtz have cemented their legacy in the anti-aging and medical spa industry. The two business partners are owners and operators of Beverly Hills Rejuvenation Center, one of the nation's fastest growing medspa and wellness franchises and are on the forefront of restorative advancements and cutting-edge technologies, as well as treating Los Angeles' A-list celebrities.

Haman and Holtz both have life-long passions for health and fitness. Haman, as a collegiate athlete, is an avid fitness buff and enjoys helping people from in all aspects of health and aesthetics. Holtz has dedicated his life to aiding others to feel their best while personally living a life of fitness, wellness and extreme sports.

"Our love of helping people feel their best inspired us to create BHRC and for the last 15-years we have been proud to be a locally-owned and operated business that has been supported by our loyal patients."
-Devin Haman

In 2005, the duo's mutual passion for health and wellness sparked the business venture that ultimately resulted in a unique blend of a wellness center and medspa combined.

Haman and Holtz have created an empire by their high ethics and dedication to the advancements in beauty and wellness. With their direction, Beverly Hills Rejuvenation Center brings the art of beauty and the science of youth to its roster of clientele. What has becoming known as the "fountain of youth" to many of the celebrity endorsers, the secrets of keeping Hollywood youthful is now available at the many Beverly Hills Rejuvenation Centers located across the country.

Now focused on development, Haman and Holtz are concentrating on expanding the Beverly Hills Rejuvenation Center franchise to major markets across the country. With 18-BHRC centers open across the country and over 24 under construction and contract, Haman and Holtz are excited that they are able to help others achieve their health and beauty goals is growing from coast-to-coast.





MODERN LUXURY
Angeleno

MODERN LUXURY Q&A WITH DEVIN HAMAN & DAN HOLTZ (LA)



Under the masterful leadership of Devin Haman and Dan Holtz, Beverly Hills Rejuvenation Center has been revolutionizing the medical spa industry since 2005. Through a unique combination of cutting edge technologies and outstanding personalized service, BHRC has become the gold standard in wellness transformation and results driven age management. BHRC's high level of expertise, innovative treatments and therapies, and exceptional patient care has resulted in a legion of loyal clients, celebrity followers and phenomenal growth.

What inspired BHRC?

A: We share a passion for health and wellness that is grounded in a mutual love of sports. In 2005, we began feeling the symptoms of aging, so Dan used his expertise to develop his ground-breaking wellness program. The results were amazing and word began to spread.

When did you launch BHRC?

A: In 2005, we opened the first BHRC in Beverly Hills as an anti-aging center. Our love of helping people feel their best inspired us to add aesthetic treatments, making BHRC a full-service med spa and wellness center. We just celebrated our 15-year anniversary with a red-carpet VIP party attended by a number of celebrity clients.

Share your mission.

A: Beverly Hills Rejuvenation Center strives to provide the latest and most advanced health and anti-aging procedures and programs. We pair premium medical spa services with cutting-edge wellness, so clients feel great from the inside out.

What makes your partnership so enduring?

A: We share a vision to improve people's health while helping them feel and look better by utilizing all the latest and most advanced treatments.

Talk about BHRC's world-class services and treatments. Beverly Hills Rejuvenation Center is unique in that we specialize in combination treatments, including pairing regenerative medicines and cellular therapies. We also believe in blending traditional treatments with our wellness services to address underlying issues. Finally, our outstanding teams of providers are constantly learning. All of which makes BHRC an award-winning leader in a very competitive industry.

Why is Beverly Hills such an important part of BHRC's DNA?

A: Beverly Hills is the heart of aesthetics, wellness treatments and innovative products, which energizes us to be the best. What is on the horizon?

A: We are very excited to have 16 BHRC centers open nation wide, with four under construction and an additional 20 under contract. Our goal is to have over 100 centers across the country in five years. We are also dedicated to expanding our line of Beverly Hills Rejuvenation Center branded skincare, nutrition and vitamins and to continuing building our celebrity client relationships. Our recent segment on The Doctors, featuring Ali Landry and her successful experience with our regenerative cell therapy, and the release of our new book, The Trifecta of Health, is just the start to a great 2020.



MODERN LUXURY

VEGAS

Q&A *with*DEVIN HAMAN &
DAN HOLTZ

Under the masterful leadership of Devin Haman and Dan Holtz, Beverly Hills Rejuvenation Center has been revolutionizing the medical spa industry since 2005. Through a unique combination of cutting edge technologies and outstanding personalized service, BHRC has become the gold standard in wellness transformation and results driven age management. BHRC's high level of expertise, innovative treatments and therapies, and exceptional patient care has resulted in a legion of loyal clients, celebrity followers and phenomenal growth.

WHEN DID YOU LAUNCH BHRC? In 2005, we opened the first BHRC in Beverly Hills as an anti-aging center. Our love of helping people feel their best inspired us to add aesthetic treatments, making BHRC a full-service med spa and wellness center. We just celebrated our 15-year anniversary with a red-carpet VIP party attended by a number of celebrity clients.

SHARE YOUR MISSION. Beverly Hills Rejuvenation Center strives to provide the latest and most advanced health and anti-aging procedures and programs. We pair premium medical spa services with cutting-edge wellness, so clients feel great from the inside out.

Talk about BHRC's world-class services and treatments, Beverly Hills Rejuvenation Center is unique in that we specialize in combination treatments, including pairing regenerative medicines and cellular therapies. We also believe in blending traditional treatments with

our wellness services to address underlying issues. Finally, our outstanding teams of providers are constantly learning. All of which makes BHRC an award-winning leader in a very competitive industry.



WHAT INSPIRED YOUR EXPANSION TO LAS VEGAS? After 13 successful years in Los Angeles we realized that many of our Las Vegas clients were traveling to Beverly Hills. Inspired by our other successful locations in Southern California and Texas, we opened our first center in Boca Park in 2018. After a tremendous opening year, we found the perfect location for our second center in Downtown Summerlin.

HOW DOES LAS VEGAS INSPIRE BHRC? Las Vegas has seen tremendous growth in health conscious people and A-List entertainers who have migrated here, all of whom are concerned with the way they look and feel. All of which goes hand in hand with BHRC's culture and mission.

WHAT IS ON THE HORIZON? We are very excited to have 16 BHRC centers open nation wide, with four under construction and an additional 20 under contract. Our goal is to have over 100 centers across the country in five years. We are also dedicated to expanding our line of Beverly Hills Rejuvenation Center branded skincare, nutrition and vitamins and to continuing building our celebrity client relationships. Our recent segment on The Doctors, featuring Ali Landry and her successful experience with our regenerative cell therapy, and the release of our new book, The Trifecta of Health, is just the start to a great 2020.



BLISS

LIFE

CELEBRITY SURGEONS AND REJUVENATION SPECIALISTS *Tell All!*

By Adriane Schwartz



Med Spas - A Popular Alternative to Plastic Surgery

For those brides that wish to look their best and avoid plastic surgery, Med Spas have become the answer to many of their beauty needs. Whether it's a glowing skin, a sexy pout, or a svelt figure, these needs can be accomplished today with very little down time. And for those brides who prefer not to travel far before their wedding day, you have options! We chose The Beverly Hills Rejuvenation Center (BHRC) because it truly has it all, including many locations around the U.S. We asked Co-Founders Devin Haman and Dan Holtz to shed some light on their amazing options for the newly engaged.



VEGAS

The Most Elite Med Spa In Las Vegas



With two locations in Summerlin, Boca Park and Downtown Summerlin, Beverly Hills Rejuvenation Center has brought the secret of the stars to Las Vegas. As a luxurious medical spa, Beverly Hill Rejuvenation Center specializes in non-surgical aesthetic treatments ranging from Botox®, HydraFacials®, body contouring and laser treatments to advance bio-identical hormone, weight loss and other wellness treatments.

Beverly Hills Rejuvenation Center has quickly become the go-to medical spa for celebrities such as international model and star of Bravo's "Real Housewives of Miami," Joanna Krupa; television and film actor, Dean Cain; former Miss USA; and legendary actress, Morgan Fairchild; former Miss USA; and health and fitness celebrity, Ali Landry; among others.

Known for its advanced techniques and pioneering medical spa treatments, BHRC offers affordable, transformational and

non-invasive services. Other innovative treatments include Botox®, CoolSculpting®, hair restoration and regenerative therapy.

BHRC has been recognized for their signature treatments like the BHRC Butt Lift that has been featured on national news like Entertainment Tonight and E! Television. Also, BHRC is the leader in lip plumping by mastering the technique over the last 15-years. Featured as the industry experts, BHRC is often seen on other news channels such as "The Doctors" when discussing cutting-edge regenerative cell therapy treatments for not only anti-aging aesthetics but for injury and joint aide within their wellness programs.

The expert staff at Beverly Hills Rejuvenation Center offers complimentary consultations to discuss one-on-one treatment plans. Stop by today to learn more about the amazing services available at Beverly Hills Rejuvenation Center!



Hollywood Life

Dean Cain

Dean Cain joined Beverly Hills Rejuvenation Center Co-Founder Devin Haman to celebrate their Los Angeles location. They were overheard discussing Dean's recent Stem Cell injections he received in the office just one day earlier. He is excited to finally go for a jog!





DailyMail.com

EXCLUSIVE: Kryptonite isn't his only weakness! Superman Dean Cain invites DMTV to watch as he undergoes \$10k advanced stem cell therapy on his bum knee he injured when he played pro football

- Dean Cain has been in constant agony ever since he injured his right knee at a Buffalo Bills training camp before his rookie season in the late 1980s
- Cain, 52, decided to have advanced stem cell therapy on his knee to provide relief and he invited DailyMailTV cameras along to watch
- Speaking immediately after the treatment Cain said: 'Wow that hurt, I had to take a minute to get my breath'
- The therapy at Beverly Hills Rejuvenation Center - harvested from the umbilical cord of full term babies - costs \$10,000 a pop
- The busy single father actor, who has seven films being released this year, says his life, along with his knee, is now on the upswing
- Bachelor Cain, who has never been married, says he's also looking forward to getting back on the dating scene, but says he's not on Tinder
- The actor, who played Clark Kent in the TV series *Lois & Clark: The New Adventures of Superman* hinted at its return



If you thought kryptonite was Superman's one and only weakness then you'd be wrong.

The Man of Steel has another problem... a bum knee.

That's the issue that has plagued Superman actor Dean Cain for the past 30 or so years.

Cain, who played Clark Kent in the hit TV series *Lois & Clark: The New Adventures of Superman*, reveals he's been in constant agony ever since he injured his right knee playing professional football.

In fact the injury during a Buffalo Bills training camp before his rookie season even began in the late 1980s brought his NFL career to a shuddering halt.

Now the actor - who went on to make millions of women weak at the knees playing the dashing comic book hero - is taking steps to fix it.

Cain decided to have advanced stem cell therapy on his right knee to provide some much needed relief and he invited DailyMailTV cameras along to watch.

The 52-year-old visited the Beverly Hills Rejuvenation Center in Beverly Hills, California where a nurse administered the stem cell injections directly to the joint.

At \$10,000 a pop the life-changing therapy - using Wharton's Jelly derived Mesenchymal Stem Cells (WJ-MSCs) - harvested from the umbilical cord of full term babies - doesn't come cheap.

Cain winced as the large needle went in behind his knee cap and for a brief moment even Superman had to catch his breath.

The stem cells were injected deep into both sides of his right knee by Practice Director and registered nurse Charmaine Amaud.

Speaking exclusively to DailyMailTV immediately after the treatment Cain said: 'Wow that hurt, I had to take a minute to get my breath.'

'Superman is infallible but me, the actor who plays him, certainly fallible.

'I've never had any stem cells injected into me anywhere, anything at all.



Joli

Timeless Aging

BEVERLY HILLS REJUVENATION CENTER CAPTURES THE EARTH'S RESOURCES AND MODERN TECHNOLOGY TO HELP REVERSE AGING

BY SUSAN IRBY

It is a fact of life; we are all getting older. Not younger. For many. The goal is to feel and look younger than our true age as we live our lives day to day, no matter our age.

In the land of surfboards and bikinis, that's never been truer. The desire to stay youthful is ever present amongst the sunshine, ocean waves, and fashions. Southern California based Beverly Hills Rejuvenation Center is at the forefront of anti-aging technology and services.

Highly recognized as a medical spa, many may ask "What is a medical spa?" A visit to a traditional spa encompasses luxurious treatments such as facials, massage, moreover, overall body treatments that can include mud baths, hot stone therapy, moreover, often sea salt scrubs. A medical spa, such as the Beverly Hills Rejuvenation Center (BHRC), takes the traditional spa to another level under the supervision of a physician and the most modern techniques and technologies to help stave off or reduce the impact of aging. Treatments include utilizing high-grade skin care products and advanced technologies to reduce fine lines, wrinkles, hyperpigmentation, skin laxity and extend to laser hair removal treatments, vein, scar and stretch mark therapy among other beautifying and anti-aging treatments. Medical spas focus on using products that achieve deeper penetration than over-the-counter products can provide and avoid surgical anti-aging procedures. Some of the most popular services available are those of microdermabrasion, laser skin resurfacing, Collagen induction therapy, medical grade peels, and among more innovative of treatments, skin cell therapy.

For over ten years, Beverly Hills Rejuvenation Center has been highly praised for its wellness transformation and results-driven Age Management technologies to include pioneering a proprietary hormone therapy program and advanced IT of service to the wellness and aesthetics industries. Celebrities and media personalities give high praise to BHRC for successful results from the hormone therapy program, customized Age Management regimes, the latest in technologies and perhaps even most important, the team of industry professionals.



Each center offers board-certified experts and staff utilizing state-of-the-art equipment and as one would anticipate, the highest level and quality of products and services. One of the latest and most advanced technologies is that of regenerative medicine using "body's natural building blocks," Mesenchymal stem cells. Biologically "young" Mesenchymal stem cells are derived from what's called the Wharton's Jelly layer of the umbilical cord which has been scientifically proven to have the highest concentration of mesenchymal stem cells. The stem cells can be used to treat hair loss, aesthetics, improve sexual health, the aging process and are used in sports medicine and more. Through exhaustive research and personal use by its own team, the Beverly Hills Rejuvenation Center offers Wharton's Jelly, which is human cell and tissue products (HCTP) that contain Mesenchymal stem cells, may help the body repair, replace, cushion, support and protect the body at optimal levels. Some of the most popular uses include that of therapy for knees, arthritis, back pain and inflamed and achy joints. The application also includes resolving acne-prone skin, regenerating telomeres (the caps at the end of our DNA), and promoting collagen and elastin production.

AS
SEEN
IN

inTOUCH

ONLY \$3.99 COMPARE & SAVE!

IN TOUCH MAGAZINE SEPT '17

NIGHT AT HOME
TELL IN TOUCH ABOUT THE LAST TIME THEY STAYED IN

I Googled... the Beverly Hills Rejuvenation Center. I get a lot of help looking good from the folks there!

I called... my parents, because I am so thankful for them.

I hung out with... my son, Christopher [17]. He's my favorite human.

I kissed... my dogs, because they never give me attitude and they always kiss me back!

I read... Outlaw Platoon, by Sean Parnell. It made me feel thankful for our heroes who put on a uniform every day.

The Masters of Illusion host's documentary about genocide, Architects of Denial, will be in theaters on Oct. 6.

Meet
Two years after the Miranda needs to move on. Now s ready to go face-t

Guess Whose Lips! Match these stars to their smackers

1 Just a girl, rocking a red pout.	2 This mom of six is famous for her puffy pout.	3 This singer toyed with a dark horse look.
4 Do big lips help you stand out in a large fam?	5 We'll call this Disney Princess Pink.	6 This reality star's trout-bout was the talk of 90210!

Kim Zolnier-Bisemann
 Bella Thorne
 Taylor Armstrong
 Gwen Stefani
 Katy Perry
 Nicole Kidman

64 IN TOUCH SEPTEMBER 11, 2017



'LIKE YOU'RE 16 AGAIN!': TEEN MOM'S FARRAH ABRAHAM DOCUMENTS HER 'VAGINAL REJUVENATION' ON INSTAGRAM

BY CHAR ADAMS

Farah Abraham recently met with a Beverly Hills rejuvenation specialist, where she underwent a non-invasive procedure to refresh her "lady parts."

Naturally, the 26-year-old shared the experience with her 968,000 Instagram followers on Sunday.

"Loving my lady parts," the Teen Mom OG star captioned a photo of herself and the specialist both sporting big smiles at the rejuvenation center.

She also included a video of the specialist, Sara Fowler, explaining the procedure, with the nurse noting that the process would make everything "tighter."

Abraham chimed in: "Like you're 16 again!"

In true Abraham fashion, the mom of one shared a (SFW) picture of herself undergoing the procedure. She was shown laying on a table, wearing a sparkling, silver bra with her legs and torso covered by a thin sheet.

Fowler detailed the visit on her own Instagram account too, sharing the smiling photo of the pair.

"Today, @farrah_abraham visited us at the BHRC to rejuvenate her lady parts," Fowler wrote. "Like so many, she was a little nervous at first but quickly realized there is nothing to fear."





Daily Mail
.com

TERESA GIUDICE OOZES GLAMOUR IN A PLUNGING SILVER JUMPSUIT DURING SPA LAUNCH... AFTER POSTING PETITION TO STOP HUSBAND JOE'S DEPORTATION

The has faced considerable backlash for posting a petition to stop the deportation of her husband, Joe Giudice.

But Teresa Giudice appeared to be in high spirits as she attended the grand opening for the Beverly Hills Rejuvenation Center, which has expanded into Boca Raton, in Florida on Thursday night.

The *Real Housewives Of New Jersey* star, 46, cut an incredibly glamorous figure as she showed off her eye-popping cleavage in a perilously plunging silver jumpsuit.

Teresa commanded attention in the eye-catching one-piece and added a matching silver clutch to her look.

The reality star enhanced her youthful features with a glamorous coat of make-up, and sported a sensational blowdry, complete with statement silver drop earrings.

The reality star and her daughters Gia, 18, Gabriella, 15, Milania, 14 and Audriana, 10, set up a petition on Change.org, to stop the deportation of Joe, which has over 42,000 supporters.

Both Joe and Teresa spent time in prison on fraud charges, with Teresa serving 15 months and Joe recently finishing his 41-month sentence, which they served separately so their kids would have at least one parent in the house.

It was revealed that Joe was born in Italy and moved to the U.S. as an infant with his parents, but he never attained American citizenship and stayed in the country on a green card after marrying Teresa in 1999.

After serving his sentence, Giudice was ordered to be transported into Immigrations and Customs Enforcement (ICE) custody in March.

'My mother and father have fought tirelessly to pay back every single penny of restitution to court deemed they owe,' the petition said. 'They have made a mistake but rectified it through serving time and by financially satisfying all that was owed.'

'He is currently still in a detention center while fighting the deportation; that's right he's still incarcerated months after completing his prison sentence in an effort to stand by his family,' the petition continued.

'After completing his sentence he could've left the country and gone to Italy but he chose to stay in prison, hire additional counsel and make several more appeals to try to stay in the United States because he knows how much his family needs him.'



She's got front: The *Real Housewives Of New Jersey* star cut an incredibly glamorous figure as she showed off her eye-popping cleavage in a perilously plunging silver jumpsuit



Looking good: The reality star enhanced her youthful features with a glamorous coat of make-up, and sported a sensational blowdry - with Ali Landry and Brittny Gastineau

AS SEEN IN **People**

Dean Cain Is Getting Back Down to His NFL-Playing Weight After Reaching a Pre-Diabetic 235 Lbs.

From Superman, to super-fit!

Actor Dean Cain lost 35 lbs. after finding himself pre-diabetic and suffering from psoriatic arthritis at age 49, he tells PEOPLE.

Topping out at 235 lbs. in January, Cain knew that he needed to make a change.

"The last 10-15 years it has been extremely difficult to remain fit," he says. "Of course, age plays a factor, but I have had psoriasis for almost 30 years, and about 10 years ago it evolved into psoriatic arthritis. As an ex-athlete, I tried to tough it out for years, but definitely started losing that battle."

With a teenage son, Christopher, 16, getting into sports like MMA and Brazilian Ju-Jitsu, Cain, a former NFL player, tried to keep up, but his arthritis made it difficult.

"I came with him to train, but was so injury-riddled and full of arthritis, all I could really do was walk on the treadmill, and stretch," he says. "It sucked. I was the heaviest I'd ever been, 235 lbs, pre-diabetic and just getting worse. I was thinking, 'Damn, this is where everything just goes down hill.'"

Still in search of a solution after getting nowhere with his general doctor, Cain heard about the Beverly Hills Rejuvenation Center, where they ran more in-depth blood work that pointed to a solution.

"I had some thyroid stuff that would never show up in a 'normal' blood panel, I was vitamin-D deficient and my body was just full of inflammation," he says.

Targeting those issues with vitamins and thyroid pills was the answer, and Cain started to find his energy again.

"My aches and pains began to subside to a more 'normal' level and I started to get more active," he says. "I could bend my knees, my ankles stopped hurting, my feet stopped hurting, my lower back stopped aching, and my range of movement increased dramatically.

By the time Cain turned 50 on July 31, he felt like he was back in the game.

"I'm just a shade over 200 lbs., playing basketball with my son, running, hiking, swimming, and feeling way better than I did at 40," Cain says. "50 doesn't feel so bad!"



© JIMMY K. SEXTON





VoyageLA

Meet Devin Haman and Dan Holtz of Beverly Hills Rejuvenation Center (BHRC)

Today we'd like to introduce you to Devin Haman and Dan Holtz.

Devin and Dan, let's start with your story. We'd love to hear how you got started and how the journey has been so far.

Devin's Story: I grew up in a small farm town in Indiana then received a football scholarship and attended Valparaiso University and received a BS in Mechanical Engineering. I was very active in college and was President of Theta Chi Fraternity.

About one week after graduating from VU, I packed my car and moved to California. I received three job offers the first week in Los Angeles and took a job as a Project Manager for Marvin Engineering which is an aerospace company where I worked for three years then launched a promotional company called DASK Productions where we hosted many large charity events and parties throughout Southern California.

I also got into commercial real estate at the time. Then I opened my first tanning salon in 2002 called Sunset Tan and opened five more and franchised Sunset Tan. Also, E! Entertainment recognized all the celebrities that were coming to my tanning salons and approached us about doing a reality show which we did on E! for three years.

I was very healthy and athletic and noticed the effects of aging at 40 years old and started searching bio-identical hormones and met my business partner Dan Holtz and we launched our first anti-aging clinic Beverly Hills Rejuvenation Center in 2005. We now have 12 clinics open throughout the United States.

Dan's story: Dan Holtz opened Beverly Hills Rejuvenation Center in 2005 with business partner Devin Haman. Known as the "Wellness Expert to the Stars," Dan believes that every individual has the right to look and feel their best. Dan's journey to founding BHRC started in the 1990s, as he noticed his health gradually deteriorating.

Although Dan Holtz always stayed in shape and ate well, he began to notice his health deteriorating. As his body fat increased and immune system decreased, he realized that there was something wrong.

After a great deal of visits to the doctor and countless tests, Holtz finally found the source of his problem: significantly reduced hormone levels. As he had always maintained a healthy lifestyle, these results came as a shock, and ultimately launched Dan on a path to maximize his health.

As he researched the problem, Dan learned that he was not alone in suffering from a decline in hormonal health. By the age of 35, most men and women face declining hormonal and immune systems. At the time, anti-aging science was still relatively new, and unfortunately, clinics to help treat problems such as hormonal decline were unavailable.

Recognizing the need for clinics to help others like him, Holtz began to conceive the idea that would become the Beverly Hills Rejuvenation Center. In 2005 that vision came to life when Dan Holtz first opened BHRC with business partner Devin Haman.

Since then, Dan has dedicated himself to helping those like him get back to their old lifestyles through hormone therapy treatment.

We're always bombarded by how great it is to pursue your passion, etc. – but we've spoken with enough people to know that it's not always easy. Overall, would you say things have been easy for you?

Devin's Response: Until 2007, it seemed like everything that I was doing came very and turned to gold then the economy crashed in 2007, and I was spending most of time then dealing with the tough times and selling my Sunset Tan salons and starting over again.

Fortunately, I opened up Beverly Hills Rejuvenation Center two years prior, and that doing very well, so I focused on building that which has paid off. At that time, I also realized to really appreciate everything in life and do not overextend myself.

Dan's Response: With any business, the greatest challenge is finding the right team of people who can align themselves with your vision. That has been a major focus for us to take our time carefully selecting our employees and business partners. It's more than skill set that we are looking for, but we want to make sure that person fits into our BHRC family.

So, as you know, we're impressed with Beverly Hills Rejuvenation Center (BHRC). Our readers more, for example, what you're most proud of as a company and what sets you apart from others.

Devin and Dan's Response: We are the Co-Founders, CEO, and COO, of Beverly Hills Rejuvenation Center and we are a wellness center and anti-aging clinic specializing in bio-identical hormone replacement and medical spa treatments such as botox, injectables, laser treatment, body contouring, and fat reduction.

We are known as the Wellness Center to the Stars as we have many celebrities that come to our clinics such as Dean Cain, Mel Gibson, Morgan Fairchild, Janice Dickinson, Joanne Krupa, Gretchen Rossi, and others.

So, what's next? Any big plans?

Devin and Dan's response: Today, there are 11 locations servicing clients in four states (California, Arizona, Nevada, and Texas), we have nearly a dozen more in various stages of development.

Our overall company plans call for having as many as 100 total locations open in the five years and we want to accomplish this through franchising. We want to help other entrepreneurs make their dreams become a reality.

As of right now, we are preparing for our first clinic in all of Florida to open in January it's exciting that we're opening our first Florida store in Boca Raton.





ZIMBIO

Beverly Hills Rejuvenation Center Expands Into Boca Raton With A
Star-Studded Grand Opening Event On May 9th 2019
In This Photo: Brittny Gastineau, Ali Landry, Teresa Giudice



AS
SEEN
IN

Life & Style

JP
FOR BATMAN

From a dark horse to the Dark Knight! Robert Pattinson is set to star as Batman in DC Comics' upcoming flick, but some fans aren't so sure the scrawny *Twilight* actor, 33, is the right person to play super-buff billionaire Bruce Wayne. "Rob has the acting chops, that's no problem," says an insider, "but he needs to look the part, too." Christian Bale (bottom inset) put on 70 pounds of muscle to play the Caped Crusader, while Ben Affleck (top inset) got down to 7 percent body fat to don the famous cape and cowl. "Rob wouldn't have taken the role," reassures the insider, "if he didn't think he could do it."



"Rob's got a long ways to go," says an insider, before he starts looking like Christian or Ben.

checking in...
VIP STYLE!

When stars go out — they go all-out!

★ Jameela Jamil

hosted a #REALTalk conversation all about finding and using your voice as an empowered woman with multimedia expert **Elizabeth Holmes** at the Hotel West Hollywood.



★ DJ Khaled celebrated the release of his new single, "Father of Asahd," with famous friends **Meek Mill**, **SZA** and **Busta Rhymes** at Zuma New York.



★ Chanel Iman

took pics with music producer **Sevn Thomas** at the Strong by Zumba event at Copacabana in NYC.

★ **Teresa Giudice** hinted that she might be writing another cookbook at the grand opening of LA-based med spa Beverly Hills Rejuvenation Center in Boca Raton, Fla.

Talk about a cover-up! Jennifer's no stranger to helping fiancé Alex get his foundation just right.



J. Lo & A-Rod

KISS 'N' MAKEUP

Ain't it funny! *Life & Style* has learned that Alex Rodriguez asks Jennifer Lopez's glam squad to bronze and contour his face, too, before the power couple walk the red carpet together. The former Yankees shortstop, 43, "wears just as much makeup as J. Lo does to these things," snickers a source. "And if you look at their Instagram posts, A-Rod's face is always filtered to look thinner." The retired MLB star is known for being image-conscious, even going as far as to starve himself the day before the 2019 Met Gala in order to "not look fat" standing next to the 49-year-old singer and her six-pack. "Jennifer's in the best shape of her life and Alex...has gained a few pounds," admits the source. "It's intimidating being photographed with her."

Luminary Award Dinner for Harlem EatUp! at Ginny's Supper Club in NYC.

★ **Jennifer Lawrence** sipped on a Herradura Tequila cocktail at NYC hot spot Common Ground.

★ *Beckwith* alum **Caelynn Miller-Keyes** turned heads in an *Endless Summer* dress at the Red Bull Summer Edition Beach Breeze launch party at Eveleigh in LA.

★ **Sofia Richie** tried on lipsticks with founder **Barkha Shewakramani** at the Barkha Beauty Summer Brunch at Nobu in Malibu.





Star-Telegram FORT WORTH

Rejuvenation center offers effects of nips and tucks without the nipping and tucking



Reversing the effects of aging on your appearance often requires the use of a few needles and blades, but the Beverly Hills Rejuvenation Center is renowned for offering anti-aging therapies for those who are a little squeamish about surgery.

As the name suggests, the Beverly Hills Rejuvenation Center is based in Los Angeles, but for five years there have been locations in the Dallas area. This year, the company is expanding to two centers in Fort Worth: the first will open in March at 4601 West Freeway in the Chapel Hill Shopping Center, and the second will open in north Fort Worth by Heritage Trace in November.

Beverly Hills Rejuvenation Center is an anti-aging wellness center that offers a variety of treatments that are supposed to make the customer look and feel younger. They include more widely-known procedures like botox and facials to procedures that are unique to BHRC, like a therapy that uses ultrasound technology to tighten your muscles and remove excess flab, usually around the chin and neck.

Heather Tindell Barney is the director and co-owner for Beverly Hills Rejuvenation Center DFW. She owns and manages all the centers in North Texas and she said that when the original center opened in L.A. seven years ago, she and the other founders realized that their clientbase were traveling from all over the country to come to their center. She took the concept at BHRC and opened centers in Flower Mound, Southlake, Frisco and Highland Park. Now Tindell Barney is expanding to Fort Worth as well.

"We're looking to basically monopolize the entire DFW area," she said.

The client base for Beverly Hills Rejuvenation Center runs the gamut from A-list celebrities to reality stars, politicians and sports wives. But BHRC also caters to everyday clientele, and the costs for procedures range between a couple hundred to a couple thousand dollars, depending on what someone has done.

And most of the therapies are long-term. That's why they can be an attractive alternative to cosmetic surgery.

"Ultherapy can last three to five years. Coolsculpting is permanent," Tindell Barney said. "A lot of the therapies we focus on are longer duration and natural."



FARRAH ABRAHAM SHARES PICS OF HER VAGINAL REJUVENATION PROCEDURE

BY CORINNE HELLER

TMI Alert! Teen Mom star Farrah Abraham shared on her Instagram page Saturday photos from her—wait for it—vaginal rejuvenation procedure. In one of the pics, the 26-year-old is seen dressed in just a silver bra and lying on a clinic bed at the Beverly Hills Rejuvenation Center while a nurse, Sara Fowler, attends to her...down there.

"Loving my lady parts!" wrote Abraham, who gave birth to her daughter eight years ago.

The clinic's Instagram page also featured a photo of the reality star undergoing her noninvasive procedure. A photographer and cameraman are visible in the pic.

"Today at BHRC LA Teen Mom @farrah_abraham rejuvenating her lady parts! #vaginalrejuvenation #femme360 #teenmom," the post read.

The nurse posted on her own Instagram page more pics of her with Abraham as well as a video explaining the procedure to her.

"What this does is distributes little wounds through radio frequency which kind of breaks up the collagen and forces it to restore during that healing process, so everything becomes tighter and you actually experience," she said.

"Like I'm 16 again?" interrupted Abraham.

"There you go, like you're 16 again!" the nurse responded.

"Today, @farrah_abraham visited us at BHRC to rejuvenate her lady parts," Fowler wrote. "Like so many, she was a little nervous at first but quickly realized there is nothing to fear."

"#VaginalRejuvenation with our Ultra Femme 360 is a 30 minute pain-free non-invasive treatment," she wrote. "It works by delivering radio frequency to the underlying fibers,

provoking the skin to produce NEW collagen. As a result, women experience a dramatic increase in tightness and sexual satisfaction. This treatment also helps eliminate stress incontinence, a common issue for women who have given birth. #teenmom #femininerejuvenation #bhrcbabe."

Abraham has been open about her past plastic surgery and other cosmetic procedures.

She has had two boob jobs over the years and got a nose job and chin implants in 2012. More than two years ago, she got lip injections—which did not go well.





RECLAIM YOUTH AND BOOST ENERGY AT AMERICA'S TOP MEDICAL SPA

Recently earning the top spot among medical spas in America, Beverly Hills Rejuvenation Center (www.BHRCenter.com) is now named the number one hormone replacement therapy center in the nation, receiving the Diamond Crystal Award from leading aesthetic promoter, Aesthetic Everything. BHRC is known for its dedicated team of doctors and specialists, who work tirelessly to provide a full suite of unparalleled patient-centered age management services for hair, skin and body. Co-founder and hormone optimization expert, Dan Holtz, is passionate about the art and science of anti-aging, and has proven himself in the field of hormone replacement therapy.

In his mid-thirties, Holtz experienced symptoms of declining hormonal health, but anti-aging science was just beginning to emerge, and there were no clinics yet available to help identify his condition and offer treatment. Holtz was not alone; by the age of 35, most men and women begin to show signs of a weakening hormone and immune system, and BHRC is here to help. In 2005, Holtz co-founded Beverly Hills Rejuvenation Center on the principle of maximizing health and wellness at every age, advancing the field of hormone replacement therapy (commonly known as HRT). Now, following decades of research and innovative work investigating and remediating thyroid imbalance, menopause, hypothyroidism, and a host of other hormone-related health issues, this award is a testament to the quality of his work.

Holtz and the BHRC team are passionate about rebalancing and rejuvenating the whole person for inner and outer beauty using cutting-edge technologies like body contouring, Coolsculpting, laser therapy, HRT, medical grade peels and more. With twelve locations nationwide offering an impressive menu of innovative aesthetic and total body rejuvenation services, as well as a wide range of top-selling anti-aging and whole health products, BHRC has established themselves as one of America's fastest-growing and most widely respected leaders in age management and wellness. Learn more about the center's solutions for hair, skin, and body, and book a HRT consultation online at www.BHRCenter.com, or contact the Beverly Hills Rejuvenation Center located at 1856 Sepulveda Boulevard in Los Angeles at 310-473-5800.

About the Beverly Hills Rejuvenation Center:

Widely recognized for revolutionizing the medical spa business, Beverly Hills Rejuvenation Center is a brand synonymous with wellness transformation and results-driven Age Management. For over 10 years, BHRC has led the pack when it comes to cutting edge technologies, pioneering a proprietary hormone therapy program as well as offering a high level of service to the wellness and aesthetics industries. The brand currently operates multiple locations in key markets, and has received praise from celebrities and media insiders alike. BHRC's dedicated following is a result of their proprietary hormone therapy program, customized Age Management regimes, cutting edge technologies, and seasoned team of industry professionals. Their expert staff is devoted to helping guests on their journey to total body rejuvenation. Visit www.BHRCenter.com to learn more about their extensive treatment menu, and to find a location near you.





HealthNewsDigest.com

4 SURPRISING GROWTH FACTS ABOUT THE ANTI-AGING AND AESTHETICS INDUSTRY

If there's one thing that people love and are willing to spend money on, it's anything which will keep them looking young and feeling great. Tapping into that desire, a dynamic duo of entrepreneurs is not only helping the anti-aging and aesthetics industry to boom, but they have found success in the business world. According to the Small Business Administration, only half of all businesses survive five years. The Beverly Hills Rejuvenation Center has beat the odds, opening their first location in 2005, and by the end of the year they will have 11 open around the country.

"We have seen first hand, when you are in business for the right reasons, success follows," explains Dan Holtz, co-owner of the Beverly Hills Rejuvenation Center. "We started out with one location and an idea of helping people be the best version of themselves, and we couldn't be happier about where that idea has led to."

Holtz co-opened the Beverly Hills Rejuvenation Center with Devin Haman in Los Angeles in 2005, offering wellness and hormone replacement therapy. Since that time, the rejuvenation center has seen tremendous growth, having just recently opened a new 3,600-square foot clinic and corporate offices in Los Angeles. Their 7th location is slated to open August 2017 in Cedar Park, Texas, and they currently have four more locations under construction in Las Vegas and in Texas, which will be open by the end of the year, giving them 11 total locations.

Here are 4 surprising growth facts regarding the anti-aging and aesthetics industry:

According to the Global Wellness Institute, the global wellness market is worth \$3.7 trillion, with the spa industry making up \$99 billion, and the beauty and anti-aging market being a \$999 billion market.

Injectibles and peels are two of the most popular minimally invasive options that people turn to for anti-aging and aesthetics. According to the American Society of Plastic Surgeons, 2.6 million people got soft tissue fillers in 2016, and 1.3 million had a chemical peel.

The industry is reaching record numbers in terms of growth. The American Society for Aesthetic Plastic Surgery (ASAPS) reports that in 2016, there was a \$1.5 billion increase in how much was spent on surgical and nonsurgical procedures.

Overall, in 2016 there was a 10% increase in the number of people who opted for injectibles, according to ASAPS, which include such options as Botox, Juvederm, and Radiesse, which are used for removing addressing wrinkles on the face.

"We've known for a long time that the fountain of youth isn't exactly possible," added Devin Haman. "The good news is that for those who want to look great and feel amazing, there are options to help them get there. We are happy that we have been and continued to be at the forefront of helping this industry grow and to help people look and feel their best."

The two co-owners, Haman and Holtz, have watched the industry grow and have been at the cornerstone of helping to make it happen. Haman, a former mechanical engineer and owner of a marketing company, opened up the famous Sunset Tan tanning salons in 2003, which became a favorite spot for the likes of Britney Spears, Megan Fox, Paris Hilton, Lindsay Lohan, and Kim Kardashian. Holtz is known as the "Wellness Expert to the Stars." Tackling his own health concerns, he used that as a springboard to help others with hormone replacement therapy.

Having clientele that includes a list of celebrities helps solidify the center as a leader in the industry. Offering a full menu of anti-aging and wellness options, the anti-aging and medical spa center offers laser treatment, injectibles, hormone replacement therapy, medical-grade peels, facials, coolsculpting, feminine rejuvenation, and ultherapy, among other options. They aim to offer people everything they need to feel great, including a dermatologist, dietician, cosmetic doctor, and a spa therapist. The centers offer franchise opportunities that come with comprehensive training to help ensure location success. For more information about the Beverly Hills Rejuvenation Center, visit the website at: <https://bhrcenter.com>.



LOS ANGELES

Post-Examiner

ANTI-AGING AND AESTHETICS INDUSTRY FACTS MAY SURPRISE YOU

According to the Global Wellness Institute the global wellness economy is worth \$3.7 trillion dollars, making the beauty, anti-aging and aesthetics industry one of the largest and fastest growing in the world. Other facts about the industry:

The spa industry makes up \$99 billion and the beauty and anti-aging market is a \$999 billion market.

According to the American Society of Plastic Surgeons, 2.6 million people got soft tissue fillers in 2016, and 1.3 million had a chemical peel, making Injectables and peels two of the most popular minimally invasive options for anti-aging and aesthetics.

The American Society for Aesthetic Plastic Surgery (ASAPS) reports that in 2016, there was a \$1.5 billion increase on surgical and nonsurgical procedures, which means the industry is reaching record growth.

Overall, in 2016 there was a 10 percent increase in the number of people who chose injectables, according to ASAPS, such as Botox, Juvederm, and Radiesse, which are used for removing addressing wrinkles on the face.

One of the leading providers of anti-aging and aesthetics is the Beverly Hills Rejuvenation Center, which has grown from its single location in 2005 to five locations in California, Texas and Arizona with plans to expand to 11 locations around the country. The two entrepreneurs who started BHRC, Devin Haman and Dan Holtz, found that the number of people looking for ways to beat the aging process as well as feel great physically and emotionally was growing.

Haman said, "We've known for a long time that the fountain of youth isn't exactly possible. The good news is that for those who want to look great and feel amazing, there are options to help them get there. We are happy that we have been and continued to be at the forefront of helping this industry grow and to help people look and feel their best."

Haman is a mechanical engineer who opened the famous Sunset Tan tanning salons in 2003 that quickly acquired

famous clients like Megan Fox, Britney Spears, Paris Hilton, Lindsay Lohan, and Kim Kardashian. You might also be familiar with the TV show of the same name that ran for two seasons in 2007-08 on the E! Network. Holtz is known as the "Wellness Expert to the Stars." He used his health concerns to launch his career of helping others with hormone replacement therapy.

BHRC has a full menu of anti-aging and wellness options, including laser treatment, injectables, hormone replacement therapy, medical-grade peels, facials, coolsculpting, feminine rejuvenation, and ultherapy. They are on the cutting edge of the anti-aging and wellness industry with a long list of satisfied clients, including a number of celebrities. The BHRC website is easy to find for more information.



AS
SEEN
IN

inTOUCH

ONLY
\$3.99
COMPARE
& SAVE!IN TOUCH
MAGAZINE
AUG '17**Joanna Krupa***Beverly Hills*

The *Real Housewives of Miami* alum struck a pose with Devin Haman, co-owner of the Beverly Hills Rejuvenation Center, while indulging in a day of beauty.

CELEBRITY GPS

inTOUCH tracks the stars when they're not party!

**Joanna Krupa**

The *Real Housewives of Miami* alum struck a pose with Devin Haman, co-owner of the Beverly Hills Rejuvenation Center, while indulging in a day of beauty.

**Brooke Burke-Charvet***Malibu*

The mom of four was spotted taking MitoQ supplements to re-energize her body.

Anthony Anderson*Los Angeles*

The *Blackish* star toasted some of the world's biggest athletes with Martell Cognac during an event at Playboy Enterprises.

**Iggy Azalea***Miami*

Before taking the stage at E!VEEN Miami to perform a medley of hits, the rapper was spotted in the club's party pit, drinking Ciroc with dancers.

Bernadette Peters*New York City*

Blending in with the crowd (almost)! The Broadway legend was spotted getting a pedicure at Michelle's Nails on the Upper West Side.

Adrian Grenier*New York City*

The *Entourage* alum celebrated his 41st birthday at Hotel Chantelle, where his band, the Skins, gave him a massive cake.



Did you spot a star?
Email us at GPS@intouchweekly.com

SPENCER & NEID
We're Going to Be Strict Parents!

THE ULTIMATE GUIDE TO...
GAME OF THRONES'
DEEPEST SECRETS

Megyn

- Viewers
- Matt's fu
- groomed
- Why the
- despite h

ENGAGED

Josh Abbott Band frontman **Josh Abbott**, 37, proposed to girlfriend **Taylor Parnell**, 25.

AILING

U.S. Sen. **John McCain**, 80, has been diagnosed with brain cancer.

FAREWELLS

John Heard, best known for his role as Kevin McCallister's dad in *Home Alone*, died on July 21 in Palo Alto, Calif., at 72. The cause of death was undetermined at press time. • **Linkin Park** frontman **Chester Bennington** committed suicide by hanging himself on July 20. He was 41.



LAS VEGAS REVIEW-JOURNAL

IN THE SUN: UNLV, RAIDERS HAVE PLENTY OF ISSUES TO RESOLVE LAS VEGAS SUN

LAS VEGAS REVIEW-JOURNAL

SPORTS Ward looks every bit the sport's top boxer in defeating Kovalev **1C**

NATION Judge declares a mistrial in Bill Cosby

SUNDAY
June 18, 2017
\$3

BREAKING NEWS
24-7-365
reviewjournal.com

MUST READS

Nevada & the West
■ The low turnout in recent municipal elections has revived talk of syncing with Clark County's cycle. **1B**

World
■ London police raise the toll of dead and missing in the London tower fire to 58. **12A**

Sports
■ The Golden Knights will review the list of available players in the NHL Expansion Draft at 7 a.m. Sunday. Then it's go time for the team the next 72 hours. **1C**



Las Vegas Review-Journal

Business
■ Boat sales are back on the rise at the nation and Southern Nevada, buoyed by rising economic tide. **1B**

Etc.
Portugal's Madeira wine is making a comeback in the Vegas food-and-drink world. **1F**

Ent.
Enrique Iglesias' new CD, "Eurovision," speaks of a hard-won radiance, both inner and outer. **1G**

Business **1D**
Ent. **1F**
Etc. **1G**
Movies **2F**



Acrobats grace Friday on the Parliament the first night of Electric Daisy Carnival at L

DayGlo to a ba



LAS VEGAS
REVIEW-JOURNAL

Robin Leach »

Beverly Hills med spa to open two Las Vegas outlets



By Robin Leach, Niche Division of Las Vegas Review-Journal
June 19, 2017 • 7:37 am



Hollywood's secret weapon in the fight against aging is coming to Las Vegas. It's all about rebalancing and rejuvenating the total person so they can feel in control of their bodies again. The decision to expand the Beverly Hills Regeneration Center to two Summerlin locations this summer by owners Devin Hansen and Dan Holtz is because of the ever increasing number of Vegas patients who were driving and flying to Los Angeles for the premiere wellness treatment.

Since opening the original wellness center in 2005, they have opened branches in Scottsdale, two in Texas, others in California and now the first coming to Downtown Summerlin and in Boca Park next door to Britney Spears cycling fitness studio. I learned it's all about age management when I talked with Devin who was a friend here for several years when he ran the Sunset Tan empire of salons with a branch at Flamingo Plaza here.

Q: You're keeping people young, or making them young again?

LAS VEGAS
REVIEW
JOURNAL
JUNE '17



Medium

REVOLUTIONARY MEDICAL SPA TURNS UP THE HEAT UNDER THE SHEETS

Beverly Hills Rejuvenation Center (www.BHRCenter.com) announces an exciting new procedure designed to transform vaginal appearance and performance. BHRC is known nationwide for its cutting-edge solutions that restore youth and beauty to every part of the body. Now, those services extend to the most intimate female parts, as their Los Angeles location is one of the first in the area to offer the Ultra Femme 360 Procedure.

Developed for women in all walks of life experiencing chronic irritation, painful intercourse, or dissatisfaction with vaginal appearance and performance, the Ultra Femme 360 is the fastest, most non-invasive solution, involving no downtime, discomfort, or costly consumables. The procedure uses radiofrequency therapy to stimulate muscular and nerve endings, remodel tissue and develop new collagen and elastin fibers, producing visible results in as little as one treatment. In just 8 minutes, a 360° disposable tip is used to heat vaginal tissue, increasing blood flow, tightening skin, and shrinking labia.

After only one month of treatment, 89 percent of patients reported reduced stress urinary incontinence (with over half becoming completely leak-free!), and 93 percent reported increased sexual gratification during intercourse. Most patients also reported improved vulva appearance and better general muscle control. Patients unhappy with the physical changes they experienced after childbirth, or as a result of the natural aging process, are consistently amazed at their results: "I have my body back! I've never felt sexier, and my libido is higher than ever!"

This treatment is currently offered exclusively at the beauty mecca's Los Angeles location. To learn more and book your first treatment, contact the Beverly Hills Rejuvenation Center located at 1856 Sepulveda Boulevard in Los Angeles or call 310-473-5800, and visit www.bhrcenter.com to discover the center's full menu of age management and wellness services for hair, skin, and body.

About the Beverly Hills Rejuvenation Center:

Widely recognized for revolutionizing the medical spa business, Beverly Hills Rejuvenation Center is a brand synonymous with wellness transformation and results-driven Age Management. For over 10 years, BHRC has led the pack when it comes to cutting edge technologies, pioneering a proprietary hormone therapy program as well as offering a high level of service to the wellness and aesthetics industries. The brand currently operates multiple locations in key markets and has received praise from celebrities and media insiders alike. BHRC's dedicated following is a result of their proprietary hormone therapy program, customized Age Management regimes, cutting edge technologies, and seasoned team of industry professionals. Their expert staff is devoted to helping guests on their journey to total body rejuvenation. Visit www.bhrcenter.com to learn more about their extensive treatment menu, and to find a location near you.





Franchising.com

Beverly Hills Rejuvenation Center Eyes South Florida for Expansion

Star-studded wellness and medspa looks to establish their health and anti-aging services in Southern Florida

September 07, 2018 // Franchising.com // LOS ANGELES - Beverly Hills Rejuvenation Center (BHRC), endorsed by many as Hollywood's secret weapon in the fight against aging, is eyeing Southern Florida as part of its next wave of expansion. The Los Angeles-based franchise hopes to open as many as six to eight centers in the area over the next several years.

According to co-founder Devin Haman, the expansion decision is due to the health-conscious lifestyle and the area's community of experienced surgeons, doctors and other business individuals who would be perfect additions to the BHRC family.

While no agreements have been formally announced, BHRC is targeting Southern Florida cities, such as Boca Raton, Fort Lauderdale, Miami, Palm Beach, Vero Beach and Fort Myers to establish the brand's footprint in the Sunshine State.

"After more than a decade of freshening the faces of LA's top celebrities and style-conscious residents at our flagship clinic, BHRC is on a mission to turn back the clock and provide unparalleled health and anti-aging services to Southern Florida," said Haman, who co-founded BHRC in 2005 with long-time friend Dan Holtz. "The South Florida community is comprised of industry professionals and consumers who understand the effects of how looking good can change one's life."

Known for their advanced techniques and pioneering treatments, BHRC offers affordable, transformational and non-invasive services such as laser treatments, facial treatments, hormone replacement, weight loss and injectables. Other innovative treatments include coolsculpting, body contouring, hair restoration and vaginal rejuvenation.

"As you get older it becomes a little challenging to keep up with a fast-paced lifestyle, but when you have the experience and advance technology like BHRC – we're able to help individuals bounce back, maintain and even enhance their overall health," said Haman. "South Florida's beauty and healthy industry is filled with well-versed and experienced health professionals who understand BHRC's goals to bring affordable services to the area."

Today, BHRC has quickly become the go-to medical spa for celebrities such as international model and star of Bravo's "Real Housewives of Miami," Joanna Krupa; television and film actor, Dean Cain; former Miss USA, Shanna Moakler; and legendary actress, Morgan Fairchild; among others.

"At BHRC, we pride ourselves on improving the health and appearance of our clients, while providing them a more enjoyable and fulfilling life. When clients feel healthy, they are more active, engaging and make the most of every day. When clients look better, they are more confident and accomplish more in both their professional and personal lives," said Holtz. "We've seen first-hand the profound difference treatments have made in our patients' lives, and hope to improve the lives of countless others as we expand."

Beverly Hills Rejuvenation Centers are beautifully designed and spacious, and occupy approximately 2,000 square feet of Class A retail space in high traffic, high visibility locations. Each center operates under the direct supervision of a physician. In some situations the franchisee is also the Licensed, Supervising Physician, however that is not a requirement of franchise ownership.

Including a franchise fee of \$50,000, the estimated initial investment to open a BHRC franchise ranges from \$540,000 to \$881,000.



MarketWatch

BEVERLY HILLS REJUVENATION CENTER NAMED TOP MEDICAL SPA AND HORMONE THERAPY CENTER IN THE NATION

Beverly Hills Rejuvenation Center (BHRCenter.com) wins multiple Aesthetic Everything® Diamond Crystal Awards. America's leading aesthetic promoter, Aesthetic Everything®, and Beauty Wire Magazine select Beverly Hills Rejuvenation Center (BHRC) as "#1 Medical Spa West", "#1 Medical Spa Middle America", and name BHRC first among the nation's top in Hormone Replacement Therapy awarding them "#1 Hormone Therapy Center in America" and to top it off, Devin Haman – Co-Founder Beverly Hills Rejuvenation Center as the "Top Aesthetic Practice Executive."

Founded on the principle of unparalleled patient-centered, team-based service, BHRC's dedicated doctors and specialists work tirelessly to design a personalized – and above all, effective – client experience. BHRC is passionate about rebalancing and rejuvenating the whole person through the art and science of age management, using cutting-edge technologies to offer state of the art treatments that include feminine rejuvenation and body contouring, Coolsculpting, laser therapy, medical grade peels, HRT and more.

With multiple locations nationwide and continually expanding with new franchise owners, each center offers an impressive menu of innovative aesthetic and total body rejuvenation services, as well as a wide range of top-selling anti-aging and whole health products. BHRC established themselves as one of America's fastest-growing and most widely respected leaders in age management and wellness. BHRC is the name you need to know in your quest for eternal youth, and is winning award to prove it!

Learn more about Beverly Hills Rejuvenation Center's full menu of services for hair, skin, and body, or book a free consultation online at bhrcenter.com. Contact the Beverly Hills Rejuvenation Center by calling 310-473-5800 or visit the Los Angeles headquarters at 1856 Sepulveda Boulevard in Los Angeles.

About the Beverly Hills Rejuvenation Center:

Widely recognized for revolutionizing the medical spa business, Beverly Hills Rejuvenation Center is a brand synonymous with wellness transformation and results-driven Age Management. For over 10 years, BHRC has led the pack when it comes to cutting edge technologies, pioneering a proprietary hormone therapy program as well as offering a high level of service to the wellness and aesthetics industries. The brand currently operates multiple locations in key markets, and has received praise from celebrities and media insiders alike. BHRC's dedicated following is a result of their proprietary hormone therapy program, customized Age Management regimes, cutting edge technologies, and seasoned team of industry professionals. Their expert staff is devoted to helping guests on their journey to total body rejuvenation. Visit www.bhrcenter.com to learn more about their extensive treatment menu, and to find a location near you.





YAHOO!
FINANCE

BEVERLY HILLS REJUVENATION CENTER NAMED TOP MEDICAL SPA AND HORMONE THERAPY CENTER IN THE NATION

Beverly Hills Rejuvenation Center (BHRCenter.com) wins multiple Aesthetic Everything® Diamond Crystal Awards. America's leading aesthetic promoter, Aesthetic Everything®, and Beauty Wire Magazine select Beverly Hills Rejuvenation Center (BHRC) as "#1 Medical Spa West", "#1 Medical Spa Middle America", and name BHRC first among the nation's top in Hormone Replacement Therapy awarding them "#1 Hormone Therapy Center in America" and to top it off, Devin Haman – Co-Founder Beverly Hills Rejuvenation Center as the "Top Aesthetic Practice Executive."

Founded on the principle of unparalleled patient-centered, team-based service, BHRC's dedicated doctors and specialists work tirelessly to design a personalized – and above all, effective – client experience. BHRC is passionate about rebalancing and rejuvenating the whole person through the art and science of age management, using cutting-edge technologies to offer state of the art treatments that include feminine rejuvenation and body contouring, Coolsculpting, laser therapy, medical grade peels, HRT and more.

With multiple locations nationwide and continually expanding with new franchise owners, each center offers an impressive menu of innovative aesthetic and total body rejuvenation services, as well as a wide range of top-selling anti-aging and whole health products. BHRC established themselves as one of America's fastest-growing and most widely respected leaders in age management and wellness. BHRC is the name you need to know in your quest for eternal youth, and is winning award to prove it!

Learn more about Beverly Hills Rejuvenation Center's full menu of services for hair, skin, and body, or book a free consultation online at bhrcenter.com. Contact the Beverly Hills Rejuvenation Center by calling 310-473-5800 or visit the Los Angeles headquarters at 1856 Sepulveda Boulevard in Los Angeles.

About the Beverly Hills Rejuvenation Center:

Widely recognized for revolutionizing the medical spa business, Beverly Hills Rejuvenation Center is a brand synonymous with wellness transformation and results-driven Age Management. For over 10 years, BHRC has led the pack when it comes to cutting edge technologies, pioneering a proprietary hormone therapy program as well as offering a high level of service to the wellness and aesthetics industries. The brand currently operates multiple locations in key markets, and has received praise from celebrities and media insiders alike. BHRC's dedicated following is a result of their proprietary hormone therapy program, customized Age Management regimes, cutting edge technologies, and seasoned team of industry professionals. Their expert staff is devoted to helping guests on their journey to total body rejuvenation. Visit www.bhrcenter.com to learn more about their extensive treatment menu, and to find a location near you.





AmSpa AMERICAN MED SPA ASSOCIATION

HOW A MEDICAL SPA CHAIN IS REVOLUTIONIZING THE SPA INDUSTRY

What do you get when you are on a mission to help everyone look and feel their best and you are not afraid to push the boundaries a bit? Nothing short of a revolution in the medical spa industry! Having grown the Beverly Hills Rejuvenation Center (BHRC) to multiple locations across the country, the medical spa focuses on offering a wide range of services that defy the aging process and keep people looking and feeling their best. The two entrepreneurs who founded the chain came together to take the industry to a whole new level, providing cutting-edge medical spa services and being frequented by a list of top celebrities.

"As co-owners, we make a great team, because we both wanted to change the industry and really help people, which is what puts a smile on our face," explains Devin Haman, co-owner of the Beverly Hills Rejuvenation Center, with 11 locations in four states. "We are committed to helping people look and feel their best, so that's a win-win for everyone."

When Devin Haman and Dan Holtz started BHRC, they brought with them a mixture of experiences, skills, and health-related goals. The center has become a huge success due in part to the medical spa approach that they take, which sets them apart from the rest. According to the American Med Spa Association, a medical spa is a hybrid between an aesthetic medical center and a day spa. Medical spas are unique in that they provide non-invasive aesthetic medical services; they are under the general supervision of a licensed physician, the services are performed by highly trained and licensed health-care providers.

Focusing on providing anti-aging techniques that celebrities use to look great, the center also offers a wide variety of other services. The services they offer were at a time something that was only available to Hollywood celebrities. Some of the anti-aging and wellness medical spa services that are offered at the center include:

Hormone replacement therapy (HRT) – Bio-identical hormone replacement therapy specializes in correcting your hormones, so you can live an extraordinary quality of life, no matter what your age. HRT is a powerful tool to boost your health and heal your adrenals. Activities of hormones include food metabolism, maintaining body temperature, cardiovascular health,

healthy hair, skin and sleep patterns, as well as regulating mood and cognitive functioning.

Feminine rejuvenation – Exilis Ultra Femme 360 Vaginal Rejuvenation uses radio frequency to painlessly reshape and restore your vaginal functions, comfort, and aesthetic looks in just 8 minutes. 3 times a week for 3 weeks is all it takes!

Ultherapy – Ultherapy is a safe, non-surgical ultrasound treatment that counteracts the effects of time and gravity on your skin. Ultherapy uses the body's own regenerative response to gently and gradually lift skin on the eyebrow, under the chin and on the neck, and smooth lines and wrinkles on the décolletage.

Weight loss and body contouring – They can help you achieve the health you want by developing a custom-tailored nutrition system that is supportive of your hormones.

CoolSculpting – CoolSculpting fat freezing is a fast, effective, and non-invasive way to eliminate fat cells without plastic surgery.

Injectables and laser treatments – Advanced intense pulsed light (or IPL) removes scarring, cellulose, and unwanted hair with this state of the art laser treatment technology. Age gracefully with injectables like Botox, Juvederm, Radiesse, Dysport, or Belotero.

HydraFacial – Getting a facial at a spa is very different than getting a HydraFacial treatment at an aesthetic medical center like BHRC. By using a unique, patented Vortex-Fusion® delivery system and a multi-step application process, this facial cleanses, exfoliates, and extracts impurities and dead skin cells all at once, while at the same time replenishing vital skin nutrients such as antioxidants, peptides, and hyaluronic acid.

"We have thrived in this industry because we know what it is that people want and we do everything we can to help them achieve it," says Dan Holtz, co-owner of Beverly Hills Rejuvenation Center. "We are committed to offering the most advanced anti-aging and wellness techniques in the industry. Our mission is to help others look and feel great, and when we do that we are also successful."



Franchising.com

START 2018 WITH A COMPANY THAT'S CHANGING THE FACE OF AGING IN AMERICA

Beverly Hills Rejuvenation Center Invites You To Be A Part Of A Powerful National Brand

This is the best thing that's happened to me!" states Angie Sadeghi, M.D., the Supervising Physician at Beverly Hills Rejuvenation Center in Newport Beach (www.BHRCenter.com), and she can't say enough about the knowledge she gained partnering with BHRC co-founder Dan Holtz to change the lives of her patients and help them feel the way she feels – "amazing!" First launched in West Los Angeles to help clients deal with bio-identical hormone replacement and vitamin deficiencies, BHRC quickly expanded to include cutting-edge non-invasive aesthetic treatments, in response to overwhelming requests from clientele.

BHRC has successfully combined "The Art of Beauty" and the "Science of Health" and has been featured in People, In Touch, Life & Style, Yahoo! Finance, The Examiner, and more. BHRC is a nationally recognized anti-aging and wellness destination whose sole purpose is helping clients of every age achieve maximum youth and vitality. Recently claiming the top spot among American medical spas and hormone replacement therapy centers, BHRC has earned the trust of celebrity clients like Dean Cain, Morgan Fairchild, Joanna Krupa and Gretchen Rossi. With eleven locations nationwide offering an impressive menu of innovative aesthetic and total body rejuvenation services, as well as a wide range of top-selling anti-aging and whole health products, BHRC established themselves as one of America's fastest-growing and most widely respected leaders in age management and wellness.

Co-founders Devin Haman and Dan Holtz are passionate about rebalancing and rejuvenating the whole person using cutting-edge technologies like body contouring, Coolsculpting, laser therapy, and medical grade peels. They are equally passionate about preserving the culture and service they worked hard to build. "We want to spread our message, and we felt that the best way would be to start franchising and teaching other people how to do what we do." Now, they offer a huge opportunity to franchisees eager to capture a

piece of an exploding global medical market expected to exceed \$130 billion by 2020. BHRC Medical Spas report an average annual sales volume of over \$1.8 million, with the highest grossing Clinic reaching in excess of \$2.95 million.

Co-founder Devin Haman actually turned his previous business Sunset Tan into a reality show on E! Entertainment with over 100 million viewers worldwide in 128 countries and was shown in 11 languages. Haman was featured in Entrepreneur Magazine and Magazine's "Power 100 List" and was named one of the 100 most powerful people in the United States.

"The best part is that you don't need to be a medical professional to jump into this booming market. The experienced team at BHRC can teach you how to serve clients through customized, cutting-edge programs offered in a comfortable and supportive environment and will walk with you every step of the way. Eric Werner, owner of BHRC's Highland Park, Texas location was impressed by the level of service and attention he received: "I own other franchises and BHRC offers the best support I've ever seen."

That's because BHRC takes their top-notch reputation seriously. The BHRC brand and image speaks volumes to potential clients, representing exceptional quality and value. The Center sets the standard for medical spas in the U.S. and wants every location featuring their name to reinforce the message and credibility they worked hard to perfect. How? "We've been here 13 years," explains Chief Operating Officer Annabel Newell, "we have built a great brand, with great people and have a lot of experience to help you build a viable business."

Having grown their brand effortlessly from one location to eleven scattered across the nation, signing a 10 Center development agreement for Houston, TX, pending documentary and reality show opportunities, as well as a book release set for early 2018, BHRC certainly has the experience to help



JustLuxe

SURPRISING GROWTH FACTS ABOUT THE ANTI-AGING AND AESTHETICS INDUSTRY

BY CHER MURPHY

If there's one thing that people love and are willing to spend money on, it's anything which will keep them looking young and feeling great. With that in mind, a dynamic duo of entrepreneurs is helping the anti-aging and aesthetics industry boom. According to the Small Business Administration, only half of all businesses survive five years. The Beverly Hills Rejuvenation Center has beat the odds, opening their first location in 2005. By the end of the year, they will have 11 centers open around the country. "We have seen first hand that when you are in business for the right reasons, success follows," explains Dan Holtz, co-owner of the Beverly Hills Rejuvenation Center. "We started out with one location and an idea to help people be the best version of themselves, and we couldn't be happier about where that idea has led to."

Holtz co-opened the Beverly Hills Rejuvenation Center with Devin Haman in Los Angeles, offering wellness and hormone replacement therapy. Since that time, the rejuvenation center has seen tremendous growth, having just recently opened a new 3,600-square foot clinic and corporate offices in Los Angeles. Their next location is slated to open August 2017 in Cedar Park, Texas, and they currently have four more locations under construction in Las Vegas and in Texas, which will be open by the end of the year.

According to the Global Wellness Institute, the global wellness market is worth \$3.7 trillion, with the spa industry making up \$99 billion, and the beauty and anti-aging market being a \$999 billion market. Injectables and peels are two of the most popular minimally invasive options that people turn to for anti-aging and aesthetics. According to the American Society of Plastic Surgeons, 2.6 million people got soft tissue fillers in 2016, and 1.3 million had a chemical peel. The industry is reaching record numbers in terms of growth. The American Society for Aesthetic Plastic Surgery (ASAPS) reports that in 2016, there was a \$1.5 billion increase in how much was spent on surgical and nonsurgical procedures. Overall, in 2016 there was a 10 percent increase in the

number of people who opted for injectables, according to ASAPS, which include such options as Botox, Juvederm, and Radiesse, which are used for removing addressing wrinkles on the face. "We've known for a long time that the fountain of youth isn't exactly possible," added Devin Haman. "The good news is that for those who want to look great and feel amazing, there are options to help them get there. We are happy that we have been and continued to be at the forefront of helping this industry grow and to help people look and feel their best."

Haman and Holtz have watched the industry grow and have been at the cornerstone of helping to make it happen. Haman, a former mechanical engineer and owner of a marketing company, opened up the famous Sunset Tan tanning salons in 2003, which became a favorite spot for the likes of Britney Spears, Megan Fox, Paris Hilton, Lindsay Lohan, and Kim Kardashian. Holtz is known as the "Wellness Expert to the Stars."

Having clientele that includes a list of celebrities helps solidify the center as a leader in the industry. Offering a full menu of anti-aging and wellness options, the anti-aging and medical spa center offers laser treatment, injectables, hormone replacement therapy, medical-grade peels, facials, coolsculpting, feminine rejuvenation, and ultrathery, among other options. They aim to offer people everything they need to feel great, including a dermatologist, dietician, cosmetic doctor, and a spa therapist.





INSTANT FOUNTAIN OF YOUTH FACIAL

The HydraFacial I had today at Beverly Hills Rejuvenation Center made my skin brighter, younger and glowing! It was like finding the "fountain of youth" around the corner...What an amazing experience! Beverly Hills Rejuvenation Center located in West Los Angeles is a beautiful facility that offers a wide variety of treatments to keep both men and women looking and feeling their best.

I had a HydraFacial by Brita Beseth, who was very knowledgeable about skin. HydraFacial MD® is an invigorating treatment that can be given in as little as 30 minutes. It delivers long-term skin health and can be tailored to meet the specific needs of all skin types. It offers instant, noticeable results with no downtime or irritation. The HydraFacial MD® treatment removes dead skin cells and extracts impurities while simultaneously bathing the new skin with cleansing, hydrating and

moisturizing serums. The treatment is soothing, refreshing, non-irritating and immediately effective.

Brita's facial technique and strength truly impressed me. My face looked amazing after she was done. Check out the video below and watch Brita do her magic! Since posting this video, I have had a lot of people contact me about making an appointment with Brita to get a HydraFacial! I really hope they all go and treat their skin to this incredible treatment! I promise it will change your outlook on how you look!





THE ANTI-AGING BEAUTY TRIFECTA FOR LOOKING AND FEELING GREAT

BY LEIGH-ANNE ANDERSON

Call it the Mecca for health and beauty. Beverly Hills Rejuvenation Center has all the solutions when it comes to building a lasting health, wellness and beauty plan. Clients don't just pop in for a touch up to help with mirror appeal, they learn the foundations of essential health and beauty practices so they are equipped to make positive life choices that are applied to systematically erase signs of aging from the inside out. BHRC (<https://bhrcenter.com/>) brings a unique age management trifecta under the same roof: medical professionals, dieticians, dermatological experts, cosmetic doctors and sought-after spa treatments to offer the complete package for all beauty needs.

Natural touch-ups via injectables and facials are the icing on the cake. Developing a rejuvenating plan at BHRC focuses on a powerful anti-aging trifecta, known as Foundation, Fill and Finish. Develop a healthy "Foundation" through HRT that restores your body's natural hormonal harmony. Then "Fill" with neurotoxins or injectables to soften wrinkles and create supple skin, and the "Finish" involves surface beautification with HydraFacials, medical grade chemical peels and skin-tightening or advanced body contouring.

BHRC has seen such success delivering results that centers have spread from their home base in Los Angeles to thriving locations all across the country. There will be a Grand Reopening at the Los Angeles BHRC on August 10th to celebrate the ingenuity of creating THE DESTINATION for looking and feeling great.

Notable treatments include their proprietary hormone replacement therapy, advanced body contouring and skin rejuvenation, along with injectables and medical cosmetic solutions, all delivered through membership-type opportunities to enable the experts to form a comprehensive plan for each client. There's no one-size-fits-all in the world of cosmetics. Clients have diet needs specific to their bodies, and some will utilize body contouring to remove fat without

surgery. The sophistication of Bio-Identical Hormone Replacement Therapy has changed the methods and capabilities of how top experts address each client's personal approach to self care. Finding hormonal balance cannot be more important to how we look and feel as we age.

"It's my passion to help people learn the truth about their bodies, and to do it at the highest level of integrity, that's why we believe in educating our clients about how they can manage the process of aging effectively," shares Dan Holtz Co-Founder of BHRC.

So many satisfied clients continue to help BHRC master its mission of being the place to go for total transformation. There's no longer a need to shop around for a dermatologist, dietician, cosmetic doctor and spa therapist. The team that has been built at Beverly Hills Rejuvenation Centers nationwide was created with clients in mind and continuously finds the best practices to release clients back into the world putting their best selves first.

Find out more at www.bhrcenter.com and follow on them @BeverlyHillsRejuvenationCenter





BEVERLY HILLS REJUVENATION CENTER

BY JACQUELINE MADDISON

Call it the Mecca for health and beauty, Beverly Hills Rejuvenation Center has all the solutions when it comes to building a lasting health, wellness and beauty plan. Clients don't just pop in for a touch up to help with mirror appeal, they learn the foundations of essential health and beauty practices so they are equipped to make positive life choices that are applied to systematically erase signs of aging from the inside out. BHRC brings a unique age management trifecta under the same roof: medical professionals, dietitians, dermatological experts, cosmetic doctors and sought-after spa treatments to offer the complete package for all beauty needs. "As co-owners we make a great team, because we both wanted to change the industry and really help people, which is what puts a smile on our face," explains Devin Haman, co-owner of the Beverly Hills Rejuvenation Center, with 11 locations in four states. "We are committed to helping people look and feel their best, so that's a win-win for everyone."

Focusing on providing anti-aging techniques that celebrities use to look great, the center also offers a wide variety of other services. The services they offer were at a time something that was only available to Hollywood celebrities. Some of the anti-aging and wellness medical spa services that are offered at the center include:

Hormone replacement therapy (HRT) – Bio-identical hormone replacement therapy specializes in correcting your hormones, so you can live an extraordinary quality of life, no matter what your age. HRT is a powerful tool to boost to your health and heal your adrenals. Activities of hormones include food metabolism, maintaining body temperature, cardiovascular health, healthy hair, skin and sleep patterns, as well as regulating mood and cognitive functioning.

Feminine rejuvenation – Exilis Ultra Femme 360 Vaginal Rejuvenation uses radio frequency to painlessly reshape and restore your vaginal functions, comfort, and aesthetic looks in just 8 minutes. 3 times a week for 3 weeks is all it takes!

Ultherapy – Ultherapy is a safe, non-surgical ultrasound treatment that counteracts the effects of time and gravity on

your skin. Ultherapy uses the body's own regenerative response to gently and gradually lift skin on the eye brow, under the chin and on the neck, and smooth lines and wrinkles on the décolletage.

Weight loss and body contouring – They can help you achieve the health you want by developing a custom tailored nutrition system that is supportive of your hormones.

CoolSculpting – CoolSculpting fat freezing is a fast, effective, and non-invasive way to eliminate fat cells without plastic surgery.

Injectables and laser treatments – Advanced intense pulsed light (or IPL) removes scarring, cellulose, and unwanted hair with this state of the art laser treatment technology. Age gracefully with injectables like Botox, Juvederm, Radiesse, Dysport, or Belotero.

HydraFacial – Getting a facial at a spa is very different than getting a HydraFacial treatment at an aesthetic medical center like BHRC. By using a unique, patented Vortex-Fusion® delivery system and a multi-step application process, this facial cleanses, exfoliates, and extracts impurities and dead skin cells all at once, while at the same time replenishing vital skin nutrients such as antioxidants, peptides, and hyaluronic acid.

"It's my passion to help people learn the truth about their body's, and to do it at the highest level of integrity, that's why we believe in educating our clients about how they can manage the process of aging effectively," shares Dan Holtz Co-Founder of BHRC.

So many satisfied clients continue to help BHRC master its mission of being the place to go for total transformation. There's no longer a need to shop around for a dermatologist, dietitian, cosmetic doctor and spa therapist. The team that has been built at Beverly Hills Rejuvenation Centers nationwide was created with clients in mind and continuously finds the best practices to release clients back into the world putting their best selves first.



HELLO GIGGLES

THIS IS WHAT IT'S REALLY LIKE TO GET LASER HAIR REMOVAL ON YOUR VAGINA

I I'm just going to get his out of the way: I hate shaving. I hate so much that as I'm typing this, I'm realizing I haven't shaved my legs since December. (Phew, it feels good to get that off my chest.)

Because I loathe shaving, in eighth grade, my mom set up a consultation for me to get laser hair removal. At first, I started getting treatments in my armpits and my upper lip (to remove my 'stache) and then I got laser hair removal on my vagina — not once or twice, but **THREE** times.

Before we dive right into my vagina treatment, here's some backstory on why I got laser hair removal in the first place, and how it works:

I was a cheerleader all throughout junior high and high school, and I felt self-conscious about my thick, black armpit hair stealing the spotlight during the Friday night football games. While I know some people grow out their body hair because they DGAF (as it should be), as a teen, I wasn't as confident. Because of my insecurity, my mom let me get laser hair removal on my armpits and upper lip once I turned 14. (She had gotten a few treatments done herself, so she knew what it was about).

So how was I a good laser hair removal candidate at 14?

For starters, I have light-complected skin, and because I'm Mexican, I have thick, dark hair (everywhere!). So at my go-to salon in San Antonio, Texas, I'm considered an ideal candidate. Most salons will do a thorough physical examination to see if this type of treatment is right for you. That's why I had a consultation during my first visit.

Most places want to make sure that you aren't pregnant, that you don't have a history of melanoma, raised moles, hives, tattoos, active herpes, and more. Annabel Newell, the Chief Operating Officer at the Beverly Hills Rejuvenation Center, breaks it down for HelloGiggles:

However, if this doesn't fit you, always go in for a consultation. You never know.



A picture of my 'pits so you can see my results now.

So what is it like to get laser hair removal on my vagina? Ah, the burning question. When I went in for my first treatment, I wanted to go completely bare. I didn't want the Bermuda triangle or a slight bikini trim. No, I wanted to get rid of all my hair down there. The night before I went in, I had to shave my vagina and (this might be TMI) my booty hole, because that was part of my vagina laser hair removal session. "Patients should shave within 12 hours of his or her treatment, refrain from plucking or waxing six weeks prior to their treatment," Newell tells HelloGiggles.

The salon I went to didn't allow a numbing treatment on the first session. Instead, they applied an icy cool gel to my vaginal area. Surprisingly, during my first treatment, I didn't feel a thing, only a slight pinch every time they lasered my hair. Because I had gotten laser hair removal before, I knew what to expect once I decided to go bare down there. However, if this is your first time at the rodeo, Newell explains the SmoothPulse laser hair removal system is pain-free, so check with your salon to see if they use that system.



CELEBZZ

Daily Celebrities Pictures

JOANNA KRUPA SEEN AT BEVERLY HILLS REJUVENATION CENTER



VIDEO



Daily Mail Video featuring BHRC and Dean Cain with host Jesse Palmer



Inside Edition featuring Dean Cain's Regenerative Cell Therapy | Beverly Hills Rejuvenation Center



Daily Mail Video Beverly Hills Rejuvenation Center



BHRC on Fox More Morning Show featuring CoolSculpting | Beverly Hills Rejuvenation Center



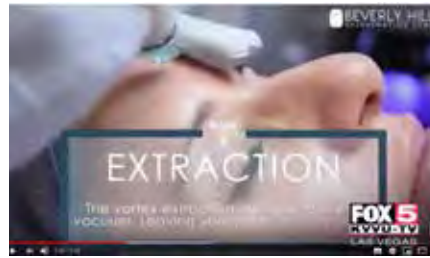
Dan Holtz Fox 5 Las Vegas interview



Beverly Hills Rejuvenation Center | Good Morning LaLa Land



BHRC on Fox More Morning Show featuring Lasers | Beverly Hills Rejuvenation Center



BHRC on Fox More Morning Show featuring HydraFacial | Beverly Hills Rejuvenation Center



Beverly Hills Rejuvenation Center Boca Raton

PRESS RELEASES

THE BEVERLY HILLS REJUVENATION CENTER EXPERIENCE

Experience a remarkable transformation from a typical overweight, fatigued, poorly conditioned body into a robustly healthy, toned muscled physique enviable for anyone. Beverly Hills Rejuvenation Center reveals how to revitalize any lifestyle to achieve fitness and well-being and offers a method for developing and sustaining a younger, healthier body — and the more fulfilling life that comes with it.

A recent study found that American waistlines continue to grow. Lack of sleep, loss of energy, and increased waistline are only some of the symptoms that people face as they age and hormone levels start to decline. Using an advanced, scientific understanding of human function Beverly Hills Rejuvenation Center works with patients to return bodies to the healthiest state possible. We are excited to share with you our technologies and protocols that offer to help men and women defy the myths of aging.

At the forefront of a growing trend in medicine: applying best practices to achieve healthy aging rather than waiting for and then treating the disease, we invite you to join us for this educational initiative. You can also help us promote healthy living in the Los Angeles community by sharing these details. Bring this life-changing message to the Los Angeles community, and we hope you will consider an interview and feature on Beverly Hills Rejuvenation Center and its plan for living smarter and better as we age. We would envision the segment to include an interview with co-founder Dan Holtz about his journey, which led to the creation of Beverly Hills Rejuvenation Center. Reveal the personal transformation of a patient with before and after photos of a patient's journey to optimal health in addition to an interview. Conclude with a tour of the facility for an introduction to the variety of technologies and procedures available to the Los Angeles Community.

You can also contact Beverly Hills Rejuvenation Center at 310-473-5800 or info@bhrcenter.com, with any additional questions, to request a tour of the Beverly Hills Rejuvenation Center or to request media interviews.

I look forward to working with you on this great story.

Thank you.

MEDIA

FIND US ONLINE



www.bhrcenter.com

www.instagram.com/bhrc.medspa

www.facebook.com/beverlyhillsrejuvenationcenter

www.youtube.com/beverlyhillsrejuvctr

TESTIMONIALS

"I first heard about the Beverly Hills Rejuvenation Center from a friend who had gone there for Botox treatments. She told me what a great experience she had there, and that the prices and service were outstanding. I decided to make an appointment for some aesthetic treatments and was extremely pleased with the results. During my visit, I noticed a brochure about Bio-Identical Hormones. When I started reading the brochure, it occurred to me that I was experiencing some of the symptoms mentioned. I asked for a consultation and was surprised to find out that some health issues I had been experiencing for quite some time were very easily correctable. That was six months ago, and I can honestly say that my quality of life has improved dramatically. With a modest dose of testosterone, progesterone, and thyroid hormone, my energy is better than it's been in the last fifteen years. My PMS symptoms are gone, and I've noticed a significant body fat reduction as well. I'm so grateful to everyone at BHRC for helping me turn back the clock and feel like I did in my 20's!"

— L.D. | WESTWOOD

"I have worn hair extensions for over ten years because my hair was so thin and would break very easily. Ever since I started on BHRC's products my hair has thickened and doesn't break anymore. I was finally able to take my extensions off."

— D.H. | SAN FRANCISCO

"I am 55 years old. I began with BHRC 4 years ago. My treatment has addressed low testosterone and low thyroid both of which were causing me negative symptoms. As I have aged these last 4 years I have lost 10 pounds, my body fat has decreased from 26% to 16%. My libido has increased. My energy level and enthusiasm have gone way up, and my mental alertness is great again. At a point in my life when I see my peers aging... I seem to have gone in the other direction!"

— A.N. | LOS ANGELES

"The program that BHRC has developed is customized to each individual's needs. What I like about BHRC is the privacy, sense of caring, and personalization provided to me. They are genuinely concerned about my ability to achieve results for my health and body. I am shockingly surprised at the kind of results I have obtained using this program. After only 6 months of being on the program I was able to reduce my body fat to 9.5% — not bad for a 47-year-old man! I can keep up with the 20-year-old men. I sleep better at night, my sex life has gone through the roof, and I have a lot more energy during the day. The bottom line is the quality of my life has been greatly enhanced. I simply feel I have grown younger and healthier thanks to the care and treatment of Beverly Hills Rejuvenation Center."

— E.W. | DALLAS

