

Kevin R. McClure, Ph.D.

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University of North Carolina Wilmington
Department of Educational Leadership

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RESEARCH AND TEACHING EXPERTISE

Higher education management
Higher education finance
Higher education policy
Philanthropy in higher education

Privatization in higher education
Public regional universities
Campus climate and facilities
College presidency

EDUCATION

Ph.D. International Education Policy, University of Maryland (2014)
M.A. International Education Policy, University of Maryland (2009)
B.A. History and Spanish Language, University of Richmond (2007)

PROFESSIONAL EXPERIENCE

Associate Professor <i>M.Ed. Coordinator (2020-current)</i> <i>Ed.D. Coordinator (2017-2020)</i>	University of North Carolina Wilmington, Department of Educational Leadership, Higher Education Concentration (2019-current)
Assistant Professor	University of North Carolina Wilmington, Department of Educational Leadership, Higher Education Concentration (2014-2019)
Graduate Assistant	University of Maryland, Office of the Associate Provost for Faculty Affairs (2013-2014)
Assistant Director	University of Maryland, Global Communities Living-Learning Program, College of Behavioral and Social Sciences (2009-2012)
Research Associate	American Council on Education, Center for International Initiatives (2008)

Resident Director

University of Maryland, Department of Resident
Life (2007-2008)**RESEARCH**

+ = Graduate student co-author

Books and Monographs

- [2] Crisp, G., **McClure, K. R.**, & Orphan, C. M. (Eds.). (under contract). *Unlocking opportunity through broadly accessible institutions*. Routledge.
- [1] **McClure, K. R.**, Warshaw, J. B., & DeMonbrun, M (Eds.). (2020). *Regional public universities: Addressing misconceptions and analyzing contributions*. New Directions for Higher Education. Jossey-Bass.

Peer-Reviewed Journal Articles

- [19] **McClure, K. R.**, & McNaughtan, J. (accepted). Proximity to power: The challenges and strategies of interviewing elites in higher education research. *The Qualitative Report*.
- [18] **McClure K. R.**, & Eppenstein-Anderson, P.⁺ (2020). An uneven playing field: Fundraising at public regional universities in the aftermath of the Great Recession. *Philanthropy & Education*, 3(2), 1-26.
- [17] Orphan, C. M., & **McClure, K. R.** (2019). Rural anchor institution: Examining a regional comprehensive university's efforts to serve its rural region. *Journal of Research in Rural Education*, 35(9), 1-19.
- [16] **McClure, K. R.** (2019). Amenities in higher education: Shifting from rhetoric to research. *College Student Affairs Journal*, 37(2), 129-143.
- [15] **McClure, K. R.** (2018). Institutions of opportunity: Using presidents' narratives to re-tell the story of public regional universities. *Journal for the Study of Postsecondary and Tertiary Education*, 3, 117-134.
- [14] **McClure, K. R.**, & Titus, M. A. (2018). Spending up the ranks? The relationship between institutional striving for prestige and administrative expenditures at public research universities. *Journal of Higher Education*, 89(6), 961-987.
- [13] Vamosiu, A., **McClure, K. R.**, & Titus, M. A. (2018). Economies of scale and scope at public master's institutions: Evidence accounting for spatial interdependency. *Education Economics*, 26(5), 516-533.
- [12] **McClure, K. R.**, & Ryder, A.J. (2018). The costs of belonging: How spending money influences social relationships in college. *Journal of Student Affairs Research and Practice*, 55(2), 196-209.

- [11] **McClure, K. R.**, Frierson, L.⁺, Hall, A.⁺, & Ostlund, K.⁺ (2017). Patterns in giving by philanthropic foundations to higher education institutions: A state-level social network analysis. *Philanthropy & Education*, 1(1), 1-28.
*** John Grenzebach Award for Outstanding In-Progress Research in Philanthropy for Educational Advancement (CASE)**
- [10] **McClure, K. R.**, Ryder, A. J., & Mauk, A. J. (2017). It all adds up: Examining and enhancing campus climate for affordability in college. *Journal of Student Financial Aid*, 47(2), 23-46.
- [9] **McClure, K. R.** (2017). Arbiters of effectiveness and efficiency: The frames and strategies of management consulting firms in U.S. higher education reform. *Journal of Higher Education Policy & Management*, 39(5), 575-89.
- [8] **McClure, K. R.**, DeVita, J. M., & Ryder, A. J. (2017). Public-private partnerships in college student housing: Lessons from three institutions. *Journal of College and University Student Housing*, 43(2), 72-92.
*** Betty L. Harrah Journal Manuscript of the Year Award (ACUHO-I)**
- [7] Titus, M. A., Vamosiu, A., **McClure, K. R.** (2016). Are public master's universities cost efficient? A stochastic frontier and spatial analysis. *Research in Higher Education*, 58(5), 469-96.
- [6] **McClure, K. R.**, & Teitelbaum, K. (2016). Leading schools of education in the context of academic capitalism: How deans respond to state policy changes. *Policy Futures in Education*, 14(6), 793-809.
*** Republished in K. Teitelbaum. (2020). Critical issues in democratic schooling: Curriculum, teaching, and socio-political realities. Routledge.**
- [5] **McClure, K. R.** (2016). Building the innovative and entrepreneurial university: An institutional case study of administrative academic capitalism. *Journal of Higher Education*, 87(4), 516-543.
- [4] **McClure, K. R.** (2015). Exploring curricular transformation to promote innovation and entrepreneurship: An institutional case study. *Innovative Higher Education*, 40(5), 429-442.
- [3] **McClure, K. R.** (2013). Education for economic growth or human development? The capabilities approach and the World Bank's Basic Education Project in Turkey. *Compare: A Journal of Comparative and International Education*, 44(3), 472-492.
*** Editor's pick for one of the journal's top articles for 2013-15**
- [2] **McClure, K. R.**, Szelenyi, K., Niehaus, E., Anderson, A., & Reed, J. (2010). 'We just don't have the possibility yet': U.S. Latina/o narratives on study abroad. *Journal of Student Affairs Research and Practice*, 47(3), 367-86.

- [1] **McClure, K. R.** (2009). Madrasas and Pakistan's education agenda: Western media misrepresentation and policy recommendations. *International Journal of Educational Development*, 29(4), 334-41.

Book Chapters

- [6] Crisp, G., **McClure, K. R.**, Orphan, C. M. (accepted). Introduction: Broadly accessible colleges and universities. In Crisp, G., McClure, K., & Orphan, C. (eds.), *Unlocking opportunity through broadly accessible institutions*. Routledge.
- [5] Burmicky, J., & **McClure, K. R.** (accepted). Presidential leadership at broad-access institutions: Analyzing literature for current applications and future research. In Crisp, G., McClure, K., & Orphan, C. (eds.), *Unlocking opportunity through broadly accessible institutions*. Routledge.
- [4] Warshaw, J., **McClure, K. R.**, & DeMonbrun, M. (accepted). Conclusion: Appraising asset-based themes for policy and practice. In McClure, K., Warshaw, J., & DeMonbrun, M. (eds.), *Regional public universities: Addressing misconceptions and analyzing contributions*. New Directions for Higher Education.
- [3] **McClure, K. R.**, & Hicklin Fryar, A. (accepted). Vulnerable, fragile, and endangered? financial rhetoric and reality at regional public universities. In McClure, K., Warshaw, J., & DeMonbrun, M. (eds.), *Regional public universities: Addressing misconceptions and analyzing contributions*. New Directions for Higher Education.
- [2] **McClure, K. R.**, Barringer, S. N., & Brown, J. T. (2020). Privatization as the new normal in higher education research: Synthesizing literature and reinvigorating research through a multi-level framework. *Higher Education: Handbook of Theory and Research*.
- [1] **McClure, K. R.**, Yazan, B., & Selvi, A. F. (2016). Reframing the national narrative: Curricula reform and history textbooks in Turkey's EU era. In J. Williams and W. D. Bokhorst-Heng (Eds.), *(Re)Constructing memory: School textbooks, identity, and the pedagogies and politics of imagining community: Vol. II. Textbooks, identity, nation and state*. Rotterdam: Sense Publishers.

Editor-Reviewed Articles, White Papers, and Other Reports

- [4] **McClure, K. R.**, Clayton, A. B., Whitley, M., & Hartman, C. (2020). State financial aid policy changes to meet Louisiana's higher education attainment and equity goals. Report of a working group of the Association for the Study of Higher Education.
- [3] **McClure, K. R.**, & Ryder, A. J. (2019). Assessing campus climate for affordability to promote college student success. NASPA Knowledge Community Online Publication.

[2] **McClure, K. R.**, Ryder, A. J., & DeVita, J. M. (2017). Forging partnerships and avoiding pitfalls: Evidence-based insights for establishing effective public-private partnerships. Association of College and University Housing Officers-International.

[1] **McClure, K. R.** (2016). The next generation of higher education management fads. *Academe*, 102(5).

Book Reviews

[2] **McClure, K. R.**, & Ostlund, K. (2017). *Selling hope and college: Merit, markets, and recruitment in an unranked school* by Alex Posecznick. *Teachers College Record*.

[1] McClure, K. R. (2010). *The Museum of Innocence* by Orhan Pamuk. *Turkish Studies*, 11(2), 298-303.

Manuscripts Under Review or Revision

[2] Titus, M. A., **McClure, K. R.**, & Vamosiu, A. (Under review). Does privatization result in cost efficiencies at public research universities?

Online and Opinion Articles

[11] McClure, K. R. (2020). Burnout is coming to campus. Are college leaders ready? *EdSurge*. Available [here](#).

[10] McClure, K. R. (2020). College leaders must explain why—not just how—to return to campus. *EdSurge*. Available [here](#).

[9] McClure, K. R. (2020). Advice from college presidents on building trust to weather a crisis. *EdSurge*. Available [here](#).

[8] McClure, K. R. (2020). Putting people first: How colleges can communicate effectively about COVID-19. *EdSurge*. Available [here](#).

[7] McClure, K. R. (2019). All public universities get private money, but some get much more than the rest. *The Conversation*. Available [here](#).

[6] McClure, K. R. (2018). The problem with calling UMBC a Cinderella. *The Chronicle of Higher Education*. Available [here](#).

[5] McClure, K. R. (2015). How one building reveals what's wrong with higher education. *Chronicle of Higher Education*. Available [here](#).

[4] McClure, K. R. (2014). Albert Einstein, Alt-Ac Pioneer. *Vitae: A Service of The Chronicle of Higher Education*. Available [here](#).

[3] McClure, K. R. (2013). Higher education's reform-industrial complex. *The Chronicle of Higher Education*. Available [here](#).

[2] McClure, K. R. (2013). Developments in higher education's entrepreneurial turn. Privatisation in Education Research Initiative. Available [here](#).

[1] McClure, K. R. (2011). Turkey's eastern question: Educational disparities and EU accession. *The Washington Review of Turkish and Eurasian Affairs*. Available [here](#).

Select Media Coverage and Appearances

Quoted (2020, October). "Black workers and the university." *Inside Higher Ed*. Available [here](#).

Radio (2020, September). "Despite the pandemic, UNC system enrollment ticks up." *WUNC*. Available [here](#).

Featured (2020, September). "Faculty members struggle with burnout." *Inside Higher Ed*. Available [here](#).

Quoted (2020, September). "One month into the fall semester, COVID-19's impact varies across NC college campuses." *The News & Observer*. Available [here](#).

TV (2020, September). "Some colleges, universities ask students to sign COVID-19 liability waivers." Fox 46 Charlotte. Available [here](#).

Quoted (2020, August). "The coronavirus pandemic is making college students question the price of their education." *WSJ Noted*. Available [here](#).

TV (2020, August). "Colleges shift online after uptick of coronavirus cases." Available [here](#).

Quoted (2020, August). "Why UNC's plan to reopen its flagship campus unraveled so fast." *Education Dive*. Available [here](#).

Quoted (2020, August). "Grad students challenge university-mandated COVID-19 agreements." *Science*. Available [here](#).

Quoted (2020, August). "Millions of students are returning to US universities in a vast unplanned pandemic experiment." *Nature*. Available [here](#).

Quoted (2020, August). COVID-19 will hit colleges when students arrive for fall semester. So why open at all? Money is a factor. *USA Today*. Available [here](#).

Quoted (2020, August). Coronavirus: Some college students returning to campus are being met with liability waivers." *Yahoo Finance*. Available [here](#).

- Quoted (2020, August). “Colleges say they’ll follow public health advice. What if they don’t?” *Education Dive*. Available [here](#).
- Quoted (2020, July). “‘We have each other’: Saddled with remote learning, college students create off-campus dorm experiences of their own.” *MarketWatch*. Available [here](#).
- Quoted (2020, July). “The ‘half-campus’ model. *Inside Higher Ed*.” Available [here](#).
- Quoted (2020, July). “Small colleges facing virus cash crunch want help from Congress.” *Bloomberg Government*. Available [here](#).
- TV (2020, July). “Colleges’ re-opening plans. *BBC America* [Live Interview].” Available [here](#).
- Quoted (2020, July). “Colleges are telling students they won’t get housing refunds if campuses close again for coronavirus.” *Money*. Available [here](#).
- Quoted (2020, July). “Flagging Pennsylvania system proposes integrating colleges.” *Education Dive*. Available [here](#).
- Quoted (2020, June). “Mounting faculty concerns about the fall semester.” *Inside Higher Ed*. Available [here](#).
- Quoted (2020, May). “The nightmare that colleges face this fall.” *The Atlantic*. Available [here](#).
- Quoted (2020, May). “U of Wisconsin’s consolidation critics fear cuts to its regional colleges. *Education Dive*.” Available [here](#).
- Quoted (2020, May). “Michigan colleges have to find a way to safely house thousands of students on campus.” *Detroit Free Press*. Available [here](#).
- Quoted (2020, April). “Five LI universities cut 300 staffers over shortfall despite federal stimulus money.” *Newsday*. Available [here](#).
- Quoted (2020, April). “Public higher ed funding still has not recovered from 2008 recession.” *Inside Higher Ed*. Available [here](#).
- Quoted (2020, April). “Why is Zoom so exhausting?” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2020, March). “UW-Madison braces for estimated \$100 million loss because of COVID-19 pandemic.” *Wisconsin State Journal*. Available [here](#).

- Quoted (2020, March). “‘The worst-case scenario’: What financial disclosures tell us about coronavirus’s strain on colleges so far.” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2020, February). “In the race for students, even the winners have plenty to lose.” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2020, January). “Cross Village window openings prompt questions after OU student death is ruled suicide.” *OU Daily*. Available [here](#).
- Quoted (2020, January). “\$10M STEM building gift follows \$19M fraud plea in ’04.” *The Western Front*. Available [here](#).
- Quoted (2019, November). “\$5M Walmart gift to help pay for UA student success center.” *Arkansas Democrat-Gazette*. Available [here](#).
- Quoted (2019, November). Universities are facing criticism for taking dirty money. Do their donor policies protect them. *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2019, September). “Why dorms are so nice now.” *The Atlantic*. Available [here](#).
- Quoted (2019, August). “When private colleges cut ties with presidents, it can mean a 6-figure golden parachute.” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2019, July). “This 5-word phrase has become a mantra for slashing college budgets.” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2019, July). “Some faculty worry president’s new positions make CU system admin-heavy.” *Daily Camera*. Available [here](#).
- Quoted (2019, May). University of Minnesota cuts \$90M in overhead costs—but critics say it’s not enough. *Minneapolis Star Tribune*. Available [here](#).
- Radio (2019, March). “Amid rising housing costs, free tuition is just one piece of college affordability.” *Illinois Public Media*. Available [here](#).
- Quoted (2019, February). “Most Americans think government support is rising or flat. They’re wrong.” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2019, February). “Some college students have pizza delivered by a robot, while others go hungry.” *MarketWatch*. Available [here](#).
- Quoted (2019, January). “Pricey campus housing triggers a debate in Boston.” *The Boston Globe*. Available [here](#).

- Quoted (2018, October). “University of Michigan raises \$5 billion, others close behind.” *Wall Street Journal*. Available [here](#).
- Quoted (2018, September). “In the drive for donors, regional public colleges have a lot of catching up to do.” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2018, August). “Why does publishing higher-ed research take so long?” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2018, August). “Don’t even think of publishing in this journal.” *Inside Higher Ed*. Available [here](#).
- Quoted (2017, December). “Luxury student housing’s heyday has passed.” *American Marketing Association*. Available [here](#).
- Quoted (2017, November). “One year into new dining plan, students still struggle to pay for meals.” *The GW Hatchet*. Available [here](#).
- Quoted (2017, September). “How Syracuse University’s potential 3-year housing requirement compares to schools nationally.” *The Daily Orange*. Available [here](#).
- Quoted (2017, August). “Why universities are phasing out luxury dorms.” *The Atlantic*. Available [here](#).
- Featured (2017, July). “Heard about the facilities arms race? One professor says you should be skeptical.” *The Chronicle of Higher Education*. Available [here](#).
- Quoted (2017, June). “Knapp cashes \$1.25 million paycheck, compensation rises for second straight year.” *The GW Hatchet*. Available [here](#).
- Featured (2016, August). “Watson College of Education Assistant Professor Kevin McClure Wins Research Award.” *UNCW News*. Available [here](#).
- Featured (2016, August). “Spending Your Tax Dollars.” *Inside Higher Ed*. Available [here](#).

CONFERENCE PRESENTATIONS

- [26] McClure, K. R., Barringer, S. N., & Brown, J. T. (2020, April). Reimagining the “new normal”: Advancing the study of privatization in U.S. higher education. American Educational Research Association (AERA) Annual Meeting.
- [25] McClure, K. R., (2020, April). Vulnerable, fragile, and endangered? Examining the financial health and survivability of public regional universities. In Recasting the study of legitimacy, equity, and resilience through regional comprehensive universities. American Educational Research Association (AERA) Annual Meeting.

- [24] Nguyen, D., Ardoin, S., & McClure, K. (2020, March). There's a fee for that: How class and money influence student success. NASPA: Student Affairs Administrators in Higher Education Annual Conference.
- [23] McClure, K. R., & Eppenstein Anderson, P. (2019, November). An uneven playing field: Fundraising at regional public universities in the aftermath of the Great Recession. Association for the Study of Higher Education (ASHE) 44th Annual Conference.
- [22] Titus, M. A., McClure, K. R., Vamosiu, A., & Gray, S. M. (2019, April). Cost efficiency and privatization at public universities in the United States. American Educational Research Association (AERA) Annual Meeting.
** Selected as one of nine 2019 [AERA Annual Meeting "Study Snapshots"](#) released to national media outlets*
- [21] Orphan, C. M., & McClure, K. R. (2018, November). Rural "stewards of place": How regional comprehensive universities engage rural universities. Association for the Study of Higher Education (ASHE) 43rd Annual Conference.
- [20] McClure K. R., Eppenstein-Anderson, P.⁺, & Thorndike, S.⁺ (2018, May). Getting our story out: How public regional universities fundraise and engage with philanthropic foundations. Higher Education Public Policy Forum.
- [19] McClure, K. R. (2017, November). Delivering on the promise: The role of regional comprehensive universities in college access and affordability. Association for the Study of Higher Education (ASHE) 42nd Annual Conference.
- [18] McClure, K. R., & Titus, M. A. (2017, November). Spending up the ranks? Revisiting the relationship between administrative costs and the pursuit of prestige at U.S. public research universities. Association for the Study of Higher Education (ASHE) 42nd Annual Conference.
- [17] McClure, K. R. (2017, November). Researching in proximity to power: The challenges and strategies of interviewing elites in higher education. Association for the Study of Higher Education (ASHE) 42nd Annual Conference.
- [16] Ryder, A.J., McClure, K. R., & DeVita, J. M. (2017). Public-private partnerships: Practical lessons from three institutions. Association of College and University Housing Officers-International (ACUHO-I) Annual Conference and Exposition.
- [15] McClure, K. R., DeVita, J. M., & Ryder, A. J. (2017, April). Public land, private development: The strategic use of public-private partnerships in college student housing. American Educational Research Association (AERA) Annual Meeting.
- [14] McClure, K. R., Titus, M. A., & Vamosiu, A. (2016, November). More bang for the buck? Examining cost efficiency at public master's institutions. Association for the Study of Higher Education (ASHE) 41st Annual Conference.

- [13] McClure, K. R., Hall, A. W., & Ostlund, K. (2016, November). Patterns in giving by philanthropic foundations to higher education institutions: A state-level social network analysis. Association for the Study of Higher Education (ASHE) 41st Annual Conference.
- [12] McClure, K. R., & Teitelbaum, K. (2016, April). Leading schools of education in the context of academic capitalism: How deans respond to state policy changes. American Educational Research Association (AERA) Annual Meeting: Public Scholarship to Educate Diverse Democracies.
- [11] McClure, K. R., Ryder, A. J., & Mauk, A. J. (2016, April). The costs of belonging: Undergraduate student perceptions of social spending and its effects on college affordability. American Educational Research Association (AERA) Annual Meeting: Public Scholarship to Educate Diverse Democracies.
- [10] McClure, K. R., Ryder, A. J., & Mauk, A. J. (2016, March). The costs of belonging: College affordability and student spending on campus involvement and social activities. NASPA: Student Affairs Administrators in Higher Education Annual Conference: Common Purpose: Shaping a Vision for Higher Education.
- [9] McClure, K. R., Titus, M. (2015, April). The all-administrative university? Exploring the relationship between administrative costs and administrative staff at public comprehensive institutions. American Educational Research Association (AERA) Annual Meeting: Toward Justice: Culture, Language, and Heritage in Educational Research and Praxis.
- [8] McClure, K. R. (2014, November). Academic capitalism as multi-level process: Reconceptualizing the 'regime'. Association for the Study of Higher Education (ASHE) 39th Annual Conference: Weaving Scholarship and Policy Making.
- [7] McClure, K. R. (2014, November). Making the neoliberal mind? Forms and implications of undergraduate entrepreneurship training. Association for the Study of Higher Education (ASHE) 39th Annual Conference: Weaving Scholarship and Policy Making.
- [6] McClure, K. R. (2013, March). Education for human development or economic growth? A capabilities-based analysis of the basic education project in Turkey. Comparative and International Education Society (CIES) 57th Annual Conference: Educational Quality: Global Imperatives and Contested Visions.
- [5] McClure, K. R. (2013, March). Reframing the national narrative: Curriculum reform, EU candidacy, and history textbooks in Turkey. Comparative and International Education Society (CIES) 57th Annual Conference: Educational Quality: Global Imperatives and Contested Visions.

- [4] McClure, K. R. (2012, April). Turkey's uneven education revolution: Regional disparities in access, quality, and equity. Comparative and International Education Society (CIES) 56th Annual Conference: The Worldwide Education Revolution.
- [3] McClure, K. R. (2012, March). 'A destiny henceforward shared': Preliminary thoughts on Carney's educational 'policyscapes' as applied to the European Union. Washington Consortium for Comparative and International Education and Training 11th Annual Student Research Conference: Education and Globalization in an Era of Rising Inequality and Cultural Change.
- [2] McClure, K. R., & Haugen, C. S. (2011, March). The Global Communities Living-Learning Program: A case study in intercultural competency development. Intercultural Management Institute 12th Annual Conference on Intercultural Relations
- [1] McClure, K. R. (2009, March). Madrasas and Pakistan's education objectives: Western media misrepresentation. Comparative and International Education Society (CIES) 53rd Annual Conference: The Politics of Comparison.

INVITED TALKS, PODCASTS, PRESENTATIONS, AND WEBINARS

- [11] Invited guest. Higher ed, covid, and lawyers. Oh my! The Place Makers Podcast. Available [here](#).
- [10] Invited panelist. Invisible no more: How three vital postsecondary sectors are navigating the pandemic while serving their students and communities. Association for the Study of Higher Education 2020 Presidential Webinar Series.
- [9] Invited guest. Student housing sector in "crisis." The Bond Buyer Podcast. Available [here](#).
- [8] Invited panelist. Minding the "trust gap": Implications of COVID-19 decisions for higher ed. Association of College and University Housing Officers International.
- [7] Invited speaker. The controversy surrounding re-opening our campuses: How do the decisions get made? Trustees and Presidents Podcast with Dr. Karen Weaver. Available [here](#).
- [6] Moderator. Navigating higher ed finance under COVID19. Higher Education Forum.
- [5] Invited panelist. Managing higher education in uncertain times. Center for Higher and Adult Education. Michigan State University.
- [4] Invited speaker. 'Academic capitalism' is reshaping faculty life. What does that mean? EdSurge Live. Available [here](#).
- [3] Invited panelist. Workshop on #realcollege research. #Realcollege Annual Convening.

[2] Invited panelist. The world beyond high school: Covering education equity and the future of work. Poynter Institute.

[1] McClure, K. R., Ryder, A. J., & DeVita, J. M. (2017). Forging partnerships and avoiding pitfalls: Evidence-based insights for establishing effective public-private partnerships. Association for College and University Housing Officers-International Webinar.

GRANTS AND RESEARCH SUPPORT

Role	Year	Funder	Project	Result	Amount
Co-Principal Investigator	2020	Joyce Foundation	Federal Support for Broadly Accessible Rural Serving Institutions in Response to COVID-19	Funded	\$101,536
Principal Investigator	2020	Association of College and University Housing Officers International	The Role of the Resident Assistant Position in Basic Needs Security and Student Success	Not Funded	\$7,000
Principal Investigator	2020	UNCW ETEAL Pedagogy Initiative	Pilot for The Higher Education Executive Leader Internship Program	Under Review	\$3,000
Principal Investigator	2019	UNCW Watson College of Education	Dean's Office Mini-Research Award: Support to Attend ASHE and AERA Conferences	Funded	\$2,000
Principal Investigator	2018	UNCW Watson College of Education	Dean's Office Mini-Research Award: Support to Attend ASHE and SHEEO Policy Conferences	Funded	\$2,000
Principal Investigator	2017	UNCW Watson College of Education	Dean's Office Mini-Research Award: The Ed.D. Project	Funded	\$1,600
Principal Investigator	2016	UNCW Charles L. Cahill Grant for Faculty Scholarship	The Workhorse University: Access, Affordability, and the Future of America's Public Comprehensive Institutions	Funded	\$4,800
Principal Investigator	2016	Council for Advancement and Support of Education	John Grenzebach Award for Outstanding In-Progress Research in Philanthropy for Educational Advancement	Funded	\$2,000

Co-PI	2016	UNCW Watson College of Education	Dean's Office Mini-Research Award: "Striking Gold? The Rise and Implications of a 'Boom' Accelerated Online RN to BS Program"	Funded	\$1,335
Principal Investigator	2016	UNCW Watson College of Education	Dean's Office Mini-Research Award: "Giving by Corporate and Family Foundations to Higher Education Institutions in North Carolina: A Social Network Analysis"	Funded	\$1,785
Principal Investigator	2016	Educational Leadership Research/Schol arship Award	AERA 2016 Conference Travel Support	Funded	\$1,745
Principal Investigator	2016	UNCW Charles L. Cahill Grant for Faculty Scholarship	University Leadership and Academic Capitalism: A Comparative Study of Higher Education Administration in Ireland and the United States	Not Funded	\$5,000
Principal Investigator	2015	Association of College and University Housing Officers International	How On-Campus Housing Responds to Off-Campus Competition: The Strategic Use of Public-Private Partnerships	Funded	\$7,000
Principal Investigator	2015	UNCW ETEAL Pedagogy Initiative	EDL 635 Faculty Oral History Project	Funded	\$3,500
Principal Investigator	2015	UNCW Watson College of Education	Watson College of Education Faculty Ambassador Initiative	Funded	\$800
Co-PI	2014	UNCW Watson College of Education	Dean's Office Mini-Research Award: "Participation in the College Experience and Student Discretionary Spending"	Funded	\$2,000
Total					\$146,501
Extramural Total					\$110,536

SELECTED HONORS, AWARDS, & FELLOWSHIPS

Participant

National Center for Education Statistics Data Institute: Using Federal
Datasets to Support Research on Postsecondary Education (2017)

<i>Fellow</i>	UNCW NextUp Faculty Leadership Development Fellowship Program (2016)
<i>Participant</i>	ASHE Council for the Advancement of Higher Education Programs Early Career Faculty Teaching Workshop (2014)
<i>Participant</i>	AERA – Division J Emerging Scholars Workshop (2014)
<i>Participant</i>	Towards a Political Economy of Education Program, Central European University and Open Society Foundations (2013)
<i>Awardee</i>	Excellence in Teaching Award, University of Maryland, College of Behavioral and Social Sciences (2012)
<i>Fellow</i>	Global Graduate Fellowship, University of Maryland, College of Education (2013)
<i>Member</i>	<i>Phi Beta Kappa</i> , University of Richmond

COURSES DEVELOPED AND TAUGHT

* = Courses developed

University of North Carolina Wilmington

*EDL 595/695 The College Affordability Crisis

- Summer 2019: 17 students

*EDL 595/695 Innovative Approaches to College Student Success (M.Ed./Ed.D.)

- Summer 2018: 13 students

*EDL 632 Higher Education Finance (Ed.D.)

- Spring 2019: 10 students
- Fall 2016: 18 students
- Summer 2015: 21 students

*EDL 595/695 Higher Education in a Global Context (M.Ed./Ed.D.)

- Summer 2016: 6 students

*EDL 635 The Academic Profession (Ed.D.)

- Spring 2016: 16 students
- Spring 2015: 20 students

*EDL 630 Professional Seminar I: Organizational Studies and Campus Environments (Ed.D.)

- Fall 2018: 9 students

- Fall 2017: 14 students
- Fall 2015: 17 students
- Fall 2014: 20 students

*EDL 595/695: Why Does College Cost So Much? (M.Ed./Ed.D.)

- Summer 2017: 10 students

EDL 550/650 Foundations of Higher Education (M.Ed./Ed.D.)

- Spring 2018: 11 students

EDL 555: Legal Issues in Higher Education (M.Ed.)

- Spring 2019: 8 students
- Spring 2018: 9 students
- Fall 2017: 6 students
- Spring 2017: 10 students
- Fall 2015: 15 students
- Spring 2015: 17 students

EDL 552: Critical Issues in Higher Education (M.Ed./Ed.D.)

- Spring 2016: 20 students
- Fall 2015: 14 students
- Spring 2015: 20 students

EDL 560: Introduction to Higher Education Practice (M.Ed.)

- Fall 2014: 21 students
- Summer 2015: 4 students

EDL 596 Culminating Project I (M.Ed.)

- Spring 2016: 9 students

STUDENT ADVISING

Doctoral dissertation chair

Student Name	Topic	Year
April Query	Constructing Financial Aid Knowledge: How American Indian Students in Southeastern North Carolina Understand the Financial Aid Process and Pay for Postsecondary Education	2017
John Lothes	Understanding Burnout and Satisfaction among Voluntary and Involuntary Part-Time Faculty at a Public Comprehensive University in the Southeastern United States	2017
Kara Pike-Inman	Stress Experiences of U.S. Education Abroad Participants in the United Kingdom	2017

Susan Baxter	The Role of Self-Efficacy in Transfer: A Qualitative Study of Rural North Carolina Community College Students	2017
Jason Modlin	Student Departure Due to Role Conflict	2018
Cat Ziencik	Departing from the Military and Transitioning to Higher Education: Examining the Transition Assistance Program	2018
Sara Thorndike	How Completion of a College Personal Finance Course Affects Student Wellness	2019
Jennifer Fernandez-Villa	Factors that Influence Undergraduate International Student Persistence at a Regional Public University	2020
Christina Logan	A Narrative Exploration of the Orientation Leader Experience	2020
Kara Ostlund	Sexual Misconduct in Intercollegiate Athletics	Current
Keryn Vickers	Lifting as We Climb: Investigating Non-Traditional Pathways and Strategies to Executive Leadership Positions for African Americans within Predominantly White Institutions	Current
Paige Eppenstein Anderson		Current

Doctoral dissertation committee member

Student Name	Topic	Year
Jake Eubank	Exploring Sense of Belonging in College Students: Formal and Informal Swimming Participation	2017
Jon Kapell	Four for Four: A Case Study of Transfer Student Experiences at the University of North Carolina Wilmington	2017
May Ellen Naylor	Dental Hygiene Education Outcomes in Associate and Baccalaureate Programs: Implications for Dental Hygiene Education in North Carolina	2017
Thad Leister	Internships: The Ultimate Real-Life Interview	2018
Adam Hall	Institutional Striving and Staff Satisfaction at a Regional Comprehensive University: A Case Study	2019
Veronica Sills	The Sister Circle: Exploring the Journeys of Black Women Senior Administrators within North Carolina Higher Education	2019
Courtney Porter	Female MBA Students and Their Paths to Pursuing a Career in a Male Dominated Industry	2020
Myssie Mathis		Current
Ben Smith		Current
Terry Locklear		Current

Master's culminating project chair

Student Name	Topic	Year
Eddie Knighton	Changing Perspectives in Student Services: Viewing Students as Customers	2020
Courtney Sola	Creating An Equitable Review Process: A Case Study of College Board's Landscape	2020
Brittany Ranz	Eliminating Financial Barriers as a Key to Student Success and Retention	2019
Angela Almozara	On-Campus Housing and Its Impact on The International Student Experience	2019
Courtney Melvin	Key Factors Behind Student-Athletes' Major Choices and Satisfaction of Major at a D1 University	2019
Robin Clements	College Students' Help-Seeking Behaviors While Completing FAFSA: Variations by Race and Income	2018
Rae'Shelle Drayton	Self-Expression Faux Pas in the Workplace: Preparing Tatoed and Non-Conforming Students for Life After Graduation	2018
Dalton Langdon	Sexual Assault During Study Abroad: An Ugly Truth	2018
Kelley Cansler	The UNCW Academic Probation Program: Students' Perspectives on Program Outcomes	2018
Da'Esha McPhaul	Perceived Long-Term Impact of Summer Bridge Participation on Academic and Social Transitions to College: A Pilot Study of Alumni Participants	2017
Emily Findley	The J-1 International Student Experience at UNCW	2017
Donovan Smith	The Advantages and Disadvantages of Joining a Black Greek Lettered Organization	2017
Deirdre Scanlon	Effective Practices in the Design of Short-Term, Faculty-Led Education Abroad Programs	2017
Ebony Wofford	National Pan-Hellenic Councils on Predominately White Campuses	2017
Rob Olewine	Experiences of First-Generation Students at East Carolina University: Creating A Training Video for Faculty and Staff	2017
Karla Slade	Nontraditional Student Understanding of the Financial Aid Process	2016
Natalie Palmer	Education Abroad Preparation from Orientation to Re-Entry	2016
Taylor Renwick	Bridging the Gap between Military and Traditional Students through Programming	2016
Jonathan Lee	Performance Based Funding and Community Colleges in North Carolina	2016

Brandi Barry	Serving Those Who Have Served: A Resource on Student Veterans for Higher Education Professionals	2016
Jeremy Lea	The Rise Up Program: Using Effective Leadership and Unity as Hazing Prevention Strategies	2016
Glen Burnette	An Initiative to Increase Minority Alumni Donations at Predominately White Institutions	2016
Shannon Rodenheiser	Best Practices in International Student Recruitment	2015
Christina Ritter	Enhancing Foreign Language Acquisition During Study Abroad	2015
Tiffany Campbell	Students of Color and Study Abroad	2015
Jordan Stone	Effective Practices in the Student Organization Conduct Process	2015

PROFESSIONAL DEVELOPMENT

<i>Participant</i>	White Anti-racist Reading Group (2020)
<i>Participant</i>	Introduction to Social Network Analysis, Statistical Horizons (2016)
<i>Participant</i>	American Association of State Colleges and Universities Government Relations Conference (2016)
<i>Participant</i>	UNCW Faculty Research Scholar, Grant Writing Boot Camp (2015)
<i>Participant</i>	ASHE Council for International Higher Education Mentoring Program (2014)
<i>Participant</i>	ETEAL Applied Learning Summer Institute (2015)
<i>Participant</i>	ETEAL Applied Learning Summer Institute (2014)

SERVICE TO THE FIELD

Editorial board member

Philanthropy & Education
 Journal of Student Affairs Research and Practice
 Journal of Effective Teaching

Invited manuscript reviewer

Journal of Higher Education
 Teachers College Record
 Higher Education Policy
 Higher Education: The International Journal of Higher Education Research
 Journal of Diversity in Higher Education
 Compare: A Journal of Comparative and International Education
 Journal of Critical Studies on Higher Education and Student Affairs
 Journal of Curriculum Studies

International Journal of Educational Development
Prospects (UNESCO Quarterly Review of Comparative Education)

Affiliations

Association for the Study of Higher Education (ASHE)

- Research to Practice Affordability Research Team (2020)
- 2020 Program Committee, International Higher Education Section Co-Chair (2020)
- Annual Conference Session Discussant (2019)
- ASHE at 50 Strategic Planning – Conference Workgroup (2019)
- Annual Conference Proposal Reviewer (2019)
- Council on Public Policy in Higher Education Summer Forum Planning Committee (2019)
- Annual Conference Proposal Reviewer (2018)
- Annual Conference Session Discussant (2017)
- Annual Conference Proposal Reviewer (2017)
- Annual Conference Panel Organizer (2017)
- Annual Conference Session Discussant (2016)
- Annual Conference Proposal Reviewer (2016)
- Council on International Higher Education Elections Committee Co-Chair (2015)
- Annual Conference Proposal Reviewer (2015)
- Newly Minted PhD Roundtable Participant (2014)
- Annual Conference Proposal Reviewer (2014)

American Educational Research Association

- Annual Meeting Division J Invited Reviewer (2019)
- Annual Meeting Division J Invited Reviewer (2018)
- Annual Meeting Division J Invited Reviewer (2017)
- Annual Meeting Division J Invited Reviewer (2016)
- Annual Meeting Division J Roundtable Chair (2015)

Comparative and International Education Society (CIES)

- Globalization and Education Special Interest Group Proposal Reviewer (2015)
- Annual Conference Proposal Reviewer (2014)
- Annual Conference Session Chair (2013)

SERVICE TO THE UNIVERSITY

<i>Member</i>	UNCW Graduate Council (2020-current)
<i>Member</i>	UNCW New Programs Planning Committee (2020)
<i>Member</i>	UNCW Doctoral Transition Task Force (2019-2020)
<i>Alternate</i>	UNC System Faculty Assembly (2018-current)
<i>Member</i>	UNCW Provost's Advisory Council (2018-current)
<i>Member</i>	UNCW Campus Initiated Tuition Increase Committee (2017, 2018, 2019)
<i>Chair</i>	UNCW University Budget Committee (2017-current)
<i>Member</i>	UNCW Center for Teaching Excellence Advisory Board (2016-2017)

<i>Senator</i>	UNCW Faculty Senate (2015-current)
<i>Member</i>	UNCW University Curriculum Committee (2015-current)
<i>Member</i>	UNCW COACHE Faculty Job Satisfaction Survey Working Group (2016, 2018)
<i>Presenter</i>	UNCW New Faculty Orientation Second-Year Mentor Lunch (2015)
<i>Reviewer</i>	UNCW Summer Undergraduate Research and Creativity Awards (2015)
<i>Presenter</i>	UNCW Men's Summit (2015)

SERVICE TO THE COLLEGE

<i>Member</i>	Watson College Doctoral Status Task Force (2018-2019)
<i>Member</i>	Watson College RTP Support Session Planning Group (2018-2019)
<i>Member</i>	Watson College Public Policy Committee (2017)
<i>Member</i>	Watson College Murphy Distinguished Professor Workgroup (2016)
<i>Member</i>	Watson College Assistant to Full Professor Task Force (2016)
<i>Member</i>	Watson College International Committee (2015-2016)
<i>Participant</i>	Watson College Strategic Planning Retreat (2014)
<i>Member</i>	Watson College Research Collaborative Committee (2014)

SERVICE TO THE DEPARTMENT

<i>Chair</i>	Administrative Associate Search Committee (2020)
<i>Coordinator</i>	M.Ed. in Higher Education Administration (2020-current)
<i>Coordinator</i>	Ed.D. in Educational Leadership, Higher Education Concentration (2017-2020)
<i>Facilitator</i>	Slow Professor Reading Group (2016)
<i>Member</i>	EdD Program Capstone Research and Development Committee (2016-2017)
<i>Member</i>	Faculty Development and Evaluation Committee (2016)
<i>Member</i>	Master's of School of Administration e-Portfolio Defenses (2015)
<i>Member</i>	EdD Program Sustainability and Marketing Committee (2015)
<i>Member</i>	EdD Program Evaluation Committee (2014)

INVITED TALKS AND CAMPUS PRESENTATIONS

<i>Presenter</i>	“Sketching the Portrait of an Effective Teacher” for Watson College of Education RPT Support Session for Assistant Professors
<i>Presenter</i>	“Why Does College Cost So Much?” for Introduction to Public Policy Analysis course (2017)
<i>Presenter</i>	<i>The Mask You Live In</i> screening/panel for UNCW male athletes (2016)
<i>Presenter</i>	Student Affairs Professional Development Committee discussion of university corporatization
<i>Presenter</i>	UNCW Upperman African American Center/Watson International Committee Cross-Cultural Simulation (2015)