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Revel to Build First EV Fast Charging Superhub in Brooklyn

Site at Historic Former Pfizer Building Will Be Largest Universal Fast Charging Depot in North America

BROOKLYN - Electric transportation company Revel announced today that it is building a DC fast charging Superhub for electric vehicles (EVs) at the historic former Pfizer building in Brooklyn. The site will be the largest universal fast charging depot in North America, with 30 chargers open to the public on a 24/7 basis and accessible to owners of any electric vehicle brand. This will be the first of a network of fast charging Superhubs opened by Revel across New York City to promote the widespread adoption of electric vehicles and meet New Yorkers' need for EV fast chargers.

Revel's expansion into charging marks its first new product line since launching a shared fleet of electric mopeds in 2018. The company started with a small pilot program in three Brooklyn neighborhoods before expanding its New York City service to Queens, Manhattan and the Bronx, growing its service area and fleet size to meet New Yorkers' needs for affordable, socially-distant modes of transportation during the COVID-19 pandemic. Revel is planning to expand its product offerings further in the coming months as part of its mission to electrify cities like New York.

"Revel is building the infrastructure of the future and we're building it now - our planet can't wait," said **Frank Reig, Revel CEO and Co-Founder.** "We couldn't be more excited to bring fast charging to our home borough of Brooklyn and get to work on the first of many Superhubs to come in 2021."

The former Pfizer building, which once housed the company's drug manufacturing operations and was its first headquarters, is a natural fit for Revel's first chargers. In recent years, the site

has been transformed by its owners at Acumen Capital Partners into an ecosystem of small businesses and startups building the economy of tomorrow.

“Welcoming Revel as a tenant is a slam dunk for us,” said **Jeff Rosenblum, Co-Founder of Acumen Capital Partners**. “Our mission with the Pfizer building has been to transform a historic site into a home for forward-thinking companies, and electrification truly is the future. We’re excited to give this space new life once again by hosting Revel’s first fast chargers.”

Revel chose Tritium’s recently launched RTM75 model for the first ten chargers at its Brooklyn site, which will go live this spring. These chargers can provide EV drivers with 100 additional miles in about 20 minutes. Revel plans to install upcoming Tritium fast charger models at the Superhub in the coming months, further increasing charging capacity and speed.

“We’re thrilled to be partnering with Revel to install our first RTM75 chargers in the Americas,” said **Mike Calise, Tritium’s President of the Americas.** “Critical projects like this bring the convenience of DC fast charging to vibrant city neighborhoods, like Brooklyn, the most populous borough in New York City. The e-mobility revolution is here, and this charging depot is a necessary step towards giving New Yorkers the confidence to make the switch to electric, while reducing emissions and improving air quality across the city.”

About Revel
Revel is a Brooklyn-born transportation company that’s electrifying cities through charging infrastructure and shared electric vehicle fleets. Through the Revel app, users can rent electric mopeds or find fast-charging stations compatible with any brand of EV. Revel prides itself on its total rejection of the gig economy and its collaborative approach with local governments. Founded in 2018, the company now operates in four New York City boroughs, Washington, D.C., Miami, Florida, and the California Bay Area cities of Oakland, Berkeley and San Francisco. To learn more, visit gorevel.com and follow @_gorevel on Twitter.

About Acumen Capital Partners
Established in 2007, Acumen Capital Partners LLC (“Acumen”) is a private real estate company; specializing in the reuse of existing commercial buildings in New York City’s outer boroughs. The two principals, Jeffrey Rosenblum, and Ashish Dua have over 55 years of combined experience in all aspects of the real estate industry including acquisition, leasing, management, financing, and construction. Acumen breathes new life into older buildings with environmentally sustainable renovations that attract companies who share a similar corporate philosophy, and in turn provide the local area with much needed jobs. Acumen has won numerous awards for its projects, including the prestigious 2013 EBIE Award – Verdant Brainiac for its innovative installation of the fully organic one-acre Brooklyn Grange rooftop farm, part of firm’s redevelopment of the historic SMP Building in Long Island City.

Formerly known as the Pfizer Building, 630 Flushing Avenue was acquired by Acumen Capital Partners LLC in 2011. The 600,000 square foot, eight-acre facility is located at the epicenter of the popular residential neighborhoods of Williamsburg, Bedford-Stuyvesant, Bushwick, and Fort

Greene. The property is the original, world class headquarters of Pfizer, Inc. and has been redeveloped into a thriving multi-tenant commercial community occupied by over 100 diverse, creative, entrepreneurial, and cutting-edge tenants in industries such as the arts, technology, fashion, artisanal food production, education, and media.

About Tritium

Founded in 2001 by e-mobility pioneers, Tritium designs and manufactures proprietary technology to create the world's most advanced and reliable DC fast chargers for electric vehicles.

Compact, robust designs to look great on main street or thrive in the world's harshest conditions, Tritium technology is easy to use, easy to manage, and easy to own. And we never stop innovating to support our customers around the world.

Visit tritiumcharging.com to see how we're revolutionizing electric transportation.

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