

TOUR DAY: June 2, 2024

# 2024 SPONSOR OPPORTUNITIES for Businesses



## STEP 1 CHOOSE SPONSOR LEVEL

See next page for full list of recognition and publicity for each sponsorship level.

### Exclusive Opportunities

Includes full page ad.

- ☐ LEAD .....\$5000
- ☐ TOUR BOOK .....\$2500
- ☐ TOTE BAG .....\$2000

### With Ad Options

See next page for ad size.

- ☐ SITE SPONSOR .....\$1250
- ☐ PATRON .....\$1000
- ☐ SUPPORTING .....\$600

### No Ad Options

See next page for full list of recognition.

- ☐ IRIS .....\$300
- ☐ ROSE .....\$125

## CHOOSE AD only (no other publicity)

- ☐ FULL PAGE COLOR AD .....\$800  
4.5"W x 7.5"H
- ☐ HALF PAGE COLOR AD .....\$400  
4.5"W x 3.5"H
- ☐ QUARTER PAGE COLOR AD .....\$200  
2"W x 3.5"H

## FOR ALL ADS & LOGOS (check one box below)

- ☐ USE PAST AD/LOGO (no changes)
- ☐ I WILL SUPPLY A NEW/UPDATED AD/LOGO  
(NOTE: ALL ADS ARE IN COLOR)

Send **ELECTRONIC VERSION OF NEW AD/LOGO** to  
**BWCsponsorship@gmail.com** by **Thurs. April 4th, 2024.**  
Ad should be submitted as a high-resolution PDF.

## STEP 2 FILL OUT INFORMATION

NAME as you wish to be recognized in event literature (for sponsors only)

CONTACT

PHONE

EMAIL ADDRESS

BILLING STREET ADDRESS

CITY

STATE

ZIP CODE

## STEP 3 CHOOSE FORM OF PAYMENT

- ☐ A check, payable to Bexley Women's Club, is enclosed \$ \_\_\_\_\_ TOTAL AMOUNT
- ☐ To fill out form and pay online by credit card, go to: [bexleywomen-business-sponsor.paperform.co/](https://bexleywomen-business-sponsor.paperform.co/)

### RETURN COMPLETED FORM AND PAYMENT BY MARCH 29th TO:

Bexley Women's Club | ATTN: Sponsorship | P.O. Box 9023 | Columbus, OH 43209  
QUESTIONS? BWCsponsorship@gmail.com

For more info and to see last year's tour book,  
go to: [bexleywomen.org/house-garden-tour.com](https://bexleywomen.org/house-garden-tour.com)

**NET PROCEEDS SUPPORT SCHOLARSHIPS,  
CLUB MISSIONS & CLUB OPERATIONS.**

*Bexley*  
WOMEN'S Club

Note: Bexley Women's Club is a tax-exempt 501(c)(3) organization

[bexleywomen.org](https://bexleywomen.org)

## Bexley Women's Club 2024 House and Garden Tour

# SPONSORSHIP OPPORTUNITIES

Date: June 2, 2024

Past attendance has been 800 to 1,000 visitors.

## RECOGNITION & PUBLICITY

	Lead \$5,000	Tour Book \$2,500	Tote Bag \$2,000	Site \$1,250	Patron \$1,000	Supporting \$600	Iris \$300	Rose \$125
Recognition on poster, BWC website & Facebook page, flyer, tour day signage	✓	✓	✓	✓	✓	✓		
Recognition on poster, BWC website & Facebook page							✓	✓
Ad size in tour book	Full	Full	Full	Half	Full	Half	none	none
Complimentary tour tickets	12	8	6	4	4	4	2	1
Exclusive sponsorship	✓	✓	✓					
Recognition as lead on tour book cover, ad on back cover	✓							
Recognition on tour book cover, ad on inside cover		✓						
Two sponsor signs at tour site, optional business card display				✓				
Additional publicity opportunities	Name on tickets, and other publicity to be negotiated		Sponsor provides 400 reusable bags	Upgrade to full page ad for \$250				

**Sign-up for sponsorships and ads by 3/29/2024. New ads must be received by 4/4/2024.**

For more information, please contact Sponsorship Chair, Lori Nahem @ [bwcsponsorship@gmail.com](mailto:bwcsponsorship@gmail.com) or visit our website at <https://www.bexleywomen.org/house-garden-tour>

## TOUR BOOK ADVERTISEMENT ONLY

**No listing as a sponsor.**

All ads are color.

{ Full page ad only - \$800 - 4.5"W x 7.5"H  
Half page ad only - \$400 - 4.5"W x 3.5"H  
Quarter page ad only - \$200 - 2"W x 3.5"H

As of 2023, BWC has provided approximately 930 scholarships totaling over \$600,000.

[www.bexleywomen.org](http://www.bexleywomen.org)

P.O. Box 9023, Columbus, OH, 43209

*Bexley*  
WOMEN'S Club