

TOUR DAY: June 6, 2021

# 2021 SPONSOR OPPORTUNITIES for businesses



## STEP 1 CHOOSE SPONSOR LEVEL

See next page(s) for details.

- GARDEN \$1250
- PATRON \$1000
- SUPPORTING \$600
- IRIS \$300
- ROSE \$125

Exclusive Sponsorship Opportunities

- LEAD \$5000 (limit 1)
- TOTE BAG \$2500 (limit 1)
- TOUR BOOK \$2500 (limit 1)
- HAND SANITIZER \$1000 (limit 1)
- MASK \$500 (limit 1)

## OR CHOOSE AD only

- FULL PAGE COLOR AD \$800  
4.5"W x 7.5"H
- HALF PAGE COLOR AD \$400  
4.5"W x 3.5"H
- QUARTER PAGE COLOR AD \$200  
2"W x 3.5"H

### FOR ALL ADS & LOGOS (check all that apply)

- USE PAST AD/LOGO (no changes)
- I WILL SUPPLY A NEW/UPDATED AD/LOGO

**NOTE:**  
All ads are in color. Please submit a new color ad if necessary.

Send **ELECTRONIC VERSION OF AD/LOGO** to **BWCsponsorship@gmail.com** by **Thurs. April 8th, 2021**. Ad should be submitted as a high-resolution PDF.

## STEP 2 FILL OUT INFORMATION

NAME as you wish to be recognized in event literature (for sponsors only)

CONTACT

PHONE

EMAIL ADDRESS

BILLING STREET ADDRESS

CITY

STATE

ZIP CODE

## STEP 3 CHOOSE FORM OF PAYMENT

- A check, payable to Bexley Women's Club, is enclosed \$ \_\_\_\_\_ TOTAL AMOUNT
- Credit card - invoice will be emailed to you for online credit card payment
- To fill out form and pay online, go to: <https://u9omjvp.paperform.co>

**RETURN COMPLETED FORM AND PAYMENT BY MARCH 31st TO:**

Bexley Women's Club | ATTN: Susan Yost | P.O. Box 09023 | Columbus, OH 43209

QUESTIONS? [BWCsponsorship@gmail.com](mailto:BWCsponsorship@gmail.com) or (614) 560-9284

*Bexley*  
WOMEN'S Club

**PROCEEDS SUPPORT THE BEXLEY WOMEN'S CLUB MISSION OF SCHOLARSHIP, COMMUNITY AND SOCIAL SERVICE**

Note: Bexley Women's Club is a tax-exempt 501(c)(3) organization

[bexleywomen.org](http://bexleywomen.org)

# Bexley Women's Club 2021 House and Garden Tour

## SPONSORSHIP OPPORTUNITIES

Date: June 6, 2021

Attendance: past attendance was 800 to 1000 visitors

### RECOGNITION & PUBLICITY

	<b>Lead</b> \$5,000	<b>Tour Book</b> \$2,500	<b>Tote Bag</b> \$2,000	<b>Garden</b> \$1,250	<b>Hand Sanitizer</b> \$1,000	<b>Patron</b> \$1,000	<b>Supporting</b> \$600	<b>Mask</b> \$500	<b>Iris</b> \$300	<b>Rose</b> \$125
Recognition on poster, BWC website & Facebook page, flyer, tour day signage	✓	✓	✓	✓	✓	✓	✓	✓		
Recognition on poster, BWC website & Facebook page									✓	✓
Ad size in tour book	Full	Full	Full	Half	Half	Full	Half	Half	none	none
Complimentary tour tickets	12	8	6	4	4	4	4	2	2	1
Exclusive sponsorship	✓	✓	✓		✓			✓		
Recognition as lead on tour book cover, ad on back cover, and name on tour tickets	✓									
Recognition on tour book cover, ad on inside cover		✓								
Two sponsor signs at tour site, optional business card display				✓						
Additional publicity opportunities	Name on tickets, and other publicity to be negotiated		Sponsor provides bag	Upgrade to full page ad for \$250	Sponsor provides individual hand sanitizer			Sponsor provides face masks		

### Sponsorship deadline is 3/31/2021

Contact Sponsorship Chair Susan Yost, [bwcsponsorship@gmail.com](mailto:bwcsponsorship@gmail.com), 614-560-9284 for more information.

Or go to [www.bexleywomen.org/house-garden-tour](http://www.bexleywomen.org/house-garden-tour) for more information and to see last year's tour book.

Please see attached text descriptions for more details of each sponsorship.

### TOUR BOOK ADVERTISEMENT ONLY

No listing as a sponsor. All ads are color.

- Full page ad only - \$800 - 4.5"W x 7.5"H
- Half page ad only - \$400 - 4.5"W x 3.5"H
- Quarter page ad only - \$200 - 2"W x 3.5"H

As of 2020, BWC has provided approximately 900 scholarships totaling over \$548,000.

[www.bexleywomen.org](http://www.bexleywomen.org)

P.O. Box 09023, Columbus, OH, 43209

