

TOUR DAY: June 6, 2021

2021 SPONSOR OPPORTUNITIES for businesses



STEP 1 CHOOSE SPONSOR LEVEL

See next page(s) for details.

- GARDEN \$1250
- PATRON \$1000
- SUPPORTING \$600
- IRIS \$300
- ROSE \$125

Exclusive Sponsorship Opportunities

- LEAD \$5000 (limit 1)
- TOTE BAG \$2500 (limit 1)
- TOUR BOOK \$2500 (limit 1)
- HAND SANITIZER \$1000 (limit 1)
- MASK \$500 (limit 1)

OR CHOOSE AD only

- FULL PAGE COLOR AD \$800
4.5"W x 7.5"H
- HALF PAGE COLOR AD \$400
4.5"W x 3.5"H
- QUARTER PAGE COLOR AD \$200
2"W x 3.5"H

FOR ALL ADS & LOGOS (check all that apply)

- USE PAST AD/LOGO (no changes)
- I WILL SUPPLY A NEW/UPDATED AD/LOGO

NOTE:

All ads are in color. Please submit a new color ad if necessary.

Send **ELECTRONIC VERSION OF AD/LOGO** to **BWCsponsorship@gmail.com** by **Thurs. April 8th, 2021**. Ad should be submitted as a high-resolution PDF.

STEP 2 FILL OUT INFORMATION

NAME as you wish to be recognized in event literature (for sponsors only)

CONTACT

PHONE

EMAIL ADDRESS

BILLING STREET ADDRESS

CITY

STATE

ZIP CODE

STEP 3 CHOOSE FORM OF PAYMENT

- A check, payable to Bexley Women's Club, is enclosed \$ _____ TOTAL AMOUNT
- Credit card - invoice will be emailed to you for online credit card payment
- To fill out form and pay online, go to: BexleyWomen.org/house-garden-tour

RETURN COMPLETED FORM AND PAYMENT BY MARCH 31st TO:

Bexley Women's Club | ATTN: Susan Yost | P.O. Box 09023 | Columbus, OH 43209

QUESTIONS? BWCsponsorship@gmail.com or (614) 560-9284

Bexley
WOMEN'S Club

PROCEEDS SUPPORT THE BEXLEY WOMEN'S CLUB MISSION OF SCHOLARSHIP, COMMUNITY AND SOCIAL SERVICE

Note: Bexley Women's Club is a tax-exempt 501(c)(3) organization

bexleywomen.org

Bexley Women's Club 2021 House and Garden Tour

SPONSORSHIP OPPORTUNITIES

Date: June 6, 2021

Attendance: past attendance was 800 to 1000 visitors

RECOGNITION & PUBLICITY

| | Lead \$5,000 | Tour Book \$2,500 | Tote Bag \$2,000 | Garden \$1,250 | Hand Sanitizer \$1,000 | Patron \$1,000 | Supporting \$600 | Mask \$500 | Iris \$300 | Rose \$125 |
|--|---|-----------------------------|----------------------------|-----------------------------------|--|--------------------------|----------------------------|-----------------------------|----------------------|----------------------|
| Recognition on poster, BWC website & Facebook page, flyer, tour day signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Recognition on poster, BWC website & Facebook page | | | | | | | | | ✓ | ✓ |
| Ad size in tour book | Full | Full | Full | Half | Half | Full | Half | Half | none | none |
| Complimentary tour tickets | 12 | 8 | 6 | 4 | 4 | 4 | 4 | 2 | 2 | 1 |
| Exclusive sponsorship | ✓ | ✓ | ✓ | | ✓ | | | ✓ | | |
| Recognition as lead on tour book cover, ad on back cover, and name on tour tickets | ✓ | | | | | | | | | |
| Recognition on tour book cover, ad on inside cover | | ✓ | | | | | | | | |
| Signs with sponsor name outside tour site, optional business cards display inside | | | | ✓ | | | | | | |
| Additional publicity opportunities | Name on tickets, and other publicity to be negotiated | | Sponsor-provided bags | Upgrade to full page ad for \$250 | Sponsor provides individual hand sanitizer | | | Sponsor provides face masks | | |

Sponsorship deadline is 3/31/2021

Contact Sponsorship Chair Susan Yost, bwcsponsorship@gmail.com, 614-560-9284 for more information.

Or go to BexleyWomen.org/house-garden-tour for more information and to see last years' book. Please see attached text descriptions for more details of each sponsorship.

TOUR BOOK ADVERTISEMENT ONLY

No listing as a sponsor. All ads are color.

- Full page ad only - \$800 - 4.5"W x 7.5"H
- Half page ad only - \$400 - 4.5"W x 3.5"H
- Quarter page ad only - \$200 - 2"W x 3.5"H

As of 2020, BWC has provided approximately 900 scholarships totaling over \$548,000.

www.bexleywomen.org

P.O. Box 09023, Columbus, OH, 43209

Bexley
WOMEN'S Club