

## **Gravy Standard Dunning Template**

Subject: Your Payment Has Failed to Process

Unfortunately, we couldn't collect payment on your {product} subscription. To update your billing information and continue your subscription without interruption, click [here](#).

If you have any questions about your subscription, please reply to this email and we will get right back to you.

Thanks for being a valued and loyal customer and look forward to our continued relationship.

Regards,  
{your brand}