



PRESS RELEASE

For Immediate Release

December 6, 2022

REX Opportunity Corp. Announces Filing Patent Applications

Toronto, Ontario – December 6, 2022 – REX Opportunity Corp. (“**REX**” or the “**Corporation**”) announces filing of patent applications for its proprietary social media channel royalty method and process and for its proprietary digital permissions escrow process.

REX’s social media channel royalty method and process is applicable to any social media platform monetizing user generated content and compensating content creators.

REX’s digital permissions escrow process is applicable to any hierarchical permissions structure protecting access to data generation, storage and processing.

REX recently used the social media channel royalty method and process to create and acquire the first YouTube channel royalty. REX secured performance and payment of the YouTube channel royalty utilizing its proprietary digital permissions escrow process. See press release September 23, 2022.

“These patent applications better protect REX’s inventive and innovative proprietary intellectual property with application to YouTube channel royalties and beyond,” said Jim Boyle, REX CEO.

“Today’s patent filing announcement highlights the novel nature of REX business and the value of royalty securitization. Patents for both the proprietary social media channel royalty method and process and the proprietary digital permissions escrow process REX has built will provide value to our shareholders beyond YouTube channel royalties. We are excited about the future applications of REX’s royalty method and digital permissions escrow on other social media and digital platforms,” said Doug Ibbitson, REX CIO.

About REX

REX is creating and acquiring royalty interests in YouTube channels. We offer the opportunity to invest directly in content creators and YouTube channels. With REX, investors share in the growth of the content industry.

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Forward-looking Statements

This press release may contain "forward-looking statements". Forward-looking statements can be identified by words such as: "anticipate," "intend," "plan," "goal," "seek," "believe," "project," "estimate," "expect," "strategy," "future," "likely," "may," "should," "will" and similar references to future periods. Examples of forward-looking statements include, among others, statements we make regarding use of proceeds and new business strategies.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important risk factors that could affect forward-looking statements include, among others, the following: REX has limited resources, the adequacy of proceeds of financing, the ability of the Corporation to obtain financing, the regulatory environment, the economy and capital markets generally and in particular, the ability of management to implement a business strategy, the importance of key directors, employees, advisors and consultants, and potential for competition.

Any forward-looking statement made by REX in this press release is based only on information currently available to the Corporation and speaks only as of the date on which it is made. Except as required by applicable securities laws, we undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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