Poster Analysis Sheet

Stage 1 – First impressions
1. Describe the appearance of the poster. Pay attention to details such as subject, layout, illustrations, color.

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Stage 2 – Exploring the details
1. Who published the poster? _______________________________________________________

2. Who was the intended audience? ________________________________________________

3. What words or phrases do you think would be most helpful to new immigrants? List and learn them.

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____________________________________________________________________________

Stage 3 – Understanding the meaning
1. What was the goal of the poster?

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2. Where do you think the poster was located?

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3. How do you think the poster was used?

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4. Which words or phrases do you find surprising?

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5. What could you learn about Israeli society in the 1950s from the poster?

____________________________________________________________________________

How did it go? Let us know! learning@nli.org.il
Stage 4 – Reflecting and evaluating

1. Write three questions that came to mind after studying the poster.
   a. __________________________________________________________________________
   b. __________________________________________________________________________
   c. __________________________________________________________________________

2. What information would you like to know in order to get a more complete picture of the subject?
   __________________________________________________________________________
   __________________________________________________________________________
   __________________________________________________________________________

3. Would this poster be relevant today? What changes would need to be made to make it useful in Israel today?
   __________________________________________________________________________
   __________________________________________________________________________
   __________________________________________________________________________

4. How would a poster such as this be received in your country? How are attitudes toward immigrants?
   __________________________________________________________________________
   __________________________________________________________________________
   __________________________________________________________________________