

## Yom Ha'atzmaut Poster



The Municipal Historical Archives - Tel Aviv

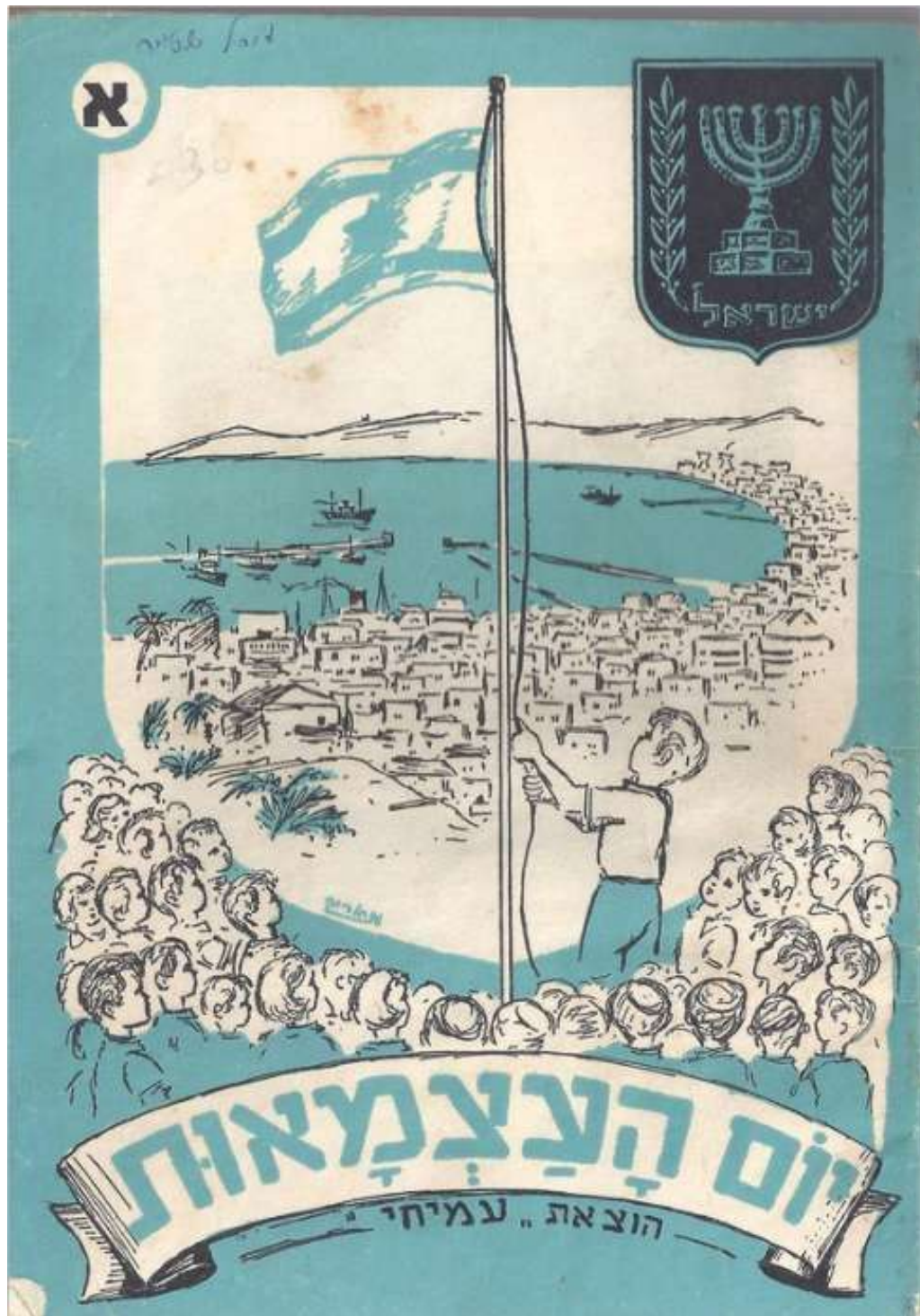
## Yom Ha'atzmaut Poster



The Archives of Jewish Education in Israel and the Diaspora



## Yom Ha'atzmaut Poster



Hadi Or Israeliana Collection

## 3rd Yom Ha'atzmaut Poster, 1951



Ephemera Collection, The National Library of Israel



## 8th Yom Ha'atzmaut Poster, 1956



The Municipal Historical Archives - Tel Aviv

## 11th Yom Ha'atzmaut Poster, 1959



Bezalel Archive



## 11th Yom Ha'atzmaut Poster, 1959



Ephemera Collection, The National Library of Israel  
Bezalel Archive

## 11th Yom Ha'atzmaut Poster, 1959



The Municipal Historical Archives - Tel Aviv  
Bezalel Archive



## 12th Yom Ha'atzmaut Poster, 1960



The Municipal Historical Archives - Tel Aviv

## 19th Yom Ha'atzmaut Poster, 1967



The Municipal Historical Archives - Tel Aviv  
Bezalel Archive



## 22nd Yom Ha'atzmaut Poster, 1970



Bezalel Archive

The Municipal Historical Archives - Tel Aviv

## 32nd Yom Ha'atzmaut Poster, 1980



Bezalel Archive

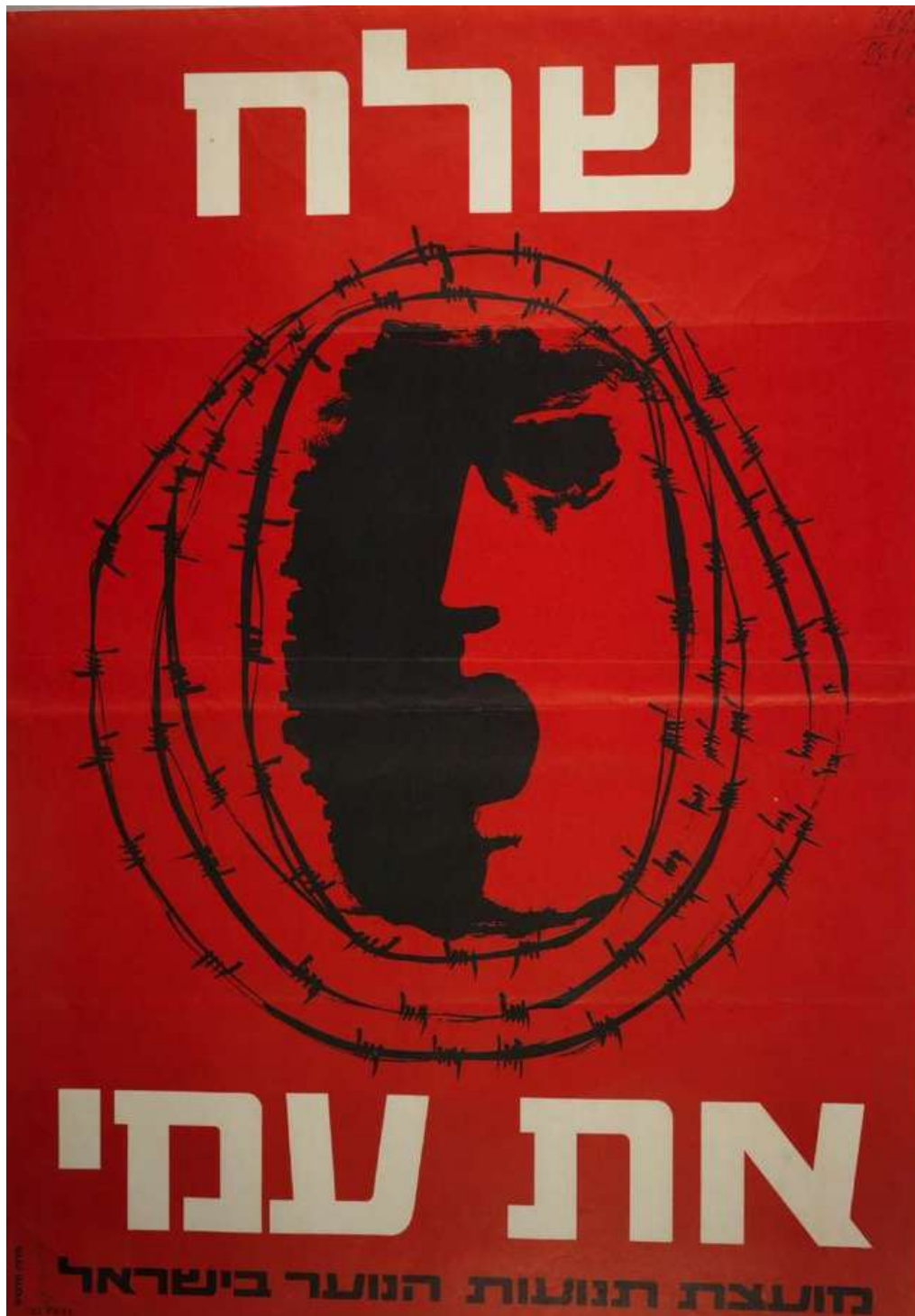


## 34th Yom Ha'atzmaut Poster, 1982



Bezalel Archive

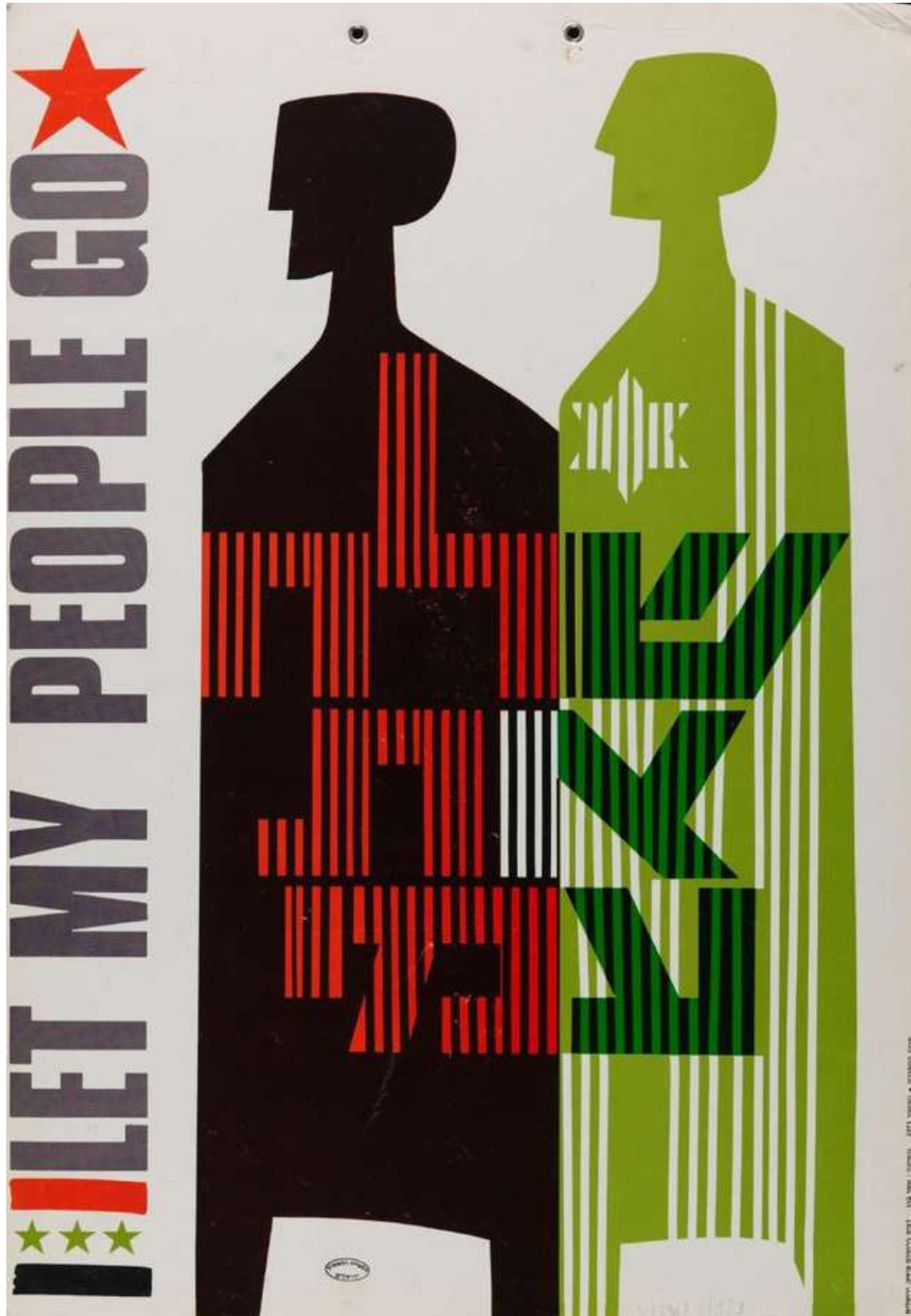
## Let My People Go, Council of Youth Movements Poster



Ephemera Collection, The National Library of Israel



## Let My People Go Poster, 1971



Ephemera Collection, The National Library of Israel

## Let My People Go Poster, Bnei Brith Poster



Ephemera Collection, The National Library of Israel

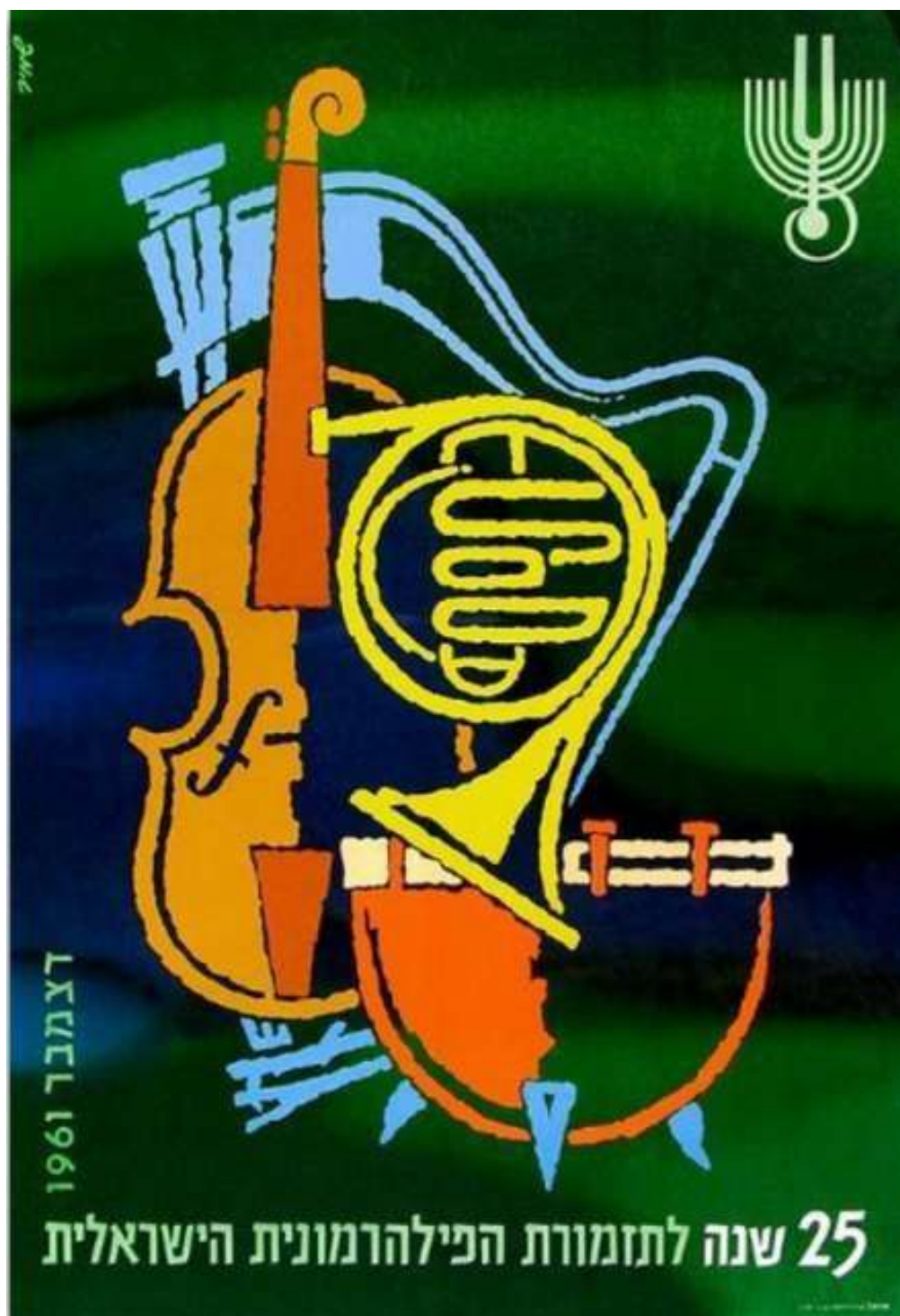


## From the City to the Village, Histadrut Poster



Shamir Brothers Collection

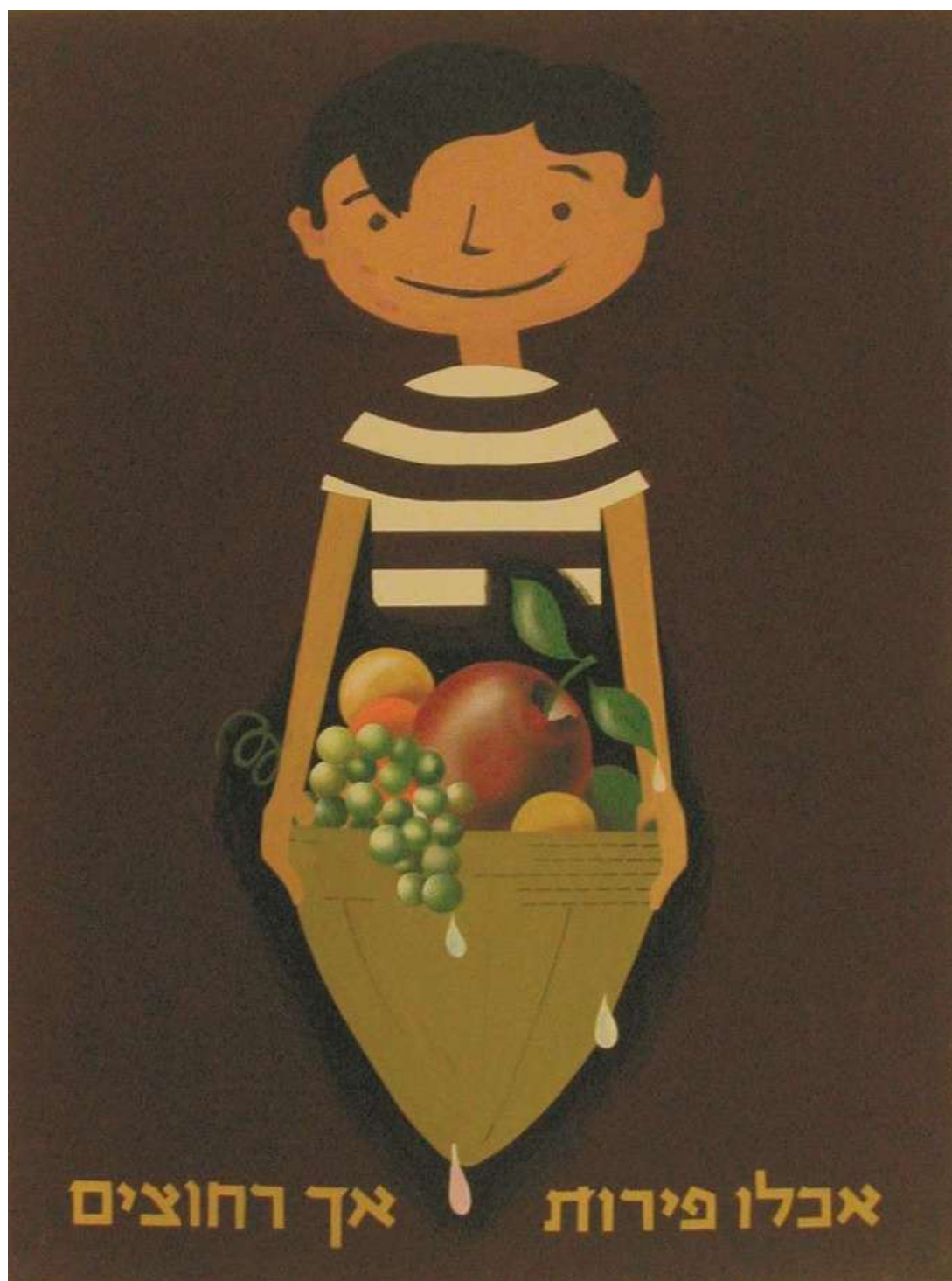
## Israel Philharmonic 25 Years Poster, 1961



Shamir Brothers Collection



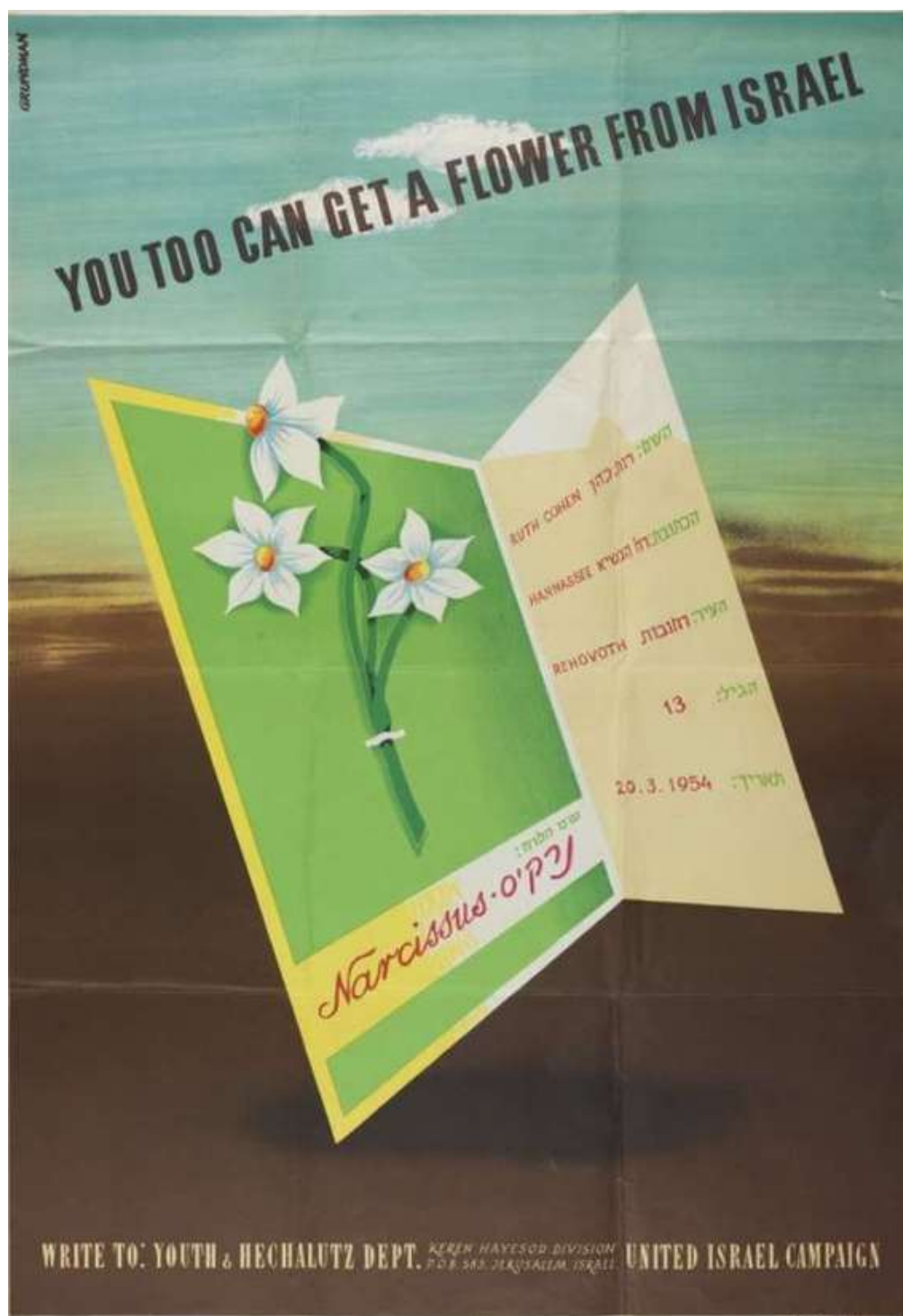
## Wash Fruit Poster



Ephemera Collection, The National Library of Israel  
Bezalel Archive



## You too can get a flower from Israel Poster, 1950



Ephemera Collection, The National Library of Israel

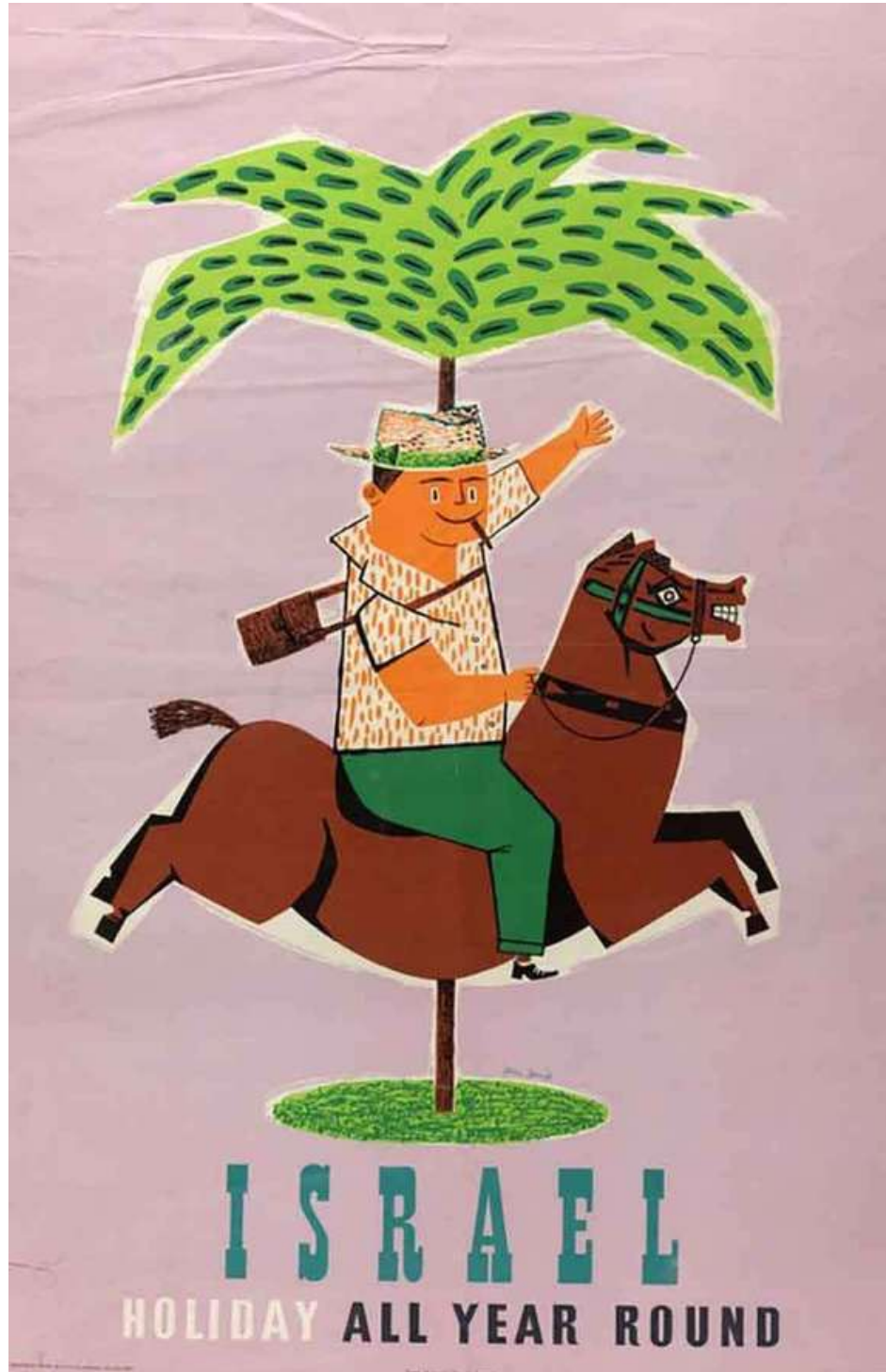
## Flowers of Our Country - A gift From the Children of Israel Poster



Pevzner Collection



## Israel - Holiday All Year Round Poster, 1965



Ephemera Collection, The National Library of Israel

## Israel - Land of the Bible Poster, 1954



Ephemera Collection, The National Library of Israel

## International Cooperation Year Stamp, 1965



Shamir Brothers Collection



## 17th Independence Day Stamp, 1965



The Municipal Historical Archives - Tel Aviv

## Poster of Tu Bishvat Stamps, 1975



Ephemera Collection, The National Library of Israel



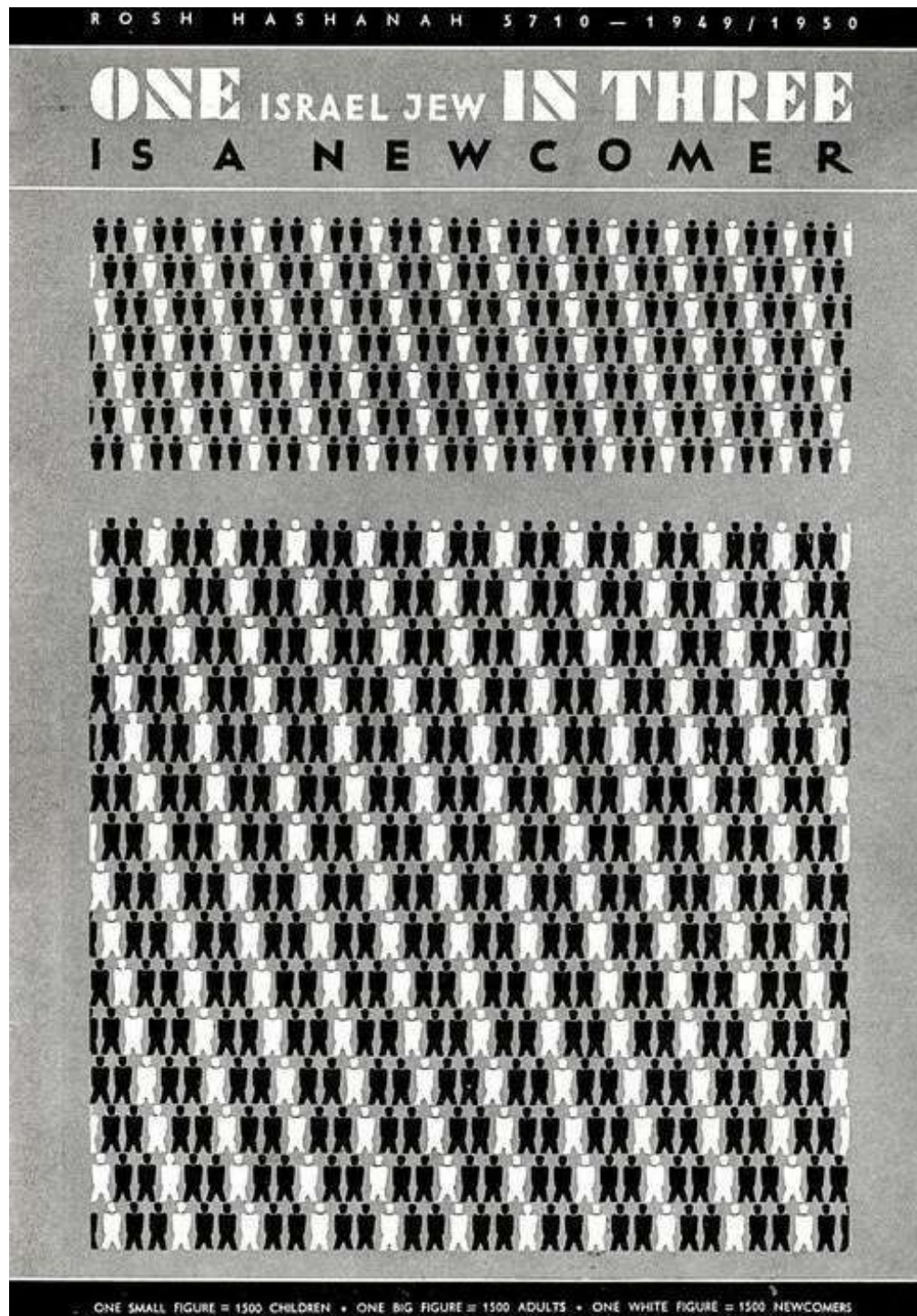
## Israel 150 Stamp



Shamir Brothers Collection



## One in Three - Aliya Pamphlet Advertisement, 1948



Ephemera Collection, The National Library of Israel

## Citrus Marketing Board Advertisement



Ephemera Collection, The National Library of Israel



## Tnuva Advertisement



Ephemera Collection, The National Library of Israel  
Eri Wallish Collection



## A Board Game by El Al Poster



Marvin G. Goldman EL AL Collection

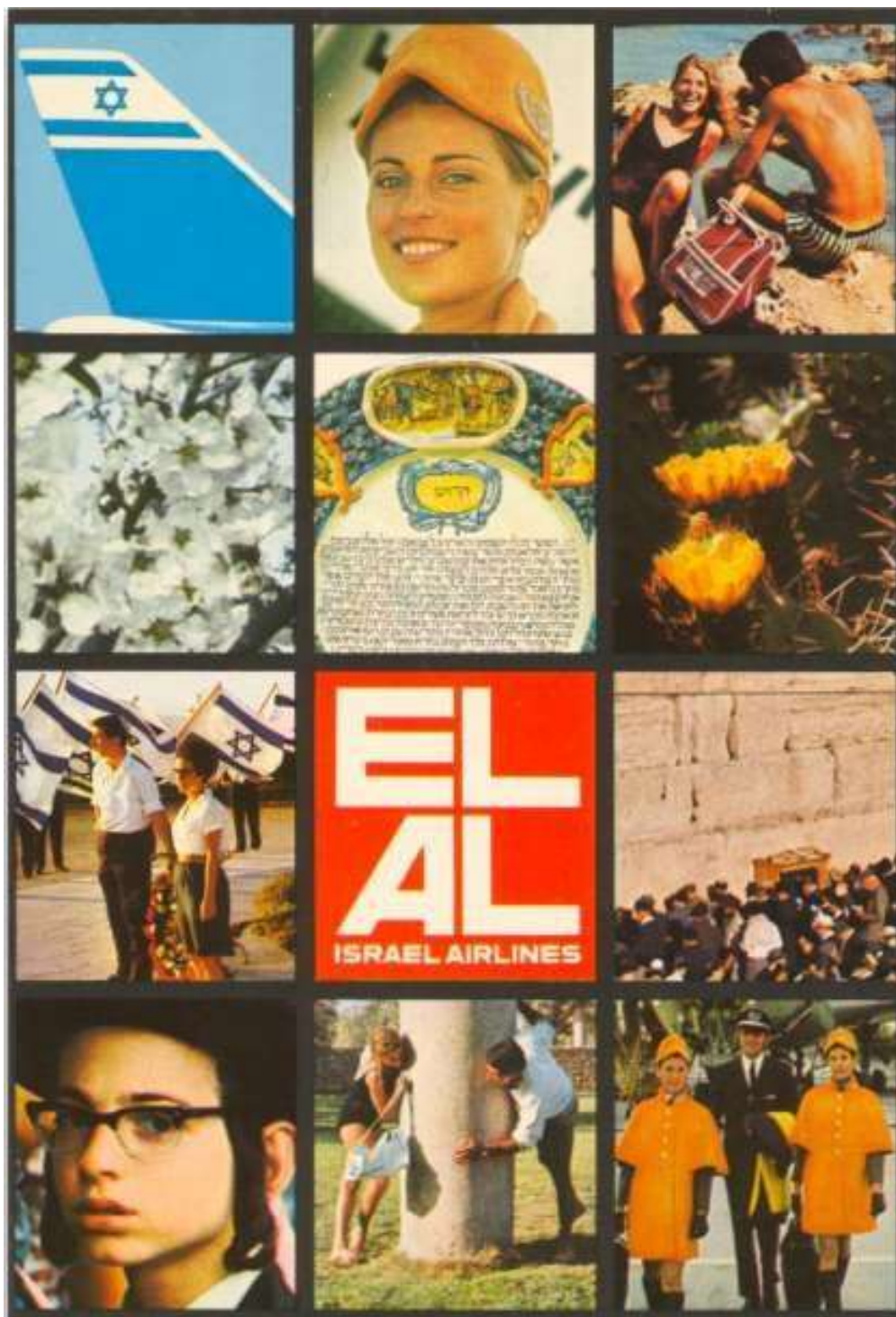
## El-Al Poster for 25th Independence Day, 1973



Marvin G. Goldman EL AL Collection



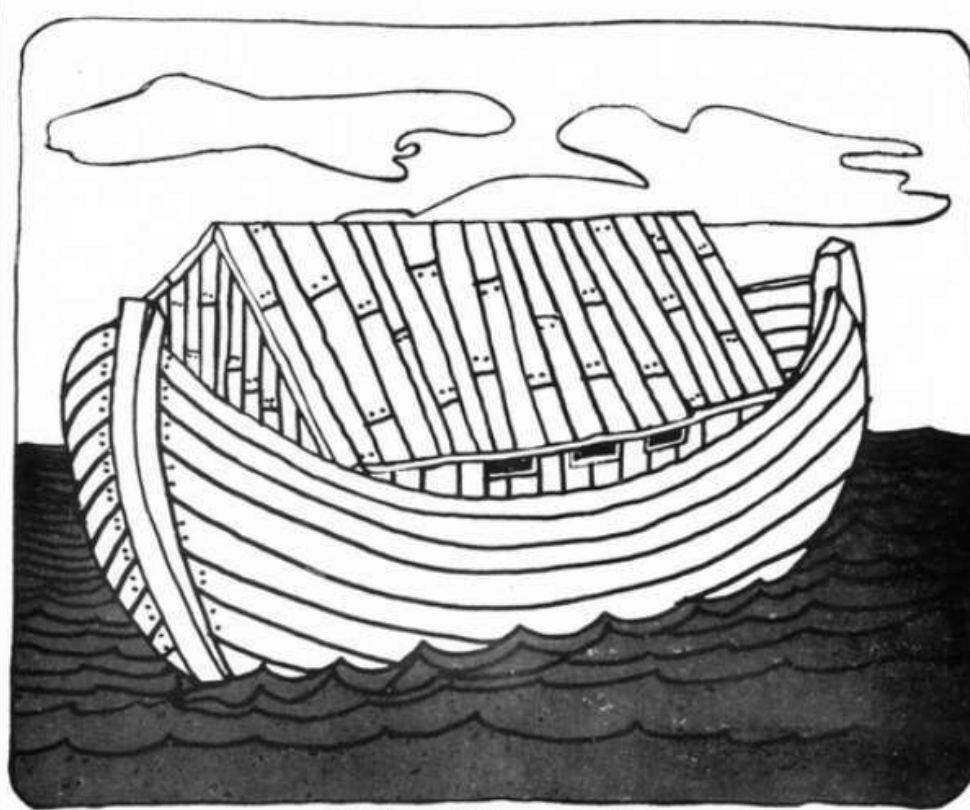
## Elal Israel Airlines Advertisement



The Joseph and Margit Hoffman Judaica Postcard Collection, Hebrew University



## The first 747 - El Al Advertisement



### The First 747.

In a few weeks, some people will say Aha!, at last EL AL is flying its first 747!

We, on the other hand, will say Aha!, at last we have a second Ark!

Of course, there've been a few changes made in the past few thousand years.

Our first ark was a little cramped, with bare wood walls. Our second ark is much more comfortable, with nice wide aisles to stroll up and down, and bright, cheerful interiors designed for us by a famous Israeli artist.

The seats in our new ark (we don't remember if there were any in our first one) are comfortable, too. And there are exactly 400 of them, because like Noah, we ex-

pect a lot of two by two's.

There have been some other changes as well.

In our first ark, all you could do for entertainment was listen to the patter of raindrops on the wooden roof. Now we have an 8-channel recorded program of music, comedy, folk songs, and even Biblical recitals. To say nothing of first-run movies (without which, you don't have a first-rate ark).

A first-rate ark is the only kind we run.

We have 14 powder rooms at strategic locations (a nice thought which didn't occur to Noah). And a bevy of lovely girls aboard (a nice thought which probably did) to hang up your coat, push

pillows behind your head, and serve you delicious beverages and food.

Which brings up some things that, after all these years, are still the same.

The food on our new ark, like our old one, is strictly Kosher. Only now, you get a much better selection, including gefilte fish, bagels and lox as appetizers, and main dishes that would have had Noah praying for more rain.

It's an old idea, but sometimes the old ideas are the best ones.

Just like the idea of the ark itself. Which we're very glad we thought of first.



The Airline of Israel

### The Ark, coming early in June.

EL AL Israel Airlines, offices in: Atlanta, Baltimore, Boston, Chicago, Cleveland, Detroit, Houston, Los Angeles, Mexico City, Miami Beach, Montreal, New York, Philadelphia, Pittsburgh, San Francisco, St. Louis, Toronto, Washington, D.C.

Marvin G. Goldman EL AL Collection

## El Al Israel Calendar



Marvin G. Goldman EL AL Collection

## El Al Rainboeing the Skies Advertisement



Marvin G. Goldman EL AL Collection



## The Israel-Jordan Peace Treaty Poster, 1994



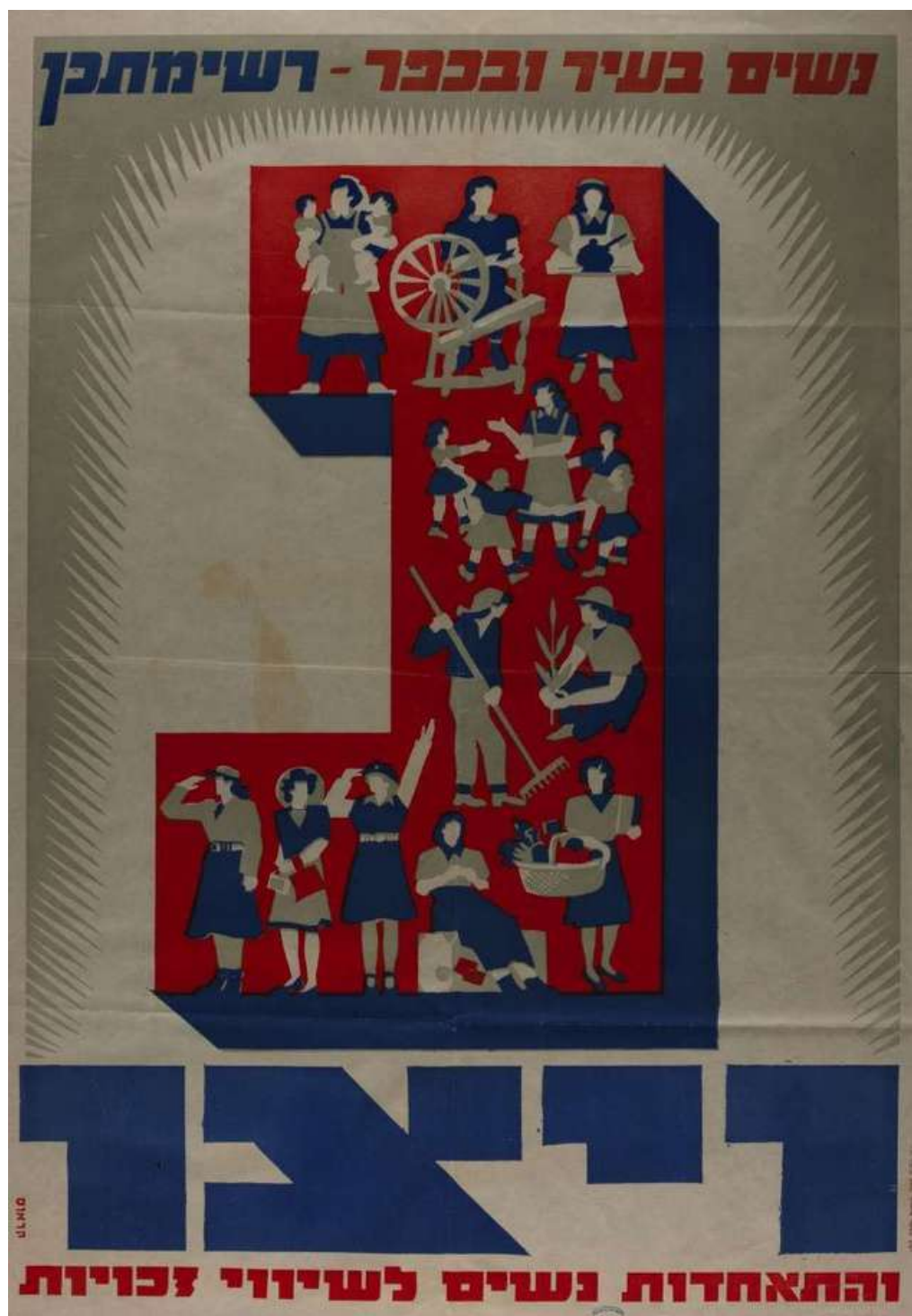
Ephemera Collection, The National Library of Israel  
Dan Reisinger Archive

## The Theodor Herzl Ship Advertisement



Eri Wallish Collection

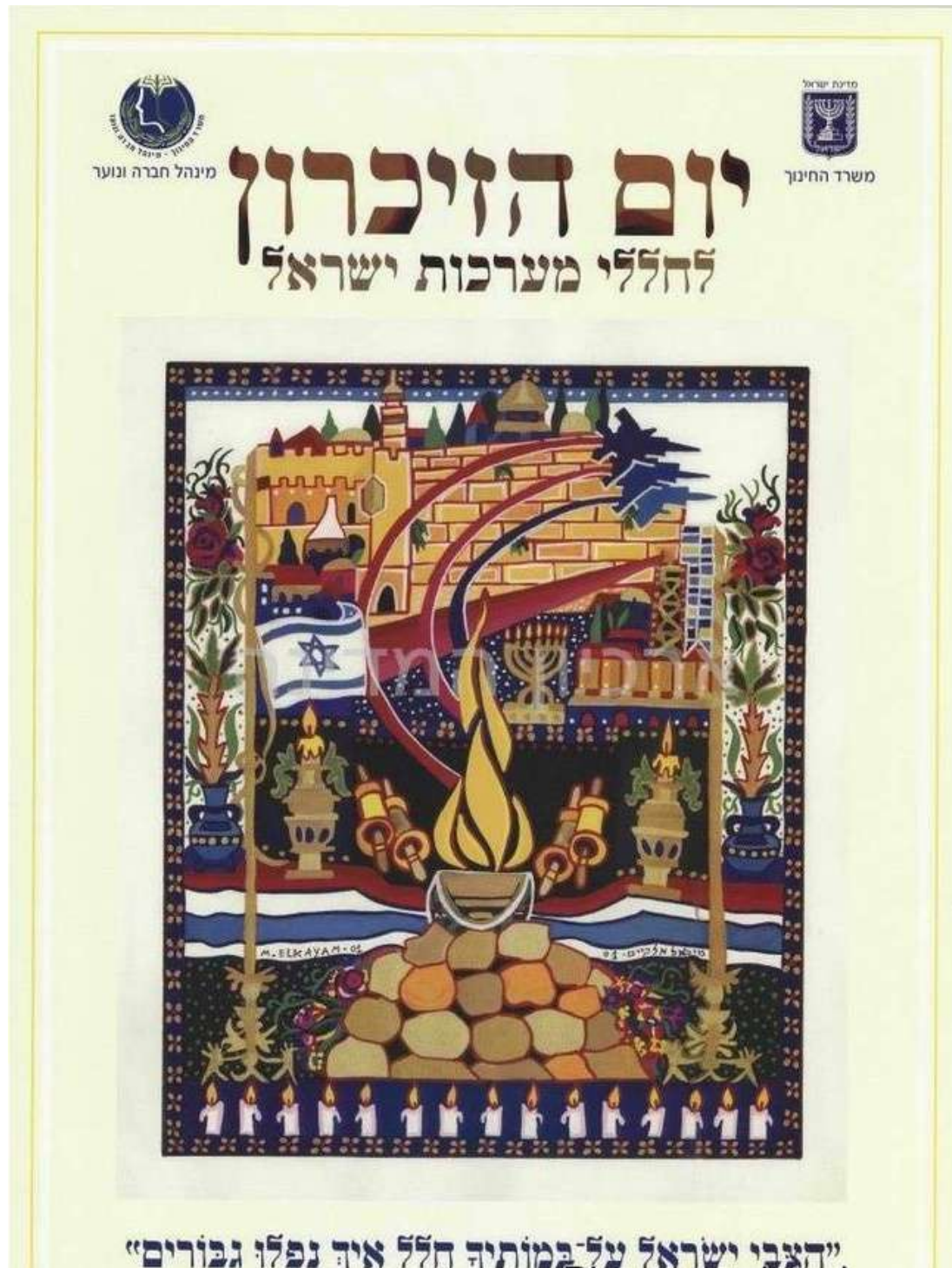
## Wizo Election Poster, 1949



Ephemera Collection, The National Library of Israel



## Memorial Day Poster, 2008



Ephemera Collection, The National Library of Israel

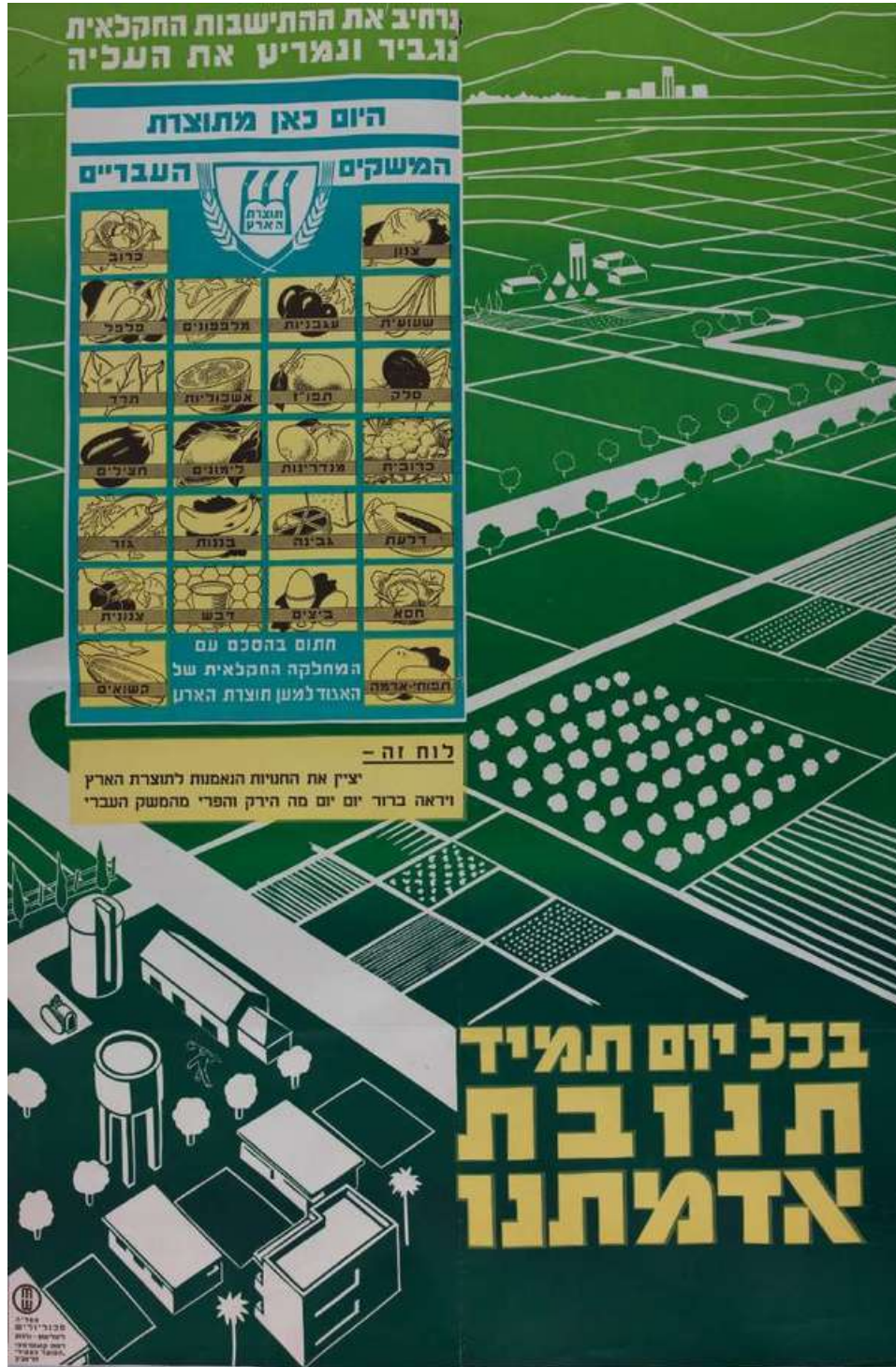
## Watch Your Weight With Tnuva Poster



Eri Wallish Collection

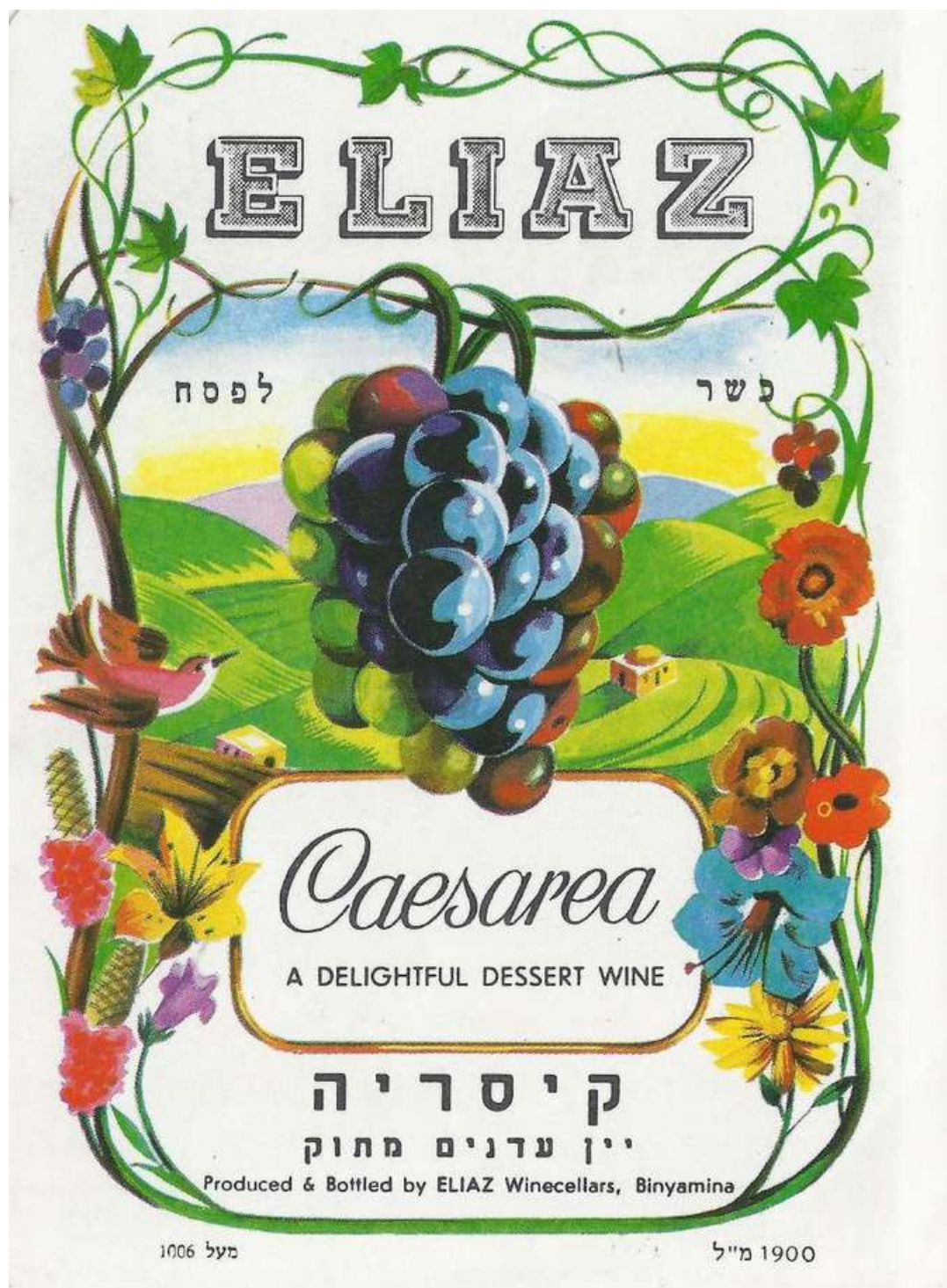


## Buy from the Produce of Our Land Poster



Ephemera Collection, The National Library of Israel  
Eri Wallish Collection

## Eliaz Winery Advertisement



Ephemera Collection, The National Library of Israel

Hadi Or Israeliana Collection



## New immigrants from Morocco, Gilat 1954



Bitmuna

## Distributing Milk, 1938



The Pritzker Family National Photography Collection  
Bitmuna



## The Water Tower Poster, 1960



Ephemera Collection, The National Library of Israel

## Sports Event of the Hapoel Organization Poster, 1956

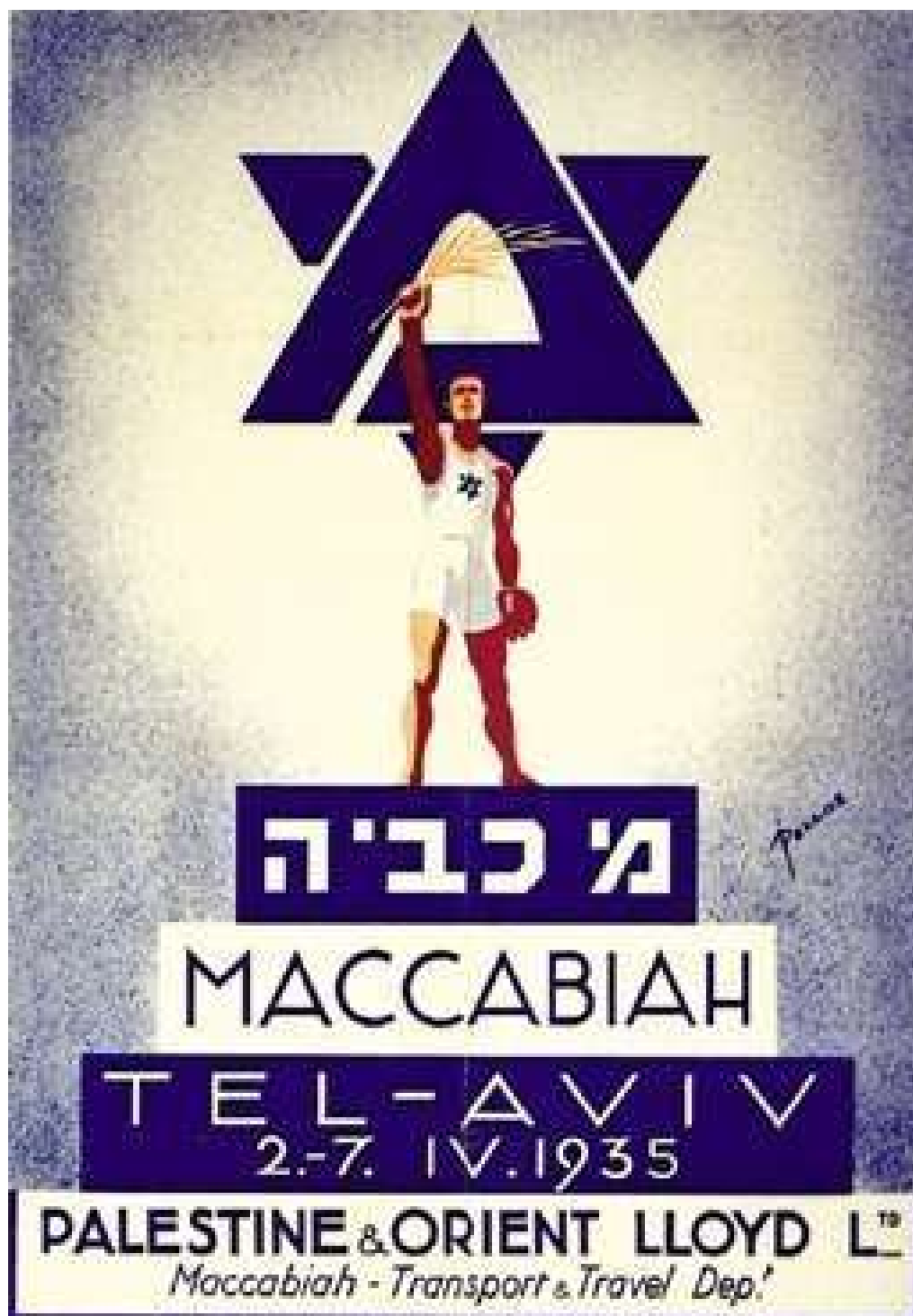


Ephemera Collection, The National Library of Israel

הארכיון ע"ש צבי נשרי במכון וינגייט לחינוך גופני ולספורט



## Maccabiah Poster, 1935



Ephemera Collection, The National Library of Israel

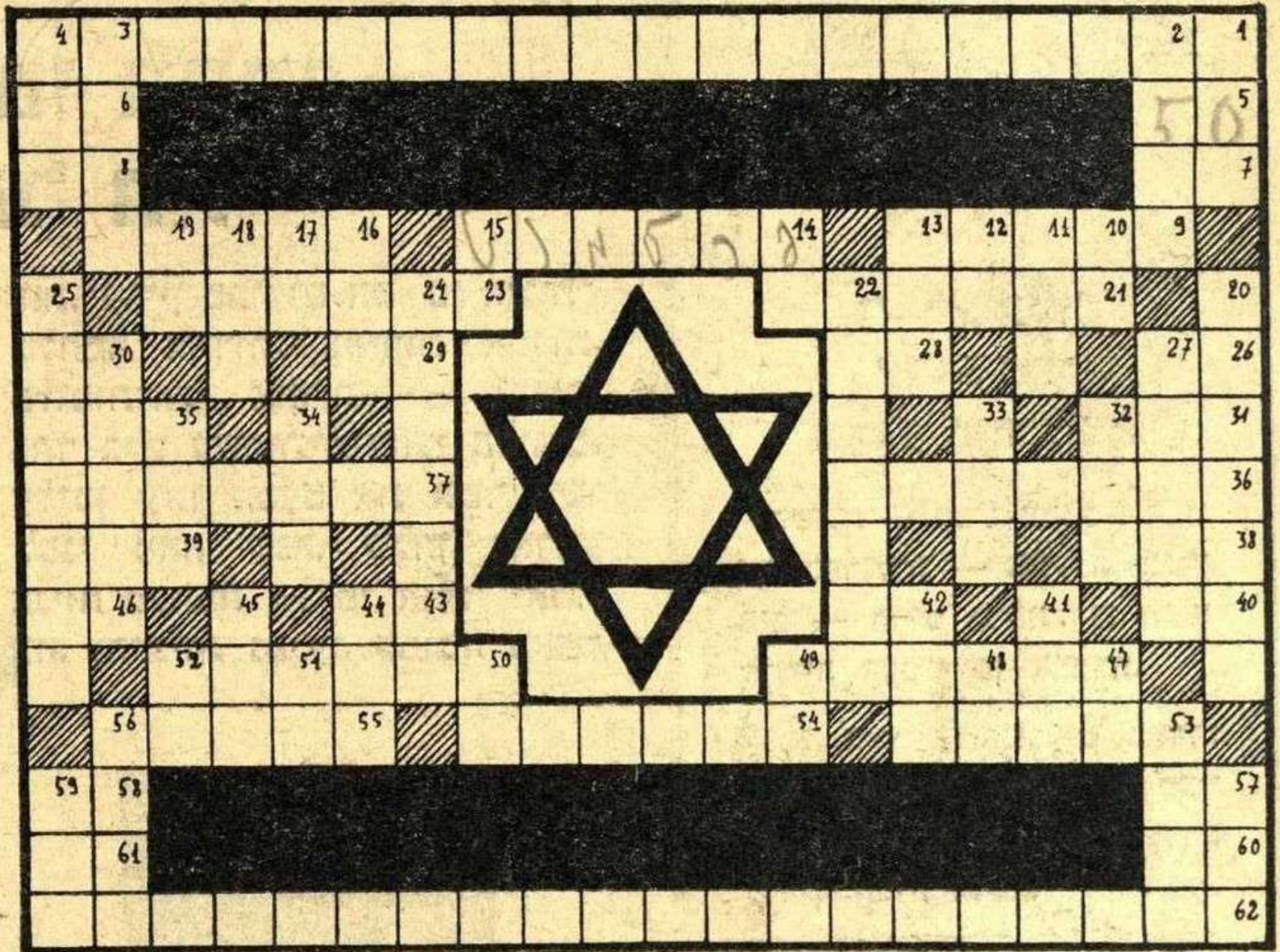
## Alef Bet Poster, 1960



Ephemera Collection, The National Library of Israel



## Yom Ha'atzmaut Crossword Puzzle, 1949



JPress: Historical Jewish Press, The National Library of Israel



## Only the Hebrew Banana, Poster, 1936–1939



Eri Wallish Collection



## Memorial Day Poster



Ephemera Collection, The National Library of Israel  
Yad Tabenkin



## Female soldiers march in Independence Day Parade, Jerusalem, 1950

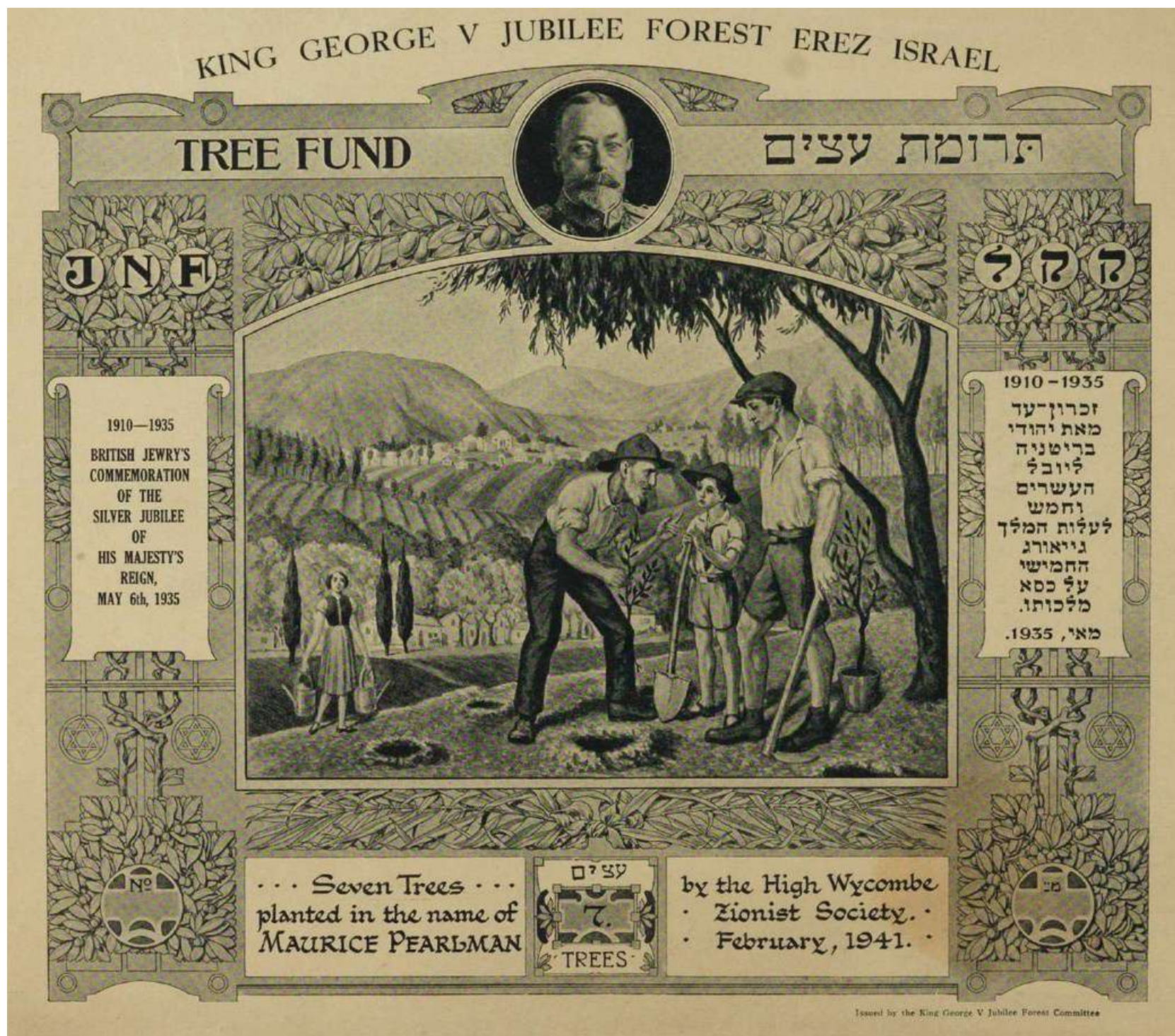


Yep! They have women in the army too !  
Jerusalem

Yad Ben Zvi Collection



## Tree Planting Certificate, 1935



Ephemera Collection, The National Library of Israel

The Central Archives for the History of the Jewish People (CAHJP)



## Let My People Go Rally with Golda Meir, 1969



The Dan Hadani Collection



## Eilat, 1952



The Photohouse

## Mimouna Celebration, Jerusalem, 1970



The Dan Hadani Collection



## Barber in Ma'abara, 1950



The Photohouse

## Tents in Ma'abara, 1950



The Photohouse



## Children of Ein Karem, Mobile Library



The Pritzker Family National Photography Collection



## Shana Tova Card, Herzl, 1910



Ephemera Collection, The National Library of Israel



## Shana Tova Card, Kotel, 1967



Ephemera Collection, The National Library of Israel

## Shana Tova Card



Ephemera Collection, The National Library of Israel



## Shana Tova Card, 1949



Hadi Or Israeliana Collection



## Shana Tova card, 1958



Ephemera Collection, The National Library of Israel



## Shana Tova Card, Return of Israel



Yad Ben Zvi Collection



## Fishing in the Pond Poster, 1960



Ephemera Collection, The National Library of Israel



## Let Us Build A Succah, JNF Poster



The Archives of Jewish Education in Israel and the Diaspora

## Bikkurim, JNF Poster, 1960



Ephemera Collection, The National Library of Israel



## Asian Football Cup Finals Poster, 1964



Ephemera Collection, The National Library of Israel

הארכיון ע"ש צבי נשרי במכון וינגייט לחינוך גופני ולספורט

## Tzav Piyus Poster



Yad Tabenkin



## The Madaba Mosaic Map, 1897



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The Hebrew University, Dept. of Geography

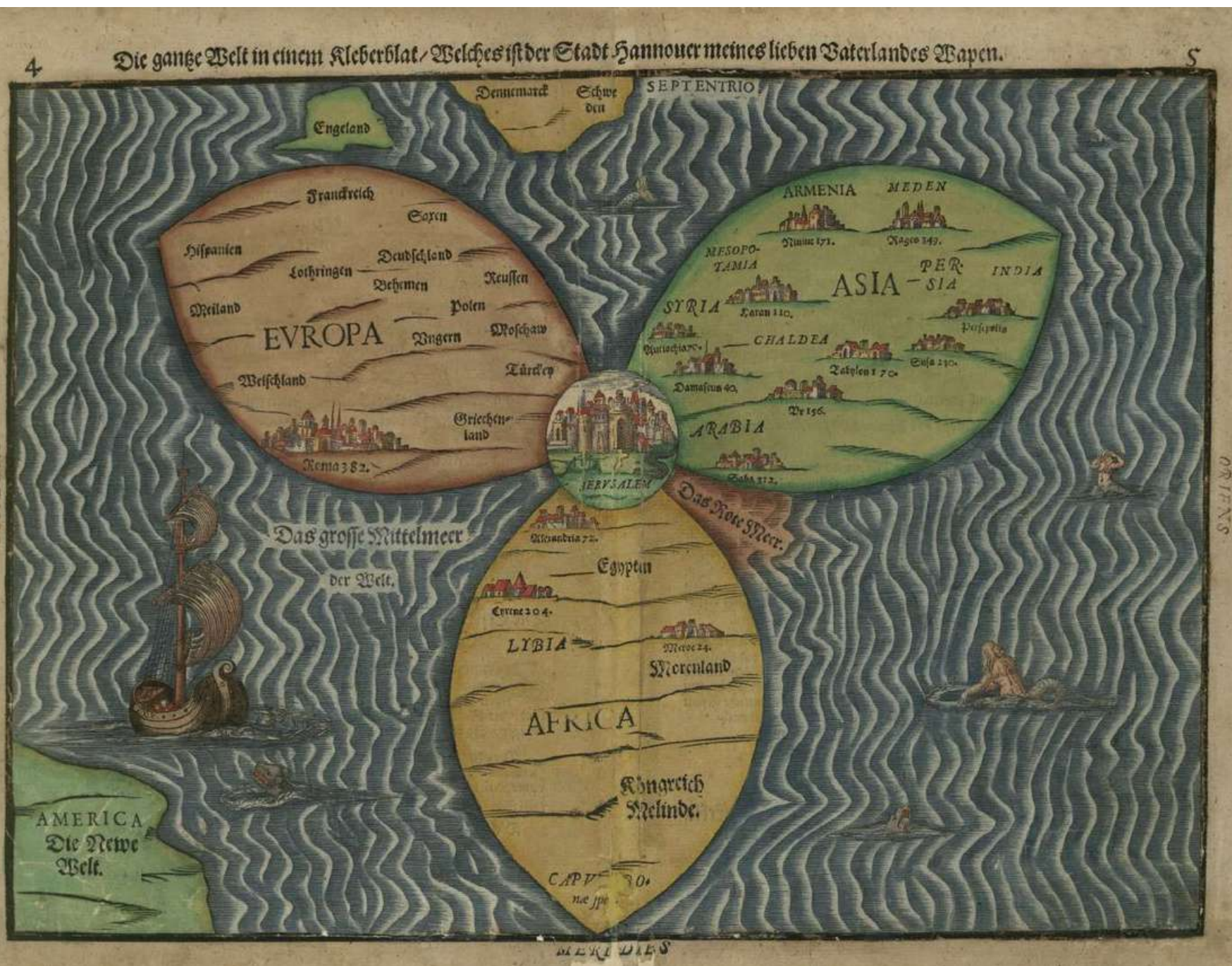
The Eran Laor Cartographic Collection, The National Library of Israel

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## The World in a Cloverleaf Map, Heinrich Bünting, 1581



The Eran Laor Cartographic Collection, The National Library of Israel



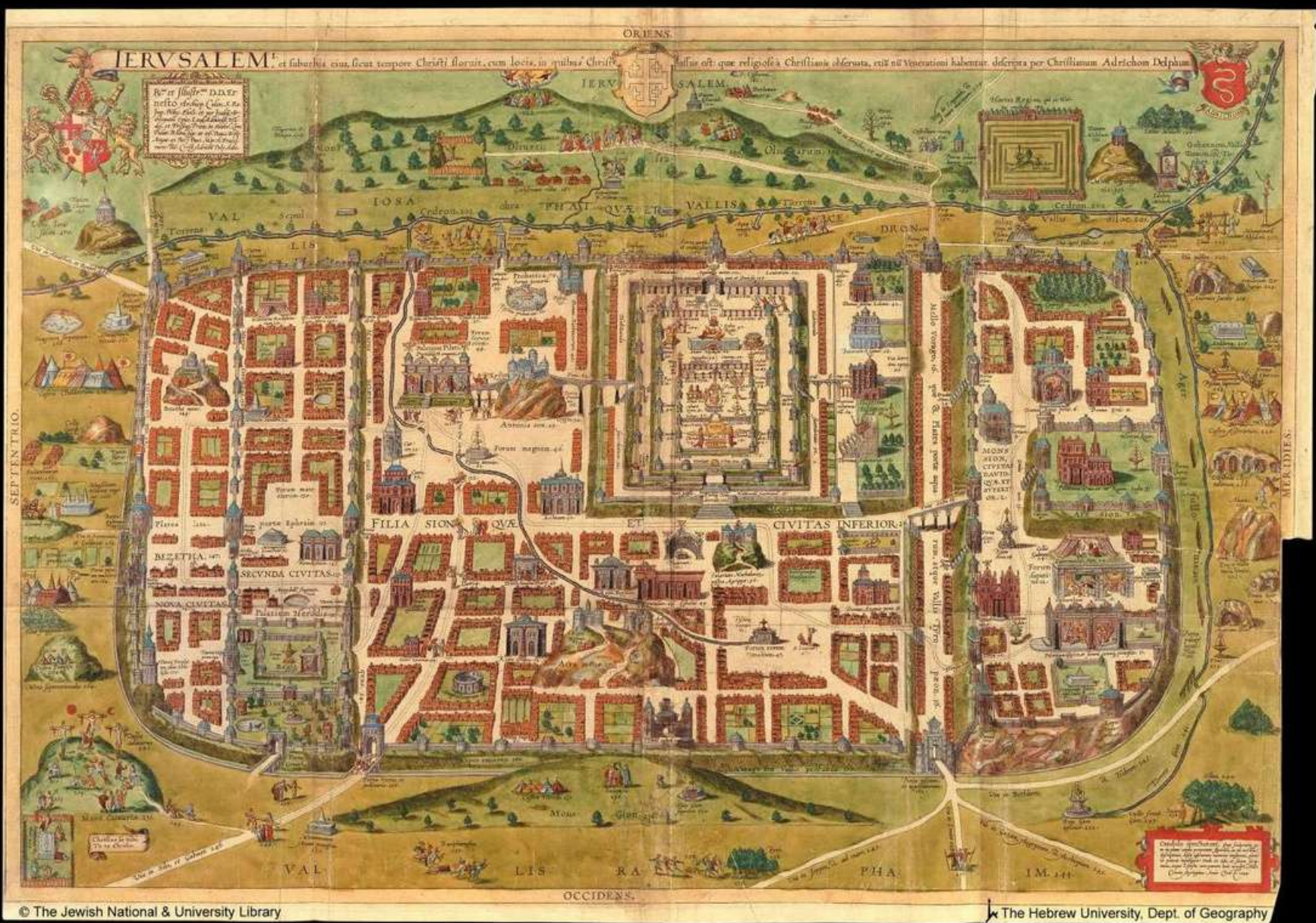
## The Journey of the Israelites in the Desert, Heinrich Bünting, 1585



The Eran Laor Cartographic Collection, The National Library of Israel



## Map of Jerusalem, Christiaan van Adrichem, 1584



The Eran Laor Cartographic Collection, The National Library of Israel

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