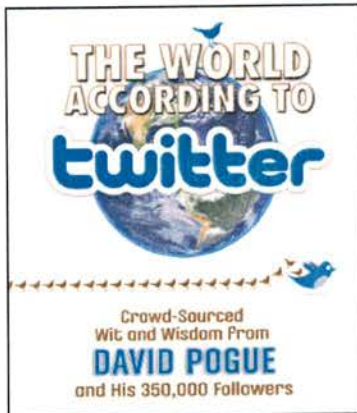


# THE WORLD ACCORDING TO TWITTER

Crowd-Sourced by **DAVID POGUE**  
and His 350,000 Followers



The wit and wisdom of the Twittersphere captured in an insightful, hilarious collection of hand-picked tweets—the first-ever crowd-sourced Twitter book, curated by N.Y. Times columnist David Pogue

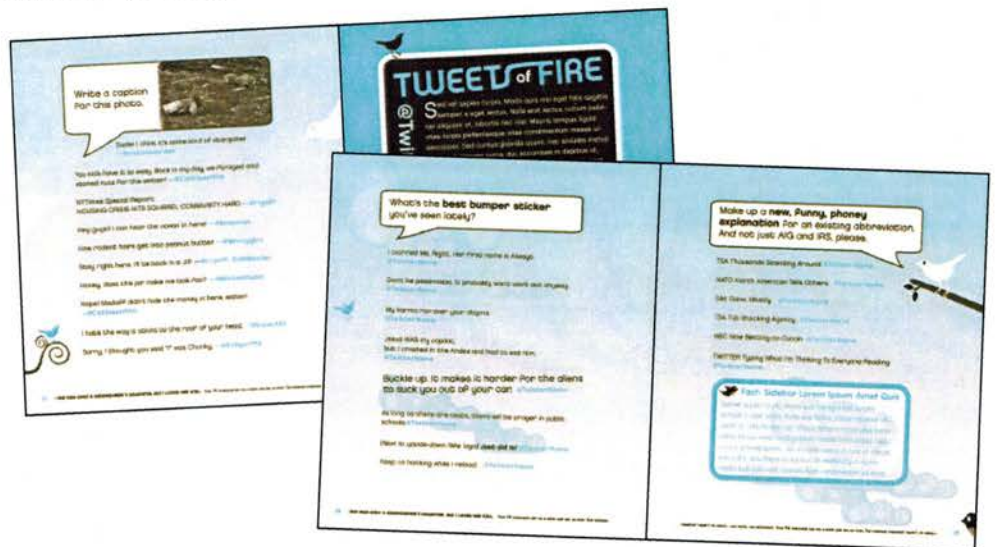
New York Times "Circuits" columnist David Pogue has created an energetic, interactive community on Twitter.com by encouraging daily tweets from his followers on a wide range of thought-provoking themes. From tens of thousands of these submissions, Pogue has chosen roughly 1,500 of the most insightful, witty, and occasionally downright silly answers. With questions ranging from the earnest (*What's your greatest regret?*) to the curious (*What's the best bumper sticker you've seen lately?*) to the creative (*Make up an ancient Chinese proverb*)—and clever, insightful answers of 140 characters or less—this hilarious, lively book will make you laugh as well as think.

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- David Pogue has a built-in audience of hundreds of thousands across various media platforms: his weekly "Circuits" column in *The New York Times*; weekly video spots for CNBC that then lives on iTunes, YouTube, nytimes.com, cnbc.com, TiVo, and JetBlue; and his blog, at [pogue.blogs.nytimes.com](http://pogue.blogs.nytimes.com)
- Pogue's followers at Twitter, now numbering 350,000, are growing at a rate of approximately 3,000 per day
- With 3 million books in print, Pogue is one of the world's bestselling how-to authors



**DAVID POGUE** is the personal-technology columnist for *The New York Times*. Each week, he contributes a print column, an online column, an online video, and a popular daily blog, "Pogue's Posts." He is also an Emmy award-winning tech correspondent for CBS News, and he appears each week on CNBC with his trademark comical tech videos. Pogue wrote or co-wrote seven books in the Dummies series, and in 1999 launched his own series of computer books, the Missing Manual series, which now includes more than 100 titles. He lives in Connecticut.

Join Pogue's world at his website: [www.davidpogue.com](http://www.davidpogue.com); at Twitter: **Pogue**; or at his blog: <http://pogue.blogs.nytimes.com/>



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