

**GRIMES & REESE**  
A PROFESSIONAL COMPANY  
ATTORNEYS AND COUNSELORS  
1270 SOUTH WOODRUFF AVENUE  
IDAHO FALLS, IDAHO 83404-5544

TELEPHONE (208) 524-0699  
INTERNET - <http://www.mlmlaw.com>

FACSIMILE (208) 524-5686  
E-MAIL - [kgrimes@nicoh.com](mailto:kgrimes@nicoh.com)

January 9, 2001

**Via Regular Mail**

*Re: Donna Marie Serritella*

To Whom It May Concern,

It my understanding that you are contemplating working with Donna Marie Serritella. I am absolutely delighted to have the privilege to share with you my experiences and impressions regarding Donna Marie and her extraordinary professional acumen.

Donna Marie and I have had several mutual clients, and we have worked together on myriad occasions. The primary way in which I have worked with Donna Marie has been in her capacity as a paralegal. She has assisted several of my clients with the development and modification of their compensation plans, contractual documents, and sales and marketing materials.

One of the many things I enjoy about Donna Marie is that she is a perfectionist. She has an attention to detail that provides clients with great comfort and security by which they can know that no matter will be neglected nor will any details be left unattended. I have also found her business and legal instincts to be superb. In addition, I know that my clients have found her energetic and proactive approach quite refreshing.

I would be remiss if I did not also address Donna Marie's "people skills." She has an almost supernatural ability to work with any personality, any ego, and any intellect. While she is perpetually upbeat and energetic, she is equally unflappable. The bottom line is that she is one of the easiest and most delightful people with whom I have ever worked.

January 9, 2001

Page 2

---

I have had innumerable opportunities to work with the very best to the very worst consultants in the direct selling industry. Although this may sound rather cheeky, it seems that half of all former MLM distributors hold themselves out as expert consultants. Donna Marie is one of the few *real* experts out there. Not only is she the very best consultant in the industry for her area of specialization, to be perfectly candid, she is more knowledgeable and more astute than some industry attorneys.

If you have any questions or would like to know more about Donna Marie, please do not hesitate to contact me.

Sincerely,



Kevin D. Grimes

Kevin's New  
# - 208-  
522-2600