

Information collected or received

Kinsa aims to collect the least amount of personal information needed for specified, explicit and legitimate purposes. In operating our Services, we may collect and process the following types of information about you:

DATA	WHY	WHEN (examples)
Device information and product usage data such as traffic data, IP address, device ID, cookies, or which pages you viewed or features you interacted with	When you use our Services	To help identify and troubleshoot any technical or performance issues; to provide a seamless experience for users across sessions
Health data such as temperature, symptoms, medications taken, diagnosis, time of incidence of the illness or symptoms, or treatment seeking behavior	When you use a Kinsa Smart Thermometer or enter information into our Services	To allow you to track your health history over time and to provide personalized illness guidance; to aggregate geographic illness trends; to use, solely in de-identifiable form, for research purposes
Account information such as e-mail address, username, or password	When you sign up to use our Services	To allow you to back up your data and access it on multiple devices; to communicate with you
Profile information such as birthdate, gender, or name	When you create a user profile within the Services	To provide personalized illness guidance and a customized app experience; birthdate and gender may be used solely in de-identifiable form, for research purposes
Geolocation	If you permit our Services to access it	To enable syncing of readings from the thermometer to the Services; to aggregate geographic illness trends; to use, solely in de-identifiable form, for research purposes
Relationships to people or places such as which school your child attends or your place of employment	If you sign up to participate in specific programs like Kinsa's FLUency schools program or WellTogether program	To manage program logistics such as delivering thermometers; to provide de-identified and aggregate information on the health situation at a certain location; to use, solely in de-identifiable form, for research purposes
Other information you may provide directly to Kinsa	For example, when you fill out forms or if you contact customer support	As necessary to fulfill your request