

# GIMME KEY PRO

Wireless DEX for DSD and Vending

## WHY YOU SHOULD INVEST IN THE HIGHEST QUALITY DEX SOLUTION ON THE MARKET

### WHAT IS DEX?

DEX, Direct Exchange, is a form of electronic data interchange, EDI, used by direct store delivery, DSD, distributors to electronically send their delivery information, invoices and/or credit memos to the retailer at the time of delivery. DEX is used by all major grocery retailers as well as numerous smaller chains and convenience stores.

### WHY DEX?

DEX provides an easier exchange of information at the point of delivery. It reduces both the time spent at the point of delivery as well as the chance for error between the driver and the receiver. By giving all the previous sales data, drivers are better able to project future deliveries and keep track of past deliveries.

### WHY DEX WITH THE GIMME KEY PRO?

1

#### MOST RELIABLE DEX

While other devices have breakpoints, the Gimme Key Pro is the strongest and most durable with a heavy-duty M8x1.25 pattern threading the male audio plug into the exoskeleton.

2

#### MORE PRODUCTIVE DRIVERS

The GKP auto-connects to your smartphone or tablet from the software, saving your drivers time at each stop and protecting your brand reputation by preventing them from being sent to the back of the line.

3

#### SAVE ON DEVICE COSTS

With a 2+ year battery life via a 1000 mAh lithium battery that never needs to be charged, there is a less frequent need for device replacement compared to other wired and wireless.

4

#### FUTURE DEVICE COMPATIBILITY

With rumors of future smartphones and tablets removing connection ports, you can be confident the GKP is compatible even as devices are updated.

**2+ year**  
battery life,  
no charging

**46% faster** to  
accomplish DEX  
procedure

**100x stronger**  
than previous  
generation

**reduce risk of 15-  
20 minute delays**  
at every stop

**16k+ routes**  
deployed in  
first 8 months

### SPECS

- ARM Cortex-M4F Processor
- A838 aluminum die-cast anodized alloy
- UL94 V-0 rated combat polymer for flammability
- Heavy-Duty M8x1.25 thread mounted audio plug
- 1000 mAh lithium battery
- 0°C to 50°C operational temperature range
- -40°C to 85°C storage temperature range
- +/- 10,000 Volt ESD protection
- BLE 5.0 Bluetooth Low Energy compatibility
- IP67 rated environmental protection
- dust: max; water: 3ft for 30min

\*Also available in Combat BLACK

Audio plug mounted with heavy-duty  
M8x1.25 thread mounting

Molded combat polymer  
UL94 V-0 rated for flammability



A838 die-cast aluminum anodized alloy