

■ Both our Essential Care and Advanced Care Membership options

include the following benefits:

- **Reduce the risk** of tooth decay and gum disease with regular attendance
- **Regular dental and hygiene visits** to keep your dental health looked after
- **Eligibility** to request assistance from the Worldwide Dental Emergency Assistance Scheme*
- **Access to our exclusive member price list** saving 20% against our private treatment costs**
- **Spreads the cost** of your routine dental care through a convenient monthly Direct Debit
- **Saves you money** compared to private pay-as-you-go fees



We believe this is the complete package to maintain your oral health. We recommend joining to help reduce the risk of expensive restorative treatment in the future.

Please speak to any member of the team if you would like more information or for details on how to register.



The best way to maintain healthy teeth and gums

We have our Essential and Advanced Care Membership options!

* The Worldwide Dental Emergency Assistance Scheme is a scheme established to offer support and assistance to dental plan patients who request treatment following a dental trauma and/or dental emergency or oral cancer. The Scheme responds to requests for assistance on a wholly discretionary basis. This means that, whilst the Scheme aims to provide benefits in most cases, it has no obligation to provide any benefit unless it first decides (in its sole and absolute discretion) that it should provide a benefit. There are some circumstances in which the Scheme is not designed to help and these are explained in more detail in the Scheme Handbook. Each request will be looked at individually to assess the request for benefit. Certain restrictions and limitations may apply in the event that the request is accepted and it is possible that the Scheme will decide to provide no benefit.

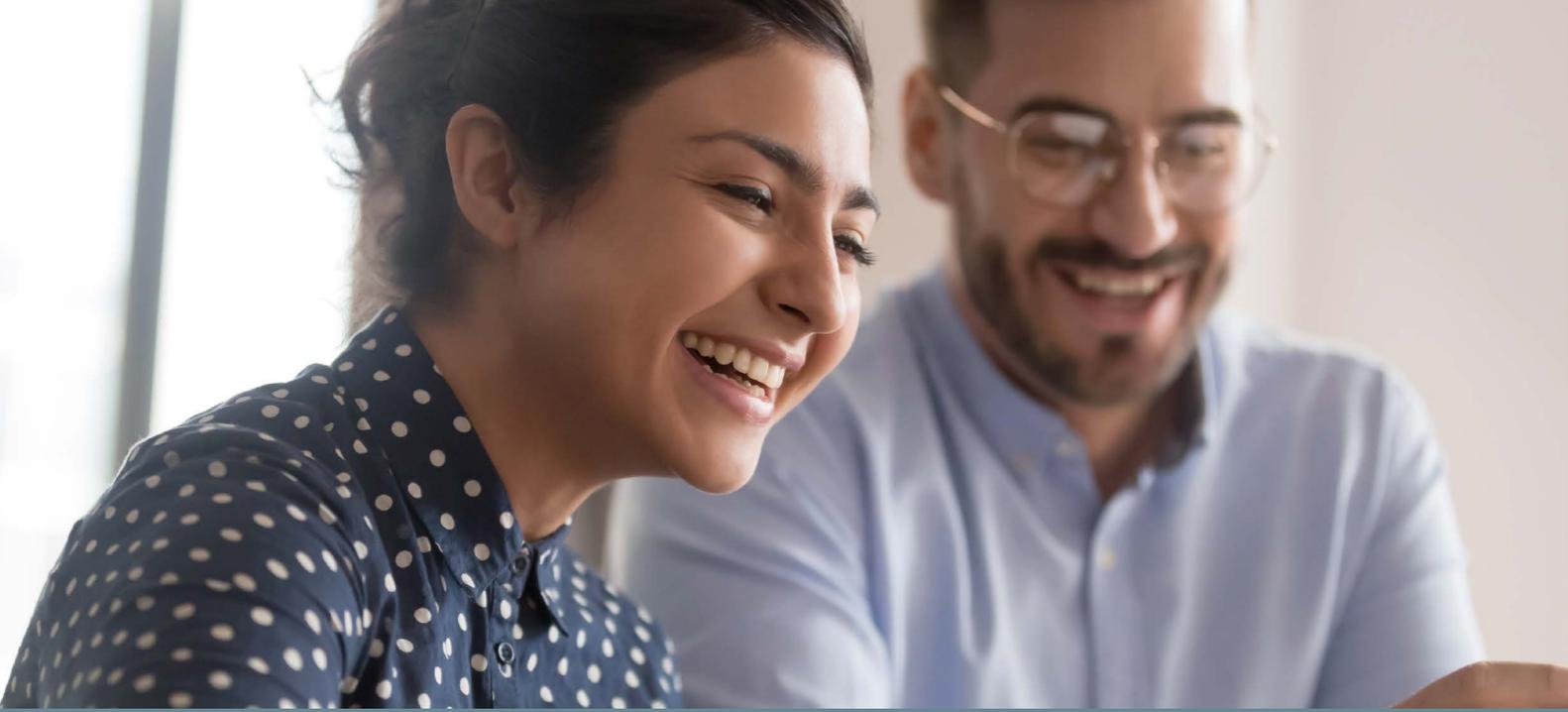
** Exclusions apply to specialist treatments such as dental implants and orthodontics.

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Our Membership options encourage regular attendance, enabling us to spot problems before they arise and results in helping you to maintain healthy teeth and gums for life.

All of our Membership options are designed to meet your individual dental needs.

Following an assessment of your dental health, all our Membership options are prescribed by our team of clinicians and they will advise which is needed to maintain your dental health.

■ Our Essential Care Membership options

With up to 6 levels of care, our Membership packages your essential dental care and includes the number of dental and plaque prevention and control/hygiene appointments necessary to maintain your dental and gum health. Our plaque prevention and control treatment, often referred to as a scale and polish, which relies on traditional hygiene methods using either hand instruments or ultra-sonic scalers to remove plaque build-up from the teeth.

Plans start from £14.50 per month for our Essential Care Membership.

■ Our Advanced Care Membership options

Our Advanced Care Membership options are designed for those of you who want to optimise your dental health and prefer not to have the traditional scale and polish. Our Advanced Care options include the gold standard in hygiene treatment using the very latest technology – the EMS Airflow[®],

a unique gum treatment that not only rejuvenates your smile but helps keep it healthy.

We have 8 levels dictated by the dentist and therapists' prescription. Prices start from £18.45 per month for our Advanced Care Membership.

■ What is Airflow[®] and what are the benefits?

Airflow[®] is a gum treatment which uses a mix of air, water and a specialist powder to gently remove harmful plaque bacteria, the main cause of gum disease and tooth decay, brightening the teeth and removing stains. The system we use is Guided Biofilm Therapy and is unique to EMS Airflow[®].

Using this technique eliminates the need for more uncomfortable treatments such as 'root planing' or scaling under local anaesthetic. The great news is the process is pain-free and helps to keep your teeth for life, and because we use warm water for the treatment, it is more comfortable for patients with sensitivity.

