

MARS

GROWTH CAPITAL



Mars Growth Capital Pte. Ltd.
is jointly sponsored by

LIQUiDITY.



Skysrocket your company's growth to MARS & beyond!

We provide growth capital
to fuel your journey.



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3 Steps to get funded

Trajectory-Based funding is a new financial instrument, created to provide access to affordable and liability-free growth capital, designed for fast growing startups and tech companies in mind. Developed by a group of tech entrepreneurs, mathematicians and a leading group of financial experts with a clear mission - to deliver the best solution for tech companies toughest financial challenges.

Connect your accounts

Complete our straightforward application form. Connect your Accounting system and Bank Accounts via standard API's. Liquidity Dynamics will do the rest, checking eligibility for our funding model.

Receive a funding offer

We provide a funding model designed to support your growth while staying cash positive.

Use our capital effectively & drive growth

Scale up revenue and increase runway, for a larger market share, faster ramp up creating a higher valuation.



Our proprietary platform enables more intelligent funding



"Equity is your most valuable asset; do not give it away to fund your growth. Debt instruments are hazardous, do not share your risks and are senior to your CAP table, IP, assets and contain dangerous ratchet mechanism. MARS Growth Capital introduces the most friendly and cost-effective capital."

Ron Daniel, CEO MARS Growth Capital & Serial Entrepreneur



"..Today, MARS Growth Capital offers a better alternative to financing recurring revenue companies with technology that combines real-time information gathering with analytics. It enables informed decisions to be made on the basis of existing information while at the same time detect a change in a trend near its occurrence. I believe MARS Growth Capital can change the financing models currently used by growth companies.."

Ilan Raviv, CEO, Meitav Dash



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Our Clients SkyRocket

Mars utilizing the Liquidity Dynamics proprietary technological tools, We've developed a powerful set of proprietary technological tools, data science processes and workflow methods to ensure that we thoroughly understand your finance needs, as well as define how you can best deploy capital to meet your growth challenges and needs.

RESIDENT

USA, eCommerce
Residenthome.com

INFINIDAT

ISR, Data Storage
infinidat.com

allseated

USA, SaaS
allseated.com

ezbob

UK, eLanding Platform
ezbob.com

Sweet inn

Luxanburg, Short-term rental
sweetinn.com

HOMER

USA, eLearning
homerlearning.com



“Mars Growth Capital has its advanced style of credit model dedicated for startups which many of traditional financial institutions have not adopted so far. The credit model focuses on the potential startups’ future growth by leveraging alternative data analytics and machine learning. I sincerely hope that Mars Growth Capital will strongly support as many promising startups as possible and contribute to digital innovation and the sustainable growth of world economy. As one of the largest financial institution in Japan, MUFG is committed to pursue state-of-the-art financial services together with Liquidity Capital.”

Masakazu Osawa, Managing Corporate Executive Group Chief Digital Transformation Officer



Who do we invest in?

- Average annual growth rate of 30% or greater.
- Average monthly revenue of \$300,000 or greater.
- Possession of 12 months of sales history or longer.
- Built around a technological IP.
- Must have a venture capital fund in the CAP table.

Our average funding deal size is ranging from \$2M - \$30M, and represent a facility size of up to 1.5 ARR in average.



Mars' Offering

No Dilution

We share the risk together with the company while ownership remains by the current shareholders

Higher Ticket Size

Between 60% to 80% of projected ARR

2-year Facility

Enable the company to postpone the next equity round at a significant period of time while increasing valuation and avoiding dilution

Flexible Financing Model

Enable the company to withdraw funds from the facility based on real-time cash needs

No Cost of Capital from day-1

Interest payments start from the following month of each withdrawal

Straight Forward Model with No Covenants/Financial Ratios

No requirement to maintain any financial ratios or meet any covenant which can limit the execution of the company's business plan

Quick Turnaround

By utilizing our proprietary underwriting platform which enable us to provide a term sheet in a matter of few days only



THE POWER OF MUFG FINANCING PAIRED WITH THE FORCE OF LIQUIDITY AI TECHNOLOGY CREATES FUNDING OPPORTUNITIES TO AMPLIFY YOUR BUSINESS.



One of the largest financial footprints in Asia



UNICORNS UTILIZE LIQUIDITY



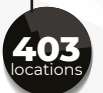
Europe, Middle East, Africa



Japan



Americas



History of big investment in MUFG

2020 MUFG Bank Enters into Capital and Business Alliance with Grab

2018 Strategic investment in Bank Danamon, Indonesia

2016 Capital and business alliance with Security Bank Corporation in the Philippines

2013 Capital and operational alliance with Vietnam Joint Stock Commercial Bank for Industry and Trade (VietinBank), a national bank in Vietnam Conversion of Bank of Ayudhya (Krungsri), a major commercial bank in Thailand, into a subsidiary

2008 Strategic alliance with Morgan Stanley (During the global financial crisis, MUFG invested US\$9 billion in Morgan Stanley (U.S.) as part of its efforts to strengthen investment banking)



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The crew



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Let's Talk

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Board



Ron Daniel

CEO, Board Member



Ryutaro Edward Hiroshima

Board Member



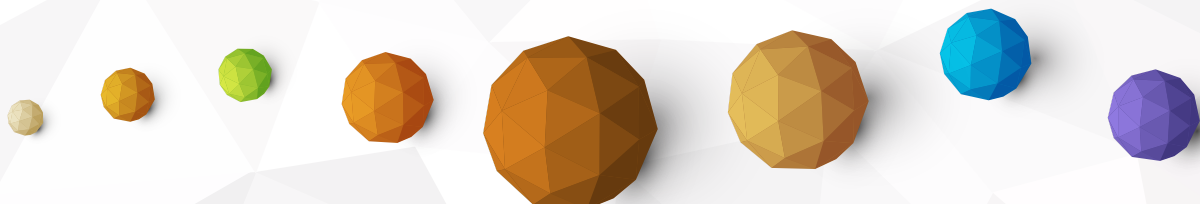
Ilan Raviv

Board Member



Fumitaka Nakahama

Board Member



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The power of MUFG financing
with the force of Liquidity AI technology
creates a new funding opportunities
to grow your business

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